

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	355	100.0%	0.7%	178	100.0%	0.7%	177	100.0%	0.6%	86	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	178	50.1%	0.7%	178	100.0%	0.7%	0	0.0%	0.0%	52	60.4%	0.6%
<b>Femme</b>	177	49.9%	0.6%	0	0.0%	0.0%	177	100.0%	0.6%	34	39.6%	0.4%
<b>Age</b>												
<b>15 à 24 ans</b>	30	8.3%	0.4%	19	10.5%	0.5%	11	6.2%	0.3%	10	12.1%	0.3%
<b>25 à 34 ans</b>	57	16.1%	0.8%	31	17.3%	0.8%	26	14.9%	0.7%	17	20.2%	0.5%
<b>35 à 49 ans</b>	82	23.0%	0.6%	46	26.1%	0.7%	35	19.9%	0.6%	34	40.1%	0.6%
<b>50 à 59 ans</b>	59	16.6%	0.7%	27	15.2%	0.6%	32	18.0%	0.7%	18	21.3%	0.5%
<b>60 ans et plus</b>	128	35.9%	0.8%	55	30.9%	0.8%	73	40.9%	0.8%	5	6.2%	0.3%
<b>Individu</b>												
<b>Ménagères</b>	160	44.9%	0.7%	0	0.0%	0.0%	160	89.9%	0.7%	29	33.3%	0.4%
<b>Personne de référence</b>	207	58.1%	0.7%	154	86.7%	0.7%	52	29.5%	0.7%	52	60.3%	0.6%
<b>Responsable des achats</b>	250	70.3%	0.7%	93	52.5%	0.7%	156	88.1%	0.7%	53	61.2%	0.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.8%	0.6%	1	0.6%	0.3%	2	1.1%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	5	1.4%	0.3%	4	2.3%	0.3%	1	0.5%	0.2%	5	5.9%	0.3%
<b>Affaires et Cadres</b>	19	5.3%	0.4%	12	6.6%	0.4%	7	3.9%	0.3%	16	18.4%	0.4%
<b>Professions intermédiaires</b>	48	13.5%	0.6%	30	16.8%	0.8%	18	10.2%	0.5%	45	52.0%	0.7%
<b>Employés</b>	81	22.7%	0.9%	21	11.7%	0.9%	60	33.7%	0.9%	9	10.5%	0.5%
<b>Ouvriers</b>	57	16.1%	0.9%	45	25.6%	0.9%	12	6.6%	0.9%	5	6.0%	1.2%
<b>Retraités</b>	106	29.9%	0.8%	50	28.3%	0.8%	56	31.6%	0.8%	0	0.3%	0.1%
<b>Autres inactifs</b>	37	10.3%	0.4%	15	8.2%	0.4%	22	12.5%	0.3%	6	7.0%	0.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	5	1.5%	0.7%	1	0.6%	0.3%	4	2.5%	1.1%	0	0.0%	0.0%
<b>Petits patrons</b>	9	2.5%	0.3%	4	2.3%	0.3%	5	2.7%	0.4%	9	10.5%	0.3%
<b>Affaires et Cadres</b>	26	7.2%	0.4%	16	9.1%	0.5%	9	5.3%	0.3%	26	29.9%	0.4%
<b>Professions intermédiaires</b>	51	14.4%	0.6%	31	17.7%	0.8%	20	11.1%	0.5%	51	59.6%	0.6%
<b>Employés</b>	40	11.2%	0.7%	21	11.6%	0.9%	19	10.7%	0.6%	0	0.0%	0.0%
<b>Ouvriers</b>	70	19.8%	0.7%	34	19.4%	0.7%	36	20.2%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	122	34.4%	0.8%	54	30.5%	0.8%	68	38.4%	0.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	32	8.9%	0.9%	16	8.8%	1.0%	16	9.0%	0.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	92	25.9%	0.9%	44	24.9%	1.0%	48	26.9%	0.9%	14	16.1%	0.6%
2 personnes	122	34.4%	0.7%	52	29.4%	0.6%	70	39.5%	0.7%	15	17.9%	0.4%
3 personnes	46	13.0%	0.5%	27	15.2%	0.6%	19	10.8%	0.4%	15	17.9%	0.4%
4 personnes	65	18.3%	0.7%	43	24.0%	0.9%	22	12.5%	0.5%	24	27.5%	0.5%
5 personnes et +	30	8.4%	0.5%	11	6.4%	0.4%	18	10.3%	0.6%	18	20.6%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	105	29.6%	0.7%	59	33.0%	0.8%	46	26.2%	0.5%	46	53.5%	0.6%
Non	250	70.4%	0.7%	119	67.0%	0.7%	131	73.8%	0.7%	40	46.5%	0.4%
<b>Habitat</b>												
Communes rurales	122	34.3%	1.0%	53	30.0%	0.9%	69	38.7%	1.1%	31	36.5%	0.9%
Agglo. - 20 000 hab	75	21.0%	0.8%	34	18.9%	0.8%	41	23.1%	0.9%	17	19.5%	0.6%
Agglo. 20 000 à 100 000 hab	75	21.0%	1.1%	40	22.6%	1.2%	34	19.4%	0.9%	19	22.4%	0.9%
Agglo. + 100 000 hab	72	20.4%	0.5%	39	22.0%	0.5%	33	18.8%	0.4%	19	21.5%	0.3%
Agglo. Paris	12	3.3%	0.1%	12	6.5%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Régions INSEE</b>												
Ile de France	12	3.3%	0.1%	12	6.5%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	3	0.8%	0.2%	3	1.6%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	197	55.4%	9.6%	89	50.0%	9.0%	108	60.8%	10.1%	48	56.2%	7.6%
Poitou Charentes	134	37.9%	9.0%	69	39.0%	9.7%	65	36.7%	8.4%	35	41.2%	8.6%
Aquitaine	3	0.9%	0.1%	3	1.7%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.5%	0.0%
Limousin	2	0.5%	0.3%	1	0.4%	0.2%	1	0.6%	0.3%	1	0.8%	0.4%
Auvergne	1	0.3%	0.1%	1	0.6%	0.2%	0	0.0%	0.0%	1	1.3%	0.4%
Rhône Alpes	3	0.9%	0.1%	0	0.0%	0.0%	3	1.9%	0.1%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	296	83.3%	0.7%	154	86.5%	0.7%	142	80.1%	0.6%	80	93.2%	0.5%
Presque tous les jours	42	12.0%	0.7%	18	10.3%	0.7%	24	13.7%	0.7%	2	2.5%	0.2%
1 à 2 fois par semaine	13	3.8%	0.4%	5	2.6%	0.4%	9	5.0%	0.5%	3	3.5%	0.6%
1 à 3 fois par mois	2	0.7%	0.6%	1	0.6%	0.6%	1	0.7%	0.6%	0	0.0%	0.0%
Moins souvent	1	0.3%	0.9%	0	0.0%	0.0%	1	0.6%	1.4%	1	0.9%	3.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	9	2.5%	0.6%	9	4.9%	1.4%	0	0.0%	0.0%	1	1.6%	0.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	13	3.7%	0.7%	4	2.0%	0.5%	9	5.3%	0.8%	2	2.7%	0.9%
<b>De 12 000 à moins de 18 000 euros par an</b>	30	8.4%	0.6%	6	3.4%	0.3%	24	13.4%	0.8%	2	2.6%	0.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	53	14.9%	0.8%	25	14.0%	0.8%	28	15.8%	0.7%	10	11.1%	0.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	108	30.5%	0.9%	54	30.5%	0.9%	54	30.5%	0.8%	18	21.1%	0.5%
<b>De 36 000 à moins de 45 000 euros par an</b>	55	15.5%	0.7%	33	18.4%	0.8%	22	12.6%	0.6%	17	20.1%	0.6%
<b>De 45 000 à moins de 65 000 euros par an</b>	44	12.4%	0.6%	27	15.1%	0.6%	17	9.8%	0.5%	18	21.4%	0.5%
<b>65 000 euros et plus par an</b>	11	3.2%	0.3%	7	4.0%	0.3%	4	2.4%	0.2%	7	8.1%	0.2%
<b>Refus</b>	28	7.7%	0.8%	11	6.1%	0.7%	17	9.4%	0.8%	9	10.2%	0.7%
<b>Ne sait pas</b>	4	1.1%	0.2%	3	1.5%	0.4%	1	0.7%	0.1%	1	1.1%	0.1%