

Midi Libre Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	699	100.0%	1.3%	358	100.0%	1.4%	341	100.0%	1.2%	194	100.0%	1.1%
Sexe												
Homme	358	51.2%	1.4%	358	100.0%	1.4%	0	0.0%	0.0%	107	55.3%	1.2%
Femme	341	48.8%	1.2%	0	0.0%	0.0%	341	100.0%	1.2%	87	44.7%	1.0%
Age												
15 à 24 ans	60	8.6%	0.8%	33	9.3%	0.9%	27	7.8%	0.7%	35	17.8%	1.1%
25 à 34 ans	67	9.5%	0.9%	29	8.1%	0.8%	38	11.0%	1.0%	26	13.4%	0.8%
35 à 49 ans	146	20.9%	1.2%	95	26.7%	1.5%	50	14.7%	0.8%	60	30.8%	1.0%
50 à 59 ans	143	20.4%	1.7%	71	19.9%	1.7%	71	21.0%	1.6%	49	25.1%	1.3%
60 ans et plus	284	40.6%	1.8%	129	36.0%	1.8%	155	45.5%	1.7%	25	12.9%	1.6%
Individu												
Ménagères	311	44.5%	1.3%	0	0.0%	0.0%	311	91.1%	1.3%	71	36.7%	1.0%
Personne de référence	364	52.1%	1.3%	302	84.3%	1.5%	63	18.4%	0.8%	94	48.5%	1.1%
Responsable des achats	488	69.8%	1.4%	182	50.8%	1.4%	306	89.8%	1.3%	115	59.3%	1.0%
PCS Individu												
Agriculteurs	7	1.0%	1.3%	6	1.7%	1.8%	1	0.3%	0.5%	0	0.3%	1.4%
Petits patrons	28	4.0%	1.7%	19	5.3%	1.6%	9	2.7%	2.2%	22	11.2%	1.5%
Affaires et Cadres	32	4.6%	0.6%	20	5.7%	0.7%	12	3.5%	0.6%	28	14.4%	0.6%
Professions intermédiaires	80	11.4%	1.1%	47	13.2%	1.3%	33	9.6%	0.9%	68	35.2%	1.1%
Employés	108	15.5%	1.3%	41	11.5%	1.8%	67	19.7%	1.1%	17	8.9%	1.0%
Ouvriers	81	11.5%	1.3%	66	18.5%	1.3%	14	4.2%	1.1%	7	3.5%	1.5%
Retraités	237	33.9%	1.8%	107	29.8%	1.8%	130	38.1%	1.9%	0	0.1%	0.1%
Autres inactifs	126	18.1%	1.3%	52	14.4%	1.4%	75	22.0%	1.2%	51	26.4%	1.5%
PCS Personne de référence												
Agriculteurs	9	1.3%	1.2%	6	1.7%	1.6%	3	1.0%	0.8%	0	0.0%	0.0%
Petits patrons	36	5.2%	1.4%	20	5.5%	1.4%	17	4.9%	1.4%	36	18.8%	1.4%
Affaires et Cadres	64	9.1%	0.9%	33	9.1%	0.9%	31	9.2%	0.9%	64	32.9%	0.9%
Professions intermédiaires	94	13.4%	1.2%	55	15.4%	1.3%	39	11.3%	1.0%	94	48.3%	1.2%
Employés	63	9.0%	1.1%	38	10.6%	1.6%	25	7.3%	0.8%	0	0.0%	0.0%
Ouvriers	106	15.2%	1.1%	58	16.1%	1.1%	49	14.3%	1.1%	0	0.0%	0.0%
Retraités	277	39.7%	1.8%	118	32.9%	1.8%	160	46.9%	1.9%	0	0.0%	0.0%
Autres inactifs	49	7.0%	1.4%	31	8.8%	2.1%	17	5.1%	0.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	116	16.6%	1.2%	58	16.2%	1.4%	58	17.0%	1.0%	27	14.1%	1.2%
2 personnes	299	42.9%	1.6%	146	40.7%	1.6%	154	45.1%	1.6%	45	23.0%	1.1%
3 personnes	120	17.2%	1.3%	65	18.2%	1.4%	55	16.2%	1.2%	45	23.3%	1.1%
4 personnes	99	14.2%	1.1%	65	18.3%	1.4%	34	9.9%	0.7%	63	32.6%	1.3%
5 personnes et +	64	9.1%	1.1%	24	6.6%	0.9%	40	11.7%	1.3%	14	7.0%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	144	20.6%	0.9%	74	20.6%	1.0%	70	20.5%	0.8%	65	33.5%	0.9%
Non	555	79.4%	1.5%	284	79.4%	1.6%	271	79.5%	1.4%	129	66.5%	1.2%
Habitat												
Communes rurales	147	21.1%	1.2%	73	20.5%	1.3%	74	21.8%	1.2%	46	23.6%	1.4%
Agglo. - 20 000 hab	199	28.5%	2.2%	104	29.1%	2.4%	95	28.0%	2.0%	42	21.5%	1.5%
Agglo. 20 000 à 100 000 hab	172	24.6%	2.5%	93	26.1%	2.8%	78	23.0%	2.1%	49	25.3%	2.3%
Agglo. + 100 000 hab	170	24.3%	1.1%	81	22.6%	1.1%	89	26.1%	1.1%	52	26.6%	0.9%
Agglo. Paris	10	1.5%	0.1%	6	1.8%	0.2%	4	1.2%	0.1%	6	3.0%	0.1%
Régions INSEE												
Ile de France	10	1.5%	0.1%	6	1.8%	0.1%	4	1.2%	0.1%	6	3.0%	0.1%
Nord Pas de Calais	5	0.8%	0.2%	0	0.0%	0.0%	5	1.5%	0.3%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Franche-Comté	2	0.2%	0.2%	2	0.5%	0.4%	0	0.0%	0.0%	2	0.9%	0.6%
Picardie	2	0.3%	0.1%	0	0.0%	0.0%	2	0.6%	0.2%	0	0.0%	0.0%
Centre	1	0.2%	0.1%	1	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.1%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%	1	0.3%	0.1%
Midi Pyrénées	58	8.2%	2.3%	23	6.4%	1.9%	35	10.2%	2.7%	12	6.4%	1.4%
Auvergne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%	0	0.2%	0.1%
Rhône Alpes	11	1.5%	0.2%	3	0.9%	0.1%	8	2.2%	0.3%	4	1.9%	0.2%
Languedoc Roussillon	596	85.3%	25.5%	321	89.6%	29.0%	275	80.8%	22.4%	160	82.5%	21.8%
Provence Alpes Côte d'Azur. Corse	12	1.7%	0.3%	1	0.2%	0.0%	11	3.3%	0.5%	9	4.8%	0.6%
Habitudes de connection à Internet												
Tous les jours	543	77.7%	1.3%	277	77.4%	1.3%	266	78.0%	1.2%	177	91.3%	1.1%
Presque tous les jours	107	15.4%	1.8%	50	13.9%	1.8%	58	17.0%	1.7%	15	7.9%	1.1%
1 à 2 fois par semaine	41	5.9%	1.4%	28	7.9%	2.3%	13	3.8%	0.7%	1	0.5%	0.2%
1 à 3 fois par mois	7	0.9%	1.7%	3	0.8%	1.6%	4	1.1%	1.7%	0	0.3%	0.8%
Moins souvent	1	0.1%	0.6%	0	0.0%	0.0%	1	0.2%	0.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	7	0.9%	0.5%	4	1.1%	0.6%	3	0.7%	0.3%	3	1.6%	1.5%
De 9 000 à moins de 12 000 euros par an	26	3.7%	1.3%	19	5.2%	2.4%	7	2.1%	0.6%	3	1.5%	1.2%
De 12 000 à moins de 18 000 euros par an	75	10.8%	1.5%	28	7.9%	1.4%	47	13.8%	1.6%	8	4.0%	1.0%
De 18 000 à moins de 24 000 euros par an	97	14.0%	1.4%	41	11.4%	1.4%	57	16.6%	1.4%	9	4.8%	0.6%
De 24 000 à moins de 36 000 euros par an	203	29.0%	1.6%	111	31.0%	1.9%	92	26.9%	1.4%	48	25.0%	1.4%
De 36 000 à moins de 45 000 euros par an	101	14.5%	1.3%	51	14.3%	1.3%	50	14.7%	1.3%	35	17.9%	1.2%
De 45 000 à moins de 65 000 euros par an	100	14.4%	1.3%	68	19.0%	1.6%	32	9.5%	0.9%	49	25.4%	1.3%
65 000 euros et plus par an	19	2.7%	0.4%	10	2.9%	0.4%	9	2.5%	0.5%	11	5.5%	0.4%
Refus	60	8.6%	1.7%	26	7.2%	1.7%	34	10.1%	1.7%	23	12.0%	1.8%
Ne sait pas	11	1.5%	0.7%	0	0.1%	0.0%	10	3.0%	1.2%	5	2.3%	0.7%