

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	273	100.0%	0.5%	123	100.0%	0.5%	149	100.0%	0.5%	66	100.0%	0.4%
Sexe												
Homme	123	45.2%	0.5%	123	100.0%	0.5%	0	0.0%	0.0%	37	56.0%	0.4%
Femme	149	54.8%	0.5%	0	0.0%	0.0%	149	100.0%	0.5%	29	44.0%	0.3%
Age												
15 à 24 ans	14	5.2%	0.2%	8	6.5%	0.2%	6	4.2%	0.2%	7	10.4%	0.2%
25 à 34 ans	37	13.4%	0.5%	24	19.7%	0.7%	12	8.2%	0.3%	7	10.9%	0.2%
35 à 49 ans	35	13.0%	0.3%	19	15.6%	0.3%	16	10.9%	0.3%	23	34.9%	0.4%
50 à 59 ans	53	19.3%	0.6%	21	17.2%	0.5%	32	21.1%	0.7%	23	35.0%	0.6%
60 ans et plus	134	49.0%	0.8%	50	41.0%	0.7%	83	55.6%	0.9%	6	8.8%	0.4%
Individu												
Ménagères	145	53.2%	0.6%	0	0.0%	0.0%	145	97.1%	0.6%	26	39.0%	0.4%
Personne de référence	148	54.3%	0.5%	110	89.4%	0.5%	38	25.5%	0.5%	38	58.1%	0.4%
Responsable des achats	194	71.1%	0.5%	58	47.3%	0.4%	136	90.8%	0.6%	48	73.0%	0.4%
PCS Individu												
Agriculteurs	3	1.1%	0.6%	3	2.5%	0.9%	0	0.0%	0.0%	3	4.6%	8.4%
Petits patrons	7	2.5%	0.4%	3	2.6%	0.3%	3	2.3%	0.8%	4	6.7%	0.3%
Affaires et Cadres	20	7.3%	0.4%	9	7.6%	0.3%	11	7.0%	0.5%	16	24.3%	0.4%
Professions intermédiaires	35	12.7%	0.5%	21	17.2%	0.6%	13	9.0%	0.4%	29	43.9%	0.5%
Employés	40	14.6%	0.5%	8	6.8%	0.4%	32	21.1%	0.5%	6	8.6%	0.3%
Ouvriers	29	10.5%	0.4%	25	20.5%	0.5%	3	2.3%	0.3%	0	0.0%	0.0%
Retraités	121	44.2%	0.9%	47	38.0%	0.8%	74	49.3%	1.1%	1	1.6%	0.5%
Autres inactifs	19	7.1%	0.2%	6	4.9%	0.2%	13	8.9%	0.2%	7	10.4%	0.2%
PCS Personne de référence												
Agriculteurs	1	0.3%	0.1%	0	0.2%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%
Petits patrons	5	1.9%	0.2%	3	2.6%	0.2%	2	1.4%	0.2%	5	7.9%	0.2%
Affaires et Cadres	24	8.9%	0.3%	9	7.6%	0.3%	15	9.9%	0.4%	24	36.5%	0.3%
Professions intermédiaires	37	13.5%	0.5%	25	19.9%	0.6%	12	8.2%	0.3%	37	55.6%	0.5%
Employés	17	6.1%	0.3%	8	6.8%	0.4%	8	5.5%	0.3%	0	0.0%	0.0%
Ouvriers	46	16.8%	0.5%	25	20.6%	0.5%	20	13.6%	0.4%	0	0.0%	0.0%
Retraités	136	49.8%	0.9%	52	42.0%	0.8%	84	56.2%	1.0%	0	0.0%	0.0%
Autres inactifs	8	2.8%	0.2%	0	0.3%	0.0%	7	4.9%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	53	19.3%	0.5%	19	15.6%	0.5%	34	22.4%	0.6%	9	13.2%	0.4%
2 personnes	144	52.9%	0.8%	67	54.2%	0.8%	78	51.9%	0.8%	26	39.8%	0.6%
3 personnes	22	8.0%	0.2%	8	6.3%	0.2%	14	9.4%	0.3%	8	12.3%	0.2%
4 personnes	29	10.7%	0.3%	17	14.1%	0.4%	12	8.0%	0.3%	15	22.4%	0.3%
5 personnes et +	25	9.0%	0.4%	12	9.9%	0.5%	12	8.3%	0.4%	8	12.2%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	50	18.4%	0.3%	25	20.7%	0.4%	25	16.6%	0.3%	24	36.1%	0.3%
Non	222	81.6%	0.6%	98	79.3%	0.5%	125	83.4%	0.7%	42	63.9%	0.4%
Habitat												
Communes rurales	66	24.1%	0.5%	39	31.9%	0.7%	26	17.6%	0.4%	26	38.6%	0.8%
Agglo. - 20 000 hab	24	8.7%	0.3%	9	7.4%	0.2%	14	9.7%	0.3%	6	8.8%	0.2%
Agglo. 20 000 à 100 000 hab	39	14.5%	0.6%	7	6.0%	0.2%	32	21.5%	0.9%	4	6.4%	0.2%
Agglo. + 100 000 hab	140	51.3%	0.9%	67	54.6%	0.9%	73	48.6%	0.9%	29	43.6%	0.5%
Agglo. Paris	4	1.5%	0.0%	0	0.1%	0.0%	4	2.6%	0.1%	2	2.7%	0.0%
Régions INSEE												
Ile de France	4	1.5%	0.0%	0	0.1%	0.0%	4	2.6%	0.1%	2	2.7%	0.0%
Picardie	2	0.6%	0.1%	1	0.8%	0.1%	1	0.5%	0.1%	1	0.9%	0.1%
Haute Normandie	263	96.5%	17.7%	122	98.7%	17.2%	142	94.8%	18.2%	64	96.0%	13.9%
Basse Normandie	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Centre	2	0.6%	0.1%	0	0.0%	0.0%	2	1.1%	0.2%	0	0.0%	0.0%
Pays de Loire	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.2%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	0.4%	0.0%	0	0.0%	0.0%	1	0.7%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	203	74.4%	0.5%	104	84.2%	0.5%	99	66.3%	0.5%	54	82.0%	0.3%
Presque tous les jours	34	12.4%	0.6%	8	6.9%	0.3%	25	16.9%	0.8%	3	4.9%	0.2%
1 à 2 fois par semaine	36	13.1%	1.2%	11	9.0%	0.9%	25	16.5%	1.4%	9	13.1%	1.7%
1 à 3 fois par mois	0	0.1%	0.1%	0	0.0%	0.0%	0	0.3%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	1	0.5%	0.1%	1	0.9%	0.2%	0	0.2%	0.0%	1	1.6%	0.5%
De 9 000 à moins de 12 000 euros par an	1	0.4%	0.1%	1	0.6%	0.1%	0	0.3%	0.0%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	21	7.8%	0.4%	7	5.3%	0.3%	15	9.8%	0.5%	5	6.9%	0.6%
De 18 000 à moins de 24 000 euros par an	40	14.5%	0.6%	13	10.9%	0.5%	26	17.5%	0.7%	6	8.9%	0.4%
De 24 000 à moins de 36 000 euros par an	72	26.3%	0.6%	30	24.5%	0.5%	41	27.7%	0.6%	7	10.8%	0.2%
De 36 000 à moins de 45 000 euros par an	42	15.3%	0.5%	16	13.1%	0.4%	26	17.1%	0.7%	12	18.3%	0.4%
De 45 000 à moins de 65 000 euros par an	48	17.7%	0.6%	36	28.9%	0.8%	13	8.5%	0.4%	15	23.1%	0.4%
65 000 euros et plus par an	28	10.2%	0.6%	13	10.2%	0.5%	15	10.1%	0.9%	14	21.4%	0.5%
Refus	18	6.5%	0.5%	6	4.7%	0.4%	12	7.9%	0.6%	6	8.7%	0.4%
Ne sait pas	2	0.9%	0.2%	1	0.8%	0.1%	1	1.0%	0.2%	0	0.2%	0.0%