

Groupe Champagne / Est Eclair



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	112	100.0%	0.2%	49	100.0%	0.2%	63	100.0%	0.2%	16	100.0%	0.1%
Sexe												
Homme	49	44.0%	0.2%	49	100.0%	0.2%	0	0.0%	0.0%	10	62.2%	0.1%
Femme	63	56.0%	0.2%	0	0.0%	0.0%	63	100.0%	0.2%	6	37.8%	0.1%
Age												
15 à 24 ans	8	7.1%	0.1%	5	10.9%	0.1%	3	4.1%	0.1%	2	14.5%	0.1%
25 à 34 ans	9	8.2%	0.1%	5	10.0%	0.1%	4	6.9%	0.1%	2	15.5%	0.1%
35 à 49 ans	18	16.4%	0.1%	8	16.8%	0.1%	10	16.2%	0.2%	6	36.3%	0.1%
50 à 59 ans	18	16.3%	0.2%	9	17.6%	0.2%	10	15.3%	0.2%	4	25.8%	0.1%
60 ans et plus	58	51.9%	0.4%	22	44.7%	0.3%	36	57.6%	0.4%	1	7.9%	0.1%
Individu												
Ménagères	59	52.3%	0.3%	0	0.0%	0.0%	59	93.5%	0.3%	4	25.8%	0.1%
Personne de référence	56	49.9%	0.2%	41	83.5%	0.2%	15	23.4%	0.2%	11	70.5%	0.1%
Responsable des achats	72	64.2%	0.2%	21	42.3%	0.2%	51	81.4%	0.2%	10	62.6%	0.1%
PCS Individu												
Agriculteurs	4	3.4%	0.7%	2	4.8%	0.7%	1	2.3%	0.7%	0	0.0%	0.0%
Petits patrons	1	1.0%	0.1%	1	2.4%	0.1%	0	0.0%	0.0%	1	7.4%	0.1%
Affaires et Cadres	4	3.9%	0.1%	3	5.4%	0.1%	2	2.7%	0.1%	4	24.5%	0.1%
Professions intermédiaires	12	10.6%	0.2%	6	13.1%	0.2%	5	8.5%	0.1%	8	49.0%	0.1%
Employés	17	15.0%	0.2%	4	8.4%	0.2%	13	20.2%	0.2%	0	2.0%	0.0%
Ouvriers	12	10.7%	0.2%	9	18.5%	0.2%	3	4.5%	0.2%	0	0.0%	0.0%
Retraités	55	48.9%	0.4%	21	42.2%	0.3%	34	54.3%	0.5%	0	0.0%	0.0%
Autres inactifs	7	6.5%	0.1%	3	5.2%	0.1%	5	7.5%	0.1%	3	17.2%	0.1%
PCS Personne de référence												
Agriculteurs	4	3.9%	0.6%	3	5.6%	0.8%	2	2.7%	0.4%	0	0.0%	0.0%
Petits patrons	2	1.8%	0.1%	1	2.4%	0.1%	1	1.3%	0.1%	2	12.7%	0.1%
Affaires et Cadres	3	2.9%	0.0%	2	4.5%	0.1%	1	1.7%	0.0%	3	20.9%	0.0%
Professions intermédiaires	10	9.3%	0.1%	6	12.9%	0.2%	4	6.4%	0.1%	10	66.3%	0.1%
Employés	3	3.1%	0.1%	1	2.9%	0.1%	2	3.2%	0.1%	0	0.0%	0.0%
Ouvriers	26	23.4%	0.3%	9	19.1%	0.2%	17	26.8%	0.4%	0	0.0%	0.0%
Retraités	60	53.9%	0.4%	24	49.0%	0.4%	36	57.9%	0.4%	0	0.0%	0.0%
Autres inactifs	2	1.6%	0.1%	2	3.7%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%

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Taille du foyer												
1 personne	19	16.8%	0.2%	5	9.7%	0.1%	14	22.4%	0.3%	3	20.6%	0.1%
2 personnes	60	53.5%	0.3%	29	58.4%	0.3%	31	49.7%	0.3%	5	28.8%	0.1%
3 personnes	18	15.9%	0.2%	11	22.5%	0.2%	7	10.8%	0.1%	4	26.2%	0.1%
4 personnes	11	9.6%	0.1%	4	8.0%	0.1%	7	11.0%	0.1%	3	17.5%	0.1%
5 personnes et +	5	4.1%	0.1%	1	1.5%	0.0%	4	6.1%	0.1%	1	7.0%	0.0%
Présence d'enfants de moins de 15 ans												
Oui	17	14.8%	0.1%	7	14.4%	0.1%	10	15.2%	0.1%	6	40.4%	0.1%
Non	95	85.2%	0.3%	42	85.6%	0.2%	53	84.8%	0.3%	9	59.6%	0.1%
Habitat												
Communes rurales	52	46.2%	0.4%	21	42.4%	0.4%	31	49.2%	0.5%	6	40.0%	0.2%
Agglo. - 20 000 hab	15	13.0%	0.2%	8	16.6%	0.2%	6	10.1%	0.1%	3	18.4%	0.1%
Agglo. 20 000 à 100 000 hab	1	0.6%	0.0%	1	1.3%	0.0%	0	0.0%	0.0%	1	4.0%	0.0%
Agglo. + 100 000 hab	43	38.5%	0.3%	18	35.8%	0.2%	25	40.6%	0.3%	6	36.6%	0.1%
Agglo. Paris	2	1.7%	0.0%	2	3.9%	0.0%	0	0.0%	0.0%	0	1.0%	0.0%
Régions INSEE												
Ile de France	2	1.7%	0.0%	2	3.9%	0.0%	0	0.0%	0.0%	0	1.0%	0.0%
Champagne Ardennes	110	97.7%	9.9%	47	94.8%	8.8%	63	100.0%	10.9%	15	95.0%	5.1%
Bourgogne	1	0.6%	0.0%	1	1.3%	0.1%	0	0.0%	0.0%	1	4.0%	0.2%
Habitudes de connexion à Internet												
Tous les jours	85	75.4%	0.2%	40	80.7%	0.2%	45	71.3%	0.2%	14	87.0%	0.1%
Presque tous les jours	11	9.6%	0.2%	6	11.6%	0.2%	5	8.0%	0.1%	1	6.1%	0.1%
1 à 2 fois par semaine	16	14.6%	0.5%	4	7.7%	0.3%	13	20.0%	0.7%	1	6.8%	0.2%
1 à 3 fois par mois	0	0.4%	0.1%	0	0.0%	0.0%	0	0.7%	0.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	3	2.5%	0.2%	1	1.9%	0.1%	2	3.0%	0.3%	1	4.4%	0.3%
De 9 000 à moins de 12 000 euros par an	2	2.2%	0.1%	0	0.0%	0.0%	2	3.9%	0.2%	0	0.6%	0.0%
De 12 000 à moins de 18 000 euros par an	8	6.8%	0.2%	4	7.8%	0.2%	4	6.0%	0.1%	2	11.2%	0.2%
De 18 000 à moins de 24 000 euros par an	20	17.6%	0.3%	5	10.1%	0.2%	15	23.5%	0.4%	1	5.4%	0.1%
De 24 000 à moins de 36 000 euros par an	30	27.0%	0.2%	13	27.3%	0.2%	17	26.8%	0.3%	5	34.4%	0.2%
De 36 000 à moins de 45 000 euros par an	16	14.6%	0.2%	9	17.4%	0.2%	8	12.3%	0.2%	1	8.3%	0.0%
De 45 000 à moins de 65 000 euros par an	17	15.0%	0.2%	8	15.5%	0.2%	9	14.6%	0.3%	1	8.4%	0.0%
65 000 euros et plus par an	6	5.1%	0.1%	5	9.2%	0.2%	1	1.9%	0.1%	3	19.1%	0.1%
Refus	7	6.1%	0.2%	3	6.4%	0.2%	4	5.9%	0.2%	0	2.8%	0.0%
Ne sait pas	4	3.1%	0.2%	2	4.4%	0.3%	1	2.1%	0.2%	1	5.5%	0.1%