

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	932	100.0%	1.8%	459	100.0%	1.8%	472	100.0%	1.7%	252	100.0%	1.4%
Sexe												
Homme	459	49.3%	1.8%	459	100.0%	1.8%	0	0.0%	0.0%	123	49.0%	1.3%
Femme	472	50.7%	1.7%	0	0.0%	0.0%	472	100.0%	1.7%	128	51.0%	1.5%
Age												
15 à 24 ans	64	6.9%	0.9%	25	5.4%	0.7%	39	8.3%	1.1%	23	9.1%	0.7%
25 à 34 ans	87	9.4%	1.1%	43	9.4%	1.2%	44	9.3%	1.1%	40	16.0%	1.3%
35 à 49 ans	183	19.6%	1.4%	93	20.3%	1.5%	90	19.0%	1.4%	89	35.2%	1.4%
50 à 59 ans	159	17.1%	1.8%	78	17.0%	1.9%	81	17.2%	1.8%	69	27.4%	1.9%
60 ans et plus	438	47.0%	2.7%	220	48.0%	3.0%	218	46.1%	2.4%	31	12.3%	1.9%
Individu												
Ménagères	426	45.7%	1.8%	0	0.0%	0.0%	426	90.1%	1.8%	114	45.3%	1.6%
Personne de référence	546	58.6%	1.9%	412	89.7%	2.0%	134	28.3%	1.8%	132	52.3%	1.5%
Responsable des achats	668	71.7%	1.9%	250	54.3%	1.9%	418	88.6%	1.8%	177	70.3%	1.6%
PCS Individu												
Agriculteurs	15	1.6%	2.8%	12	2.7%	3.9%	2	0.5%	1.2%	0	0.0%	0.0%
Petits patrons	33	3.5%	2.0%	18	4.0%	1.5%	14	3.0%	3.4%	29	11.6%	2.0%
Affaires et Cadres	61	6.5%	1.2%	35	7.6%	1.2%	26	5.5%	1.2%	53	21.2%	1.2%
Professions intermédiaires	125	13.4%	1.7%	59	12.8%	1.6%	66	13.9%	1.8%	104	41.1%	1.7%
Employés	143	15.3%	1.7%	36	7.8%	1.6%	107	22.7%	1.7%	22	8.8%	1.2%
Ouvriers	89	9.6%	1.4%	73	15.9%	1.4%	16	3.4%	1.2%	10	3.9%	2.2%
Retraités	362	38.8%	2.8%	195	42.4%	3.3%	167	35.3%	2.4%	4	1.5%	1.7%
Autres inactifs	105	11.3%	1.1%	31	6.8%	0.9%	74	15.6%	1.2%	30	11.8%	0.9%
PCS Personne de référence												
Agriculteurs	31	3.3%	4.0%	15	3.3%	4.2%	16	3.4%	3.8%	0	0.0%	0.0%
Petits patrons	38	4.1%	1.4%	22	4.8%	1.5%	17	3.5%	1.4%	38	15.3%	1.4%
Affaires et Cadres	83	8.9%	1.2%	38	8.2%	1.1%	45	9.6%	1.3%	83	33.1%	1.2%
Professions intermédiaires	130	14.0%	1.6%	64	13.9%	1.5%	66	14.1%	1.7%	130	51.6%	1.6%
Employés	82	8.8%	1.5%	35	7.5%	1.5%	48	10.1%	1.5%	0	0.0%	0.0%
Ouvriers	141	15.2%	1.5%	65	14.2%	1.3%	76	16.1%	1.7%	0	0.0%	0.0%
Retraités	378	40.6%	2.5%	196	42.7%	3.0%	182	38.5%	2.2%	0	0.0%	0.0%
Autres inactifs	47	5.0%	1.3%	25	5.4%	1.7%	22	4.7%	1.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	175	18.7%	1.8%	65	14.1%	1.5%	110	23.2%	2.0%	34	13.6%	1.5%
2 personnes	422	45.3%	2.3%	222	48.2%	2.5%	200	42.4%	2.1%	68	27.0%	1.6%
3 personnes	172	18.5%	1.8%	94	20.5%	2.0%	78	16.5%	1.7%	68	27.0%	1.7%
4 personnes	126	13.5%	1.3%	60	13.1%	1.3%	66	13.9%	1.4%	66	26.0%	1.4%
5 personnes et +	37	4.0%	0.7%	19	4.0%	0.7%	18	3.9%	0.6%	16	6.4%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	192	20.6%	1.2%	86	18.6%	1.2%	107	22.6%	1.3%	100	39.8%	1.3%
Non	739	79.4%	2.0%	374	81.4%	2.1%	366	77.4%	1.9%	152	60.2%	1.5%
Habitat												
Communes rurales	277	29.8%	2.3%	140	30.5%	2.5%	137	29.0%	2.2%	65	25.7%	1.9%
Agglo. - 20 000 hab	177	19.0%	2.0%	93	20.3%	2.2%	84	17.8%	1.8%	37	14.8%	1.4%
Agglo. 20 000 à 100 000 hab	174	18.7%	2.5%	77	16.8%	2.3%	97	20.6%	2.6%	48	19.1%	2.3%
Agglo. + 100 000 hab	291	31.2%	1.8%	143	31.0%	1.9%	148	31.4%	1.8%	98	38.8%	1.7%
Agglo. Paris	12	1.3%	0.1%	6	1.3%	0.1%	6	1.3%	0.1%	4	1.6%	0.1%
Régions INSEE												
Ile de France	16	1.8%	0.2%	6	1.3%	0.1%	11	2.2%	0.2%	4	1.6%	0.1%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	2	0.6%	0.2%
Pays de Loire	1	0.2%	0.0%	0	0.1%	0.0%	1	0.2%	0.1%	0	0.1%	0.0%
Poitou Charentes	202	21.7%	13.5%	95	20.6%	13.3%	107	22.7%	13.8%	56	22.2%	13.5%
Aquitaine	682	73.2%	24.3%	344	74.9%	25.5%	338	71.5%	23.2%	177	70.1%	19.6%
Midi Pyrénées	23	2.5%	0.9%	12	2.6%	1.0%	11	2.4%	0.9%	10	3.8%	1.1%
Limousin	1	0.1%	0.2%	0	0.1%	0.1%	1	0.1%	0.2%	0	0.2%	0.3%
Auvergne	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	1	0.4%	0.3%
Rhône Alpes	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	2	0.2%	0.1%	1	0.2%	0.1%	2	0.3%	0.1%	2	0.9%	0.3%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%
Habitudes de connexion à Internet												
Tous les jours	720	77.3%	1.7%	374	81.4%	1.8%	346	73.3%	1.6%	217	86.2%	1.4%
Presque tous les jours	132	14.1%	2.2%	48	10.5%	1.8%	83	17.7%	2.5%	19	7.5%	1.4%
1 à 2 fois par semaine	63	6.7%	2.1%	26	5.7%	2.1%	37	7.7%	2.1%	11	4.5%	2.2%
1 à 3 fois par mois	11	1.2%	2.7%	5	1.1%	2.7%	6	1.3%	2.8%	5	1.9%	8.1%
Moins souvent	6	0.7%	5.5%	6	1.3%	16.2%	0	0.0%	0.0%	0	0.0%	0.0%

Sud Ouest

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	10	1.1%	0.7%	7	1.4%	1.1%	3	0.7%	0.5%	1	0.3%	0.4%
De 9 000 à moins de 12 000 euros par an	33	3.6%	1.7%	4	1.0%	0.6%	29	6.1%	2.4%	1	0.5%	0.5%
De 12 000 à moins de 18 000 euros par an	76	8.2%	1.5%	28	6.1%	1.4%	48	10.2%	1.6%	8	3.0%	1.0%
De 18 000 à moins de 24 000 euros par an	114	12.2%	1.7%	49	10.7%	1.7%	65	13.7%	1.6%	25	10.1%	1.7%
De 24 000 à moins de 36 000 euros par an	240	25.7%	1.9%	127	27.7%	2.2%	113	23.8%	1.7%	53	21.1%	1.5%
De 36 000 à moins de 45 000 euros par an	168	18.0%	2.2%	86	18.6%	2.2%	82	17.4%	2.2%	48	19.0%	1.7%
De 45 000 à moins de 65 000 euros par an	141	15.2%	1.8%	84	18.3%	2.0%	57	12.1%	1.7%	61	24.2%	1.6%
65 000 euros et plus par an	82	8.8%	1.9%	51	11.0%	2.0%	31	6.6%	1.8%	37	14.7%	1.3%
Refus	55	6.0%	1.6%	18	3.9%	1.2%	38	8.0%	1.9%	12	4.9%	0.9%
Ne sait pas	12	1.3%	0.8%	6	1.2%	0.8%	7	1.4%	0.8%	6	2.2%	0.8%