

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	580	100.0%	1.1%	277	100.0%	1.1%	303	100.0%	1.1%	131	100.0%	0.7%
<b>Sexe</b>												
Homme	277	47.7%	1.1%	277	100.0%	1.1%	0	0.0%	0.0%	79	60.6%	0.9%
Femme	303	52.3%	1.1%	0	0.0%	0.0%	303	100.0%	1.1%	52	39.4%	0.6%
<b>Age</b>												
15 à 24 ans	23	4.1%	0.3%	11	4.1%	0.3%	12	4.0%	0.3%	9	6.9%	0.3%
25 à 34 ans	60	10.3%	0.8%	35	12.7%	0.9%	25	8.2%	0.6%	19	14.4%	0.6%
35 à 49 ans	117	20.2%	0.9%	59	21.5%	1.0%	58	19.0%	0.9%	50	38.1%	0.8%
50 à 59 ans	111	19.2%	1.3%	39	14.0%	0.9%	72	23.9%	1.6%	36	27.6%	1.0%
60 ans et plus	268	46.3%	1.7%	132	47.7%	1.8%	136	45.0%	1.5%	17	13.0%	1.1%
<b>Individu</b>												
Ménagères	284	49.0%	1.2%	0	0.0%	0.0%	284	93.8%	1.2%	45	34.2%	0.6%
Personne de référence	343	59.1%	1.2%	257	92.7%	1.2%	86	28.3%	1.2%	84	63.9%	0.9%
Responsable des achats	409	70.5%	1.1%	136	49.2%	1.1%	273	89.9%	1.2%	80	61.0%	0.7%
<b>PCS Individu</b>												
Agriculteurs	6	1.0%	1.1%	5	1.8%	1.5%	1	0.3%	0.5%	0	0.0%	0.0%
Petits patrons	12	2.2%	0.8%	9	3.4%	0.8%	3	1.0%	0.7%	10	7.6%	0.7%
Affaires et Cadres	41	7.1%	0.8%	27	9.7%	0.9%	14	4.8%	0.7%	35	27.0%	0.8%
Professions intermédiaires	68	11.7%	0.9%	39	14.0%	1.1%	29	9.5%	0.8%	57	43.8%	0.9%
Employés	113	19.4%	1.3%	18	6.6%	0.8%	94	31.1%	1.5%	16	12.3%	0.9%
Ouvriers	70	12.1%	1.1%	52	18.8%	1.0%	18	5.9%	1.4%	1	0.8%	0.2%
Retraités	229	39.5%	1.8%	116	42.1%	1.9%	113	37.2%	1.6%	1	0.6%	0.4%
Autres inactifs	41	7.1%	0.4%	10	3.7%	0.3%	31	10.2%	0.5%	10	7.9%	0.3%
<b>PCS Personne de référence</b>												
Agriculteurs	10	1.8%	1.3%	5	1.8%	1.3%	6	1.8%	1.4%	0	0.0%	0.0%
Petits patrons	17	2.9%	0.6%	10	3.6%	0.7%	7	2.3%	0.6%	17	12.9%	0.6%
Affaires et Cadres	43	7.5%	0.6%	28	10.0%	0.8%	16	5.2%	0.4%	43	33.1%	0.6%
Professions intermédiaires	71	12.2%	0.9%	42	15.1%	1.0%	29	9.5%	0.7%	71	54.0%	0.9%
Employés	54	9.4%	1.0%	21	7.7%	0.9%	33	10.9%	1.0%	0	0.0%	0.0%
Ouvriers	106	18.2%	1.1%	44	15.9%	0.9%	62	20.4%	1.4%	0	0.0%	0.0%
Retraités	255	44.0%	1.7%	119	43.0%	1.8%	136	44.9%	1.6%	0	0.0%	0.0%
Autres inactifs	23	4.0%	0.7%	8	2.9%	0.5%	15	5.0%	0.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	123	21.2%	1.3%	47	17.0%	1.1%	76	24.9%	1.4%	23	17.9%	1.0%
2 personnes	269	46.3%	1.5%	132	47.6%	1.5%	137	45.2%	1.5%	34	26.0%	0.8%
3 personnes	68	11.8%	0.7%	37	13.3%	0.8%	31	10.4%	0.7%	23	17.2%	0.6%
4 personnes	84	14.4%	0.9%	44	16.0%	0.9%	39	13.0%	0.8%	31	23.8%	0.7%
5 personnes et +	37	6.3%	0.7%	17	6.1%	0.7%	20	6.6%	0.7%	20	15.1%	0.8%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	136	23.4%	0.9%	67	24.2%	0.9%	69	22.7%	0.8%	52	40.0%	0.7%
Non	444	76.6%	1.2%	210	75.8%	1.2%	234	77.3%	1.2%	78	60.0%	0.8%
<b>Habitat</b>												
Communes rurales	206	35.6%	1.7%	91	32.7%	1.6%	116	38.2%	1.8%	39	29.5%	1.2%
Agglo. - 20 000 hab	128	22.0%	1.4%	64	23.2%	1.5%	63	20.9%	1.4%	29	22.1%	1.1%
Agglo. 20 000 à 100 000 hab	102	17.5%	1.5%	42	15.0%	1.3%	60	19.8%	1.6%	28	21.2%	1.3%
Agglo. + 100 000 hab	133	22.9%	0.8%	70	25.4%	0.9%	62	20.6%	0.8%	32	24.8%	0.6%
Agglo. Paris	12	2.0%	0.1%	10	3.7%	0.2%	2	0.5%	0.0%	3	2.5%	0.1%
<b>Régions INSEE</b>												
Ile de France	12	2.1%	0.1%	10	3.7%	0.2%	2	0.6%	0.0%	4	2.8%	0.1%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	347	59.8%	16.9%	157	56.7%	15.9%	190	62.5%	17.7%	80	61.0%	12.6%
Pays de Loire	5	0.9%	0.2%	2	0.8%	0.1%	3	1.0%	0.2%	2	1.5%	0.2%
Poitou Charentes	210	36.2%	14.1%	104	37.6%	14.6%	106	34.9%	13.6%	43	33.1%	10.5%
Aquitaine	1	0.1%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Limousin	2	0.4%	0.4%	1	0.5%	0.5%	1	0.3%	0.3%	1	0.6%	0.4%
Auvergne	2	0.3%	0.1%	1	0.4%	0.2%	1	0.2%	0.1%	1	0.8%	0.4%
Rhône Alpes	1	0.2%	0.0%	0	0.0%	0.0%	1	0.4%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	484	83.5%	1.1%	236	85.3%	1.1%	248	82.0%	1.1%	123	94.0%	0.8%
Presque tous les jours	67	11.5%	1.1%	27	9.9%	1.0%	39	12.9%	1.2%	6	4.8%	0.5%
1 à 2 fois par semaine	25	4.3%	0.8%	12	4.5%	1.0%	12	4.1%	0.7%	1	1.1%	0.3%
1 à 3 fois par mois	4	0.6%	0.9%	1	0.3%	0.5%	3	0.9%	1.3%	0	0.0%	0.0%
Moins souvent	0	0.0%	0.2%	0	0.0%	0.0%	0	0.1%	0.3%	0	0.1%	0.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	8	1.3%	0.6%	6	2.3%	1.0%	1	0.5%	0.2%	2	1.2%	0.7%
<b>De 9 000 à moins de 12 000 euros par an</b>	26	4.5%	1.3%	21	7.5%	2.7%	6	1.8%	0.5%	2	1.6%	0.9%
<b>De 12 000 à moins de 18 000 euros par an</b>	50	8.6%	1.0%	9	3.1%	0.4%	41	13.7%	1.4%	8	6.5%	1.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	95	16.4%	1.4%	39	14.0%	1.3%	56	18.5%	1.4%	12	8.9%	0.8%
<b>De 24 000 à moins de 36 000 euros par an</b>	149	25.8%	1.2%	62	22.6%	1.1%	87	28.7%	1.3%	25	19.4%	0.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	94	16.3%	1.2%	55	19.8%	1.4%	40	13.1%	1.0%	27	20.5%	0.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	86	14.9%	1.1%	49	17.6%	1.1%	37	12.3%	1.1%	34	25.9%	0.9%
<b>65 000 euros et plus par an</b>	23	4.0%	0.5%	16	5.9%	0.6%	7	2.3%	0.4%	13	10.3%	0.5%
<b>Refus</b>	42	7.2%	1.2%	16	5.9%	1.1%	25	8.4%	1.2%	5	3.6%	0.4%
<b>Ne sait pas</b>	6	1.1%	0.4%	4	1.3%	0.5%	2	0.8%	0.3%	3	2.1%	0.4%