

La Montagne

A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	613	100.0%	1.2%	283	100.0%	1.1%	330	100.0%	1.2%	135	100.0%	0.8%
Sexe												
Homme	283	46.2%	1.1%	283	100.0%	1.1%	0	0.0%	0.0%	72	53.5%	0.8%
Femme	330	53.8%	1.2%	0	0.0%	0.0%	330	100.0%	1.2%	63	46.5%	0.7%
Age												
15 à 24 ans	41	6.7%	0.6%	20	7.1%	0.5%	21	6.2%	0.6%	11	8.2%	0.3%
25 à 34 ans	67	10.9%	0.9%	27	9.7%	0.7%	40	12.0%	1.0%	30	22.1%	0.9%
35 à 49 ans	125	20.4%	1.0%	67	23.6%	1.1%	58	17.6%	0.9%	46	34.3%	0.7%
50 à 59 ans	120	19.6%	1.4%	62	21.9%	1.5%	58	17.6%	1.3%	36	26.8%	1.0%
60 ans et plus	260	42.4%	1.6%	106	37.6%	1.5%	154	46.6%	1.7%	12	8.6%	0.7%
Individu												
Ménagères	301	49.2%	1.3%	0	0.0%	0.0%	301	91.4%	1.3%	53	39.4%	0.8%
Personne de référence	329	53.7%	1.2%	248	87.6%	1.2%	81	24.6%	1.1%	71	52.3%	0.8%
Responsable des achats	441	72.0%	1.2%	145	51.2%	1.1%	296	89.8%	1.3%	87	64.2%	0.8%
PCS Individu												
Agriculteurs	14	2.4%	2.8%	10	3.7%	3.2%	4	1.2%	2.1%	1	0.4%	1.5%
Petits patrons	12	2.0%	0.7%	8	2.8%	0.7%	4	1.2%	1.0%	11	7.8%	0.7%
Affaires et Cadres	34	5.5%	0.7%	25	8.7%	0.9%	9	2.7%	0.4%	28	20.9%	0.6%
Professions intermédiaires	82	13.4%	1.1%	35	12.3%	0.9%	47	14.2%	1.3%	62	45.7%	1.0%
Employés	117	19.1%	1.4%	40	14.3%	1.8%	77	23.3%	1.2%	18	13.0%	1.0%
Ouvriers	59	9.7%	0.9%	46	16.4%	0.9%	13	4.0%	1.0%	3	1.9%	0.6%
Retraités	226	36.8%	1.8%	95	33.5%	1.6%	131	39.7%	1.9%	1	0.7%	0.4%
Autres inactifs	68	11.2%	0.7%	23	8.2%	0.6%	45	13.7%	0.7%	13	9.6%	0.4%
PCS Personne de référence												
Agriculteurs	16	2.7%	2.1%	9	3.1%	2.4%	8	2.4%	1.9%	0	0.0%	0.0%
Petits patrons	16	2.6%	0.6%	9	3.2%	0.6%	7	2.1%	0.6%	16	11.9%	0.6%
Affaires et Cadres	44	7.2%	0.6%	24	8.5%	0.7%	20	6.1%	0.6%	44	32.5%	0.6%
Professions intermédiaires	75	12.3%	0.9%	39	13.9%	0.9%	36	10.9%	0.9%	75	55.6%	0.9%
Employés	62	10.2%	1.1%	36	12.7%	1.5%	27	8.1%	0.8%	0	0.0%	0.0%
Ouvriers	101	16.4%	1.0%	46	16.3%	0.9%	55	16.6%	1.2%	0	0.0%	0.0%
Retraités	260	42.4%	1.7%	105	37.0%	1.6%	155	47.0%	1.8%	0	0.0%	0.0%
Autres inactifs	38	6.2%	1.1%	15	5.4%	1.0%	23	6.9%	1.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	127	20.7%	1.3%	54	19.3%	1.3%	72	22.0%	1.3%	18	13.3%	0.8%
2 personnes	267	43.5%	1.5%	124	43.8%	1.4%	143	43.2%	1.5%	40	29.7%	1.0%
3 personnes	96	15.7%	1.0%	51	17.9%	1.1%	46	13.9%	1.0%	31	22.9%	0.8%
4 personnes	79	12.8%	0.8%	41	14.5%	0.9%	37	11.3%	0.8%	31	22.8%	0.7%
5 personnes et +	44	7.3%	0.8%	13	4.5%	0.5%	32	9.6%	1.0%	15	11.3%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	123	20.1%	0.8%	55	19.5%	0.8%	68	20.5%	0.8%	49	36.3%	0.7%
Non	490	79.9%	1.3%	228	80.5%	1.3%	262	79.5%	1.4%	86	63.7%	0.8%
Habitat												
Communes rurales	246	40.1%	2.1%	96	33.8%	1.7%	150	45.6%	2.4%	50	37.1%	1.5%
Aggro. - 20 000 hab	115	18.8%	1.3%	57	20.2%	1.3%	58	17.6%	1.2%	25	18.2%	0.9%
Aggro. 20 000 à 100 000 hab	116	18.9%	1.7%	64	22.6%	1.9%	52	15.7%	1.4%	22	16.1%	1.0%
Aggro. + 100 000 hab	128	20.9%	0.8%	62	22.0%	0.8%	66	20.0%	0.8%	34	25.1%	0.6%
Aggro. Paris	8	1.3%	0.1%	4	1.4%	0.1%	4	1.1%	0.1%	5	3.5%	0.1%
Régions INSEE												
Ile de France	8	1.3%	0.1%	4	1.4%	0.1%	4	1.1%	0.1%	5	3.5%	0.1%
Bourgogne	4	0.7%	0.3%	3	1.2%	0.5%	1	0.3%	0.1%	0	0.3%	0.1%
Centre	3	0.5%	0.2%	1	0.5%	0.1%	2	0.6%	0.2%	1	0.7%	0.2%
Pays de Loire	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	1	0.5%	0.1%
Aquitaine	2	0.2%	0.1%	1	0.4%	0.1%	0	0.1%	0.0%	0	0.3%	0.0%
Midi Pyrénées	4	0.6%	0.2%	3	0.9%	0.2%	1	0.4%	0.1%	2	1.3%	0.2%
Limousin	127	20.7%	20.3%	59	21.0%	20.0%	67	20.4%	20.6%	27	19.9%	15.6%
Auvergne	462	75.4%	40.2%	210	74.2%	38.1%	252	76.4%	42.2%	97	71.3%	32.5%
Rhône Alpes	2	0.3%	0.0%	1	0.2%	0.0%	1	0.4%	0.0%	2	1.3%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.2%	0.0%
Provence Alpes Côte d'Azur.	1	0.2%	0.0%	1	0.3%	0.0%	0	0.1%	0.0%	1	0.7%	0.1%
Corse												
Habitudes de connection à Internet												
Tous les jours	444	72.5%	1.0%	216	76.4%	1.0%	228	69.2%	1.0%	111	82.0%	0.7%
Presque tous les jours	98	16.1%	1.6%	47	16.5%	1.7%	52	15.7%	1.5%	18	13.5%	1.3%
1 à 2 fois par semaine	61	10.0%	2.0%	16	5.8%	1.3%	45	13.5%	2.5%	6	4.5%	1.2%
1 à 3 fois par mois	7	1.1%	1.7%	2	0.7%	1.1%	5	1.5%	2.3%	0	0.0%	0.0%
Moins souvent	2	0.3%	1.7%	2	0.7%	5.1%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	10	1.6%	0.7%	5	1.9%	0.9%	5	1.4%	0.6%	3	2.2%	1.4%
De 9 000 à moins de 12 000 euros par an	21	3.4%	1.0%	11	3.9%	1.4%	10	2.9%	0.8%	2	1.6%	0.9%
De 12 000 à moins de 18 000 euros par an	67	10.9%	1.3%	24	8.6%	1.2%	43	12.9%	1.4%	4	2.8%	0.5%
De 18 000 à moins de 24 000 euros par an	98	16.1%	1.4%	49	17.2%	1.6%	50	15.1%	1.3%	12	8.6%	0.8%
De 24 000 à moins de 36 000 euros par an	154	25.1%	1.2%	76	27.0%	1.3%	77	23.4%	1.2%	39	29.0%	1.1%
De 36 000 à moins de 45 000 euros par an	108	17.6%	1.4%	47	16.5%	1.2%	61	18.5%	1.6%	22	16.5%	0.8%
De 45 000 à moins de 65 000 euros par an	89	14.5%	1.1%	46	16.3%	1.1%	43	13.0%	1.2%	28	21.0%	0.7%
65 000 euros et plus par an	22	3.7%	0.5%	15	5.3%	0.6%	7	2.2%	0.4%	12	8.9%	0.4%
Refus	27	4.5%	0.8%	6	2.2%	0.4%	21	6.4%	1.0%	10	7.7%	0.8%
Ne sait pas	17	2.7%	1.1%	3	1.0%	0.4%	14	4.2%	1.6%	2	1.7%	0.3%