

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	709	100.0%	1.4%	384	100.0%	1.5%	325	100.0%	1.2%	195	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	384	54.2%	1.5%	384	100.0%	1.5%	0	0.0%	0.0%	116	59.6%	1.3%
<b>Femme</b>	325	45.8%	1.2%	0	0.0%	0.0%	325	100.0%	1.2%	79	40.4%	0.9%
<b>Age</b>												
<b>15 à 24 ans</b>	41	5.8%	0.6%	19	5.0%	0.5%	22	6.8%	0.6%	16	8.4%	0.5%
<b>25 à 34 ans</b>	79	11.1%	1.0%	44	11.4%	1.2%	35	10.8%	0.9%	34	17.3%	1.1%
<b>35 à 49 ans</b>	156	22.0%	1.2%	97	25.3%	1.6%	59	18.1%	0.9%	78	39.9%	1.3%
<b>50 à 59 ans</b>	151	21.3%	1.8%	80	20.9%	1.9%	71	21.8%	1.6%	49	25.2%	1.4%
<b>60 ans et plus</b>	281	39.7%	1.7%	143	37.3%	2.0%	138	42.4%	1.5%	18	9.2%	1.1%
<b>Individu</b>												
<b>Ménagères</b>	297	41.9%	1.3%	0	0.0%	0.0%	297	91.5%	1.3%	74	38.0%	1.0%
<b>Personne de référence</b>	417	58.8%	1.5%	351	91.4%	1.7%	66	20.4%	0.9%	118	60.6%	1.3%
<b>Responsable des achats</b>	501	70.6%	1.4%	211	54.8%	1.6%	290	89.3%	1.3%	133	68.2%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	1.6%	2.2%	8	2.0%	2.4%	4	1.1%	1.9%	0	0.0%	0.0%
<b>Petits patrons</b>	24	3.3%	1.5%	17	4.4%	1.4%	7	2.0%	1.6%	21	10.8%	1.4%
<b>Affaires et Cadres</b>	57	8.0%	1.1%	36	9.3%	1.2%	21	6.6%	1.0%	50	25.7%	1.1%
<b>Professions intermédiaires</b>	91	12.8%	1.2%	54	14.1%	1.5%	37	11.3%	1.0%	76	39.2%	1.3%
<b>Employés</b>	100	14.2%	1.2%	30	7.9%	1.4%	70	21.5%	1.1%	18	9.4%	1.0%
<b>Ouvriers</b>	97	13.7%	1.5%	76	19.7%	1.5%	22	6.6%	1.7%	7	3.5%	1.5%
<b>Retraités</b>	243	34.3%	1.9%	130	33.9%	2.2%	113	34.7%	1.6%	3	1.3%	1.2%
<b>Autres inactifs</b>	86	12.1%	0.9%	33	8.7%	0.9%	52	16.1%	0.8%	20	10.1%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	23	3.2%	2.9%	7	1.7%	1.8%	16	5.0%	3.9%	0	0.0%	0.0%
<b>Petits patrons</b>	33	4.6%	1.2%	21	5.3%	1.4%	12	3.7%	1.0%	33	16.8%	1.2%
<b>Affaires et Cadres</b>	67	9.5%	1.0%	38	9.8%	1.1%	30	9.1%	0.8%	67	34.6%	1.0%
<b>Professions intermédiaires</b>	95	13.4%	1.2%	58	15.1%	1.4%	37	11.3%	0.9%	95	48.6%	1.2%
<b>Employés</b>	59	8.3%	1.1%	28	7.3%	1.2%	31	9.6%	1.0%	0	0.0%	0.0%
<b>Ouvriers</b>	127	17.9%	1.3%	75	19.6%	1.5%	51	15.8%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	268	37.8%	1.8%	137	35.6%	2.1%	131	40.4%	1.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	38	5.3%	1.1%	21	5.4%	1.4%	17	5.1%	0.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	110	15.5%	1.1%	58	15.1%	1.4%	52	16.1%	0.9%	26	13.2%	1.1%
<b>2 personnes</b>	316	44.5%	1.7%	155	40.3%	1.7%	161	49.6%	1.7%	52	26.9%	1.2%
<b>3 personnes</b>	115	16.3%	1.2%	73	19.1%	1.6%	42	13.0%	0.9%	41	21.1%	1.0%
<b>4 personnes</b>	125	17.6%	1.3%	76	19.9%	1.6%	48	14.9%	1.0%	60	30.9%	1.3%
<b>5 personnes et +</b>	43	6.1%	0.8%	22	5.7%	0.8%	21	6.6%	0.7%	15	7.9%	0.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	184	26.0%	1.2%	110	28.5%	1.5%	75	23.0%	0.9%	90	46.2%	1.2%
<b>Non</b>	525	74.0%	1.4%	274	71.5%	1.5%	250	77.0%	1.3%	105	53.8%	1.0%
<b>Habitat</b>												
<b>Communes rurales</b>	263	37.1%	2.2%	127	33.0%	2.2%	136	41.9%	2.2%	57	29.2%	1.7%
<b>Agglo. - 20 000 hab</b>	146	20.6%	1.6%	82	21.3%	1.9%	64	19.7%	1.4%	37	19.0%	1.3%
<b>Agglo. 20 000 à 100 000 hab</b>	127	18.0%	1.8%	61	16.0%	1.9%	66	20.3%	1.8%	28	14.3%	1.3%
<b>Agglo. + 100 000 hab</b>	166	23.4%	1.1%	108	28.2%	1.4%	57	17.7%	0.7%	68	35.0%	1.2%
<b>Agglo. Paris</b>	7	1.0%	0.1%	5	1.4%	0.1%	1	0.4%	0.0%	5	2.6%	0.1%
<b>Régions INSEE</b>												
<b>Ile de France</b>	7	1.0%	0.1%	5	1.4%	0.1%	1	0.4%	0.0%	5	2.6%	0.1%
<b>Lorraine</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
<b>Franche-Comté</b>	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
<b>Pays de Loire</b>	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%
<b>Aquitaine</b>	39	5.5%	1.4%	21	5.4%	1.5%	18	5.6%	1.3%	12	6.0%	1.3%
<b>Midi Pyrénées</b>	623	87.9%	25.1%	338	87.9%	28.1%	285	87.9%	22.4%	167	85.9%	19.0%
<b>Limousin</b>	2	0.3%	0.3%	0	0.1%	0.2%	1	0.5%	0.5%	1	0.3%	0.3%
<b>Auvergne</b>	0	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
<b>Rhône Alpes</b>	2	0.3%	0.0%	1	0.2%	0.0%	1	0.4%	0.0%	0	0.1%	0.0%
<b>Languedoc Roussillon</b>	33	4.6%	1.4%	17	4.4%	1.5%	16	4.8%	1.3%	10	4.9%	1.3%
<b>Provence Alpes Côte d'Azur. Corse</b>	2	0.3%	0.0%	2	0.5%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	553	78.1%	1.3%	298	77.7%	1.4%	255	78.5%	1.2%	173	89.0%	1.1%
<b>Presque tous les jours</b>	97	13.8%	1.6%	57	14.7%	2.1%	41	12.6%	1.2%	12	6.4%	0.9%
<b>1 à 2 fois par semaine</b>	46	6.4%	1.5%	21	5.5%	1.7%	24	7.5%	1.4%	6	3.1%	1.2%
<b>1 à 3 fois par mois</b>	8	1.1%	2.0%	6	1.7%	3.4%	2	0.5%	0.8%	3	1.6%	5.2%
<b>Moins souvent</b>	4	0.6%	4.0%	1	0.4%	3.6%	3	0.9%	4.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	12	1.8%	0.9%	6	1.6%	1.0%	6	1.9%	0.8%	1	0.4%	0.4%
<b>De 9 000 à moins de 12 000 euros par an</b>	28	3.9%	1.4%	9	2.4%	1.2%	19	5.7%	1.5%	3	1.6%	1.2%
<b>De 12 000 à moins de 18 000 euros par an</b>	73	10.3%	1.4%	39	10.1%	1.9%	34	10.4%	1.1%	12	6.1%	1.5%
<b>De 18 000 à moins de 24 000 euros par an</b>	103	14.5%	1.5%	46	12.0%	1.6%	57	17.4%	1.4%	17	9.0%	1.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	169	23.8%	1.4%	88	22.8%	1.5%	81	24.9%	1.2%	47	23.9%	1.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	119	16.8%	1.6%	71	18.6%	1.8%	48	14.8%	1.3%	31	15.9%	1.1%
<b>De 45 000 à moins de 65 000 euros par an</b>	125	17.7%	1.6%	81	21.2%	1.9%	44	13.5%	1.3%	52	26.6%	1.4%
<b>65 000 euros et plus par an</b>	40	5.6%	0.9%	24	6.2%	0.9%	16	4.8%	0.9%	20	10.2%	0.7%
<b>Refus</b>	30	4.3%	0.9%	13	3.3%	0.8%	18	5.4%	0.9%	9	4.6%	0.7%
<b>Ne sait pas</b>	10	1.4%	0.6%	6	1.6%	0.9%	4	1.1%	0.4%	4	1.8%	0.5%