

# Elle à Table

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1226	100.0%	2.3%	188	100.0%	0.7%	1038	100.0%	3.8%	453	100.0%	2.5%
<b>Sexe</b>												
<b>Homme</b>	188	15.3%	0.7%	188	100.0%	0.7%	0	0.0%	0.0%	77	17.0%	0.8%
<b>Femme</b>	1038	84.7%	3.8%	0	0.0%	0.0%	1038	100.0%	3.8%	376	83.0%	4.3%
<b>Age</b>												
<b>15 à 24 ans</b>	119	9.7%	1.6%	11	6.0%	0.3%	108	10.4%	3.0%	53	11.6%	1.6%
<b>25 à 34 ans</b>	142	11.6%	1.9%	8	4.4%	0.2%	134	12.9%	3.4%	50	11.0%	1.5%
<b>35 à 49 ans</b>	325	26.5%	2.6%	62	33.1%	1.0%	263	25.3%	4.1%	193	42.5%	3.1%
<b>50 à 59 ans</b>	233	19.0%	2.7%	36	19.1%	0.9%	197	19.0%	4.4%	117	25.7%	3.2%
<b>60 ans et plus</b>	407	33.2%	2.5%	70	37.3%	1.0%	336	32.4%	3.8%	42	9.2%	2.6%
<b>Individu</b>												
<b>Ménagères</b>	921	75.1%	3.9%	0	0.0%	0.0%	921	88.7%	3.9%	335	73.9%	4.7%
<b>Personne de référence</b>	407	33.2%	1.5%	176	93.6%	0.9%	230	22.2%	3.1%	121	26.6%	1.4%
<b>Responsable des achats</b>	1010	82.4%	2.8%	105	56.0%	0.8%	905	87.2%	4.0%	356	78.6%	3.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	0.9%	2.2%	1	0.4%	0.2%	11	1.0%	5.4%	1	0.2%	2.1%
<b>Petits patrons</b>	43	3.5%	2.6%	11	5.9%	0.9%	32	3.1%	7.6%	34	7.4%	2.3%
<b>Affaires et Cadres</b>	162	13.2%	3.2%	30	16.1%	1.1%	132	12.7%	6.1%	139	30.7%	3.1%
<b>Professions intermédiaires</b>	162	13.2%	2.2%	27	14.3%	0.7%	135	13.0%	3.6%	125	27.5%	2.1%
<b>Employés</b>	210	17.1%	2.4%	15	8.1%	0.7%	194	18.7%	3.1%	52	11.4%	2.9%
<b>Ouvriers</b>	81	6.6%	1.3%	35	18.5%	0.7%	46	4.4%	3.5%	9	2.0%	2.0%
<b>Retraités</b>	273	22.2%	2.1%	49	26.2%	0.8%	223	21.5%	3.2%	7	1.5%	3.1%
<b>Autres inactifs</b>	285	23.2%	2.9%	20	10.4%	0.5%	265	25.6%	4.2%	88	19.3%	2.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	27	2.2%	3.5%	1	0.4%	0.2%	26	2.5%	6.3%	0	0.0%	0.0%
<b>Petits patrons</b>	74	6.0%	2.8%	11	5.9%	0.8%	63	6.1%	5.1%	74	16.4%	2.8%
<b>Affaires et Cadres</b>	248	20.2%	3.5%	37	19.5%	1.0%	211	20.3%	6.0%	248	54.6%	3.5%
<b>Professions intermédiaires</b>	131	10.7%	1.6%	29	15.6%	0.7%	102	9.8%	2.6%	131	29.0%	1.6%
<b>Employés</b>	143	11.7%	2.6%	16	8.4%	0.7%	127	12.3%	3.9%	0	0.0%	0.0%
<b>Ouvriers</b>	165	13.5%	1.7%	35	18.5%	0.7%	130	12.5%	2.9%	0	0.0%	0.0%
<b>Retraités</b>	335	27.3%	2.2%	49	26.2%	0.7%	285	27.5%	3.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	103	8.4%	2.9%	10	5.4%	0.7%	93	8.9%	4.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	183	15.0%	1.9%	14	7.5%	0.3%	169	16.3%	3.1%	39	8.5%	1.6%
<b>2 personnes</b>	528	43.1%	2.9%	84	44.8%	0.9%	444	42.8%	4.7%	148	32.6%	3.5%
<b>3 personnes</b>	127	10.4%	1.4%	24	12.9%	0.5%	103	9.9%	2.2%	55	12.1%	1.4%
<b>4 personnes</b>	222	18.1%	2.4%	40	21.5%	0.9%	182	17.5%	3.9%	132	29.1%	2.8%
<b>5 personnes et +</b>	165	13.4%	2.9%	25	13.3%	1.0%	140	13.5%	4.6%	80	17.7%	3.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	368	30.0%	2.3%	69	36.5%	0.9%	300	28.9%	3.5%	193	42.7%	2.6%
<b>Non</b>	858	70.0%	2.3%	120	63.5%	0.7%	738	71.1%	3.9%	260	57.3%	2.5%
<b>Habitat</b>												
<b>Communes rurales</b>	204	16.6%	1.7%	24	12.9%	0.4%	179	17.3%	2.9%	53	11.7%	1.6%
<b>Agglo. - 20 000 hab</b>	219	17.8%	2.4%	30	16.1%	0.7%	188	18.2%	4.0%	60	13.3%	2.2%
<b>Agglo. 20 000 à 100 000 hab</b>	118	9.6%	1.7%	29	15.2%	0.9%	89	8.6%	2.4%	49	10.7%	2.3%
<b>Agglo. + 100 000 hab</b>	417	34.0%	2.7%	59	31.2%	0.8%	359	34.5%	4.4%	155	34.2%	2.8%
<b>Agglo. Paris</b>	269	21.9%	3.1%	46	24.5%	1.1%	223	21.4%	4.8%	136	30.1%	3.4%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	286	23.3%	2.9%	50	26.5%	1.1%	236	22.7%	4.6%	141	31.1%	3.2%
Nord Pas de Calais	52	4.2%	1.6%	13	6.9%	0.8%	39	3.8%	2.3%	19	4.1%	1.8%
Lorraine	48	3.9%	2.5%	5	2.9%	0.6%	42	4.1%	4.3%	7	1.6%	1.4%
Alsace	24	1.9%	1.5%	1	0.3%	0.1%	23	2.2%	2.9%	3	0.7%	0.7%
Franche-Comté	10	0.8%	1.0%	0	0.0%	0.0%	10	0.9%	2.0%	6	1.3%	2.1%
Champagne Ardennes	15	1.2%	1.3%	3	1.5%	0.5%	12	1.1%	2.0%	3	0.7%	1.0%
Picardie	32	2.6%	2.1%	2	1.3%	0.3%	30	2.9%	3.7%	14	3.1%	3.2%
Bourgogne	44	3.6%	3.2%	2	0.8%	0.2%	43	4.1%	5.9%	10	2.2%	2.7%
Haute Normandie	31	2.5%	2.1%	2	0.8%	0.2%	29	2.8%	3.8%	13	3.0%	2.9%
Basse Normandie	24	2.0%	2.0%	2	1.1%	0.4%	22	2.2%	3.5%	11	2.5%	3.2%
Centre	43	3.5%	2.1%	7	3.9%	0.7%	36	3.5%	3.4%	9	2.1%	1.5%
Pays de Loire	67	5.4%	2.2%	4	1.9%	0.3%	63	6.1%	4.0%	28	6.2%	3.1%
Bretagne	59	4.8%	2.2%	18	9.4%	1.4%	42	4.0%	3.0%	15	3.3%	1.9%
Poitou Charentes	36	3.0%	2.4%	6	3.0%	0.8%	31	2.9%	3.9%	5	1.2%	1.3%
Aquitaine	54	4.4%	1.9%	10	5.1%	0.7%	44	4.2%	3.0%	27	6.0%	3.0%
Midi Pyrénées	49	4.0%	2.0%	7	3.5%	0.5%	42	4.1%	3.3%	22	4.9%	2.5%
Limousin	12	1.0%	2.0%	5	2.5%	1.6%	8	0.7%	2.4%	6	1.3%	3.3%
Auvergne	29	2.3%	2.5%	2	0.9%	0.3%	27	2.6%	4.5%	5	1.0%	1.6%
Rhône Alpes	126	10.3%	2.4%	21	11.1%	0.8%	105	10.1%	3.8%	45	9.9%	2.3%
Languedoc Roussillon	47	3.8%	2.0%	11	5.7%	1.0%	36	3.5%	2.9%	16	3.6%	2.2%
Provence Alpes Côte d'Azur. Corse	139	11.3%	3.2%	20	10.6%	1.0%	119	11.5%	5.1%	47	10.3%	3.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	943	76.9%	2.2%	137	72.9%	0.7%	806	77.6%	3.7%	391	86.3%	2.5%
Presque tous les jours	185	15.1%	3.0%	15	8.1%	0.6%	170	16.4%	5.1%	47	10.4%	3.4%
1 à 2 fois par semaine	87	7.1%	2.9%	27	14.4%	2.2%	60	5.8%	3.4%	14	3.1%	2.7%
1 à 3 fois par mois	7	0.6%	1.7%	5	2.5%	2.5%	2	0.2%	1.0%	1	0.2%	1.7%
Moins souvent	4	0.3%	3.4%	4	2.0%	9.9%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	39	3.2%	2.8%	4	2.1%	0.6%	35	3.4%	4.7%	1	0.3%	0.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	30	2.4%	1.5%	2	1.3%	0.3%	28	2.7%	2.3%	7	1.6%	3.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	89	7.3%	1.8%	13	7.1%	0.7%	76	7.3%	2.6%	15	3.4%	2.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	149	12.2%	2.2%	32	17.2%	1.1%	117	11.3%	3.0%	33	7.4%	2.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	281	22.9%	2.3%	31	16.4%	0.5%	250	24.1%	3.8%	70	15.5%	2.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	125	10.2%	1.6%	12	6.3%	0.3%	113	10.9%	3.0%	54	11.9%	1.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	207	16.9%	2.7%	42	22.1%	1.0%	165	15.9%	4.8%	100	22.0%	2.6%
<b>65 000 euros et plus par an</b>	173	14.1%	4.0%	39	20.5%	1.5%	134	13.0%	7.8%	124	27.4%	4.3%
<b>Refus</b>	93	7.6%	2.6%	12	6.5%	0.8%	80	7.8%	4.0%	38	8.4%	2.9%
<b>Ne sait pas</b>	40	3.3%	2.6%	1	0.5%	0.1%	39	3.8%	4.7%	10	2.1%	1.5%