

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1657	100.0%	3.2%	420	100.0%	1.7%	1237	100.0%	4.5%	668	100.0%	3.7%
Sexe												
Homme	420	25.4%	1.7%	420	100.0%	1.7%	0	0.0%	0.0%	237	35.5%	2.6%
Femme	1237	74.6%	4.5%	0	0.0%	0.0%	1237	100.0%	4.5%	431	64.5%	5.0%
Age												
15 à 24 ans	83	5.0%	1.1%	30	7.1%	0.8%	53	4.3%	1.5%	40	5.9%	1.2%
25 à 34 ans	433	26.1%	5.7%	128	30.4%	3.4%	305	24.7%	7.8%	177	26.5%	5.5%
35 à 49 ans	560	33.8%	4.4%	186	44.3%	3.0%	374	30.2%	5.8%	318	47.6%	5.1%
50 à 59 ans	224	13.5%	2.6%	26	6.1%	0.6%	198	16.0%	4.5%	92	13.8%	2.5%
60 ans et plus	358	21.6%	2.2%	51	12.1%	0.7%	307	24.8%	3.4%	41	6.2%	2.6%
Individu												
Ménagères	1183	71.4%	5.0%	0	0.0%	0.0%	1183	95.6%	5.0%	412	61.7%	5.8%
Personne de référence	647	39.1%	2.3%	390	92.6%	1.9%	258	20.9%	3.5%	252	37.7%	2.8%
Responsable des achats	1318	79.6%	3.7%	196	46.5%	1.5%	1123	90.8%	4.9%	501	75.1%	4.5%
PCS Individu												
Agriculteurs	25	1.5%	4.8%	12	2.9%	3.8%	12	1.0%	6.4%	1	0.2%	3.6%
Petits patrons	36	2.1%	2.2%	23	5.4%	1.9%	13	1.0%	3.1%	29	4.4%	2.0%
Affaires et Cadres	200	12.1%	4.0%	100	23.7%	3.5%	100	8.1%	4.6%	180	26.9%	4.0%
Professions intermédiaires	331	20.0%	4.5%	99	23.6%	2.7%	232	18.8%	6.3%	257	38.4%	4.2%
Employés	400	24.1%	4.7%	38	8.9%	1.7%	362	29.3%	5.7%	91	13.6%	5.1%
Ouvriers	139	8.4%	2.2%	102	24.2%	2.0%	37	3.0%	2.8%	19	2.9%	4.4%
Retraités	250	15.1%	1.9%	32	7.7%	0.5%	217	17.6%	3.1%	10	1.6%	4.7%
Autres inactifs	278	16.7%	2.8%	15	3.5%	0.4%	263	21.3%	4.2%	80	12.0%	2.4%
PCS Personne de référence												
Agriculteurs	40	2.4%	5.1%	12	2.9%	3.4%	28	2.2%	6.7%	0	0.0%	0.0%
Petits patrons	80	4.8%	3.0%	24	5.7%	1.6%	56	4.6%	4.6%	80	12.0%	3.0%
Affaires et Cadres	275	16.6%	3.9%	109	25.8%	3.1%	166	13.4%	4.7%	275	41.2%	3.9%
Professions intermédiaires	313	18.9%	3.9%	105	24.9%	2.5%	208	16.8%	5.3%	313	46.8%	3.9%
Employés	182	11.0%	3.3%	37	8.7%	1.6%	145	11.7%	4.5%	0	0.0%	0.0%
Ouvriers	336	20.3%	3.5%	97	23.1%	1.9%	239	19.3%	5.3%	0	0.0%	0.0%
Retraités	320	19.3%	2.1%	37	8.9%	0.6%	283	22.9%	3.4%	0	0.0%	0.0%
Autres inactifs	112	6.8%	3.2%	0	0.0%	0.0%	112	9.1%	5.5%	0	0.0%	0.0%

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Taille du foyer												
1 personne	181	10.9%	1.9%	12	2.8%	0.3%	170	13.7%	3.1%	29	4.4%	1.3%
2 personnes	421	25.4%	2.3%	72	17.1%	0.8%	349	28.2%	3.7%	97	14.5%	2.3%
3 personnes	338	20.4%	3.6%	126	29.9%	2.7%	213	17.2%	4.6%	169	25.3%	4.3%
4 personnes	449	27.1%	4.8%	139	33.1%	3.0%	310	25.1%	6.6%	227	34.0%	4.8%
5 personnes et +	267	16.1%	4.8%	72	17.0%	2.8%	196	15.8%	6.5%	145	21.8%	5.5%
Présence d'enfants de moins de 15 ans												
Oui	983	59.3%	6.3%	318	75.6%	4.4%	665	53.8%	7.9%	489	73.2%	6.5%
Non	674	40.7%	1.8%	103	24.4%	0.6%	572	46.2%	3.0%	179	26.8%	1.7%
Habitat												
Communes rurales	391	23.6%	3.3%	108	25.7%	1.9%	283	22.9%	4.5%	126	18.9%	3.8%
Agglo. - 20 000 hab	310	18.7%	3.5%	72	17.1%	1.7%	239	19.3%	5.1%	89	13.3%	3.2%
Agglo. 20 000 à 100 000 hab	187	11.3%	2.7%	54	12.7%	1.6%	133	10.8%	3.6%	91	13.7%	4.3%
Agglo. + 100 000 hab	510	30.8%	3.2%	133	31.6%	1.7%	377	30.5%	4.6%	219	32.8%	3.9%
Agglo. Paris	259	15.7%	3.0%	54	12.9%	1.3%	205	16.6%	4.4%	143	21.4%	3.5%

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Régions INSEE												
Ile de France	306	18.5%	3.1%	66	15.7%	1.4%	240	19.4%	4.7%	150	22.5%	3.4%
Nord Pas de Calais	133	8.0%	4.1%	43	10.1%	2.8%	90	7.3%	5.4%	50	7.4%	4.9%
Lorraine	51	3.1%	2.7%	10	2.4%	1.1%	41	3.4%	4.2%	15	2.2%	2.7%
Alsace	51	3.1%	3.3%	11	2.5%	1.4%	40	3.3%	5.0%	15	2.2%	3.2%
Franche-Comté	36	2.2%	3.8%	5	1.3%	1.2%	31	2.5%	6.3%	13	1.9%	4.5%
Champagne Ardennes	35	2.1%	3.2%	7	1.7%	1.4%	28	2.3%	4.9%	8	1.2%	2.6%
Picardie	57	3.5%	3.7%	11	2.6%	1.4%	46	3.8%	5.8%	19	2.8%	4.2%
Bourgogne	50	3.0%	3.6%	15	3.5%	2.3%	35	2.8%	4.9%	17	2.5%	4.5%
Haute Normandie	50	3.0%	3.4%	16	3.7%	2.2%	34	2.8%	4.4%	12	1.8%	2.6%
Basse Normandie	30	1.8%	2.5%	5	1.2%	0.9%	25	2.0%	3.9%	12	1.8%	3.4%
Centre	74	4.5%	3.6%	24	5.8%	2.5%	50	4.1%	4.7%	25	3.8%	4.0%
Pays de Loire	99	6.0%	3.3%	16	3.9%	1.1%	83	6.7%	5.2%	41	6.1%	4.5%
Bretagne	111	6.7%	4.1%	43	10.3%	3.3%	67	5.4%	4.8%	39	5.9%	5.0%
Poitou Charentes	37	2.2%	2.5%	14	3.3%	2.0%	23	1.8%	2.9%	10	1.5%	2.4%
Aquitaine	42	2.5%	1.5%	7	1.7%	0.5%	35	2.8%	2.4%	17	2.5%	1.8%
Midi Pyrénées	65	3.9%	2.6%	15	3.6%	1.2%	50	4.0%	3.9%	29	4.3%	3.3%
Limousin	24	1.4%	3.8%	5	1.3%	1.8%	18	1.5%	5.6%	6	0.8%	3.2%
Auvergne	45	2.7%	3.9%	4	0.9%	0.7%	41	3.3%	6.9%	10	1.6%	3.5%
Rhône Alpes	179	10.8%	3.4%	51	12.1%	2.0%	128	10.4%	4.7%	88	13.2%	4.5%
Languedoc Roussillon	61	3.7%	2.6%	18	4.2%	1.6%	43	3.5%	3.5%	33	5.0%	4.5%
Provence Alpes Côte d'Azur. Corse	121	7.3%	2.8%	35	8.3%	1.7%	86	7.0%	3.7%	60	9.1%	3.9%
Habitudes de connexion à Internet												
Tous les jours	1382	83.4%	3.2%	363	86.3%	1.7%	1019	82.4%	4.6%	587	87.8%	3.7%
Presque tous les jours	165	10.0%	2.7%	34	8.0%	1.2%	131	10.6%	3.9%	51	7.6%	3.7%
1 à 2 fois par semaine	94	5.7%	3.1%	15	3.6%	1.2%	79	6.4%	4.5%	26	3.8%	5.0%
1 à 3 fois par mois	6	0.4%	1.6%	0	0.0%	0.0%	6	0.5%	3.0%	5	0.7%	8.1%
Moins souvent	10	0.6%	9.5%	9	2.1%	23.5%	2	0.1%	2.2%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	46	2.8%	3.4%	5	1.2%	0.8%	41	3.3%	5.5%	2	0.3%	1.1%
De 9 000 à moins de 12 000 euros par an	75	4.5%	3.7%	5	1.2%	0.7%	70	5.6%	5.7%	6	0.9%	2.5%
De 12 000 à moins de 18 000 euros par an	171	10.3%	3.4%	19	4.5%	0.9%	152	12.3%	5.1%	23	3.5%	3.0%
De 18 000 à moins de 24 000 euros par an	155	9.3%	2.2%	24	5.7%	0.8%	131	10.6%	3.3%	57	8.5%	3.8%
De 24 000 à moins de 36 000 euros par an	455	27.5%	3.7%	117	27.9%	2.0%	338	27.3%	5.1%	179	26.8%	5.1%
De 36 000 à moins de 45 000 euros par an	272	16.4%	3.5%	90	21.4%	2.3%	181	14.7%	4.8%	127	19.0%	4.4%
De 45 000 à moins de 65 000 euros par an	259	15.6%	3.3%	96	22.8%	2.2%	163	13.2%	4.7%	142	21.2%	3.7%
65 000 euros et plus par an	133	8.0%	3.1%	47	11.3%	1.9%	86	7.0%	5.0%	103	15.4%	3.6%
Refus	69	4.2%	1.9%	11	2.7%	0.8%	58	4.7%	2.8%	21	3.1%	1.6%
Ne sait pas	23	1.4%	1.5%	6	1.3%	0.7%	17	1.4%	2.1%	8	1.2%	1.3%