

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1306	100.0%	2.5%	222	100.0%	0.9%	1084	100.0%	4.0%	508	100.0%	2.8%
Sexe												
Homme	222	17.0%	0.9%	222	100.0%	0.9%	0	0.0%	0.0%	107	21.0%	1.2%
Femme	1084	83.0%	4.0%	0	0.0%	0.0%	1084	100.0%	4.0%	402	79.0%	4.6%
Age												
15 à 24 ans	517	39.6%	7.0%	65	29.4%	1.8%	452	41.7%	12.4%	230	45.3%	7.2%
25 à 34 ans	183	14.0%	2.4%	39	17.6%	1.1%	144	13.3%	3.7%	70	13.8%	2.2%
35 à 49 ans	278	21.3%	2.2%	51	22.8%	0.8%	228	21.0%	3.5%	122	24.0%	2.0%
50 à 59 ans	125	9.5%	1.4%	33	14.8%	0.8%	92	8.5%	2.1%	64	12.6%	1.8%
60 ans et plus	204	15.6%	1.3%	34	15.4%	0.5%	170	15.6%	1.9%	22	4.3%	1.4%
Individu												
Ménagères	658	50.4%	2.8%	0	0.0%	0.0%	658	60.7%	2.8%	208	40.9%	2.9%
Personne de référence	391	30.0%	1.4%	144	64.9%	0.7%	247	22.8%	3.3%	125	24.7%	1.4%
Responsable des achats	778	59.6%	2.2%	109	49.2%	0.8%	669	61.7%	2.9%	257	50.6%	2.3%
PCS Individu												
Agriculteurs	2	0.2%	0.4%	0	0.0%	0.0%	2	0.2%	1.1%	1	0.3%	3.6%
Petits patrons	53	4.1%	3.3%	36	16.3%	3.0%	17	1.6%	4.1%	52	10.3%	3.5%
Affaires et Cadres	114	8.7%	2.3%	25	11.2%	0.9%	89	8.2%	4.1%	97	19.0%	2.2%
Professions intermédiaires	116	8.8%	1.6%	35	15.6%	0.9%	81	7.5%	2.2%	86	16.8%	1.4%
Employés	273	20.9%	3.2%	26	11.9%	1.2%	246	22.7%	3.9%	50	9.8%	2.8%
Ouvriers	76	5.9%	1.2%	28	12.6%	0.5%	49	4.5%	3.7%	10	2.0%	2.2%
Retraités	137	10.5%	1.1%	11	5.1%	0.2%	126	11.6%	1.8%	5	1.1%	2.5%
Autres inactifs	535	41.0%	5.4%	61	27.3%	1.7%	475	43.8%	7.5%	207	40.8%	6.2%
PCS Personne de référence												
Agriculteurs	7	0.6%	0.9%	0	0.0%	0.0%	7	0.7%	1.8%	0	0.0%	0.0%
Petits patrons	95	7.3%	3.6%	41	18.4%	2.8%	54	5.0%	4.4%	95	18.7%	3.6%
Affaires et Cadres	205	15.7%	2.9%	32	14.6%	0.9%	173	15.9%	4.9%	205	40.4%	2.9%
Professions intermédiaires	208	15.9%	2.6%	34	15.1%	0.8%	174	16.1%	4.4%	208	40.9%	2.6%
Employés	221	16.9%	4.0%	42	18.7%	1.8%	179	16.5%	5.5%	0	0.0%	0.0%
Ouvriers	274	21.0%	2.8%	35	15.9%	0.7%	239	22.0%	5.3%	0	0.0%	0.0%
Retraités	180	13.8%	1.2%	16	7.2%	0.2%	164	15.1%	2.0%	0	0.0%	0.0%
Autres inactifs	116	8.9%	3.3%	23	10.2%	1.5%	94	8.6%	4.6%	0	0.0%	0.0%

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Taille du foyer												
1 personne	231	17.6%	2.4%	35	15.6%	0.8%	196	18.1%	3.5%	57	11.2%	2.4%
2 personnes	272	20.8%	1.5%	51	23.1%	0.6%	221	20.4%	2.3%	94	18.5%	2.2%
3 personnes	276	21.2%	3.0%	47	21.1%	1.0%	230	21.2%	5.0%	133	26.1%	3.4%
4 personnes	281	21.5%	3.0%	56	25.1%	1.2%	226	20.8%	4.8%	129	25.4%	2.8%
5 personnes et +	246	18.8%	4.4%	34	15.2%	1.3%	212	19.6%	7.0%	95	18.8%	3.6%
Présence d'enfants de moins de 15 ans												
Oui	450	34.4%	2.9%	71	32.1%	1.0%	379	34.9%	4.5%	195	38.4%	2.6%
Non	856	65.6%	2.3%	151	67.9%	0.8%	706	65.1%	3.7%	313	61.6%	3.0%
Habitat												
Communes rurales	166	12.7%	1.4%	15	6.5%	0.3%	152	14.0%	2.4%	53	10.5%	1.6%
Agglo. - 20 000 hab	186	14.2%	2.1%	35	15.9%	0.8%	150	13.9%	3.2%	61	12.0%	2.2%
Agglo. 20 000 à 100 000 hab	159	12.2%	2.3%	34	15.5%	1.0%	125	11.5%	3.4%	68	13.4%	3.2%
Agglo. + 100 000 hab	485	37.1%	3.1%	59	26.6%	0.8%	426	39.2%	5.2%	173	33.9%	3.1%
Agglo. Paris	311	23.8%	3.5%	79	35.4%	1.9%	232	21.4%	5.0%	153	30.2%	3.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	337	25.8%	3.5%	86	38.9%	1.9%	250	23.1%	4.9%	157	30.9%	3.6%
Nord Pas de Calais	56	4.3%	1.7%	4	2.0%	0.3%	52	4.8%	3.1%	15	3.0%	1.5%
Lorraine	34	2.6%	1.7%	3	1.4%	0.3%	31	2.8%	3.1%	13	2.5%	2.4%
Alsace	19	1.5%	1.3%	0	0.0%	0.0%	19	1.8%	2.4%	0	0.0%	0.0%
Franche-Comté	21	1.6%	2.2%	3	1.2%	0.6%	18	1.7%	3.7%	15	2.9%	5.3%
Champagne Ardennes	11	0.8%	1.0%	1	0.6%	0.3%	10	0.9%	1.7%	2	0.4%	0.7%
Picardie	36	2.8%	2.3%	3	1.5%	0.5%	33	3.0%	4.1%	21	4.1%	4.7%
Bourgogne	35	2.7%	2.6%	7	2.9%	1.0%	29	2.6%	4.0%	8	1.5%	2.1%
Haute Normandie	27	2.1%	1.9%	5	2.2%	0.7%	23	2.1%	2.9%	7	1.5%	1.6%
Basse Normandie	22	1.7%	1.8%	4	1.7%	0.6%	18	1.7%	2.9%	5	0.9%	1.3%
Centre	48	3.6%	2.3%	8	3.7%	0.8%	39	3.6%	3.7%	24	4.7%	3.8%
Pays de Loire	77	5.9%	2.5%	8	3.7%	0.6%	68	6.3%	4.3%	18	3.6%	2.0%
Bretagne	38	2.9%	1.4%	1	0.7%	0.1%	36	3.4%	2.6%	12	2.4%	1.6%
Poitou Charentes	30	2.3%	2.0%	4	1.8%	0.5%	26	2.4%	3.3%	14	2.7%	3.3%
Aquitaine	55	4.2%	2.0%	7	3.3%	0.5%	47	4.4%	3.3%	23	4.6%	2.6%
Midi Pyrénées	65	5.0%	2.6%	9	4.1%	0.7%	56	5.2%	4.4%	33	6.4%	3.7%
Limousin	11	0.9%	1.8%	3	1.2%	0.9%	9	0.8%	2.7%	2	0.4%	1.2%
Auvergne	22	1.7%	1.9%	5	2.3%	0.9%	17	1.5%	2.8%	5	1.0%	1.7%
Rhône Alpes	144	11.1%	2.7%	26	11.5%	1.0%	119	11.0%	4.3%	59	11.6%	3.0%
Languedoc Roussillon	76	5.8%	3.2%	12	5.2%	1.0%	64	5.9%	5.2%	16	3.1%	2.1%
Provence Alpes Côte d'Azur. Corse	143	10.9%	3.3%	23	10.1%	1.1%	120	11.1%	5.2%	60	11.7%	3.9%
Habitudes de connexion à Internet												
Tous les jours	1117	85.5%	2.6%	188	84.9%	0.9%	929	85.7%	4.2%	451	88.8%	2.8%
Presque tous les jours	132	10.1%	2.2%	20	8.8%	0.7%	112	10.4%	3.4%	40	7.8%	2.9%
1 à 2 fois par semaine	49	3.8%	1.6%	10	4.7%	0.8%	39	3.6%	2.2%	17	3.4%	3.4%
1 à 3 fois par mois	8	0.6%	1.9%	4	1.6%	2.0%	4	0.4%	1.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	54	4.1%	4.0%	5	2.4%	0.9%	49	4.5%	6.6%	7	1.5%	3.6%
De 9 000 à moins de 12 000 euros par an	62	4.7%	3.1%	13	6.0%	1.7%	48	4.5%	4.0%	8	1.7%	3.4%
De 12 000 à moins de 18 000 euros par an	141	10.8%	2.8%	9	4.2%	0.5%	132	12.1%	4.4%	26	5.2%	3.4%
De 18 000 à moins de 24 000 euros par an	191	14.6%	2.8%	32	14.3%	1.1%	159	14.7%	4.0%	67	13.1%	4.5%
De 24 000 à moins de 36 000 euros par an	240	18.3%	1.9%	32	14.6%	0.6%	207	19.1%	3.1%	67	13.1%	1.9%
De 36 000 à moins de 45 000 euros par an	133	10.2%	1.7%	23	10.5%	0.6%	110	10.1%	2.9%	51	10.0%	1.8%
De 45 000 à moins de 65 000 euros par an	143	10.9%	1.8%	30	13.7%	0.7%	112	10.3%	3.3%	85	16.7%	2.2%
65 000 euros et plus par an	125	9.6%	2.9%	46	20.7%	1.8%	79	7.3%	4.6%	91	18.0%	3.2%
Refus	127	9.7%	3.6%	20	9.1%	1.3%	107	9.9%	5.3%	59	11.7%	4.5%
Ne sait pas	91	7.0%	5.8%	10	4.4%	1.3%	82	7.5%	9.7%	46	9.1%	7.0%