

# Système D

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1318	100.0%	2.5%	812	100.0%	3.2%	506	100.0%	1.9%	436	100.0%	2.4%
<b>Sexe</b>												
<b>Homme</b>	812	61.6%	3.2%	812	100.0%	3.2%	0	0.0%	0.0%	283	65.0%	3.1%
<b>Femme</b>	506	38.4%	1.9%	0	0.0%	0.0%	506	100.0%	1.9%	153	35.0%	1.8%
<b>Age</b>												
<b>15 à 24 ans</b>	50	3.8%	0.7%	26	3.2%	0.7%	24	4.8%	0.7%	14	3.1%	0.4%
<b>25 à 34 ans</b>	138	10.5%	1.8%	94	11.6%	2.5%	44	8.7%	1.1%	77	17.6%	2.4%
<b>35 à 49 ans</b>	384	29.1%	3.0%	247	30.4%	4.0%	137	27.1%	2.1%	189	43.5%	3.0%
<b>50 à 59 ans</b>	349	26.5%	4.1%	221	27.2%	5.3%	128	25.3%	2.9%	119	27.3%	3.3%
<b>60 ans et plus</b>	397	30.1%	2.5%	224	27.6%	3.1%	172	34.0%	1.9%	37	8.4%	2.3%
<b>Individu</b>												
<b>Ménagères</b>	480	36.4%	2.0%	0	0.0%	0.0%	480	94.7%	2.0%	143	32.9%	2.0%
<b>Personne de référence</b>	897	68.0%	3.2%	767	94.5%	3.7%	130	25.7%	1.8%	303	69.6%	3.4%
<b>Responsable des achats</b>	930	70.6%	2.6%	469	57.8%	3.6%	461	91.0%	2.0%	276	63.4%	2.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	20	1.5%	3.9%	19	2.3%	5.8%	1	0.2%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	55	4.1%	3.3%	40	4.9%	3.3%	15	2.9%	3.5%	48	11.0%	3.3%
<b>Affaires et Cadres</b>	126	9.6%	2.5%	73	8.9%	2.5%	54	10.6%	2.5%	105	24.2%	2.3%
<b>Professions intermédiaires</b>	248	18.8%	3.4%	167	20.6%	4.5%	81	16.0%	2.2%	213	48.8%	3.5%
<b>Employés</b>	188	14.3%	2.2%	77	9.5%	3.4%	111	22.0%	1.8%	37	8.4%	2.1%
<b>Ouvriers</b>	210	15.9%	3.3%	184	22.6%	3.6%	26	5.2%	2.0%	6	1.5%	1.5%
<b>Retraités</b>	289	21.9%	2.2%	184	22.6%	3.1%	105	20.8%	1.5%	5	1.1%	2.2%
<b>Autres inactifs</b>	182	13.8%	1.8%	69	8.5%	1.9%	113	22.3%	1.8%	21	4.9%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	25	1.9%	3.3%	17	2.1%	4.7%	8	1.6%	2.0%	0	0.0%	0.0%
<b>Petits patrons</b>	60	4.6%	2.2%	40	4.9%	2.7%	20	4.0%	1.7%	60	13.8%	2.2%
<b>Affaires et Cadres</b>	145	11.0%	2.1%	80	9.8%	2.3%	66	13.0%	1.9%	145	33.4%	2.1%
<b>Professions intermédiaires</b>	230	17.5%	2.8%	163	20.1%	3.9%	67	13.2%	1.7%	230	52.8%	2.8%
<b>Employés</b>	139	10.6%	2.5%	84	10.3%	3.6%	56	11.0%	1.7%	0	0.0%	0.0%
<b>Ouvriers</b>	240	18.2%	2.5%	165	20.4%	3.2%	75	14.7%	1.6%	0	0.0%	0.0%
<b>Retraités</b>	356	27.0%	2.4%	193	23.8%	2.9%	163	32.2%	1.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	121	9.2%	3.4%	69	8.5%	4.7%	52	10.2%	2.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	208	15.8%	2.1%	103	12.7%	2.4%	105	20.7%	1.9%	56	12.8%	2.4%
<b>2 personnes</b>	518	39.3%	2.8%	328	40.4%	3.7%	190	37.6%	2.0%	98	22.5%	2.3%
<b>3 personnes</b>	229	17.4%	2.5%	143	17.7%	3.0%	86	16.9%	1.9%	87	19.9%	2.2%
<b>4 personnes</b>	231	17.5%	2.5%	154	19.0%	3.3%	77	15.2%	1.6%	134	30.8%	2.9%
<b>5 personnes et +</b>	131	10.0%	2.3%	83	10.2%	3.2%	49	9.7%	1.6%	61	14.0%	2.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	448	34.0%	2.9%	290	35.7%	4.0%	158	31.3%	1.9%	217	49.9%	2.9%
<b>Non</b>	870	66.0%	2.4%	522	64.3%	2.9%	348	68.7%	1.8%	218	50.1%	2.1%
<b>Habitat</b>												
<b>Communes rurales</b>	444	33.6%	3.7%	262	32.2%	4.6%	182	35.9%	2.9%	132	30.2%	3.9%
<b>Agglo. - 20 000 hab</b>	257	19.5%	2.9%	163	20.1%	3.8%	94	18.6%	2.0%	105	24.1%	3.8%
<b>Agglo. 20 000 à 100 000 hab</b>	211	16.0%	3.0%	130	16.1%	3.9%	81	16.0%	2.2%	58	13.2%	2.7%
<b>Agglo. + 100 000 hab</b>	288	21.8%	1.8%	194	23.9%	2.5%	94	18.5%	1.2%	84	19.4%	1.5%
<b>Agglo. Paris</b>	118	9.0%	1.3%	63	7.7%	1.5%	55	10.9%	1.2%	57	13.1%	1.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	152	11.6%	1.6%	84	10.3%	1.8%	69	13.6%	1.3%	67	15.3%	1.5%
Nord Pas de Calais	95	7.2%	3.0%	68	8.3%	4.4%	28	5.5%	1.7%	21	4.9%	2.1%
Lorraine	66	5.0%	3.4%	48	5.9%	5.1%	18	3.6%	1.8%	19	4.4%	3.6%
Alsace	29	2.2%	1.9%	17	2.1%	2.2%	12	2.4%	1.5%	6	1.4%	1.3%
Franche-Comté	30	2.3%	3.1%	22	2.8%	4.8%	8	1.6%	1.6%	7	1.7%	2.6%
Champagne Ardennes	19	1.4%	1.7%	13	1.6%	2.4%	6	1.2%	1.0%	6	1.5%	2.2%
Picardie	51	3.9%	3.3%	34	4.2%	4.6%	17	3.4%	2.1%	15	3.4%	3.4%
Bourgogne	56	4.3%	4.1%	24	3.0%	3.7%	32	6.3%	4.5%	17	3.9%	4.5%
Haute Normandie	53	4.0%	3.6%	29	3.5%	4.1%	24	4.8%	3.1%	22	5.0%	4.7%
Basse Normandie	31	2.4%	2.6%	21	2.6%	3.7%	10	1.9%	1.5%	9	2.1%	2.5%
Centre	76	5.8%	3.7%	50	6.2%	5.1%	26	5.1%	2.4%	23	5.4%	3.7%
Pays de Loire	104	7.9%	3.4%	63	7.7%	4.4%	41	8.1%	2.6%	34	7.7%	3.7%
Bretagne	68	5.2%	2.5%	40	5.0%	3.1%	28	5.5%	2.0%	26	6.0%	3.4%
Poitou Charentes	52	4.0%	3.5%	27	3.4%	3.9%	25	4.9%	3.2%	13	2.9%	3.1%
Aquitaine	72	5.4%	2.6%	36	4.5%	2.7%	35	7.0%	2.4%	18	4.2%	2.0%
Midi Pyrénées	57	4.3%	2.3%	32	3.9%	2.6%	25	5.0%	2.0%	22	5.1%	2.5%
Limousin	21	1.6%	3.4%	11	1.4%	3.7%	10	2.0%	3.1%	10	2.2%	5.6%
Auvergne	33	2.5%	2.9%	22	2.7%	4.0%	11	2.2%	1.9%	10	2.3%	3.3%
Rhône Alpes	117	8.9%	2.2%	86	10.6%	3.4%	31	6.1%	1.1%	52	12.0%	2.6%
Languedoc Roussillon	66	5.0%	2.8%	43	5.3%	3.9%	23	4.6%	1.9%	13	3.1%	1.8%
Provence Alpes Côte d'Azur. Corse	68	5.1%	1.5%	41	5.0%	2.0%	27	5.3%	1.2%	25	5.7%	1.6%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1024	77.7%	2.4%	632	77.8%	3.0%	392	77.5%	1.8%	361	82.8%	2.3%
Presque tous les jours	187	14.2%	3.1%	123	15.2%	4.5%	64	12.7%	1.9%	54	12.3%	3.9%
1 à 2 fois par semaine	74	5.6%	2.5%	42	5.1%	3.3%	32	6.4%	1.8%	18	4.2%	3.6%
1 à 3 fois par mois	30	2.3%	7.5%	15	1.9%	8.2%	15	2.9%	6.9%	3	0.7%	4.9%
Moins souvent	3	0.2%	2.5%	0	0.0%	0.0%	3	0.6%	3.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	49	3.7%	3.6%	29	3.6%	4.7%	19	3.8%	2.6%	2	0.5%	1.1%
De 9 000 à moins de 12 000 euros par an	32	2.4%	1.6%	19	2.4%	2.5%	12	2.5%	1.0%	3	0.7%	1.1%
De 12 000 à moins de 18 000 euros par an	141	10.7%	2.8%	77	9.5%	3.8%	64	12.7%	2.2%	25	5.6%	3.1%
De 18 000 à moins de 24 000 euros par an	138	10.5%	2.0%	79	9.7%	2.7%	59	11.7%	1.5%	28	6.3%	1.8%
De 24 000 à moins de 36 000 euros par an	360	27.3%	2.9%	228	28.0%	4.0%	132	26.0%	2.0%	103	23.7%	2.9%
De 36 000 à moins de 45 000 euros par an	203	15.4%	2.6%	123	15.1%	3.2%	80	15.8%	2.1%	91	20.8%	3.1%
De 45 000 à moins de 65 000 euros par an	220	16.7%	2.8%	150	18.4%	3.5%	70	13.8%	2.0%	110	25.3%	2.9%
65 000 euros et plus par an	97	7.4%	2.3%	61	7.5%	2.4%	37	7.3%	2.1%	43	9.8%	1.5%
Refus	62	4.7%	1.7%	38	4.7%	2.5%	23	4.6%	1.2%	21	4.8%	1.6%
Ne sait pas	17	1.3%	1.1%	9	1.1%	1.2%	8	1.7%	1.0%	11	2.5%	1.7%