

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2389	100.0%	4.6%	587	100.0%	2.3%	1803	100.0%	6.6%	1002	100.0%	5.6%
Sexe												
Homme	587	24.6%	2.3%	587	100.0%	2.3%	0	0.0%	0.0%	278	27.7%	3.0%
Femme	1803	75.4%	6.6%	0	0.0%	0.0%	1803	100.0%	6.6%	724	72.3%	8.3%
Age												
15 à 24 ans	233	9.8%	3.2%	44	7.5%	1.2%	189	10.5%	5.2%	118	11.7%	3.7%
25 à 34 ans	275	11.5%	3.6%	44	7.4%	1.2%	231	12.8%	5.9%	146	14.5%	4.5%
35 à 49 ans	671	28.1%	5.3%	179	30.5%	2.9%	492	27.3%	7.6%	409	40.8%	6.6%
50 à 59 ans	542	22.7%	6.3%	164	28.0%	3.9%	377	20.9%	8.5%	248	24.7%	6.9%
60 ans et plus	669	28.0%	4.1%	156	26.6%	2.1%	513	28.5%	5.8%	82	8.2%	5.1%
Individu												
Ménagères	1574	65.9%	6.7%	0	0.0%	0.0%	1574	87.3%	6.7%	613	61.1%	8.7%
Personne de référence	1109	46.4%	4.0%	525	89.5%	2.6%	584	32.4%	7.9%	448	44.7%	5.1%
Responsable des achats	1928	80.7%	5.4%	352	60.1%	2.7%	1575	87.4%	6.9%	763	76.1%	6.8%
PCS Individu												
Agriculteurs	4	0.2%	0.7%	3	0.5%	1.0%	1	0.0%	0.4%	0	0.0%	0.0%
Petits patrons	82	3.4%	5.0%	45	7.6%	3.7%	37	2.1%	8.9%	75	7.5%	5.1%
Affaires et Cadres	325	13.6%	6.4%	94	16.1%	3.3%	230	12.8%	10.7%	265	26.4%	5.9%
Professions intermédiaires	438	18.3%	5.9%	117	19.9%	3.2%	321	17.8%	8.7%	368	36.7%	6.1%
Employés	519	21.7%	6.1%	70	12.0%	3.1%	449	24.9%	7.1%	135	13.4%	7.6%
Ouvriers	154	6.4%	2.4%	86	14.6%	1.7%	68	3.8%	5.2%	27	2.7%	6.0%
Retraités	516	21.6%	4.0%	111	18.9%	1.9%	405	22.5%	5.9%	13	1.3%	5.9%
Autres inactifs	352	14.7%	3.5%	61	10.4%	1.7%	291	16.1%	4.6%	121	12.0%	3.6%
PCS Personne de référence												
Agriculteurs	22	0.9%	2.8%	4	0.6%	1.0%	18	1.0%	4.3%	0	0.0%	0.0%
Petits patrons	130	5.4%	4.8%	47	8.1%	3.3%	82	4.6%	6.7%	130	12.9%	4.8%
Affaires et Cadres	401	16.8%	5.7%	101	17.2%	2.9%	300	16.6%	8.5%	401	40.0%	5.7%
Professions intermédiaires	472	19.8%	5.8%	130	22.1%	3.1%	342	19.0%	8.7%	472	47.1%	5.8%
Employés	324	13.6%	5.8%	66	11.3%	2.9%	258	14.3%	7.9%	0	0.0%	0.0%
Ouvriers	295	12.3%	3.0%	89	15.2%	1.7%	205	11.4%	4.5%	0	0.0%	0.0%
Retraités	595	24.9%	4.0%	112	19.0%	1.7%	483	26.8%	5.8%	0	0.0%	0.0%
Autres inactifs	151	6.3%	4.3%	38	6.4%	2.5%	114	6.3%	5.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	517	21.7%	5.3%	102	17.4%	2.4%	415	23.0%	7.5%	147	14.7%	6.2%
2 personnes	789	33.0%	4.3%	184	31.3%	2.1%	605	33.6%	6.4%	250	24.9%	5.9%
3 personnes	455	19.0%	4.9%	127	21.6%	2.7%	328	18.2%	7.1%	260	25.9%	6.6%
4 personnes	383	16.0%	4.1%	107	18.2%	2.3%	276	15.3%	5.9%	235	23.4%	5.0%
5 personnes et +	245	10.3%	4.4%	67	11.4%	2.6%	178	9.9%	5.9%	111	11.0%	4.2%
Présence d'enfants de moins de 15 ans												
Oui	703	29.4%	4.5%	181	30.9%	2.5%	521	28.9%	6.2%	403	40.2%	5.4%
Non	1687	70.6%	4.6%	406	69.1%	2.3%	1281	71.1%	6.8%	600	59.8%	5.8%
Habitat												
Communes rurales	445	18.6%	3.7%	118	20.2%	2.1%	327	18.1%	5.2%	156	15.5%	4.7%
Agglo. - 20 000 hab	398	16.7%	4.4%	118	20.1%	2.7%	280	15.6%	6.0%	161	16.1%	5.9%
Agglo. 20 000 à 100 000 hab	340	14.2%	4.9%	80	13.6%	2.4%	260	14.4%	7.1%	128	12.7%	6.0%
Agglo. + 100 000 hab	760	31.8%	4.8%	174	29.7%	2.3%	586	32.5%	7.2%	326	32.6%	5.8%
Agglo. Paris	446	18.7%	5.1%	97	16.5%	2.3%	349	19.4%	7.6%	231	23.1%	5.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	508	21.3%	5.2%	117	19.9%	2.5%	392	21.7%	7.7%	256	25.5%	5.8%
Nord Pas de Calais	102	4.3%	3.2%	19	3.3%	1.2%	83	4.6%	5.0%	50	5.0%	4.9%
Lorraine	72	3.0%	3.8%	41	7.1%	4.4%	31	1.7%	3.1%	22	2.2%	4.2%
Alsace	62	2.6%	4.0%	18	3.1%	2.4%	44	2.4%	5.5%	23	2.3%	5.1%
Franche-Comté	56	2.4%	5.8%	15	2.5%	3.1%	42	2.3%	8.4%	22	2.2%	7.8%
Champagne Ardennes	30	1.3%	2.7%	6	1.0%	1.1%	24	1.4%	4.2%	7	0.7%	2.3%
Picardie	48	2.0%	3.1%	12	2.1%	1.6%	36	2.0%	4.5%	13	1.3%	3.1%
Bourgogne	73	3.1%	5.4%	29	4.9%	4.4%	45	2.5%	6.2%	25	2.5%	6.6%
Haute Normandie	51	2.1%	3.5%	9	1.6%	1.3%	42	2.3%	5.4%	19	1.8%	4.0%
Basse Normandie	36	1.5%	3.0%	12	2.1%	2.2%	24	1.3%	3.8%	21	2.1%	5.7%
Centre	84	3.5%	4.1%	21	3.6%	2.1%	63	3.5%	5.9%	23	2.3%	3.7%
Pays de Loire	143	6.0%	4.7%	41	7.0%	2.9%	102	5.6%	6.4%	57	5.7%	6.3%
Bretagne	128	5.3%	4.8%	32	5.4%	2.4%	96	5.3%	6.9%	51	5.1%	6.5%
Poitou Charentes	82	3.4%	5.5%	23	3.8%	3.2%	60	3.3%	7.7%	27	2.7%	6.5%
Aquitaine	105	4.4%	3.8%	26	4.4%	1.9%	80	4.4%	5.5%	48	4.8%	5.4%
Midi Pyrénées	134	5.6%	5.4%	26	4.4%	2.1%	108	6.0%	8.5%	56	5.6%	6.4%
Limousin	24	1.0%	3.8%	5	0.9%	1.7%	19	1.1%	5.8%	8	0.8%	4.6%
Auvergne	53	2.2%	4.6%	18	3.0%	3.2%	35	1.9%	5.9%	21	2.1%	7.1%
Rhône Alpes	260	10.9%	4.9%	31	5.2%	1.2%	229	12.7%	8.3%	126	12.5%	6.3%
Languedoc Roussillon	118	4.9%	5.0%	33	5.6%	3.0%	85	4.7%	6.9%	45	4.5%	6.1%
Provence Alpes Côte d'Azur. Corse	219	9.2%	5.0%	54	9.3%	2.6%	165	9.1%	7.1%	84	8.4%	5.5%
Habitudes de connexion à Internet												
Tous les jours	2006	83.9%	4.7%	481	82.0%	2.3%	1525	84.6%	7.0%	885	88.3%	5.6%
Presque tous les jours	244	10.2%	4.0%	67	11.4%	2.4%	177	9.8%	5.3%	79	7.9%	5.7%
1 à 2 fois par semaine	128	5.4%	4.2%	31	5.3%	2.5%	97	5.4%	5.5%	36	3.6%	7.0%
1 à 3 fois par mois	11	0.5%	2.8%	8	1.4%	4.3%	3	0.2%	1.5%	2	0.2%	3.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	61	2.5%	4.4%	14	2.5%	2.3%	46	2.6%	6.2%	17	1.7%	8.0%
De 9 000 à moins de 12 000 euros par an	95	4.0%	4.8%	25	4.3%	3.3%	70	3.9%	5.7%	20	2.0%	8.1%
De 12 000 à moins de 18 000 euros par an	183	7.7%	3.7%	27	4.6%	1.3%	156	8.7%	5.3%	50	5.0%	6.4%
De 18 000 à moins de 24 000 euros par an	277	11.6%	4.0%	64	10.9%	2.2%	213	11.8%	5.4%	76	7.6%	5.1%
De 24 000 à moins de 36 000 euros par an	581	24.3%	4.7%	117	19.9%	2.0%	464	25.7%	7.0%	226	22.6%	6.4%
De 36 000 à moins de 45 000 euros par an	367	15.4%	4.8%	107	18.3%	2.8%	260	14.4%	6.8%	173	17.3%	6.0%
De 45 000 à moins de 65 000 euros par an	413	17.3%	5.3%	121	20.6%	2.8%	293	16.2%	8.5%	200	19.9%	5.2%
65 000 euros et plus par an	227	9.5%	5.3%	71	12.1%	2.8%	156	8.6%	9.0%	171	17.0%	5.9%
Refus	142	5.9%	4.0%	33	5.6%	2.2%	109	6.1%	5.4%	50	5.0%	3.8%
Ne sait pas	44	1.8%	2.8%	7	1.2%	0.9%	37	2.0%	4.4%	21	2.1%	3.2%