

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2807	100.0%	5.4%	1622	100.0%	6.5%	1185	100.0%	4.3%	1116	100.0%	6.3%
<b>Sexe</b>												
<b>Homme</b>	1622	57.8%	6.5%	1622	100.0%	6.5%	0	0.0%	0.0%	677	60.7%	7.4%
<b>Femme</b>	1185	42.2%	4.3%	0	0.0%	0.0%	1185	100.0%	4.3%	439	39.3%	5.0%
<b>Age</b>												
<b>15 à 24 ans</b>	641	22.9%	8.7%	395	24.3%	10.6%	247	20.8%	6.8%	284	25.5%	8.8%
<b>25 à 34 ans</b>	400	14.2%	5.2%	228	14.1%	6.1%	172	14.5%	4.4%	160	14.4%	5.0%
<b>35 à 49 ans</b>	743	26.5%	5.9%	432	26.6%	6.9%	312	26.3%	4.8%	388	34.8%	6.3%
<b>50 à 59 ans</b>	395	14.1%	4.6%	241	14.9%	5.8%	154	13.0%	3.5%	192	17.3%	5.3%
<b>60 ans et plus</b>	627	22.3%	3.9%	326	20.1%	4.5%	301	25.4%	3.4%	91	8.1%	5.7%
<b>Individu</b>												
<b>Ménagères</b>	960	34.2%	4.1%	0	0.0%	0.0%	960	81.0%	4.1%	336	30.1%	4.7%
<b>Personne de référence</b>	1567	55.8%	5.6%	1215	74.9%	5.9%	352	29.7%	4.7%	583	52.2%	6.6%
<b>Responsable des achats</b>	1812	64.6%	5.1%	879	54.2%	6.8%	933	78.7%	4.1%	663	59.4%	5.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	16	0.6%	3.2%	9	0.6%	2.8%	7	0.6%	3.8%	0	0.0%	0.0%
<b>Petits patrons</b>	108	3.9%	6.6%	81	5.0%	6.7%	27	2.3%	6.5%	95	8.5%	6.4%
<b>Affaires et Cadres</b>	325	11.6%	6.5%	195	12.0%	6.8%	130	11.0%	6.0%	288	25.8%	6.4%
<b>Professions intermédiaires</b>	472	16.8%	6.4%	279	17.2%	7.6%	193	16.3%	5.2%	388	34.8%	6.4%
<b>Employés</b>	395	14.1%	4.6%	154	9.5%	6.9%	241	20.4%	3.8%	54	4.8%	3.0%
<b>Ouvriers</b>	375	13.4%	5.8%	336	20.7%	6.5%	39	3.3%	3.0%	24	2.1%	5.4%
<b>Retraités</b>	476	17.0%	3.7%	238	14.7%	4.0%	238	20.1%	3.4%	11	1.0%	5.0%
<b>Autres inactifs</b>	639	22.7%	6.4%	330	20.4%	9.1%	308	26.0%	4.9%	256	22.9%	7.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	26	0.9%	3.3%	10	0.6%	2.8%	15	1.3%	3.7%	0	0.0%	0.0%
<b>Petits patrons</b>	154	5.5%	5.8%	96	5.9%	6.6%	58	4.9%	4.8%	154	13.8%	5.8%
<b>Affaires et Cadres</b>	463	16.5%	6.6%	262	16.2%	7.5%	201	16.9%	5.7%	463	41.5%	6.6%
<b>Professions intermédiaires</b>	499	17.8%	6.1%	319	19.7%	7.6%	180	15.2%	4.6%	499	44.7%	6.1%
<b>Employés</b>	331	11.8%	5.9%	157	9.7%	6.8%	174	14.7%	5.4%	0	0.0%	0.0%
<b>Ouvriers</b>	538	19.2%	5.5%	368	22.7%	7.1%	170	14.3%	3.7%	0	0.0%	0.0%
<b>Retraités</b>	580	20.7%	3.9%	295	18.2%	4.4%	285	24.1%	3.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	218	7.7%	6.2%	115	7.1%	7.7%	103	8.7%	5.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	544	19.4%	5.6%	292	18.0%	6.9%	252	21.2%	4.6%	147	13.2%	6.3%
<b>2 personnes</b>	848	30.2%	4.6%	495	30.5%	5.6%	353	29.7%	3.7%	247	22.1%	5.9%
<b>3 personnes</b>	513	18.3%	5.5%	299	18.4%	6.4%	213	18.0%	4.6%	259	23.2%	6.6%
<b>4 personnes</b>	521	18.6%	5.5%	300	18.5%	6.4%	221	18.6%	4.7%	297	26.7%	6.3%
<b>5 personnes et +</b>	382	13.6%	6.8%	235	14.5%	9.2%	147	12.4%	4.8%	165	14.8%	6.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	909	32.4%	5.8%	502	31.0%	6.9%	407	34.3%	4.8%	473	42.4%	6.3%
<b>Non</b>	1899	67.6%	5.2%	1120	69.0%	6.3%	779	65.7%	4.1%	642	57.6%	6.2%
<b>Habitat</b>												
<b>Communes rurales</b>	494	17.6%	4.1%	274	16.9%	4.8%	220	18.5%	3.5%	182	16.3%	5.4%
<b>Agglo. - 20 000 hab</b>	458	16.3%	5.1%	292	18.0%	6.8%	165	14.0%	3.6%	165	14.8%	6.0%
<b>Agglo. 20 000 à 100 000 hab</b>	380	13.5%	5.5%	242	14.9%	7.3%	138	11.7%	3.8%	137	12.2%	6.4%
<b>Agglo. + 100 000 hab</b>	976	34.8%	6.2%	540	33.3%	7.1%	436	36.8%	5.4%	386	34.6%	6.9%
<b>Agglo. Paris</b>	499	17.8%	5.7%	273	16.8%	6.5%	226	19.1%	4.9%	247	22.1%	6.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	590	21.0%	6.1%	329	20.3%	7.1%	261	22.0%	5.1%	279	25.0%	6.3%
Nord Pas de Calais	143	5.1%	4.5%	103	6.3%	6.6%	41	3.4%	2.4%	56	5.0%	5.5%
Lorraine	98	3.5%	5.1%	64	3.9%	6.8%	35	2.9%	3.5%	26	2.3%	4.8%
Alsace	83	2.9%	5.3%	36	2.2%	4.8%	46	3.9%	5.8%	29	2.6%	6.4%
Franche-Comté	45	1.6%	4.7%	28	1.7%	5.9%	18	1.5%	3.5%	11	1.0%	4.0%
Champagne Ardennes	44	1.6%	4.0%	22	1.4%	4.1%	22	1.8%	3.8%	12	1.1%	4.1%
Picardie	76	2.7%	4.9%	51	3.2%	6.9%	25	2.1%	3.1%	26	2.4%	6.0%
Bourgogne	66	2.4%	4.8%	48	3.0%	7.4%	18	1.5%	2.5%	26	2.3%	6.9%
Haute Normandie	75	2.7%	5.1%	56	3.4%	7.9%	19	1.6%	2.5%	26	2.3%	5.6%
Basse Normandie	37	1.3%	3.0%	10	0.6%	1.7%	27	2.3%	4.2%	23	2.0%	6.3%
Centre	82	2.9%	4.0%	46	2.9%	4.7%	35	3.0%	3.3%	37	3.3%	5.9%
Pays de Loire	96	3.4%	3.2%	48	3.0%	3.4%	48	4.0%	3.0%	33	2.9%	3.6%
Bretagne	134	4.8%	5.0%	88	5.4%	6.8%	46	3.9%	3.3%	55	4.9%	7.0%
Poitou Charentes	79	2.8%	5.3%	44	2.7%	6.1%	36	3.0%	4.6%	31	2.8%	7.5%
Aquitaine	152	5.4%	5.4%	87	5.4%	6.5%	64	5.4%	4.4%	47	4.2%	5.2%
Midi Pyrénées	137	4.9%	5.5%	68	4.2%	5.6%	69	5.8%	5.4%	50	4.5%	5.7%
Limousin	25	0.9%	4.1%	13	0.8%	4.5%	12	1.0%	3.7%	15	1.3%	8.5%
Auvergne	50	1.8%	4.3%	30	1.8%	5.4%	20	1.7%	3.4%	9	0.8%	3.1%
Rhône Alpes	317	11.3%	6.0%	178	11.0%	7.0%	139	11.7%	5.1%	170	15.3%	8.6%
Languedoc Roussillon	140	5.0%	6.0%	77	4.7%	7.0%	63	5.3%	5.1%	43	3.8%	5.8%
Provence Alpes Côte d'Azur. Corse	338	12.0%	7.7%	196	12.1%	9.5%	142	12.0%	6.1%	113	10.1%	7.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2442	87.0%	5.7%	1444	89.0%	6.9%	998	84.2%	4.6%	1007	90.2%	6.3%
Presque tous les jours	261	9.3%	4.3%	125	7.7%	4.5%	136	11.5%	4.1%	84	7.5%	6.1%
1 à 2 fois par semaine	82	2.9%	2.7%	45	2.8%	3.6%	37	3.1%	2.1%	18	1.6%	3.4%
1 à 3 fois par mois	19	0.7%	4.7%	5	0.3%	2.9%	13	1.1%	6.2%	5	0.5%	8.8%
Moins souvent	4	0.1%	3.6%	2	0.1%	5.8%	2	0.1%	2.4%	2	0.2%	9.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	100	3.6%	7.3%	47	2.9%	7.6%	53	4.5%	7.1%	14	1.2%	6.6%
De 9 000 à moins de 12 000 euros par an	151	5.4%	7.6%	62	3.8%	8.0%	90	7.6%	7.3%	34	3.0%	13.6%
De 12 000 à moins de 18 000 euros par an	229	8.2%	4.6%	118	7.3%	5.8%	111	9.4%	3.7%	55	4.9%	7.0%
De 18 000 à moins de 24 000 euros par an	357	12.7%	5.2%	203	12.5%	6.9%	154	13.0%	3.9%	98	8.8%	6.6%
De 24 000 à moins de 36 000 euros par an	575	20.5%	4.7%	307	18.9%	5.4%	267	22.6%	4.0%	205	18.4%	5.8%
De 36 000 à moins de 45 000 euros par an	340	12.1%	4.4%	210	12.9%	5.4%	129	10.9%	3.4%	147	13.2%	5.1%
De 45 000 à moins de 65 000 euros par an	448	16.0%	5.8%	288	17.8%	6.7%	160	13.5%	4.6%	250	22.4%	6.5%
65 000 euros et plus par an	262	9.3%	6.1%	179	11.0%	7.0%	83	7.0%	4.8%	179	16.0%	6.2%
Refus	232	8.3%	6.5%	135	8.3%	8.9%	97	8.2%	4.8%	86	7.7%	6.5%
Ne sait pas	112	4.0%	7.1%	72	4.4%	9.8%	40	3.4%	4.8%	48	4.3%	7.3%