

Mon Jardin & ma Maison



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1689	100.0%	3.2%	501	100.0%	2.0%	1188	100.0%	4.4%	431	100.0%	2.4%
Sexe												
Homme	501	29.6%	2.0%	501	100.0%	2.0%	0	0.0%	0.0%	138	32.1%	1.5%
Femme	1188	70.4%	4.4%	0	0.0%	0.0%	1188	100.0%	4.4%	293	67.9%	3.4%
Age												
15 à 24 ans	47	2.8%	0.6%	19	3.8%	0.5%	28	2.3%	0.8%	15	3.5%	0.5%
25 à 34 ans	121	7.1%	1.6%	38	7.5%	1.0%	83	7.0%	2.1%	61	14.1%	1.9%
35 à 49 ans	297	17.6%	2.3%	123	24.5%	2.0%	174	14.6%	2.7%	166	38.5%	2.7%
50 à 59 ans	384	22.8%	4.5%	119	23.9%	2.9%	265	22.3%	6.0%	136	31.5%	3.8%
60 ans et plus	841	49.8%	5.2%	202	40.3%	2.8%	639	53.7%	7.2%	53	12.3%	3.3%
Individu												
Ménagères	1129	66.8%	4.8%	0	0.0%	0.0%	1129	95.0%	4.8%	282	65.5%	4.0%
Personne de référence	824	48.8%	2.9%	469	93.6%	2.3%	355	29.9%	4.8%	189	43.8%	2.1%
Responsable des achats	1380	81.7%	3.9%	257	51.3%	2.0%	1123	94.5%	4.9%	335	77.6%	3.0%
PCS Individu												
Agriculteurs	36	2.1%	6.9%	18	3.5%	5.5%	18	1.5%	9.2%	3	0.8%	9.3%
Petits patrons	43	2.5%	2.6%	16	3.1%	1.3%	27	2.3%	6.5%	35	8.1%	2.4%
Affaires et Cadres	118	7.0%	2.3%	41	8.1%	1.4%	77	6.5%	3.6%	97	22.5%	2.2%
Professions intermédiaires	213	12.6%	2.9%	82	16.3%	2.2%	131	11.0%	3.5%	176	40.9%	2.9%
Employés	273	16.2%	3.2%	44	8.9%	2.0%	229	19.3%	3.6%	60	13.8%	3.4%
Ouvriers	140	8.3%	2.2%	92	18.5%	1.8%	48	4.0%	3.6%	8	1.8%	1.7%
Retraités	635	37.6%	4.9%	164	32.8%	2.7%	471	39.6%	6.8%	16	3.8%	7.3%
Autres inactifs	232	13.7%	2.3%	44	8.8%	1.2%	187	15.8%	3.0%	36	8.4%	1.1%
PCS Personne de référence												
Agriculteurs	48	2.8%	6.1%	17	3.3%	4.6%	31	2.6%	7.5%	0	0.0%	0.0%
Petits patrons	77	4.6%	2.9%	18	3.6%	1.2%	59	4.9%	4.8%	77	17.8%	2.9%
Affaires et Cadres	138	8.1%	2.0%	40	8.0%	1.1%	98	8.2%	2.8%	138	31.9%	2.0%
Professions intermédiaires	217	12.8%	2.7%	80	16.0%	1.9%	137	11.5%	3.5%	217	50.3%	2.7%
Employés	148	8.8%	2.7%	47	9.3%	2.0%	101	8.5%	3.1%	0	0.0%	0.0%
Ouvriers	228	13.5%	2.4%	97	19.4%	1.9%	131	11.0%	2.9%	0	0.0%	0.0%
Retraités	728	43.1%	4.8%	171	34.1%	2.6%	557	46.9%	6.6%	0	0.0%	0.0%
Autres inactifs	106	6.3%	3.0%	31	6.2%	2.1%	75	6.3%	3.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	373	22.1%	3.8%	65	13.0%	1.5%	308	25.9%	5.6%	59	13.8%	2.5%
2 personnes	798	47.2%	4.4%	237	47.2%	2.7%	561	47.2%	5.9%	133	30.8%	3.2%
3 personnes	205	12.1%	2.2%	83	16.5%	1.8%	122	10.3%	2.7%	84	19.5%	2.1%
4 personnes	168	9.9%	1.8%	47	9.5%	1.0%	120	10.1%	2.6%	82	19.0%	1.8%
5 personnes et +	145	8.6%	2.6%	69	13.7%	2.7%	77	6.4%	2.5%	73	16.9%	2.8%
Présence d'enfants de moins de 15 ans												
Oui	340	20.1%	2.2%	124	24.8%	1.7%	216	18.2%	2.6%	172	40.0%	2.3%
Non	1350	79.9%	3.7%	377	75.2%	2.1%	973	81.8%	5.2%	259	60.0%	2.5%
Habitat												
Communes rurales	479	28.4%	4.0%	130	25.9%	2.3%	349	29.4%	5.6%	114	26.4%	3.4%
Agglo. - 20 000 hab	437	25.9%	4.9%	138	27.5%	3.2%	299	25.2%	6.4%	118	27.3%	4.3%
Agglo. 20 000 à 100 000 hab	221	13.1%	3.2%	74	14.8%	2.3%	147	12.4%	4.0%	60	13.9%	2.8%
Agglo. + 100 000 hab	371	22.0%	2.4%	103	20.7%	1.4%	267	22.5%	3.3%	86	19.9%	1.5%
Agglo. Paris	181	10.7%	2.1%	56	11.1%	1.3%	126	10.6%	2.7%	54	12.4%	1.3%

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Régions INSEE												
Ile de France	230	13.6%	2.4%	74	14.9%	1.6%	155	13.1%	3.0%	61	14.1%	1.4%
Nord Pas de Calais	109	6.4%	3.4%	46	9.1%	3.0%	63	5.3%	3.8%	26	6.0%	2.5%
Lorraine	60	3.6%	3.1%	22	4.5%	2.4%	38	3.2%	3.9%	12	2.7%	2.2%
Alsace	36	2.2%	2.3%	16	3.2%	2.1%	21	1.7%	2.6%	13	3.1%	2.9%
Franche-Comté	32	1.9%	3.3%	6	1.3%	1.3%	26	2.2%	5.2%	10	2.3%	3.5%
Champagne Ardennes	38	2.3%	3.5%	16	3.3%	3.1%	22	1.8%	3.8%	15	3.5%	5.1%
Picardie	57	3.4%	3.7%	7	1.3%	0.9%	50	4.2%	6.3%	18	4.2%	4.1%
Bourgogne	64	3.8%	4.7%	19	3.8%	2.9%	45	3.8%	6.3%	11	2.6%	2.9%
Haute Normandie	39	2.3%	2.6%	18	3.6%	2.5%	21	1.8%	2.7%	11	2.4%	2.3%
Basse Normandie	44	2.6%	3.7%	10	1.9%	1.7%	35	2.9%	5.4%	15	3.4%	4.0%
Centre	94	5.5%	4.6%	29	5.8%	2.9%	65	5.4%	6.0%	22	5.0%	3.4%
Pays de Loire	121	7.2%	4.0%	27	5.3%	1.9%	95	8.0%	6.0%	32	7.4%	3.5%
Bretagne	146	8.7%	5.4%	39	7.7%	3.0%	108	9.1%	7.8%	43	10.0%	5.5%
Poitou Charentes	82	4.8%	5.5%	22	4.5%	3.2%	59	5.0%	7.6%	22	5.1%	5.3%
Aquitaine	79	4.7%	2.8%	24	4.8%	1.8%	55	4.6%	3.8%	18	4.2%	2.0%
Midi Pyrénées	99	5.8%	4.0%	22	4.4%	1.8%	77	6.5%	6.0%	34	8.0%	3.9%
Limousin	25	1.5%	4.1%	5	0.9%	1.6%	21	1.7%	6.3%	2	0.6%	1.4%
Auvergne	38	2.3%	3.3%	11	2.3%	2.1%	27	2.3%	4.5%	10	2.3%	3.4%
Rhône Alpes	116	6.9%	2.2%	32	6.3%	1.2%	85	7.1%	3.1%	25	5.8%	1.3%
Languedoc Roussillon	62	3.7%	2.6%	20	4.1%	1.8%	41	3.5%	3.4%	8	2.0%	1.2%
Provence Alpes Côte d'Azur. Corse	117	6.9%	2.7%	36	7.1%	1.7%	82	6.9%	3.5%	23	5.4%	1.5%
Habitudes de connexion à Internet												
Tous les jours	1279	75.7%	3.0%	417	83.3%	2.0%	862	72.5%	3.9%	350	81.2%	2.2%
Presque tous les jours	229	13.6%	3.8%	55	11.1%	2.0%	174	14.6%	5.2%	56	12.9%	4.0%
1 à 2 fois par semaine	158	9.3%	5.2%	21	4.2%	1.7%	137	11.5%	7.7%	24	5.6%	4.7%
1 à 3 fois par mois	20	1.2%	5.1%	7	1.4%	3.7%	13	1.1%	6.3%	1	0.3%	2.1%
Moins souvent	3	0.2%	2.5%	0	0.0%	0.0%	3	0.2%	3.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	23	1.4%	1.7%	9	1.8%	1.4%	14	1.2%	1.9%	4	1.0%	2.0%
De 9 000 à moins de 12 000 euros par an	61	3.6%	3.1%	9	1.8%	1.2%	52	4.4%	4.2%	3	0.8%	1.4%
De 12 000 à moins de 18 000 euros par an	175	10.3%	3.5%	28	5.5%	1.3%	147	12.4%	5.0%	7	1.6%	0.9%
De 18 000 à moins de 24 000 euros par an	225	13.3%	3.3%	55	11.0%	1.9%	169	14.3%	4.3%	49	11.4%	3.3%
De 24 000 à moins de 36 000 euros par an	433	25.6%	3.5%	128	25.6%	2.2%	305	25.6%	4.6%	84	19.5%	2.4%
De 36 000 à moins de 45 000 euros par an	264	15.6%	3.4%	83	16.6%	2.1%	181	15.2%	4.8%	100	23.1%	3.4%
De 45 000 à moins de 65 000 euros par an	249	14.8%	3.2%	92	18.4%	2.1%	157	13.2%	4.6%	90	21.0%	2.4%
65 000 euros et plus par an	134	7.9%	3.1%	65	12.9%	2.5%	69	5.8%	4.0%	65	15.1%	2.3%
Refus	120	7.1%	3.4%	29	5.8%	1.9%	91	7.6%	4.5%	27	6.2%	2.0%
Ne sait pas	7	0.4%	0.4%	3	0.6%	0.4%	3	0.3%	0.4%	2	0.4%	0.3%