

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4287	100.0%	8.2%	2107	100.0%	8.4%	2180	100.0%	8.0%	1569	100.0%	8.8%
Sexe												
Homme	2107	49.1%	8.4%	2107	100.0%	8.4%	0	0.0%	0.0%	858	54.7%	9.4%
Femme	2180	50.9%	8.0%	0	0.0%	0.0%	2180	100.0%	8.0%	711	45.3%	8.2%
Age												
15 à 24 ans	478	11.1%	6.5%	225	10.7%	6.0%	253	11.6%	6.9%	213	13.5%	6.6%
25 à 34 ans	441	10.3%	5.8%	209	9.9%	5.6%	232	10.7%	6.0%	210	13.4%	6.5%
35 à 49 ans	1041	24.3%	8.2%	599	28.4%	9.6%	442	20.3%	6.9%	565	36.0%	9.1%
50 à 59 ans	865	20.2%	10.0%	441	20.9%	10.5%	424	19.4%	9.6%	402	25.6%	11.1%
60 ans et plus	1462	34.1%	9.1%	633	30.0%	8.7%	829	38.0%	9.3%	179	11.4%	11.3%
Individu												
Ménagères	1914	44.6%	8.2%	0	0.0%	0.0%	1914	87.8%	8.2%	593	37.8%	8.4%
Personne de référence	2471	57.6%	8.8%	1832	86.9%	8.9%	640	29.3%	8.6%	887	56.5%	10.0%
Responsable des achats	3070	71.6%	8.6%	1200	56.9%	9.3%	1870	85.8%	8.2%	1051	67.0%	9.4%
PCS Individu												
Agriculteurs	47	1.1%	9.1%	28	1.3%	8.6%	19	0.9%	9.9%	3	0.2%	8.5%
Petits patrons	162	3.8%	9.9%	117	5.6%	9.7%	44	2.0%	10.5%	146	9.3%	9.9%
Affaires et Cadres	504	11.8%	10.0%	298	14.1%	10.3%	207	9.5%	9.6%	460	29.3%	10.2%
Professions intermédiaires	690	16.1%	9.3%	346	16.4%	9.4%	344	15.8%	9.3%	584	37.2%	9.6%
Employés	616	14.4%	7.2%	194	9.2%	8.6%	422	19.4%	6.7%	100	6.4%	5.7%
Ouvriers	470	11.0%	7.3%	416	19.7%	8.1%	54	2.5%	4.2%	14	0.9%	3.2%
Retraités	1125	26.2%	8.7%	473	22.4%	7.9%	652	29.9%	9.4%	24	1.5%	10.7%
Autres inactifs	673	15.7%	6.8%	235	11.2%	6.5%	438	20.1%	6.9%	238	15.2%	7.2%
PCS Personne de référence												
Agriculteurs	73	1.7%	9.5%	29	1.4%	8.0%	44	2.0%	10.7%	0	0.0%	0.0%
Petits patrons	252	5.9%	9.4%	159	7.6%	11.0%	92	4.2%	7.5%	252	16.1%	9.4%
Affaires et Cadres	643	15.0%	9.1%	326	15.5%	9.3%	317	14.6%	9.0%	643	41.0%	9.1%
Professions intermédiaires	674	15.7%	8.3%	373	17.7%	8.9%	302	13.8%	7.7%	674	43.0%	8.3%
Employés	417	9.7%	7.5%	176	8.3%	7.6%	242	11.1%	7.4%	0	0.0%	0.0%
Ouvriers	699	16.3%	7.2%	424	20.1%	8.2%	275	12.6%	6.1%	0	0.0%	0.0%
Retraités	1293	30.2%	8.6%	538	25.5%	8.1%	755	34.6%	9.0%	0	0.0%	0.0%
Autres inactifs	235	5.5%	6.7%	82	3.9%	5.5%	153	7.0%	7.5%	0	0.0%	0.0%

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Taille du foyer												
1 personne	877	20.5%	9.0%	388	18.4%	9.1%	489	22.4%	8.9%	214	13.6%	9.1%
2 personnes	1533	35.8%	8.4%	731	34.7%	8.2%	802	36.8%	8.5%	386	24.6%	9.2%
3 personnes	716	16.7%	7.7%	372	17.6%	7.9%	344	15.8%	7.4%	367	23.4%	9.3%
4 personnes	764	17.8%	8.1%	418	19.9%	8.9%	346	15.9%	7.4%	418	26.6%	8.9%
5 personnes et +	396	9.2%	7.1%	198	9.4%	7.7%	199	9.1%	6.6%	184	11.8%	7.0%
Présence d'enfants de moins de 15 ans												
Oui	1211	28.3%	7.7%	622	29.5%	8.6%	590	27.1%	7.0%	633	40.3%	8.4%
Non	3076	71.7%	8.4%	1485	70.5%	8.3%	1590	72.9%	8.4%	937	59.7%	9.1%
Habitat												
Communes rurales	908	21.2%	7.6%	421	20.0%	7.4%	486	22.3%	7.8%	275	17.5%	8.2%
Agglo. - 20 000 hab	719	16.8%	8.0%	349	16.5%	8.1%	370	17.0%	8.0%	241	15.3%	8.8%
Agglo. 20 000 à 100 000 hab	601	14.0%	8.6%	315	14.9%	9.5%	286	13.1%	7.8%	207	13.2%	9.7%
Agglo. + 100 000 hab	1428	33.3%	9.1%	708	33.6%	9.3%	719	33.0%	8.9%	525	33.5%	9.4%
Agglo. Paris	632	14.7%	7.2%	314	14.9%	7.5%	318	14.6%	6.9%	321	20.5%	8.0%

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Régions INSEE												
Ile de France	734	17.1%	7.5%	365	17.3%	7.9%	369	16.9%	7.2%	355	22.6%	8.1%
Nord Pas de Calais	153	3.6%	4.8%	70	3.3%	4.5%	83	3.8%	5.0%	66	4.2%	6.5%
Lorraine	164	3.8%	8.5%	91	4.3%	9.7%	72	3.3%	7.3%	37	2.3%	6.9%
Alsace	128	3.0%	8.2%	73	3.4%	9.6%	56	2.5%	6.9%	37	2.4%	8.1%
Franche-Comté	81	1.9%	8.4%	33	1.5%	6.9%	48	2.2%	9.7%	28	1.8%	9.9%
Champagne Ardennes	60	1.4%	5.4%	26	1.2%	4.8%	34	1.6%	5.9%	14	0.9%	4.9%
Picardie	117	2.7%	7.6%	66	3.1%	8.9%	51	2.3%	6.4%	34	2.2%	7.7%
Bourgogne	105	2.5%	7.7%	49	2.3%	7.5%	56	2.6%	7.8%	26	1.7%	7.0%
Haute Normandie	124	2.9%	8.4%	70	3.3%	9.9%	54	2.5%	7.0%	49	3.1%	10.6%
Basse Normandie	67	1.6%	5.5%	31	1.5%	5.5%	35	1.6%	5.5%	35	2.2%	9.7%
Centre	161	3.7%	7.8%	90	4.3%	9.1%	71	3.2%	6.6%	57	3.6%	8.9%
Pays de Loire	227	5.3%	7.5%	97	4.6%	6.7%	131	6.0%	8.2%	59	3.7%	6.5%
Bretagne	249	5.8%	9.3%	122	5.8%	9.3%	127	5.8%	9.2%	82	5.2%	10.5%
Poitou Charentes	145	3.4%	9.8%	66	3.1%	9.3%	79	3.6%	10.2%	43	2.7%	10.5%
Aquitaine	238	5.6%	8.5%	104	5.0%	7.7%	134	6.1%	9.2%	82	5.2%	9.1%
Midi Pyrénées	214	5.0%	8.6%	96	4.5%	8.0%	118	5.4%	9.3%	77	4.9%	8.7%
Limousin	43	1.0%	6.9%	22	1.0%	7.4%	21	1.0%	6.5%	16	1.0%	9.4%
Auvergne	113	2.6%	9.8%	43	2.1%	7.9%	69	3.2%	11.6%	29	1.9%	9.9%
Rhône Alpes	501	11.7%	9.5%	257	12.2%	10.1%	244	11.2%	8.9%	217	13.8%	11.0%
Languedoc Roussillon	234	5.4%	10.0%	122	5.8%	11.0%	112	5.1%	9.1%	72	4.6%	9.8%
Provence Alpes Côte d'Azur. Corse	429	10.0%	9.8%	214	10.2%	10.4%	215	9.9%	9.3%	154	9.8%	10.0%
Habitudes de connexion à Internet												
Tous les jours	3476	81.1%	8.1%	1740	82.6%	8.3%	1736	79.6%	7.9%	1362	86.8%	8.6%
Presque tous les jours	550	12.8%	9.0%	248	11.8%	9.0%	303	13.9%	9.0%	155	9.9%	11.2%
1 à 2 fois par semaine	221	5.1%	7.3%	96	4.6%	7.7%	124	5.7%	7.0%	41	2.6%	8.1%
1 à 3 fois par mois	38	0.9%	9.4%	21	1.0%	11.1%	17	0.8%	8.0%	9	0.6%	15.0%
Moins souvent	3	0.1%	2.5%	3	0.1%	7.3%	0	0.0%	0.0%	1	0.1%	6.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	93	2.2%	6.8%	35	1.7%	5.7%	58	2.7%	7.8%	15	0.9%	7.0%
De 9 000 à moins de 12 000 euros par an	150	3.5%	7.5%	50	2.4%	6.5%	99	4.6%	8.1%	26	1.7%	10.5%
De 12 000 à moins de 18 000 euros par an	369	8.6%	7.4%	157	7.5%	7.7%	212	9.7%	7.1%	41	2.6%	5.3%
De 18 000 à moins de 24 000 euros par an	512	11.9%	7.4%	230	10.9%	7.8%	282	12.9%	7.2%	117	7.5%	7.9%
De 24 000 à moins de 36 000 euros par an	973	22.7%	7.9%	467	22.2%	8.2%	505	23.2%	7.6%	311	19.8%	8.9%
De 36 000 à moins de 45 000 euros par an	637	14.9%	8.3%	316	15.0%	8.1%	321	14.7%	8.4%	234	14.9%	8.1%
De 45 000 à moins de 65 000 euros par an	765	17.8%	9.9%	416	19.7%	9.6%	349	16.0%	10.1%	398	25.4%	10.4%
65 000 euros et plus par an	467	10.9%	10.9%	305	14.5%	11.9%	163	7.5%	9.4%	290	18.5%	10.1%
Refus	231	5.4%	6.5%	103	4.9%	6.8%	128	5.9%	6.3%	93	5.9%	7.0%
Ne sait pas	90	2.1%	5.7%	28	1.3%	3.8%	63	2.9%	7.5%	43	2.7%	6.5%