

# Capital

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1607	100.0%	3.1%	941	100.0%	3.7%	666	100.0%	2.4%	679	100.0%	3.8%
<b>Sexe</b>												
<b>Homme</b>	941	58.6%	3.7%	941	100.0%	3.7%	0	0.0%	0.0%	432	63.7%	4.7%
<b>Femme</b>	666	41.4%	2.4%	0	0.0%	0.0%	666	100.0%	2.4%	247	36.3%	2.8%
<b>Age</b>												
<b>15 à 24 ans</b>	131	8.2%	1.8%	78	8.3%	2.1%	53	7.9%	1.4%	64	9.5%	2.0%
<b>25 à 34 ans</b>	148	9.2%	1.9%	91	9.7%	2.4%	57	8.5%	1.5%	85	12.5%	2.6%
<b>35 à 49 ans</b>	409	25.5%	3.2%	257	27.4%	4.1%	152	22.8%	2.4%	273	40.2%	4.4%
<b>50 à 59 ans</b>	350	21.8%	4.1%	190	20.2%	4.5%	160	24.1%	3.6%	183	27.0%	5.1%
<b>60 ans et plus</b>	568	35.4%	3.5%	324	34.5%	4.5%	244	36.7%	2.7%	74	10.9%	4.6%
<b>Individu</b>												
<b>Ménagères</b>	605	37.7%	2.6%	0	0.0%	0.0%	605	90.9%	2.6%	213	31.4%	3.0%
<b>Personne de référence</b>	955	59.4%	3.4%	825	87.7%	4.0%	129	19.4%	1.7%	405	59.6%	4.6%
<b>Responsable des achats</b>	1112	69.2%	3.1%	534	56.8%	4.1%	578	86.8%	2.5%	452	66.6%	4.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	17	1.0%	3.2%	10	1.0%	3.0%	7	1.1%	3.7%	0	0.0%	0.0%
<b>Petits patrons</b>	103	6.4%	6.3%	82	8.7%	6.7%	21	3.2%	5.0%	97	14.3%	6.6%
<b>Affaires et Cadres</b>	287	17.9%	5.7%	187	19.9%	6.5%	100	15.0%	4.6%	255	37.6%	5.7%
<b>Professions intermédiaires</b>	225	14.0%	3.0%	131	14.0%	3.6%	93	14.0%	2.5%	191	28.2%	3.2%
<b>Employés</b>	176	11.0%	2.1%	70	7.5%	3.1%	106	15.9%	1.7%	41	6.1%	2.3%
<b>Ouvriers</b>	133	8.3%	2.1%	119	12.6%	2.3%	15	2.2%	1.1%	17	2.4%	3.7%
<b>Retraités</b>	453	28.2%	3.5%	263	27.9%	4.4%	190	28.6%	2.8%	2	0.4%	1.1%
<b>Autres inactifs</b>	213	13.3%	2.1%	79	8.4%	2.2%	134	20.1%	2.1%	75	11.1%	2.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	26	1.6%	3.4%	10	1.1%	2.8%	16	2.4%	3.8%	0	0.0%	0.0%
<b>Petits patrons</b>	119	7.4%	4.4%	90	9.5%	6.2%	29	4.4%	2.4%	119	17.5%	4.4%
<b>Affaires et Cadres</b>	329	20.5%	4.7%	199	21.1%	5.7%	130	19.5%	3.7%	329	48.4%	4.7%
<b>Professions intermédiaires</b>	231	14.4%	2.9%	144	15.3%	3.4%	88	13.2%	2.2%	231	34.1%	2.9%
<b>Employés</b>	141	8.8%	2.5%	62	6.6%	2.7%	79	11.9%	2.4%	0	0.0%	0.0%
<b>Ouvriers</b>	191	11.9%	2.0%	127	13.5%	2.5%	64	9.6%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	508	31.6%	3.4%	275	29.2%	4.1%	233	35.0%	2.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	62	3.9%	1.8%	35	3.7%	2.3%	27	4.1%	1.3%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	228	14.2%	2.3%	135	14.4%	3.2%	93	13.9%	1.7%	84	12.3%	3.6%
<b>2 personnes</b>	675	42.0%	3.7%	376	39.9%	4.2%	299	44.9%	3.2%	155	22.8%	3.7%
<b>3 personnes</b>	245	15.2%	2.6%	140	14.9%	3.0%	105	15.7%	2.3%	146	21.5%	3.7%
<b>4 personnes</b>	288	17.9%	3.1%	179	19.0%	3.8%	109	16.3%	2.3%	204	30.0%	4.3%
<b>5 personnes et +</b>	171	10.6%	3.1%	110	11.7%	4.3%	61	9.1%	2.0%	91	13.4%	3.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	448	27.9%	2.9%	270	28.7%	3.7%	177	26.6%	2.1%	274	40.4%	3.7%
<b>Non</b>	1159	72.1%	3.2%	670	71.3%	3.8%	489	73.4%	2.6%	405	59.6%	3.9%
<b>Habitat</b>												
<b>Communes rurales</b>	258	16.1%	2.2%	138	14.6%	2.4%	120	18.1%	1.9%	83	12.2%	2.5%
<b>Agglo. - 20 000 hab</b>	267	16.6%	3.0%	149	15.9%	3.5%	117	17.6%	2.5%	81	12.0%	3.0%
<b>Agglo. 20 000 à 100 000 hab</b>	225	14.0%	3.2%	127	13.5%	3.8%	98	14.8%	2.7%	87	12.8%	4.1%
<b>Agglo. + 100 000 hab</b>	525	32.7%	3.3%	322	34.2%	4.2%	203	30.5%	2.5%	242	35.7%	4.3%
<b>Agglo. Paris</b>	332	20.7%	3.8%	206	21.9%	4.9%	126	19.0%	2.7%	186	27.4%	4.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	381	23.7%	3.9%	226	24.0%	4.9%	155	23.3%	3.0%	199	29.3%	4.5%
<b>Nord Pas de Calais</b>	86	5.3%	2.7%	56	6.0%	3.6%	29	4.4%	1.8%	44	6.5%	4.4%
<b>Lorraine</b>	54	3.4%	2.8%	31	3.3%	3.3%	23	3.4%	2.3%	14	2.0%	2.6%
<b>Alsace</b>	60	3.8%	3.9%	31	3.3%	4.1%	30	4.5%	3.7%	29	4.3%	6.4%
<b>Franche-Comté</b>	32	2.0%	3.3%	13	1.4%	2.8%	18	2.8%	3.7%	15	2.2%	5.3%
<b>Champagne Ardennes</b>	38	2.4%	3.5%	23	2.4%	4.3%	15	2.3%	2.7%	11	1.7%	3.8%
<b>Picardie</b>	29	1.8%	1.9%	19	2.0%	2.5%	10	1.5%	1.3%	11	1.6%	2.5%
<b>Bourgogne</b>	49	3.1%	3.6%	33	3.5%	5.1%	16	2.4%	2.2%	16	2.3%	4.2%
<b>Haute Normandie</b>	51	3.2%	3.4%	26	2.8%	3.7%	24	3.7%	3.1%	14	2.0%	3.0%
<b>Basse Normandie</b>	18	1.1%	1.5%	11	1.2%	2.0%	7	1.1%	1.1%	11	1.7%	3.1%
<b>Centre</b>	67	4.1%	3.2%	37	4.0%	3.8%	29	4.4%	2.7%	23	3.4%	3.7%
<b>Pays de Loire</b>	90	5.6%	3.0%	56	6.0%	3.9%	34	5.1%	2.1%	25	3.7%	2.8%
<b>Bretagne</b>	78	4.9%	2.9%	44	4.6%	3.4%	35	5.2%	2.5%	22	3.3%	2.8%
<b>Poitou Charentes</b>	41	2.5%	2.7%	18	2.0%	2.6%	22	3.3%	2.9%	20	3.0%	4.9%
<b>Aquitaine</b>	53	3.3%	1.9%	30	3.2%	2.2%	23	3.5%	1.6%	25	3.7%	2.8%
<b>Midi Pyrénées</b>	54	3.3%	2.2%	24	2.6%	2.0%	29	4.4%	2.3%	19	2.9%	2.2%
<b>Limousin</b>	22	1.4%	3.5%	11	1.1%	3.6%	11	1.7%	3.5%	4	0.5%	2.1%
<b>Auvergne</b>	23	1.4%	2.0%	10	1.0%	1.8%	13	2.0%	2.2%	12	1.8%	4.2%
<b>Rhône Alpes</b>	175	10.9%	3.3%	106	11.3%	4.2%	68	10.3%	2.5%	68	10.1%	3.4%
<b>Languedoc Roussillon</b>	51	3.2%	2.2%	34	3.6%	3.1%	16	2.5%	1.3%	22	3.2%	3.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	157	9.8%	3.6%	101	10.7%	4.9%	56	8.4%	2.4%	73	10.7%	4.7%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1416	88.1%	3.3%	835	88.8%	4.0%	581	87.2%	2.7%	632	93.1%	4.0%
<b>Presque tous les jours</b>	120	7.5%	2.0%	61	6.4%	2.2%	60	9.0%	1.8%	31	4.5%	2.2%
<b>1 à 2 fois par semaine</b>	59	3.7%	2.0%	36	3.8%	2.8%	24	3.6%	1.3%	15	2.2%	2.9%
<b>1 à 3 fois par mois</b>	10	0.6%	2.5%	9	1.0%	5.0%	1	0.1%	0.2%	1	0.2%	2.1%
<b>Moins souvent</b>	1	0.1%	1.0%	0	0.0%	0.0%	1	0.2%	1.5%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	15	0.9%	1.1%	7	0.8%	1.2%	7	1.1%	1.0%	1	0.1%	0.5%
<b>De 9 000 à moins de 12 000 euros par an</b>	32	2.0%	1.6%	15	1.6%	1.9%	17	2.6%	1.4%	1	0.1%	0.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	74	4.6%	1.5%	35	3.7%	1.7%	39	5.8%	1.3%	5	0.7%	0.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	128	8.0%	1.9%	76	8.1%	2.6%	52	7.8%	1.3%	41	6.1%	2.8%
<b>De 24 000 à moins de 36 000 euros par an</b>	344	21.4%	2.8%	178	19.0%	3.1%	166	24.9%	2.5%	80	11.8%	2.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	213	13.3%	2.8%	112	11.9%	2.9%	102	15.3%	2.7%	92	13.6%	3.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	348	21.7%	4.5%	224	23.9%	5.2%	123	18.6%	3.6%	199	29.3%	5.2%
<b>65 000 euros et plus par an</b>	284	17.7%	6.6%	200	21.2%	7.8%	84	12.7%	4.9%	203	29.9%	7.0%
<b>Refus</b>	131	8.2%	3.7%	66	7.0%	4.3%	65	9.8%	3.2%	44	6.4%	3.3%
<b>Ne sait pas</b>	38	2.3%	2.4%	27	2.9%	3.7%	10	1.5%	1.2%	13	1.9%	2.0%