

Télé 2 Semaines

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2835	100.0%	5.4%	1185	100.0%	4.7%	1650	100.0%	6.0%	690	100.0%	3.9%
Sexe												
Homme	1185	41.8%	4.7%	1185	100.0%	4.7%	0	0.0%	0.0%	309	44.7%	3.4%
Femme	1650	58.2%	6.0%	0	0.0%	0.0%	1650	100.0%	6.0%	381	55.3%	4.4%
Age												
15 à 24 ans	334	11.8%	4.5%	151	12.8%	4.1%	183	11.1%	5.0%	128	18.6%	4.0%
25 à 34 ans	343	12.1%	4.5%	145	12.2%	3.9%	199	12.0%	5.1%	107	15.6%	3.3%
35 à 49 ans	689	24.3%	5.4%	299	25.2%	4.8%	391	23.7%	6.1%	241	34.9%	3.9%
50 à 59 ans	523	18.5%	6.1%	232	19.6%	5.6%	291	17.6%	6.6%	154	22.3%	4.3%
60 ans et plus	945	33.3%	5.9%	358	30.2%	4.9%	587	35.6%	6.6%	60	8.6%	3.8%
Individu												
Ménagères	1445	51.0%	6.2%	0	0.0%	0.0%	1445	87.6%	6.2%	308	44.6%	4.4%
Personne de référence	1449	51.1%	5.2%	977	82.4%	4.7%	472	28.6%	6.4%	292	42.3%	3.3%
Responsable des achats	2007	70.8%	5.6%	611	51.6%	4.7%	1395	84.6%	6.1%	452	65.5%	4.0%
PCS Individu												
Agriculteurs	11	0.4%	2.1%	10	0.8%	3.1%	1	0.0%	0.3%	0	0.0%	0.0%
Petits patrons	38	1.4%	2.3%	22	1.9%	1.8%	16	1.0%	3.9%	31	4.5%	2.1%
Affaires et Cadres	166	5.9%	3.3%	88	7.4%	3.0%	79	4.8%	3.6%	132	19.1%	2.9%
Professions intermédiaires	338	11.9%	4.6%	154	13.0%	4.2%	184	11.1%	5.0%	263	38.1%	4.3%
Employés	568	20.0%	6.6%	125	10.6%	5.6%	443	26.9%	7.0%	103	14.9%	5.8%
Ouvriers	413	14.6%	6.4%	326	27.5%	6.3%	87	5.2%	6.6%	13	1.8%	2.8%
Retraités	787	27.8%	6.1%	315	26.6%	5.3%	472	28.6%	6.8%	12	1.7%	5.2%
Autres inactifs	514	18.1%	5.2%	145	12.2%	4.0%	369	22.4%	5.8%	137	19.9%	4.1%
PCS Personne de référence												
Agriculteurs	26	0.9%	3.3%	11	0.9%	2.9%	15	0.9%	3.7%	0	0.0%	0.0%
Petits patrons	84	2.9%	3.1%	30	2.6%	2.1%	53	3.2%	4.3%	84	12.1%	3.1%
Affaires et Cadres	210	7.4%	3.0%	99	8.4%	2.8%	111	6.7%	3.1%	210	30.4%	3.0%
Professions intermédiaires	397	14.0%	4.9%	179	15.1%	4.3%	217	13.2%	5.5%	397	57.5%	4.9%
Employés	371	13.1%	6.7%	128	10.8%	5.5%	243	14.7%	7.5%	0	0.0%	0.0%
Ouvriers	662	23.4%	6.8%	323	27.2%	6.2%	340	20.6%	7.5%	0	0.0%	0.0%
Retraités	913	32.2%	6.1%	333	28.1%	5.0%	580	35.1%	6.9%	0	0.0%	0.0%
Autres inactifs	173	6.1%	4.9%	83	7.0%	5.6%	90	5.5%	4.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	532	18.7%	5.4%	168	14.2%	4.0%	363	22.0%	6.6%	74	10.8%	3.1%
2 personnes	1040	36.7%	5.7%	469	39.6%	5.3%	571	34.6%	6.0%	163	23.6%	3.9%
3 personnes	491	17.3%	5.3%	232	19.5%	4.9%	259	15.7%	5.6%	161	23.3%	4.1%
4 personnes	508	17.9%	5.4%	220	18.5%	4.7%	288	17.5%	6.1%	205	29.8%	4.4%
5 personnes et +	265	9.3%	4.7%	97	8.2%	3.8%	168	10.2%	5.5%	87	12.6%	3.3%
Présence d'enfants de moins de 15 ans												
Oui	786	27.7%	5.0%	304	25.7%	4.2%	482	29.2%	5.7%	274	39.7%	3.6%
Non	2049	72.3%	5.6%	881	74.3%	4.9%	1168	70.8%	6.2%	416	60.3%	4.0%
Habitat												
Communes rurales	640	22.6%	5.3%	249	21.0%	4.4%	392	23.7%	6.2%	137	19.8%	4.1%
Agglo. - 20 000 hab	546	19.3%	6.1%	215	18.2%	5.0%	330	20.0%	7.1%	133	19.3%	4.8%
Agglo. 20 000 à 100 000 hab	435	15.3%	6.2%	211	17.8%	6.4%	224	13.6%	6.1%	74	10.7%	3.5%
Agglo. + 100 000 hab	865	30.5%	5.5%	378	31.9%	5.0%	487	29.5%	6.0%	222	32.2%	4.0%
Agglo. Paris	349	12.3%	4.0%	132	11.2%	3.2%	217	13.2%	4.7%	125	18.1%	3.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	400	14.1%	4.1%	142	12.0%	3.1%	258	15.6%	5.0%	142	20.5%	3.2%
Nord Pas de Calais	242	8.5%	7.5%	110	9.3%	7.1%	132	8.0%	8.0%	67	9.7%	6.6%
Lorraine	125	4.4%	6.5%	47	4.0%	5.0%	78	4.8%	8.0%	18	2.6%	3.4%
Alsace	60	2.1%	3.8%	21	1.7%	2.7%	39	2.4%	4.9%	10	1.5%	2.2%
Franche-Comté	60	2.1%	6.2%	23	1.9%	4.9%	37	2.2%	7.4%	16	2.3%	5.8%
Champagne Ardennes	78	2.8%	7.1%	28	2.3%	5.2%	51	3.1%	8.8%	18	2.6%	6.0%
Picardie	124	4.4%	8.1%	62	5.2%	8.3%	63	3.8%	7.9%	16	2.4%	3.7%
Bourgogne	100	3.5%	7.3%	48	4.1%	7.4%	52	3.1%	7.2%	27	3.9%	7.1%
Haute Normandie	130	4.6%	8.7%	69	5.8%	9.8%	61	3.7%	7.8%	28	4.1%	6.1%
Basse Normandie	59	2.1%	4.9%	22	1.8%	3.8%	37	2.3%	5.9%	8	1.2%	2.2%
Centre	127	4.5%	6.2%	63	5.3%	6.4%	64	3.8%	5.9%	30	4.3%	4.7%
Pays de Loire	160	5.6%	5.3%	68	5.7%	4.7%	92	5.6%	5.8%	32	4.7%	3.6%
Bretagne	117	4.1%	4.4%	45	3.8%	3.5%	72	4.4%	5.2%	25	3.7%	3.3%
Poitou Charentes	102	3.6%	6.8%	44	3.7%	6.2%	57	3.5%	7.4%	28	4.0%	6.7%
Aquitaine	158	5.6%	5.6%	57	4.8%	4.2%	101	6.1%	7.0%	36	5.3%	4.0%
Midi Pyrénées	131	4.6%	5.3%	57	4.8%	4.7%	74	4.5%	5.8%	47	6.8%	5.4%
Limousin	37	1.3%	6.0%	15	1.3%	5.1%	22	1.3%	6.7%	8	1.2%	4.6%
Auvergne	62	2.2%	5.4%	30	2.5%	5.4%	32	2.0%	5.4%	10	1.5%	3.5%
Rhône Alpes	201	7.1%	3.8%	91	7.7%	3.6%	110	6.7%	4.0%	51	7.4%	2.6%
Languedoc Roussillon	99	3.5%	4.3%	35	3.0%	3.2%	64	3.9%	5.2%	16	2.3%	2.2%
Provence Alpes Côte d'Azur. Corse	263	9.3%	6.0%	109	9.2%	5.3%	155	9.4%	6.7%	56	8.1%	3.7%
Habitudes de connexion à Internet												
Tous les jours	2248	79.3%	5.3%	975	82.2%	4.7%	1274	77.2%	5.8%	604	87.5%	3.8%
Presque tous les jours	332	11.7%	5.4%	123	10.3%	4.5%	210	12.7%	6.3%	54	7.8%	3.9%
1 à 2 fois par semaine	221	7.8%	7.3%	75	6.3%	5.9%	147	8.9%	8.3%	29	4.1%	5.6%
1 à 3 fois par mois	30	1.1%	7.5%	11	1.0%	6.2%	18	1.1%	8.6%	4	0.6%	7.2%
Moins souvent	4	0.1%	3.3%	2	0.2%	5.5%	2	0.1%	2.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	58	2.0%	4.2%	16	1.3%	2.5%	42	2.5%	5.6%	4	0.6%	2.1%
De 9 000 à moins de 12 000 euros par an	130	4.6%	6.5%	44	3.7%	5.8%	86	5.2%	7.0%	10	1.4%	4.0%
De 12 000 à moins de 18 000 euros par an	398	14.0%	7.9%	144	12.2%	7.0%	254	15.4%	8.5%	29	4.2%	3.7%
De 18 000 à moins de 24 000 euros par an	383	13.5%	5.6%	155	13.1%	5.3%	228	13.8%	5.8%	82	11.9%	5.5%
De 24 000 à moins de 36 000 euros par an	771	27.2%	6.3%	323	27.2%	5.6%	448	27.2%	6.8%	139	20.1%	4.0%
De 36 000 à moins de 45 000 euros par an	408	14.4%	5.3%	195	16.4%	5.0%	214	13.0%	5.6%	128	18.5%	4.4%
De 45 000 à moins de 65 000 euros par an	332	11.7%	4.3%	151	12.7%	3.5%	181	10.9%	5.2%	143	20.8%	3.7%
65 000 euros et plus par an	117	4.1%	2.7%	60	5.1%	2.4%	57	3.4%	3.3%	79	11.4%	2.7%
Refus	178	6.3%	5.0%	64	5.4%	4.2%	114	6.9%	5.6%	54	7.9%	4.1%
Ne sait pas	60	2.1%	3.8%	33	2.8%	4.5%	28	1.7%	3.3%	22	3.2%	3.3%