

# Voici

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2341	100.0%	4.5%	620	100.0%	2.5%	1721	100.0%	6.3%	754	100.0%	4.2%
<b>Sexe</b>												
<b>Homme</b>	620	26.5%	2.5%	620	100.0%	2.5%	0	0.0%	0.0%	247	32.8%	2.7%
<b>Femme</b>	1721	73.5%	6.3%	0	0.0%	0.0%	1721	100.0%	6.3%	507	67.2%	5.8%
<b>Age</b>												
<b>15 à 24 ans</b>	261	11.1%	3.5%	62	10.1%	1.7%	198	11.5%	5.4%	102	13.5%	3.2%
<b>25 à 34 ans</b>	295	12.6%	3.9%	83	13.4%	2.2%	212	12.3%	5.4%	106	14.1%	3.3%
<b>35 à 49 ans</b>	790	33.8%	6.2%	260	41.9%	4.2%	531	30.8%	8.3%	367	48.6%	5.9%
<b>50 à 59 ans</b>	452	19.3%	5.2%	126	20.3%	3.0%	326	19.0%	7.4%	141	18.7%	3.9%
<b>60 ans et plus</b>	544	23.2%	3.4%	89	14.4%	1.2%	455	26.4%	5.1%	39	5.2%	2.4%
<b>Individu</b>												
<b>Ménagères</b>	1484	63.4%	6.3%	0	0.0%	0.0%	1484	86.2%	6.3%	424	56.3%	6.0%
<b>Personne de référence</b>	971	41.5%	3.5%	521	84.1%	2.5%	449	26.1%	6.1%	273	36.2%	3.1%
<b>Responsable des achats</b>	1774	75.8%	5.0%	326	52.6%	2.5%	1448	84.1%	6.3%	519	68.8%	4.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	20	0.8%	3.8%	7	1.1%	2.1%	13	0.7%	6.6%	1	0.2%	3.2%
<b>Petits patrons</b>	77	3.3%	4.7%	44	7.1%	3.6%	33	1.9%	7.9%	68	9.0%	4.6%
<b>Affaires et Cadres</b>	169	7.2%	3.3%	67	10.8%	2.3%	102	5.9%	4.7%	142	18.9%	3.2%
<b>Professions intermédiaires</b>	307	13.1%	4.1%	112	18.1%	3.0%	195	11.3%	5.3%	239	31.7%	3.9%
<b>Employés</b>	604	25.8%	7.1%	72	11.7%	3.2%	531	30.9%	8.4%	137	18.1%	7.7%
<b>Ouvriers</b>	242	10.4%	3.8%	162	26.2%	3.2%	80	4.6%	6.1%	12	1.6%	2.8%
<b>Retraités</b>	438	18.7%	3.4%	82	13.2%	1.4%	356	20.7%	5.2%	15	1.9%	6.6%
<b>Autres inactifs</b>	485	20.7%	4.9%	74	11.9%	2.0%	411	23.9%	6.5%	140	18.5%	4.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	24	1.0%	3.1%	8	1.2%	2.1%	17	1.0%	4.1%	0	0.0%	0.0%
<b>Petits patrons</b>	126	5.4%	4.7%	45	7.3%	3.1%	80	4.7%	6.5%	126	16.7%	4.7%
<b>Affaires et Cadres</b>	282	12.0%	4.0%	74	11.9%	2.1%	208	12.1%	5.9%	282	37.4%	4.0%
<b>Professions intermédiaires</b>	346	14.8%	4.3%	128	20.6%	3.1%	218	12.7%	5.6%	346	45.9%	4.3%
<b>Employés</b>	364	15.5%	6.5%	81	13.1%	3.5%	283	16.4%	8.7%	0	0.0%	0.0%
<b>Ouvriers</b>	458	19.6%	4.7%	154	24.9%	3.0%	304	17.7%	6.7%	0	0.0%	0.0%
<b>Retraités</b>	567	24.2%	3.8%	97	15.7%	1.5%	469	27.3%	5.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	175	7.5%	4.9%	33	5.3%	2.2%	142	8.2%	6.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	390	16.7%	4.0%	88	14.1%	2.1%	302	17.6%	5.5%	65	8.6%	2.8%
<b>2 personnes</b>	760	32.4%	4.1%	192	31.0%	2.2%	567	33.0%	6.0%	166	22.0%	3.9%
<b>3 personnes</b>	457	19.5%	4.9%	125	20.1%	2.7%	332	19.3%	7.2%	196	26.0%	5.0%
<b>4 personnes</b>	527	22.5%	5.6%	167	26.9%	3.5%	360	20.9%	7.7%	236	31.3%	5.0%
<b>5 personnes et +</b>	208	8.9%	3.7%	49	7.8%	1.9%	160	9.3%	5.3%	92	12.2%	3.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	831	35.5%	5.3%	239	38.6%	3.3%	592	34.4%	7.0%	365	48.4%	4.9%
<b>Non</b>	1510	64.5%	4.1%	381	61.4%	2.1%	1129	65.6%	6.0%	389	51.6%	3.8%
<b>Habitat</b>												
<b>Communes rurales</b>	406	17.3%	3.4%	114	18.3%	2.0%	292	17.0%	4.7%	107	14.2%	3.2%
<b>Agglo. - 20 000 hab</b>	425	18.2%	4.7%	115	18.6%	2.7%	310	18.0%	6.7%	118	15.7%	4.3%
<b>Agglo. 20 000 à 100 000 hab</b>	322	13.7%	4.6%	89	14.4%	2.7%	233	13.5%	6.3%	99	13.2%	4.7%
<b>Agglo. + 100 000 hab</b>	798	34.1%	5.1%	213	34.4%	2.8%	585	34.0%	7.2%	272	36.1%	4.8%
<b>Agglo. Paris</b>	390	16.7%	4.4%	89	14.3%	2.1%	301	17.5%	6.5%	157	20.8%	3.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	468	20.0%	4.8%	111	17.9%	2.4%	357	20.7%	7.0%	186	24.7%	4.2%
Nord Pas de Calais	141	6.0%	4.4%	44	7.1%	2.8%	97	5.6%	5.8%	50	6.6%	4.9%
Lorraine	112	4.8%	5.8%	25	4.0%	2.7%	87	5.1%	8.9%	20	2.6%	3.7%
Alsace	60	2.6%	3.8%	29	4.7%	3.8%	31	1.8%	3.8%	16	2.1%	3.4%
Franche-Comté	39	1.7%	4.1%	11	1.7%	2.3%	29	1.7%	5.8%	9	1.1%	3.0%
Champagne Ardennes	47	2.0%	4.2%	10	1.7%	2.0%	36	2.1%	6.3%	11	1.5%	3.7%
Picardie	85	3.6%	5.5%	24	3.8%	3.2%	61	3.5%	7.6%	19	2.6%	4.4%
Bourgogne	55	2.3%	4.0%	11	1.7%	1.6%	44	2.6%	6.2%	23	3.0%	6.0%
Haute Normandie	53	2.3%	3.6%	24	3.8%	3.4%	29	1.7%	3.8%	15	1.9%	3.2%
Basse Normandie	36	1.5%	2.9%	3	0.4%	0.4%	33	1.9%	5.2%	7	0.9%	1.8%
Centre	73	3.1%	3.5%	22	3.5%	2.2%	51	2.9%	4.7%	20	2.7%	3.2%
Pays de Loire	150	6.4%	5.0%	38	6.1%	2.6%	112	6.5%	7.1%	38	5.1%	4.3%
Bretagne	71	3.0%	2.7%	12	1.9%	0.9%	59	3.5%	4.3%	14	1.9%	1.8%
Poitou Charentes	48	2.1%	3.2%	10	1.6%	1.4%	38	2.2%	4.9%	8	1.1%	2.0%
Aquitaine	109	4.6%	3.9%	28	4.6%	2.1%	80	4.7%	5.5%	24	3.2%	2.7%
Midi Pyrénées	100	4.3%	4.0%	28	4.4%	2.3%	72	4.2%	5.7%	45	6.0%	5.2%
Limousin	25	1.1%	3.9%	7	1.2%	2.5%	17	1.0%	5.3%	9	1.2%	5.2%
Auvergne	49	2.1%	4.3%	7	1.2%	1.3%	42	2.4%	7.0%	15	2.1%	5.2%
Rhône Alpes	228	9.7%	4.3%	69	11.1%	2.7%	159	9.2%	5.8%	92	12.2%	4.6%
Languedoc Roussillon	122	5.2%	5.2%	29	4.7%	2.6%	92	5.4%	7.5%	45	6.0%	6.1%
Provence Alpes Côte d'Azur.	272	11.6%	6.2%	78	12.6%	3.8%	194	11.3%	8.4%	88	11.7%	5.7%
Corse												
<b>Habitudes de connection à Internet</b>												
Tous les jours	1938	82.8%	4.5%	535	86.3%	2.6%	1403	81.5%	6.4%	685	90.8%	4.3%
Presque tous les jours	266	11.4%	4.4%	51	8.2%	1.9%	215	12.5%	6.4%	51	6.7%	3.7%
1 à 2 fois par semaine	100	4.3%	3.3%	23	3.7%	1.8%	78	4.5%	4.4%	15	2.0%	3.0%
1 à 3 fois par mois	33	1.4%	8.3%	7	1.2%	3.8%	26	1.5%	12.2%	3	0.4%	5.6%
Moins souvent	4	0.2%	3.4%	4	0.6%	9.9%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	40	1.7%	2.9%	13	2.1%	2.0%	27	1.6%	3.7%	6	0.7%	2.7%
<b>De 9 000 à moins de 12 000 euros par an</b>	111	4.7%	5.6%	24	3.9%	3.1%	87	5.0%	7.1%	5	0.7%	2.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	269	11.5%	5.4%	58	9.4%	2.8%	211	12.2%	7.1%	26	3.4%	3.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	297	12.7%	4.3%	65	10.4%	2.2%	233	13.5%	5.9%	66	8.8%	4.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	580	24.8%	4.7%	159	25.6%	2.8%	422	24.5%	6.4%	141	18.7%	4.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	352	15.0%	4.6%	104	16.8%	2.7%	248	14.4%	6.5%	131	17.4%	4.5%
<b>De 45 000 à moins de 65 000 euros par an</b>	339	14.5%	4.4%	111	17.9%	2.6%	228	13.2%	6.6%	173	23.0%	4.5%
<b>65 000 euros et plus par an</b>	161	6.9%	3.8%	45	7.3%	1.8%	116	6.8%	6.7%	133	17.7%	4.6%
<b>Refus</b>	151	6.4%	4.2%	31	5.0%	2.0%	120	7.0%	5.9%	61	8.1%	4.6%
<b>Ne sait pas</b>	41	1.8%	2.6%	10	1.7%	1.4%	31	1.8%	3.7%	11	1.5%	1.7%