

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2960	100.0%	5.6%	1247	100.0%	5.0%	1713	100.0%	6.3%	728	100.0%	4.1%
Sexe												
Homme	1247	42.1%	5.0%	1247	100.0%	5.0%	0	0.0%	0.0%	320	43.9%	3.5%
Femme	1713	57.9%	6.3%	0	0.0%	0.0%	1713	100.0%	6.3%	409	56.1%	4.7%
Age												
15 à 24 ans	329	11.1%	4.5%	141	11.3%	3.8%	188	11.0%	5.1%	125	17.1%	3.9%
25 à 34 ans	427	14.4%	5.6%	186	14.9%	5.0%	241	14.1%	6.2%	139	19.1%	4.3%
35 à 49 ans	716	24.2%	5.7%	303	24.3%	4.9%	413	24.1%	6.4%	269	36.9%	4.3%
50 à 59 ans	608	20.5%	7.1%	241	19.3%	5.8%	367	21.4%	8.3%	140	19.3%	3.9%
60 ans et plus	880	29.7%	5.4%	376	30.1%	5.2%	504	29.4%	5.7%	56	7.6%	3.5%
Individu												
Ménagères	1463	49.4%	6.2%	0	0.0%	0.0%	1463	85.4%	6.2%	342	46.9%	4.8%
Personne de référence	1527	51.6%	5.5%	1020	81.7%	5.0%	507	29.6%	6.8%	327	44.9%	3.7%
Responsable des achats	2104	71.1%	5.9%	637	51.1%	4.9%	1467	85.6%	6.4%	475	65.2%	4.2%
PCS Individu												
Agriculteurs	19	0.7%	3.8%	12	1.0%	3.8%	7	0.4%	3.6%	1	0.1%	2.1%
Petits patrons	75	2.5%	4.6%	59	4.7%	4.8%	16	1.0%	3.9%	67	9.2%	4.5%
Affaires et Cadres	155	5.2%	3.1%	79	6.4%	2.7%	75	4.4%	3.5%	124	17.1%	2.8%
Professions intermédiaires	330	11.2%	4.5%	136	10.9%	3.7%	194	11.3%	5.2%	270	37.0%	4.4%
Employés	675	22.8%	7.9%	156	12.5%	7.0%	519	30.3%	8.2%	136	18.6%	7.6%
Ouvriers	449	15.2%	7.0%	342	27.4%	6.7%	106	6.2%	8.2%	8	1.1%	1.8%
Retraités	714	24.1%	5.5%	319	25.6%	5.3%	395	23.1%	5.7%	6	0.9%	2.8%
Autres inactifs	543	18.3%	5.4%	143	11.5%	3.9%	399	23.3%	6.3%	117	16.1%	3.5%
PCS Personne de référence												
Agriculteurs	32	1.1%	4.1%	13	1.0%	3.5%	19	1.1%	4.6%	0	0.0%	0.0%
Petits patrons	131	4.4%	4.9%	69	5.5%	4.7%	63	3.7%	5.1%	131	18.0%	4.9%
Affaires et Cadres	210	7.1%	3.0%	87	7.0%	2.5%	122	7.1%	3.5%	210	28.8%	3.0%
Professions intermédiaires	387	13.1%	4.8%	164	13.1%	3.9%	223	13.0%	5.7%	387	53.2%	4.8%
Employés	366	12.4%	6.6%	147	11.8%	6.3%	218	12.8%	6.7%	0	0.0%	0.0%
Ouvriers	728	24.6%	7.5%	346	27.8%	6.7%	382	22.3%	8.4%	0	0.0%	0.0%
Retraités	906	30.6%	6.0%	354	28.4%	5.3%	552	32.2%	6.6%	0	0.0%	0.0%
Autres inactifs	200	6.8%	5.7%	68	5.4%	4.5%	133	7.8%	6.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	529	17.9%	5.4%	181	14.5%	4.2%	348	20.3%	6.3%	89	12.2%	3.8%
2 personnes	1054	35.6%	5.7%	466	37.3%	5.2%	588	34.3%	6.2%	173	23.8%	4.1%
3 personnes	600	20.3%	6.4%	273	21.9%	5.8%	327	19.1%	7.1%	194	26.7%	4.9%
4 personnes	530	17.9%	5.6%	228	18.3%	4.8%	301	17.6%	6.4%	197	27.1%	4.2%
5 personnes et +	249	8.4%	4.4%	100	8.0%	3.9%	149	8.7%	4.9%	75	10.2%	2.8%
Présence d'enfants de moins de 15 ans												
Oui	836	28.3%	5.3%	325	26.1%	4.5%	511	29.8%	6.1%	295	40.5%	3.9%
Non	2124	71.7%	5.8%	922	73.9%	5.2%	1202	70.2%	6.4%	433	59.5%	4.2%
Habitat												
Communes rurales	661	22.3%	5.5%	258	20.6%	4.5%	403	23.5%	6.4%	139	19.1%	4.2%
Agglo. - 20 000 hab	612	20.7%	6.8%	265	21.2%	6.1%	347	20.3%	7.5%	142	19.5%	5.2%
Agglo. 20 000 à 100 000 hab	416	14.1%	6.0%	184	14.8%	5.6%	232	13.5%	6.3%	92	12.6%	4.3%
Agglo. + 100 000 hab	867	29.3%	5.5%	397	31.8%	5.2%	469	27.4%	5.8%	204	28.0%	3.6%
Agglo. Paris	404	13.7%	4.6%	144	11.5%	3.4%	261	15.2%	5.7%	152	20.8%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	465	15.7%	4.8%	170	13.6%	3.7%	295	17.2%	5.8%	165	22.7%	3.8%
Nord Pas de Calais	309	10.4%	9.6%	145	11.6%	9.4%	164	9.6%	9.9%	67	9.2%	6.6%
Lorraine	158	5.3%	8.2%	78	6.3%	8.3%	79	4.6%	8.1%	37	5.1%	6.9%
Alsace	59	2.0%	3.8%	15	1.2%	2.0%	44	2.5%	5.4%	13	1.8%	2.9%
Franche-Comté	53	1.8%	5.5%	22	1.8%	4.7%	31	1.8%	6.3%	18	2.5%	6.5%
Champagne Ardennes	92	3.1%	8.3%	37	3.0%	7.0%	55	3.2%	9.5%	16	2.3%	5.6%
Picardie	96	3.2%	6.2%	47	3.8%	6.3%	48	2.8%	6.1%	24	3.3%	5.5%
Bourgogne	77	2.6%	5.6%	40	3.2%	6.2%	36	2.1%	5.1%	22	3.0%	5.7%
Haute Normandie	126	4.3%	8.5%	47	3.8%	6.6%	79	4.6%	10.2%	30	4.1%	6.5%
Basse Normandie	57	1.9%	4.7%	30	2.4%	5.2%	27	1.6%	4.2%	21	2.9%	5.9%
Centre	145	4.9%	7.1%	52	4.2%	5.3%	93	5.5%	8.7%	31	4.3%	4.9%
Pays de Loire	183	6.2%	6.0%	88	7.0%	6.1%	95	5.6%	6.0%	38	5.2%	4.2%
Bretagne	110	3.7%	4.1%	42	3.4%	3.2%	68	4.0%	4.9%	38	5.2%	4.9%
Poitou Charentes	92	3.1%	6.2%	29	2.3%	4.1%	63	3.7%	8.1%	18	2.5%	4.4%
Aquitaine	147	5.0%	5.2%	62	4.9%	4.6%	85	5.0%	5.8%	25	3.4%	2.8%
Midi Pyrénées	160	5.4%	6.4%	74	5.9%	6.2%	86	5.0%	6.7%	29	4.0%	3.3%
Limousin	41	1.4%	6.6%	20	1.6%	6.6%	22	1.3%	6.7%	8	1.2%	4.9%
Auvergne	66	2.2%	5.7%	32	2.5%	5.7%	34	2.0%	5.7%	12	1.6%	4.0%
Rhône Alpes	205	6.9%	3.9%	81	6.5%	3.2%	123	7.2%	4.5%	46	6.3%	2.3%
Languedoc Roussillon	104	3.5%	4.4%	62	5.0%	5.6%	42	2.4%	3.4%	21	2.9%	2.9%
Provence Alpes Côte d'Azur. Corse	217	7.3%	4.9%	74	5.9%	3.6%	143	8.3%	6.1%	48	6.6%	3.1%
Habitudes de connexion à Internet												
Tous les jours	2298	77.6%	5.4%	1002	80.3%	4.8%	1296	75.6%	5.9%	633	87.0%	4.0%
Presque tous les jours	405	13.7%	6.6%	156	12.5%	5.7%	249	14.5%	7.4%	67	9.2%	4.8%
1 à 2 fois par semaine	206	7.0%	6.8%	71	5.7%	5.7%	135	7.9%	7.6%	24	3.3%	4.7%
1 à 3 fois par mois	43	1.4%	10.7%	13	1.0%	6.8%	30	1.8%	14.2%	1	0.1%	1.7%
Moins souvent	9	0.3%	8.1%	6	0.4%	14.7%	3	0.2%	4.6%	3	0.4%	12.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	70	2.4%	5.1%	11	0.8%	1.7%	60	3.5%	8.1%	6	0.9%	3.1%
De 9 000 à moins de 12 000 euros par an	134	4.5%	6.7%	52	4.1%	6.7%	82	4.8%	6.7%	7	1.0%	2.8%
De 12 000 à moins de 18 000 euros par an	357	12.1%	7.1%	133	10.6%	6.5%	225	13.1%	7.6%	31	4.2%	3.9%
De 18 000 à moins de 24 000 euros par an	482	16.3%	7.0%	182	14.6%	6.2%	300	17.5%	7.6%	82	11.2%	5.5%
De 24 000 à moins de 36 000 euros par an	755	25.5%	6.1%	319	25.6%	5.6%	436	25.4%	6.6%	146	20.1%	4.2%
De 36 000 à moins de 45 000 euros par an	403	13.6%	5.2%	197	15.8%	5.1%	206	12.0%	5.4%	128	17.6%	4.4%
De 45 000 à moins de 65 000 euros par an	377	12.7%	4.9%	208	16.7%	4.8%	169	9.8%	4.9%	185	25.4%	4.8%
65 000 euros et plus par an	100	3.4%	2.3%	48	3.8%	1.9%	52	3.0%	3.0%	73	10.0%	2.5%
Refus	205	6.9%	5.8%	68	5.5%	4.5%	137	8.0%	6.7%	50	6.9%	3.8%
Ne sait pas	77	2.6%	4.9%	30	2.4%	4.0%	47	2.8%	5.6%	20	2.7%	3.0%