

Télé Loisirs

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3880	100.0%	7.4%	1729	100.0%	6.9%	2151	100.0%	7.9%	1067	100.0%	6.0%
Sexe												
Homme	1729	44.6%	6.9%	1729	100.0%	6.9%	0	0.0%	0.0%	492	46.1%	5.4%
Femme	2151	55.4%	7.9%	0	0.0%	0.0%	2151	100.0%	7.9%	575	53.9%	6.6%
Age												
15 à 24 ans	637	16.4%	8.6%	286	16.5%	7.7%	351	16.3%	9.6%	210	19.7%	6.5%
25 à 34 ans	603	15.5%	7.9%	264	15.3%	7.1%	340	15.8%	8.7%	217	20.4%	6.8%
35 à 49 ans	835	21.5%	6.6%	411	23.8%	6.6%	424	19.7%	6.6%	307	28.8%	4.9%
50 à 59 ans	736	19.0%	8.5%	305	17.6%	7.3%	431	20.0%	9.7%	253	23.7%	7.0%
60 ans et plus	1070	27.6%	6.6%	463	26.8%	6.4%	607	28.2%	6.8%	79	7.4%	5.0%
Individu												
Ménagères	1804	46.5%	7.7%	0	0.0%	0.0%	1804	83.8%	7.7%	460	43.1%	6.5%
Personne de référence	1932	49.8%	6.9%	1377	79.6%	6.7%	555	25.8%	7.5%	475	44.5%	5.4%
Responsable des achats	2671	68.8%	7.5%	883	51.0%	6.8%	1788	83.1%	7.8%	660	61.8%	5.9%
PCS Individu												
Agriculteurs	28	0.7%	5.3%	7	0.4%	2.0%	21	1.0%	10.8%	0	0.0%	0.0%
Petits patrons	75	1.9%	4.6%	52	3.0%	4.3%	23	1.1%	5.4%	69	6.5%	4.7%
Affaires et Cadres	222	5.7%	4.4%	111	6.4%	3.9%	111	5.2%	5.2%	189	17.8%	4.2%
Professions intermédiaires	496	12.8%	6.7%	242	14.0%	6.6%	253	11.8%	6.8%	383	35.9%	6.3%
Employés	857	22.1%	10.0%	228	13.2%	10.2%	628	29.2%	10.0%	159	14.9%	9.0%
Ouvriers	555	14.3%	8.6%	440	25.4%	8.6%	115	5.4%	8.8%	43	4.0%	9.7%
Retraités	842	21.7%	6.5%	423	24.5%	7.1%	419	19.5%	6.1%	18	1.7%	8.2%
Autres inactifs	806	20.8%	8.1%	226	13.1%	6.2%	580	27.0%	9.2%	204	19.1%	6.1%
PCS Personne de référence												
Agriculteurs	40	1.0%	5.1%	6	0.4%	1.7%	34	1.6%	8.2%	0	0.0%	0.0%
Petits patrons	155	4.0%	5.8%	73	4.2%	5.0%	83	3.8%	6.7%	155	14.6%	5.8%
Affaires et Cadres	345	8.9%	4.9%	151	8.7%	4.3%	195	9.0%	5.5%	345	32.4%	4.9%
Professions intermédiaires	566	14.6%	7.0%	268	15.5%	6.4%	298	13.8%	7.6%	566	53.1%	7.0%
Employés	569	14.7%	10.2%	209	12.1%	9.0%	359	16.7%	11.1%	0	0.0%	0.0%
Ouvriers	872	22.5%	9.0%	447	25.8%	8.6%	425	19.8%	9.4%	0	0.0%	0.0%
Retraités	1050	27.1%	7.0%	476	27.5%	7.2%	574	26.7%	6.8%	0	0.0%	0.0%
Autres inactifs	283	7.3%	8.0%	99	5.7%	6.7%	184	8.5%	9.0%	0	0.0%	0.0%

Télé Loisirs

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	613	15.8%	6.3%	202	11.7%	4.7%	411	19.1%	7.4%	121	11.4%	5.1%
2 personnes	1343	34.6%	7.3%	630	36.4%	7.1%	714	33.2%	7.6%	249	23.3%	5.9%
3 personnes	821	21.2%	8.8%	376	21.7%	8.0%	445	20.7%	9.6%	273	25.6%	6.9%
4 personnes	690	17.8%	7.3%	313	18.1%	6.7%	377	17.5%	8.0%	278	26.1%	5.9%
5 personnes et +	413	10.7%	7.4%	208	12.0%	8.1%	205	9.5%	6.8%	146	13.7%	5.5%
Présence d'enfants de moins de 15 ans												
Oui	1145	29.5%	7.3%	473	27.4%	6.5%	672	31.2%	8.0%	421	39.4%	5.6%
Non	2735	70.5%	7.4%	1256	72.6%	7.0%	1479	68.8%	7.8%	646	60.6%	6.3%
Habitat												
Communes rurales	994	25.6%	8.3%	464	26.8%	8.1%	530	24.6%	8.5%	226	21.2%	6.8%
Agglo. - 20 000 hab	712	18.3%	7.9%	311	18.0%	7.2%	400	18.6%	8.6%	204	19.1%	7.4%
Agglo. 20 000 à 100 000 hab	511	13.2%	7.3%	214	12.4%	6.5%	297	13.8%	8.1%	133	12.4%	6.2%
Agglo. + 100 000 hab	1198	30.9%	7.6%	556	32.1%	7.3%	642	29.9%	7.9%	365	34.2%	6.5%
Agglo. Paris	466	12.0%	5.3%	184	10.7%	4.4%	281	13.1%	6.1%	139	13.0%	3.5%

Télé Loisirs

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	551	14.2%	5.7%	213	12.3%	4.6%	338	15.7%	6.6%	165	15.5%	3.8%
Nord Pas de Calais	341	8.8%	10.6%	168	9.7%	10.8%	173	8.0%	10.4%	96	9.0%	9.5%
Lorraine	124	3.2%	6.5%	59	3.4%	6.3%	65	3.0%	6.6%	30	2.8%	5.7%
Alsace	69	1.8%	4.4%	25	1.5%	3.4%	44	2.0%	5.5%	22	2.0%	4.7%
Franche-Comté	72	1.9%	7.4%	35	2.0%	7.4%	37	1.7%	7.5%	18	1.7%	6.5%
Champagne Ardennes	101	2.6%	9.1%	39	2.2%	7.3%	62	2.9%	10.8%	21	2.0%	7.3%
Picardie	176	4.5%	11.4%	83	4.8%	11.1%	93	4.3%	11.6%	39	3.7%	9.0%
Bourgogne	132	3.4%	9.6%	62	3.6%	9.6%	69	3.2%	9.7%	43	4.0%	11.3%
Haute Normandie	130	3.3%	8.7%	66	3.8%	9.3%	64	3.0%	8.2%	42	3.9%	9.1%
Basse Normandie	111	2.9%	9.2%	53	3.0%	9.2%	58	2.7%	9.2%	29	2.7%	8.0%
Centre	200	5.2%	9.7%	106	6.1%	10.8%	94	4.4%	8.8%	58	5.5%	9.2%
Pays de Loire	230	5.9%	7.6%	100	5.8%	6.9%	130	6.0%	8.2%	62	5.8%	6.9%
Bretagne	192	4.9%	7.1%	74	4.3%	5.7%	118	5.5%	8.5%	54	5.0%	6.9%
Poitou Charentes	124	3.2%	8.3%	51	3.0%	7.2%	73	3.4%	9.4%	21	2.0%	5.2%
Aquitaine	239	6.2%	8.5%	119	6.9%	8.8%	121	5.6%	8.3%	77	7.2%	8.5%
Midi Pyrénées	174	4.5%	7.0%	63	3.6%	5.2%	111	5.2%	8.7%	57	5.4%	6.5%
Limousin	48	1.2%	7.7%	22	1.3%	7.3%	26	1.2%	8.0%	10	1.0%	5.9%
Auvergne	67	1.7%	5.9%	25	1.4%	4.5%	43	2.0%	7.1%	15	1.4%	4.9%
Rhône Alpes	294	7.6%	5.6%	169	9.8%	6.6%	125	5.8%	4.6%	89	8.4%	4.5%
Languedoc Roussillon	135	3.5%	5.8%	55	3.2%	5.0%	80	3.7%	6.5%	28	2.6%	3.8%
Provence Alpes Côte d'Azur. Corse	370	9.5%	8.4%	143	8.3%	6.9%	227	10.5%	9.8%	90	8.4%	5.8%
Habitudes de connection à Internet												
Tous les jours	3193	82.3%	7.5%	1451	83.9%	6.9%	1742	81.0%	7.9%	947	88.8%	6.0%
Presque tous les jours	400	10.3%	6.6%	165	9.5%	6.0%	235	10.9%	7.0%	83	7.8%	6.0%
1 à 2 fois par semaine	245	6.3%	8.1%	92	5.3%	7.3%	152	7.1%	8.6%	31	2.9%	6.1%
1 à 3 fois par mois	35	0.9%	8.8%	16	0.9%	8.4%	19	0.9%	9.1%	4	0.3%	6.2%
Moins souvent	7	0.2%	6.6%	5	0.3%	13.9%	2	0.1%	2.8%	1	0.1%	6.4%

Télé Loisirs

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	90	2.3%	6.6%	50	2.9%	8.1%	39	1.8%	5.3%	11	1.0%	5.3%
De 9 000 à moins de 12 000 euros par an	183	4.7%	9.2%	53	3.1%	7.0%	129	6.0%	10.6%	11	1.0%	4.3%
De 12 000 à moins de 18 000 euros par an	415	10.7%	8.3%	138	8.0%	6.7%	278	12.9%	9.4%	43	4.0%	5.5%
De 18 000 à moins de 24 000 euros par an	532	13.7%	7.7%	213	12.3%	7.2%	319	14.8%	8.1%	116	10.9%	7.8%
De 24 000 à moins de 36 000 euros par an	1030	26.5%	8.3%	467	27.0%	8.2%	563	26.2%	8.5%	237	22.2%	6.8%
De 36 000 à moins de 45 000 euros par an	614	15.8%	8.0%	292	16.9%	7.5%	322	15.0%	8.5%	200	18.8%	6.9%
De 45 000 à moins de 65 000 euros par an	494	12.7%	6.4%	269	15.5%	6.2%	225	10.5%	6.5%	220	20.6%	5.7%
65 000 euros et plus par an	180	4.7%	4.2%	101	5.9%	4.0%	79	3.7%	4.6%	122	11.4%	4.2%
Refus	220	5.7%	6.2%	84	4.8%	5.5%	137	6.4%	6.7%	68	6.4%	5.1%
Ne sait pas	122	3.1%	7.7%	62	3.6%	8.4%	60	2.8%	7.2%	39	3.7%	5.9%