

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1087	100.0%	2.1%	420	100.0%	1.7%	667	100.0%	2.4%	238	100.0%	1.3%
Sexe												
Homme	420	38.6%	1.7%	420	100.0%	1.7%	0	0.0%	0.0%	106	44.5%	1.2%
Femme	667	61.4%	2.4%	0	0.0%	0.0%	667	100.0%	2.4%	132	55.5%	1.5%
Age												
15 à 24 ans	25	2.3%	0.3%	13	3.2%	0.4%	12	1.8%	0.3%	6	2.5%	0.2%
25 à 34 ans	92	8.5%	1.2%	54	13.0%	1.5%	38	5.7%	1.0%	46	19.5%	1.4%
35 à 49 ans	200	18.4%	1.6%	100	23.9%	1.6%	100	15.0%	1.6%	92	38.6%	1.5%
50 à 59 ans	201	18.5%	2.3%	80	19.1%	1.9%	121	18.2%	2.7%	71	29.8%	2.0%
60 ans et plus	568	52.2%	3.5%	172	41.0%	2.4%	396	59.3%	4.5%	23	9.7%	1.4%
Individu												
Ménagères	634	58.3%	2.7%	0	0.0%	0.0%	634	95.0%	2.7%	124	52.2%	1.8%
Personne de référence	537	49.4%	1.9%	398	94.9%	1.9%	139	20.8%	1.9%	121	51.0%	1.4%
Responsable des achats	862	79.3%	2.4%	236	56.2%	1.8%	626	93.9%	2.7%	168	70.6%	1.5%
PCS Individu												
Agriculteurs	15	1.4%	3.0%	4	1.0%	1.3%	11	1.7%	5.7%	2	0.9%	6.2%
Petits patrons	28	2.6%	1.7%	14	3.4%	1.2%	14	2.0%	3.2%	20	8.2%	1.3%
Affaires et Cadres	61	5.6%	1.2%	24	5.8%	0.8%	37	5.5%	1.7%	49	20.7%	1.1%
Professions intermédiaires	123	11.3%	1.7%	62	14.9%	1.7%	61	9.1%	1.6%	97	41.0%	1.6%
Employés	154	14.1%	1.8%	31	7.5%	1.4%	122	18.3%	1.9%	31	13.2%	1.8%
Ouvriers	101	9.3%	1.6%	85	20.3%	1.7%	16	2.5%	1.3%	2	0.6%	0.3%
Retraités	493	45.3%	3.8%	159	38.0%	2.7%	333	50.0%	4.8%	17	7.2%	7.8%
Autres inactifs	111	10.2%	1.1%	38	9.1%	1.1%	73	10.9%	1.2%	19	8.1%	0.6%
PCS Personne de référence												
Agriculteurs	31	2.9%	4.1%	4	0.9%	1.0%	28	4.2%	6.8%	0	0.0%	0.0%
Petits patrons	29	2.7%	1.1%	17	4.0%	1.2%	12	1.8%	1.0%	29	12.2%	1.1%
Affaires et Cadres	86	7.9%	1.2%	25	6.0%	0.7%	61	9.2%	1.7%	86	36.3%	1.2%
Professions intermédiaires	122	11.2%	1.5%	64	15.2%	1.5%	58	8.8%	1.5%	122	51.4%	1.5%
Employés	78	7.2%	1.4%	34	8.1%	1.5%	44	6.5%	1.3%	0	0.0%	0.0%
Ouvriers	159	14.6%	1.6%	82	19.6%	1.6%	76	11.5%	1.7%	0	0.0%	0.0%
Retraités	528	48.6%	3.5%	164	39.1%	2.5%	364	54.6%	4.3%	0	0.0%	0.0%
Autres inactifs	53	4.9%	1.5%	30	7.1%	2.0%	23	3.5%	1.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	164	15.1%	1.7%	52	12.4%	1.2%	112	16.8%	2.0%	25	10.5%	1.1%
2 personnes	590	54.3%	3.2%	197	47.0%	2.2%	392	58.8%	4.2%	89	37.5%	2.1%
3 personnes	147	13.6%	1.6%	75	17.9%	1.6%	72	10.8%	1.6%	38	16.0%	1.0%
4 personnes	116	10.6%	1.2%	66	15.7%	1.4%	50	7.5%	1.1%	58	24.6%	1.2%
5 personnes et +	70	6.4%	1.2%	29	7.0%	1.1%	41	6.1%	1.3%	27	11.4%	1.0%
Présence d'enfants de moins de 15 ans												
Oui	215	19.8%	1.4%	120	28.6%	1.7%	95	14.2%	1.1%	82	34.4%	1.1%
Non	872	80.2%	2.4%	300	71.4%	1.7%	572	85.8%	3.0%	156	65.6%	1.5%
Habitat												
Communes rurales	443	40.8%	3.7%	171	40.7%	3.0%	272	40.8%	4.3%	85	35.6%	2.5%
Agglo. - 20 000 hab	215	19.8%	2.4%	73	17.4%	1.7%	143	21.4%	3.1%	53	22.4%	1.9%
Agglo. 20 000 à 100 000 hab	129	11.9%	1.8%	47	11.3%	1.4%	81	12.2%	2.2%	22	9.1%	1.0%
Agglo. + 100 000 hab	187	17.2%	1.2%	86	20.5%	1.1%	102	15.2%	1.3%	47	19.8%	0.8%
Agglo. Paris	112	10.3%	1.3%	43	10.1%	1.0%	69	10.4%	1.5%	31	13.1%	0.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	134	12.4%	1.4%	48	11.4%	1.0%	86	12.9%	1.7%	35	14.8%	0.8%
Nord Pas de Calais	64	5.9%	2.0%	32	7.6%	2.1%	32	4.8%	1.9%	13	5.3%	1.2%
Lorraine	47	4.3%	2.4%	16	3.9%	1.7%	31	4.6%	3.1%	15	6.5%	2.9%
Alsace	32	3.0%	2.1%	6	1.4%	0.8%	26	3.9%	3.3%	13	5.5%	2.9%
Franche-Comté	28	2.5%	2.9%	5	1.3%	1.1%	22	3.3%	4.5%	3	1.3%	1.1%
Champagne Ardennes	36	3.3%	3.3%	14	3.4%	2.7%	22	3.3%	3.8%	12	5.0%	4.0%
Picardie	59	5.5%	3.8%	25	5.9%	3.3%	35	5.2%	4.3%	7	3.0%	1.6%
Bourgogne	54	5.0%	3.9%	22	5.3%	3.4%	32	4.7%	4.4%	6	2.6%	1.6%
Haute Normandie	30	2.8%	2.0%	13	3.0%	1.8%	17	2.6%	2.2%	5	2.3%	1.2%
Basse Normandie	28	2.6%	2.3%	11	2.7%	2.0%	17	2.6%	2.7%	5	1.9%	1.3%
Centre	75	6.9%	3.7%	36	8.7%	3.7%	39	5.8%	3.6%	14	6.0%	2.2%
Pays de Loire	52	4.8%	1.7%	19	4.6%	1.3%	33	4.9%	2.1%	14	6.0%	1.6%
Bretagne	68	6.3%	2.5%	27	6.5%	2.1%	41	6.2%	3.0%	22	9.1%	2.8%
Poitou Charentes	39	3.6%	2.6%	19	4.6%	2.7%	20	3.0%	2.6%	3	1.3%	0.7%
Aquitaine	59	5.4%	2.1%	22	5.2%	1.6%	37	5.5%	2.5%	15	6.1%	1.6%
Midi Pyrénées	44	4.1%	1.8%	18	4.2%	1.5%	27	4.0%	2.1%	7	2.9%	0.8%
Limousin	28	2.6%	4.5%	8	1.8%	2.6%	21	3.1%	6.3%	8	3.4%	4.7%
Auvergne	30	2.8%	2.6%	15	3.7%	2.8%	15	2.2%	2.5%	5	2.2%	1.7%
Rhône Alpes	93	8.5%	1.8%	26	6.3%	1.0%	66	10.0%	2.4%	21	8.9%	1.1%
Languedoc Roussillon	43	4.0%	1.8%	23	5.5%	2.1%	20	3.0%	1.6%	5	2.0%	0.7%
Provence Alpes Côte d'Azur. Corse	41	3.8%	0.9%	13	3.1%	0.6%	28	4.2%	1.2%	10	4.0%	0.6%
Habitudes de connexion à Internet												
Tous les jours	865	79.6%	2.0%	332	79.1%	1.6%	533	79.9%	2.4%	201	84.6%	1.3%
Presque tous les jours	129	11.9%	2.1%	47	11.3%	1.7%	82	12.2%	2.4%	22	9.2%	1.6%
1 à 2 fois par semaine	71	6.6%	2.4%	23	5.6%	1.9%	48	7.2%	2.7%	13	5.6%	2.6%
1 à 3 fois par mois	19	1.8%	4.9%	16	3.7%	8.5%	4	0.6%	1.7%	1	0.6%	2.5%
Moins souvent	3	0.2%	2.3%	1	0.3%	3.4%	1	0.2%	1.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	23	2.1%	1.6%	13	3.0%	2.0%	10	1.5%	1.3%	2	0.9%	1.0%
De 9 000 à moins de 12 000 euros par an	51	4.7%	2.6%	15	3.5%	1.9%	37	5.5%	3.0%	4	1.9%	1.8%
De 12 000 à moins de 18 000 euros par an	91	8.4%	1.8%	27	6.5%	1.3%	64	9.6%	2.2%	8	3.6%	1.1%
De 18 000 à moins de 24 000 euros par an	146	13.4%	2.1%	58	13.7%	2.0%	88	13.2%	2.2%	17	7.0%	1.1%
De 24 000 à moins de 36 000 euros par an	295	27.1%	2.4%	112	26.8%	2.0%	182	27.3%	2.8%	42	17.8%	1.2%
De 36 000 à moins de 45 000 euros par an	180	16.6%	2.3%	67	16.0%	1.7%	113	17.0%	3.0%	65	27.5%	2.3%
De 45 000 à moins de 65 000 euros par an	160	14.8%	2.1%	61	14.6%	1.4%	99	14.8%	2.9%	56	23.6%	1.5%
65 000 euros et plus par an	59	5.4%	1.4%	30	7.2%	1.2%	29	4.3%	1.7%	26	11.1%	0.9%
Refus	63	5.8%	1.8%	27	6.4%	1.8%	36	5.4%	1.8%	8	3.3%	0.6%
Ne sait pas	19	1.7%	1.2%	10	2.3%	1.3%	9	1.4%	1.1%	8	3.4%	1.2%