

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	3551	100.0%	6.8%	1329	100.0%	5.3%	2223	100.0%	8.1%	982	100.0%	5.5%
<b>Sexe</b>												
<b>Homme</b>	1329	37.4%	5.3%	1329	100.0%	5.3%	0	0.0%	0.0%	389	39.6%	4.3%
<b>Femme</b>	2223	62.6%	8.1%	0	0.0%	0.0%	2223	100.0%	8.1%	593	60.4%	6.8%
<b>Age</b>												
<b>15 à 24 ans</b>	242	6.8%	3.3%	122	9.2%	3.3%	120	5.4%	3.3%	104	10.6%	3.2%
<b>25 à 34 ans</b>	212	6.0%	2.8%	79	5.9%	2.1%	133	6.0%	3.4%	89	9.1%	2.8%
<b>35 à 49 ans</b>	773	21.8%	6.1%	308	23.2%	4.9%	464	20.9%	7.2%	367	37.4%	5.9%
<b>50 à 59 ans</b>	585	16.5%	6.8%	204	15.3%	4.9%	381	17.1%	8.6%	259	26.4%	7.2%
<b>60 ans et plus</b>	1740	49.0%	10.8%	616	46.4%	8.5%	1124	50.6%	12.6%	163	16.6%	10.3%
<b>Individu</b>												
<b>Ménagères</b>	2069	58.3%	8.8%	0	0.0%	0.0%	2069	93.1%	8.8%	533	54.2%	7.5%
<b>Personne de référence</b>	1834	51.7%	6.6%	1163	87.5%	5.7%	671	30.2%	9.1%	422	42.9%	4.8%
<b>Responsable des achats</b>	2699	76.0%	7.5%	686	51.7%	5.3%	2013	90.6%	8.8%	707	72.0%	6.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	22	0.6%	4.3%	10	0.8%	3.1%	12	0.5%	6.2%	2	0.2%	6.7%
<b>Petits patrons</b>	109	3.1%	6.7%	76	5.7%	6.3%	32	1.5%	7.7%	106	10.8%	7.2%
<b>Affaires et Cadres</b>	327	9.2%	6.5%	132	9.9%	4.6%	195	8.8%	9.1%	271	27.6%	6.0%
<b>Professions intermédiaires</b>	372	10.5%	5.0%	139	10.5%	3.8%	232	10.5%	6.3%	309	31.4%	5.1%
<b>Employés</b>	509	14.3%	5.9%	120	9.0%	5.4%	389	17.5%	6.2%	87	8.8%	4.9%
<b>Ouvriers</b>	261	7.4%	4.1%	213	16.1%	4.2%	48	2.2%	3.7%	17	1.7%	3.8%
<b>Retraités</b>	1402	39.5%	10.9%	508	38.2%	8.5%	894	40.2%	12.9%	29	3.0%	13.3%
<b>Autres inactifs</b>	549	15.5%	5.5%	130	9.8%	3.6%	420	18.9%	6.6%	161	16.4%	4.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	30	0.8%	3.8%	11	0.9%	3.1%	18	0.8%	4.4%	0	0.0%	0.0%
<b>Petits patrons</b>	163	4.6%	6.1%	81	6.1%	5.5%	82	3.7%	6.7%	163	16.6%	6.1%
<b>Affaires et Cadres</b>	443	12.5%	6.3%	152	11.5%	4.3%	291	13.1%	8.2%	443	45.1%	6.3%
<b>Professions intermédiaires</b>	376	10.6%	4.6%	156	11.8%	3.7%	220	9.9%	5.6%	376	38.3%	4.6%
<b>Employés</b>	358	10.1%	6.4%	111	8.3%	4.8%	247	11.1%	7.6%	0	0.0%	0.0%
<b>Ouvriers</b>	448	12.6%	4.6%	223	16.8%	4.3%	225	10.1%	5.0%	0	0.0%	0.0%
<b>Retraités</b>	1558	43.9%	10.4%	534	40.2%	8.1%	1023	46.0%	12.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	176	5.0%	5.0%	60	4.5%	4.1%	116	5.2%	5.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	713	20.1%	7.3%	200	15.1%	4.7%	513	23.1%	9.3%	139	14.2%	5.9%
<b>2 personnes</b>	1602	45.1%	8.7%	578	43.5%	6.5%	1024	46.1%	10.8%	274	27.9%	6.5%
<b>3 personnes</b>	508	14.3%	5.4%	241	18.1%	5.1%	267	12.0%	5.8%	207	21.0%	5.2%
<b>4 personnes</b>	452	12.7%	4.8%	187	14.1%	4.0%	265	11.9%	5.6%	237	24.1%	5.0%
<b>5 personnes et +</b>	276	7.8%	4.9%	123	9.3%	4.8%	153	6.9%	5.0%	126	12.8%	4.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	771	21.7%	4.9%	323	24.3%	4.5%	448	20.1%	5.3%	362	36.9%	4.8%
<b>Non</b>	2781	78.3%	7.6%	1006	75.7%	5.6%	1775	79.9%	9.4%	620	63.1%	6.0%
<b>Habitat</b>												
<b>Communes rurales</b>	646	18.2%	5.4%	224	16.9%	3.9%	421	18.9%	6.7%	159	16.2%	4.8%
<b>Agglo. - 20 000 hab</b>	562	15.8%	6.3%	205	15.5%	4.8%	356	16.0%	7.7%	135	13.8%	4.9%
<b>Agglo. 20 000 à 100 000 hab</b>	520	14.6%	7.4%	187	14.1%	5.7%	332	15.0%	9.1%	117	11.9%	5.5%
<b>Agglo. + 100 000 hab</b>	1173	33.0%	7.5%	480	36.1%	6.3%	693	31.2%	8.5%	329	33.5%	5.9%
<b>Agglo. Paris</b>	652	18.4%	7.4%	232	17.4%	5.6%	420	18.9%	9.1%	242	24.7%	6.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	709	20.0%	7.3%	251	18.9%	5.4%	458	20.6%	9.0%	260	26.5%	5.9%
Nord Pas de Calais	158	4.5%	4.9%	67	5.0%	4.3%	92	4.1%	5.5%	50	5.1%	5.0%
Lorraine	103	2.9%	5.3%	39	2.9%	4.1%	64	2.9%	6.5%	15	1.6%	2.9%
Alsace	92	2.6%	5.9%	36	2.7%	4.7%	56	2.5%	7.0%	24	2.5%	5.3%
Franche-Comté	66	1.9%	6.8%	28	2.1%	5.8%	38	1.7%	7.7%	21	2.1%	7.4%
Champagne Ardennes	67	1.9%	6.0%	23	1.7%	4.3%	44	2.0%	7.6%	9	0.9%	3.1%
Picardie	79	2.2%	5.1%	23	1.8%	3.1%	56	2.5%	7.0%	29	3.0%	6.7%
Bourgogne	86	2.4%	6.3%	26	1.9%	3.9%	61	2.7%	8.5%	27	2.7%	7.1%
Haute Normandie	126	3.5%	8.5%	46	3.5%	6.5%	80	3.6%	10.3%	28	2.8%	6.1%
Basse Normandie	50	1.4%	4.1%	21	1.6%	3.7%	29	1.3%	4.6%	14	1.4%	3.9%
Centre	136	3.8%	6.6%	53	4.0%	5.4%	83	3.7%	7.7%	39	3.9%	6.1%
Pays de Loire	183	5.2%	6.1%	56	4.2%	3.9%	127	5.7%	8.0%	44	4.5%	4.9%
Bretagne	184	5.2%	6.8%	79	6.0%	6.1%	104	4.7%	7.5%	42	4.3%	5.4%
Poitou Charentes	88	2.5%	5.9%	22	1.7%	3.1%	66	3.0%	8.4%	12	1.2%	2.8%
Aquitaine	233	6.6%	8.3%	91	6.8%	6.7%	142	6.4%	9.8%	61	6.2%	6.8%
Midi Pyrénées	181	5.1%	7.3%	67	5.1%	5.6%	114	5.1%	8.9%	53	5.4%	6.1%
Limousin	52	1.5%	8.3%	18	1.4%	6.2%	33	1.5%	10.2%	7	0.7%	3.8%
Auvergne	86	2.4%	7.5%	26	2.0%	4.8%	60	2.7%	10.0%	23	2.4%	7.8%
Rhône Alpes	340	9.6%	6.4%	141	10.6%	5.5%	199	9.0%	7.3%	108	11.0%	5.5%
Languedoc Roussillon	148	4.2%	6.3%	56	4.2%	5.1%	92	4.1%	7.5%	32	3.2%	4.3%
Provence Alpes Côte d'Azur. Corse	384	10.8%	8.8%	160	12.0%	7.7%	224	10.1%	9.7%	84	8.5%	5.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	2821	79.4%	6.6%	1065	80.2%	5.1%	1756	79.0%	8.0%	869	88.5%	5.5%
Presque tous les jours	477	13.4%	7.8%	173	13.0%	6.3%	303	13.7%	9.1%	71	7.2%	5.2%
1 à 2 fois par semaine	189	5.3%	6.3%	64	4.8%	5.1%	126	5.7%	7.1%	30	3.0%	5.8%
1 à 3 fois par mois	49	1.4%	12.2%	24	1.8%	12.9%	25	1.1%	11.6%	11	1.1%	18.7%
Moins souvent	16	0.4%	14.2%	3	0.2%	7.3%	13	0.6%	17.8%	1	0.2%	6.4%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	80	2.3%	5.8%	41	3.1%	6.6%	39	1.8%	5.2%	12	1.2%	5.8%
De 9 000 à moins de 12 000 euros par an	101	2.8%	5.1%	47	3.6%	6.2%	54	2.4%	4.4%	6	0.6%	2.4%
De 12 000 à moins de 18 000 euros par an	312	8.8%	6.2%	117	8.8%	5.7%	195	8.8%	6.6%	36	3.7%	4.6%
De 18 000 à moins de 24 000 euros par an	386	10.9%	5.6%	98	7.4%	3.3%	288	12.9%	7.3%	79	8.0%	5.3%
De 24 000 à moins de 36 000 euros par an	813	22.9%	6.6%	275	20.7%	4.8%	538	24.2%	8.1%	160	16.3%	4.6%
De 36 000 à moins de 45 000 euros par an	514	14.5%	6.7%	206	15.5%	5.3%	309	13.9%	8.1%	144	14.7%	5.0%
De 45 000 à moins de 65 000 euros par an	610	17.2%	7.9%	258	19.4%	6.0%	352	15.9%	10.2%	209	21.3%	5.5%
65 000 euros et plus par an	402	11.3%	9.4%	175	13.2%	6.9%	227	10.2%	13.1%	232	23.6%	8.0%
Refus	253	7.1%	7.1%	81	6.1%	5.3%	172	7.7%	8.5%	79	8.0%	6.0%
Ne sait pas	80	2.2%	5.1%	31	2.3%	4.2%	49	2.2%	5.8%	25	2.5%	3.7%