

# Nous Deux

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	789	100.0%	1.5%	175	100.0%	0.7%	615	100.0%	2.3%	105	100.0%	0.6%
<b>Sexe</b>												
<b>Homme</b>	175	22.1%	0.7%	175	100.0%	0.7%	0	0.0%	0.0%	15	14.2%	0.2%
<b>Femme</b>	615	77.9%	2.3%	0	0.0%	0.0%	615	100.0%	2.3%	90	85.8%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	20	2.5%	0.3%	6	3.2%	0.1%	14	2.3%	0.4%	5	4.4%	0.1%
<b>25 à 34 ans</b>	61	7.7%	0.8%	2	1.2%	0.1%	59	9.6%	1.5%	13	12.6%	0.4%
<b>35 à 49 ans</b>	141	17.9%	1.1%	41	23.7%	0.7%	100	16.3%	1.6%	36	34.8%	0.6%
<b>50 à 59 ans</b>	248	31.5%	2.9%	59	33.5%	1.4%	190	30.9%	4.3%	36	34.8%	1.0%
<b>60 ans et plus</b>	319	40.4%	2.0%	67	38.4%	0.9%	252	40.9%	2.8%	14	13.3%	0.9%
<b>Individu</b>												
<b>Ménagères</b>	575	72.8%	2.5%	0	0.0%	0.0%	575	93.5%	2.5%	77	73.3%	1.1%
<b>Personne de référence</b>	371	47.0%	1.3%	153	87.5%	0.7%	219	35.5%	2.9%	30	28.4%	0.3%
<b>Responsable des achats</b>	669	84.8%	1.9%	103	58.8%	0.8%	567	92.2%	2.5%	85	80.8%	0.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.7%	1.0%	2	1.1%	0.6%	3	0.6%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	7	0.9%	0.4%	1	0.6%	0.1%	6	1.0%	1.5%	6	5.6%	0.4%
<b>Affaires et Cadres</b>	17	2.1%	0.3%	4	2.2%	0.1%	13	2.1%	0.6%	14	13.4%	0.3%
<b>Professions intermédiaires</b>	54	6.8%	0.7%	13	7.2%	0.3%	41	6.7%	1.1%	30	28.7%	0.5%
<b>Employés</b>	205	26.0%	2.4%	13	7.6%	0.6%	192	31.2%	3.0%	36	34.7%	2.0%
<b>Ouvriers</b>	104	13.2%	1.6%	51	28.9%	1.0%	54	8.7%	4.1%	3	3.0%	0.7%
<b>Retraités</b>	246	31.1%	1.9%	69	39.6%	1.2%	176	28.7%	2.6%	5	4.9%	2.3%
<b>Autres inactifs</b>	151	19.1%	1.5%	22	12.8%	0.6%	129	20.9%	2.0%	10	9.7%	0.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	1.8%	1.9%	1	0.7%	0.3%	13	2.1%	3.2%	0	0.0%	0.0%
<b>Petits patrons</b>	19	2.4%	0.7%	1	0.6%	0.1%	18	2.8%	1.4%	19	17.7%	0.7%
<b>Affaires et Cadres</b>	27	3.5%	0.4%	3	1.9%	0.1%	24	3.9%	0.7%	27	26.2%	0.4%
<b>Professions intermédiaires</b>	59	7.4%	0.7%	10	6.0%	0.2%	48	7.9%	1.2%	59	56.1%	0.7%
<b>Employés</b>	94	11.9%	1.7%	16	9.2%	0.7%	78	12.7%	2.4%	0	0.0%	0.0%
<b>Ouvriers</b>	162	20.5%	1.7%	45	25.6%	0.9%	117	19.1%	2.6%	0	0.0%	0.0%
<b>Retraités</b>	289	36.6%	1.9%	76	43.4%	1.1%	214	34.7%	2.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	125	15.8%	3.5%	22	12.6%	1.5%	103	16.8%	5.0%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	193	24.4%	2.0%	13	7.4%	0.3%	180	29.2%	3.3%	13	12.8%	0.6%
<b>2 personnes</b>	381	48.3%	2.1%	108	61.6%	1.2%	274	44.6%	2.9%	44	41.8%	1.0%
<b>3 personnes</b>	110	13.9%	1.2%	29	16.4%	0.6%	81	13.2%	1.8%	17	16.6%	0.4%
<b>4 personnes</b>	69	8.7%	0.7%	21	12.3%	0.5%	48	7.7%	1.0%	16	15.7%	0.3%
<b>5 personnes et +</b>	36	4.6%	0.6%	4	2.3%	0.2%	32	5.3%	1.1%	14	13.1%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	121	15.3%	0.8%	22	12.8%	0.3%	98	16.0%	1.2%	29	27.4%	0.4%
<b>Non</b>	669	84.7%	1.8%	152	87.2%	0.9%	517	84.0%	2.7%	76	72.6%	0.7%
<b>Habitat</b>												
<b>Communes rurales</b>	236	29.9%	2.0%	38	21.9%	0.7%	198	32.1%	3.2%	26	24.9%	0.8%
<b>Agglo. - 20 000 hab</b>	144	18.2%	1.6%	26	15.1%	0.6%	118	19.1%	2.5%	24	22.8%	0.9%
<b>Agglo. 20 000 à 100 000 hab</b>	110	14.0%	1.6%	23	13.1%	0.7%	87	14.2%	2.4%	13	12.1%	0.6%
<b>Agglo. + 100 000 hab</b>	241	30.5%	1.5%	77	44.3%	1.0%	163	26.6%	2.0%	25	23.5%	0.4%
<b>Agglo. Paris</b>	59	7.4%	0.7%	10	5.6%	0.2%	49	8.0%	1.1%	17	16.6%	0.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	64	8.1%	0.7%	11	6.2%	0.2%	53	8.6%	1.0%	19	17.7%	0.4%
Nord Pas de Calais	90	11.4%	2.8%	36	20.5%	2.3%	54	8.8%	3.2%	12	11.6%	1.2%
Lorraine	47	5.9%	2.4%	21	12.2%	2.3%	26	4.2%	2.6%	0	0.0%	0.0%
Alsace	31	4.0%	2.0%	9	4.9%	1.1%	23	3.7%	2.8%	4	3.7%	0.8%
Franche-Comté	15	1.9%	1.6%	3	2.0%	0.7%	12	1.9%	2.3%	1	1.4%	0.5%
Champagne Ardennes	27	3.4%	2.4%	6	3.5%	1.2%	20	3.3%	3.6%	4	3.8%	1.4%
Picardie	62	7.9%	4.0%	13	7.6%	1.8%	49	8.0%	6.1%	3	3.0%	0.7%
Bourgogne	22	2.8%	1.6%	2	1.2%	0.3%	20	3.3%	2.8%	2	2.0%	0.5%
Haute Normandie	34	4.3%	2.3%	2	1.4%	0.4%	32	5.2%	4.1%	4	4.2%	0.9%
Basse Normandie	37	4.7%	3.1%	8	4.7%	1.4%	29	4.7%	4.5%	2	2.0%	0.6%
Centre	42	5.3%	2.0%	13	7.7%	1.4%	28	4.6%	2.6%	8	8.1%	1.3%
Pays de Loire	48	6.1%	1.6%	8	4.5%	0.5%	40	6.6%	2.6%	7	6.3%	0.7%
Bretagne	24	3.1%	0.9%	4	2.1%	0.3%	21	3.3%	1.5%	6	5.5%	0.7%
Poitou Charentes	30	3.7%	2.0%	4	2.3%	0.6%	26	4.2%	3.3%	1	1.0%	0.3%
Aquitaine	33	4.2%	1.2%	2	1.2%	0.2%	31	5.1%	2.1%	0	0.0%	0.0%
Midi Pyrénées	26	3.3%	1.0%	4	2.2%	0.3%	22	3.6%	1.7%	7	6.7%	0.8%
Limousin	7	0.8%	1.1%	4	2.5%	1.5%	2	0.3%	0.7%	0	0.4%	0.3%
Auvergne	26	3.3%	2.3%	2	1.2%	0.4%	24	3.9%	4.0%	0	0.0%	0.0%
Rhône Alpes	37	4.6%	0.7%	13	7.2%	0.5%	24	3.9%	0.9%	3	3.3%	0.2%
Languedoc Roussillon	21	2.7%	0.9%	3	1.6%	0.3%	19	3.0%	1.5%	1	1.3%	0.2%
Provence Alpes Côte d'Azur. Corse	67	8.4%	1.5%	6	3.2%	0.3%	61	9.9%	2.6%	19	18.0%	1.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	588	74.4%	1.4%	143	81.8%	0.7%	445	72.3%	2.0%	77	73.3%	0.5%
Presque tous les jours	116	14.7%	1.9%	17	9.8%	0.6%	99	16.1%	3.0%	11	10.1%	0.8%
1 à 2 fois par semaine	67	8.5%	2.2%	13	7.7%	1.1%	54	8.8%	3.0%	16	15.0%	3.1%
1 à 3 fois par mois	16	2.0%	4.0%	1	0.6%	0.6%	15	2.4%	7.0%	2	1.6%	2.8%
Moins souvent	2	0.3%	2.1%	0	0.0%	0.0%	2	0.4%	3.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	29	3.7%	2.1%	2	1.2%	0.3%	27	4.4%	3.6%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	65	8.2%	3.3%	8	4.4%	1.0%	57	9.3%	4.7%	2	1.8%	0.8%
De 12 000 à moins de 18 000 euros par an	158	20.0%	3.1%	23	13.4%	1.1%	134	21.8%	4.5%	11	11.0%	1.5%
De 18 000 à moins de 24 000 euros par an	145	18.4%	2.1%	28	15.9%	0.9%	117	19.1%	3.0%	8	7.9%	0.6%
De 24 000 à moins de 36 000 euros par an	188	23.8%	1.5%	45	25.6%	0.8%	143	23.3%	2.2%	16	15.3%	0.5%
De 36 000 à moins de 45 000 euros par an	83	10.6%	1.1%	33	18.7%	0.8%	51	8.2%	1.3%	17	16.3%	0.6%
De 45 000 à moins de 65 000 euros par an	57	7.2%	0.7%	14	8.3%	0.3%	42	6.9%	1.2%	23	21.8%	0.6%
65 000 euros et plus par an	14	1.7%	0.3%	7	4.2%	0.3%	6	1.0%	0.4%	10	9.5%	0.3%
Refus	43	5.5%	1.2%	10	5.8%	0.7%	33	5.3%	1.6%	13	12.7%	1.0%
Ne sait pas	9	1.1%	0.5%	4	2.6%	0.6%	4	0.7%	0.5%	4	3.7%	0.6%