

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1655	100.0%	3.2%	322	100.0%	1.3%	1333	100.0%	4.9%	293	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	322	19.5%	1.3%	322	100.0%	1.3%	0	0.0%	0.0%	45	15.3%	0.5%
<b>Femme</b>	1333	80.5%	4.9%	0	0.0%	0.0%	1333	100.0%	4.9%	248	84.7%	2.9%
<b>Age</b>												
<b>15 à 24 ans</b>	66	4.0%	0.9%	6	1.9%	0.2%	60	4.5%	1.6%	22	7.6%	0.7%
<b>25 à 34 ans</b>	111	6.7%	1.5%	23	7.2%	0.6%	88	6.6%	2.2%	22	7.6%	0.7%
<b>35 à 49 ans</b>	391	23.6%	3.1%	89	27.7%	1.4%	302	22.7%	4.7%	110	37.7%	1.8%
<b>50 à 59 ans</b>	455	27.5%	5.3%	79	24.4%	1.9%	377	28.3%	8.5%	109	37.4%	3.0%
<b>60 ans et plus</b>	631	38.1%	3.9%	125	38.7%	1.7%	506	38.0%	5.7%	29	9.7%	1.8%
<b>Individu</b>												
<b>Ménagères</b>	1239	74.9%	5.3%	0	0.0%	0.0%	1239	93.0%	5.3%	231	79.1%	3.3%
<b>Personne de référence</b>	747	45.1%	2.7%	300	93.2%	1.5%	446	33.5%	6.0%	98	33.5%	1.1%
<b>Responsable des achats</b>	1342	81.1%	3.7%	134	41.6%	1.0%	1208	90.7%	5.3%	239	81.5%	2.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	0.7%	2.2%	6	1.8%	1.8%	6	0.4%	2.9%	1	0.4%	3.2%
<b>Petits patrons</b>	32	1.9%	1.9%	7	2.0%	0.5%	25	1.9%	6.0%	22	7.6%	1.5%
<b>Affaires et Cadres</b>	61	3.7%	1.2%	14	4.3%	0.5%	47	3.5%	2.2%	44	15.0%	1.0%
<b>Professions intermédiaires</b>	154	9.3%	2.1%	24	7.4%	0.6%	130	9.8%	3.5%	103	35.2%	1.7%
<b>Employés</b>	425	25.7%	5.0%	31	9.8%	1.4%	394	29.6%	6.2%	61	20.9%	3.4%
<b>Ouvriers</b>	216	13.1%	3.4%	109	34.0%	2.1%	107	8.0%	8.2%	6	2.1%	1.4%
<b>Retraités</b>	541	32.7%	4.2%	111	34.4%	1.8%	430	32.3%	6.2%	16	5.3%	7.0%
<b>Autres inactifs</b>	214	12.9%	2.1%	20	6.3%	0.6%	194	14.5%	3.1%	40	13.5%	1.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	21	1.3%	2.8%	6	1.9%	1.7%	15	1.2%	3.7%	0	0.0%	0.0%
<b>Petits patrons</b>	38	2.3%	1.4%	7	2.0%	0.5%	32	2.4%	2.6%	38	13.1%	1.4%
<b>Affaires et Cadres</b>	117	7.0%	1.7%	17	5.2%	0.5%	100	7.5%	2.8%	117	39.8%	1.7%
<b>Professions intermédiaires</b>	138	8.3%	1.7%	21	6.7%	0.5%	116	8.7%	3.0%	138	47.0%	1.7%
<b>Employés</b>	231	13.9%	4.1%	31	9.8%	1.4%	199	14.9%	6.1%	0	0.0%	0.0%
<b>Ouvriers</b>	386	23.3%	4.0%	110	34.1%	2.1%	276	20.7%	6.1%	0	0.0%	0.0%
<b>Retraités</b>	616	37.2%	4.1%	115	35.6%	1.7%	501	37.6%	6.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	109	6.6%	3.1%	15	4.8%	1.0%	93	7.0%	4.6%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	366	22.1%	3.7%	38	11.7%	0.9%	328	24.6%	5.9%	47	16.0%	2.0%
<b>2 personnes</b>	685	41.4%	3.7%	153	47.4%	1.7%	532	39.9%	5.6%	101	34.4%	2.4%
<b>3 personnes</b>	288	17.4%	3.1%	68	21.1%	1.4%	221	16.6%	4.8%	48	16.4%	1.2%
<b>4 personnes</b>	228	13.8%	2.4%	45	13.9%	1.0%	183	13.8%	3.9%	63	21.6%	1.4%
<b>5 personnes et +</b>	87	5.3%	1.6%	19	5.9%	0.7%	69	5.1%	2.3%	34	11.5%	1.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	361	21.8%	2.3%	78	24.1%	1.1%	283	21.3%	3.4%	91	31.1%	1.2%
<b>Non</b>	1293	78.2%	3.5%	244	75.9%	1.4%	1049	78.7%	5.6%	202	68.9%	2.0%
<b>Habitat</b>												
<b>Communes rurales</b>	401	24.2%	3.3%	72	22.5%	1.3%	329	24.7%	5.2%	71	24.4%	2.1%
<b>Agglo. - 20 000 hab</b>	370	22.4%	4.1%	75	23.2%	1.7%	295	22.2%	6.3%	60	20.5%	2.2%
<b>Agglo. 20 000 à 100 000 hab</b>	237	14.3%	3.4%	29	8.9%	0.9%	208	15.6%	5.7%	36	12.4%	1.7%
<b>Agglo. + 100 000 hab</b>	490	29.6%	3.1%	127	39.5%	1.7%	363	27.2%	4.5%	77	26.2%	1.4%
<b>Agglo. Paris</b>	156	9.4%	1.8%	19	5.9%	0.5%	137	10.3%	3.0%	48	16.6%	1.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	197	11.9%	2.0%	25	7.9%	0.6%	171	12.8%	3.4%	57	19.6%	1.3%
Nord Pas de Calais	119	7.2%	3.7%	34	10.6%	2.2%	85	6.4%	5.1%	19	6.6%	1.9%
Lorraine	98	5.9%	5.1%	10	3.2%	1.1%	88	6.6%	8.9%	8	2.6%	1.4%
Alsace	85	5.1%	5.4%	13	4.0%	1.7%	72	5.4%	9.0%	4	1.5%	1.0%
Franche-Comté	37	2.2%	3.8%	5	1.7%	1.2%	31	2.3%	6.3%	5	1.7%	1.7%
Champagne Ardennes	26	1.6%	2.4%	8	2.6%	1.6%	18	1.4%	3.1%	4	1.4%	1.4%
Picardie	60	3.6%	3.9%	12	3.9%	1.7%	47	3.6%	6.0%	7	2.4%	1.6%
Bourgogne	56	3.4%	4.1%	17	5.1%	2.5%	39	3.0%	5.5%	9	2.9%	2.3%
Haute Normandie	80	4.8%	5.4%	16	4.8%	2.2%	64	4.8%	8.3%	19	6.6%	4.2%
Basse Normandie	36	2.2%	2.9%	3	1.1%	0.6%	32	2.4%	5.1%	6	2.2%	1.8%
Centre	60	3.6%	2.9%	17	5.2%	1.7%	43	3.2%	4.0%	13	4.3%	2.0%
Pays de Loire	120	7.3%	4.0%	29	9.0%	2.0%	91	6.8%	5.8%	15	5.1%	1.7%
Bretagne	61	3.7%	2.3%	13	4.0%	1.0%	48	3.6%	3.4%	19	6.6%	2.5%
Poitou Charentes	47	2.8%	3.2%	7	2.3%	1.0%	40	3.0%	5.1%	3	0.9%	0.6%
Aquitaine	89	5.4%	3.2%	21	6.4%	1.5%	69	5.1%	4.7%	9	3.0%	1.0%
Midi Pyrénées	68	4.1%	2.7%	4	1.3%	0.3%	64	4.8%	5.0%	15	5.1%	1.7%
Limousin	18	1.1%	2.8%	4	1.3%	1.4%	13	1.0%	4.1%	1	0.3%	0.5%
Auvergne	36	2.2%	3.2%	5	1.7%	1.0%	31	2.3%	5.2%	8	2.8%	2.7%
Rhône Alpes	157	9.5%	3.0%	40	12.5%	1.6%	117	8.8%	4.2%	24	8.3%	1.2%
Languedoc Roussillon	59	3.6%	2.5%	5	1.6%	0.5%	54	4.1%	4.4%	15	5.2%	2.1%
Provence Alpes Côte d'Azur. Corse	147	8.9%	3.3%	31	9.8%	1.5%	115	8.7%	5.0%	33	11.1%	2.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1211	73.2%	2.8%	247	76.6%	1.2%	964	72.4%	4.4%	222	75.9%	1.4%
Presque tous les jours	288	17.4%	4.7%	49	15.2%	1.8%	239	17.9%	7.1%	50	17.2%	3.6%
1 à 2 fois par semaine	126	7.6%	4.2%	22	6.8%	1.8%	104	7.8%	5.9%	19	6.4%	3.7%
1 à 3 fois par mois	30	1.8%	7.4%	4	1.3%	2.3%	26	1.9%	11.9%	2	0.6%	2.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	53	3.2%	3.9%	12	3.7%	1.9%	41	3.1%	5.5%	0	0.1%	0.2%
De 9 000 à moins de 12 000 euros par an	98	5.9%	4.9%	31	9.5%	4.0%	67	5.0%	5.5%	1	0.3%	0.4%
De 12 000 à moins de 18 000 euros par an	216	13.0%	4.3%	28	8.8%	1.4%	187	14.0%	6.3%	19	6.6%	2.5%
De 18 000 à moins de 24 000 euros par an	260	15.7%	3.8%	28	8.7%	1.0%	232	17.4%	5.9%	36	12.3%	2.4%
De 24 000 à moins de 36 000 euros par an	499	30.2%	4.1%	93	29.0%	1.6%	406	30.5%	6.1%	63	21.4%	1.8%
De 36 000 à moins de 45 000 euros par an	232	14.0%	3.0%	45	13.8%	1.1%	188	14.1%	4.9%	58	19.9%	2.0%
De 45 000 à moins de 65 000 euros par an	146	8.8%	1.9%	43	13.4%	1.0%	102	7.7%	3.0%	46	15.9%	1.2%
65 000 euros et plus par an	57	3.4%	1.3%	18	5.5%	0.7%	39	2.9%	2.2%	28	9.6%	1.0%
Refus	77	4.7%	2.2%	18	5.5%	1.2%	60	4.5%	2.9%	35	12.0%	2.7%
Ne sait pas	17	1.0%	1.1%	6	2.0%	0.9%	10	0.8%	1.2%	5	1.7%	0.8%