

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	585	100.0%	1.1%	61	100.0%	0.2%	524	100.0%	1.9%	267	100.0%	1.5%
Sexe												
Homme	61	10.5%	0.2%	61	100.0%	0.2%	0	0.0%	0.0%	35	13.2%	0.4%
Femme	524	89.5%	1.9%	0	0.0%	0.0%	524	100.0%	1.9%	232	86.8%	2.7%
Age												
15 à 24 ans	159	27.2%	2.2%	7	12.0%	0.2%	152	29.0%	4.2%	80	30.0%	2.5%
25 à 34 ans	119	20.4%	1.6%	10	16.3%	0.3%	109	20.8%	2.8%	47	17.5%	1.5%
35 à 49 ans	150	25.6%	1.2%	26	41.9%	0.4%	124	23.7%	1.9%	93	34.9%	1.5%
50 à 59 ans	71	12.1%	0.8%	13	20.7%	0.3%	58	11.1%	1.3%	26	9.9%	0.7%
60 ans et plus	86	14.7%	0.5%	6	9.0%	0.1%	81	15.4%	0.9%	21	7.7%	1.3%
Individu												
Ménagères	362	61.8%	1.5%	0	0.0%	0.0%	362	69.1%	1.5%	150	56.1%	2.1%
Personne de référence	173	29.5%	0.6%	55	89.7%	0.3%	118	22.4%	1.6%	69	25.7%	0.8%
Responsable des achats	392	67.0%	1.1%	31	51.1%	0.2%	361	68.9%	1.6%	166	62.0%	1.5%
PCS Individu												
Agriculteurs	4	0.6%	0.7%	2	3.9%	0.7%	1	0.2%	0.6%	1	0.4%	3.2%
Petits patrons	22	3.8%	1.3%	9	14.2%	0.7%	13	2.5%	3.2%	21	7.7%	1.4%
Affaires et Cadres	63	10.8%	1.2%	9	14.1%	0.3%	54	10.4%	2.5%	53	19.8%	1.2%
Professions intermédiaires	70	12.0%	1.0%	16	25.4%	0.4%	55	10.4%	1.5%	53	20.0%	0.9%
Employés	147	25.1%	1.7%	5	7.8%	0.2%	142	27.1%	2.3%	47	17.7%	2.7%
Ouvriers	41	7.0%	0.6%	13	21.1%	0.3%	28	5.4%	2.2%	2	0.6%	0.3%
Retraités	60	10.2%	0.5%	3	5.4%	0.1%	56	10.8%	0.8%	12	4.7%	5.6%
Autres inactifs	179	30.6%	1.8%	5	8.2%	0.1%	174	33.2%	2.7%	78	29.2%	2.3%
PCS Personne de référence												
Agriculteurs	3	0.6%	0.4%	2	3.9%	0.7%	1	0.2%	0.2%	0	0.0%	0.0%
Petits patrons	43	7.4%	1.6%	10	16.4%	0.7%	33	6.3%	2.7%	43	16.1%	1.6%
Affaires et Cadres	111	18.9%	1.6%	8	13.6%	0.2%	102	19.5%	2.9%	111	41.4%	1.6%
Professions intermédiaires	114	19.4%	1.4%	17	27.8%	0.4%	97	18.4%	2.5%	114	42.5%	1.4%
Employés	76	13.0%	1.4%	5	8.8%	0.2%	70	13.5%	2.2%	0	0.0%	0.0%
Ouvriers	120	20.5%	1.2%	13	22.0%	0.3%	107	20.3%	2.4%	0	0.0%	0.0%
Retraités	81	13.9%	0.5%	5	7.6%	0.1%	77	14.7%	0.9%	0	0.0%	0.0%
Autres inactifs	37	6.4%	1.1%	0	0.0%	0.0%	37	7.1%	1.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	105	18.0%	1.1%	8	12.6%	0.2%	97	18.6%	1.8%	31	11.5%	1.3%
2 personnes	146	25.0%	0.8%	22	35.3%	0.2%	124	23.8%	1.3%	73	27.3%	1.7%
3 personnes	117	19.9%	1.3%	9	15.4%	0.2%	107	20.4%	2.3%	64	23.9%	1.6%
4 personnes	138	23.5%	1.5%	15	25.2%	0.3%	122	23.4%	2.6%	68	25.4%	1.4%
5 personnes et +	80	13.6%	1.4%	7	11.4%	0.3%	73	13.9%	2.4%	32	11.9%	1.2%
Présence d'enfants de moins de 15 ans												
Oui	207	35.3%	1.3%	26	43.0%	0.4%	180	34.4%	2.1%	105	39.2%	1.4%
Non	379	64.7%	1.0%	35	57.0%	0.2%	344	65.6%	1.8%	163	60.8%	1.6%
Habitat												
Communes rurales	82	13.9%	0.7%	7	11.7%	0.1%	74	14.2%	1.2%	28	10.7%	0.9%
Agglo. - 20 000 hab	103	17.6%	1.1%	9	14.8%	0.2%	94	17.9%	2.0%	40	14.8%	1.4%
Agglo. 20 000 à 100 000 hab	59	10.1%	0.9%	7	10.9%	0.2%	53	10.1%	1.4%	22	8.1%	1.0%
Agglo. + 100 000 hab	200	34.2%	1.3%	20	32.6%	0.3%	180	34.4%	2.2%	105	39.2%	1.9%
Agglo. Paris	141	24.1%	1.6%	18	30.0%	0.4%	123	23.5%	2.7%	73	27.3%	1.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	151	25.8%	1.6%	18	30.0%	0.4%	133	25.3%	2.6%	74	27.7%	1.7%
Nord Pas de Calais	32	5.5%	1.0%	7	11.3%	0.4%	25	4.8%	1.5%	9	3.3%	0.9%
Lorraine	25	4.2%	1.3%	0	0.0%	0.0%	25	4.7%	2.5%	2	0.8%	0.4%
Alsace	10	1.7%	0.6%	0	0.0%	0.0%	10	1.9%	1.3%	0	0.0%	0.0%
Franche-Comté	6	1.0%	0.6%	2	3.3%	0.4%	4	0.7%	0.8%	4	1.5%	1.5%
Champagne Ardennes	8	1.3%	0.7%	2	2.7%	0.3%	6	1.2%	1.1%	2	0.6%	0.6%
Picardie	10	1.7%	0.6%	0	0.0%	0.0%	10	1.9%	1.2%	7	2.7%	1.6%
Bourgogne	11	1.9%	0.8%	2	3.9%	0.4%	9	1.6%	1.2%	8	3.0%	2.1%
Haute Normandie	11	1.9%	0.8%	0	0.0%	0.0%	11	2.2%	1.5%	11	4.2%	2.5%
Basse Normandie	14	2.3%	1.1%	1	1.0%	0.1%	13	2.5%	2.0%	0	0.2%	0.1%
Centre	17	2.8%	0.8%	6	9.6%	0.6%	11	2.0%	1.0%	8	2.9%	1.2%
Pays de Loire	40	6.9%	1.3%	3	5.0%	0.2%	37	7.1%	2.3%	7	2.7%	0.8%
Bretagne	17	3.0%	0.6%	1	1.1%	0.1%	17	3.2%	1.2%	9	3.2%	1.1%
Poitou Charentes	13	2.2%	0.9%	0	0.5%	0.0%	12	2.4%	1.6%	6	2.1%	1.4%
Aquitaine	23	4.0%	0.8%	1	1.3%	0.1%	22	4.3%	1.5%	14	5.2%	1.5%
Midi Pyrénées	39	6.7%	1.6%	0	0.0%	0.0%	39	7.5%	3.1%	20	7.4%	2.3%
Limousin	11	1.9%	1.8%	1	1.3%	0.3%	10	2.0%	3.1%	4	1.6%	2.5%
Auvergne	9	1.5%	0.8%	3	5.0%	0.6%	6	1.1%	1.0%	3	0.9%	0.9%
Rhône Alpes	65	11.1%	1.2%	8	13.9%	0.3%	56	10.7%	2.0%	47	17.6%	2.4%
Languedoc Roussillon	23	4.0%	1.0%	3	4.3%	0.2%	21	3.9%	1.7%	7	2.8%	1.0%
Provence Alpes Côte d'Azur. Corse	51	8.6%	1.2%	3	5.7%	0.2%	47	9.0%	2.0%	26	9.6%	1.7%
Habitudes de connexion à Internet												
Tous les jours	471	80.5%	1.1%	49	80.3%	0.2%	422	80.6%	1.9%	237	88.5%	1.5%
Presque tous les jours	80	13.6%	1.3%	9	14.2%	0.3%	71	13.6%	2.1%	19	7.2%	1.4%
1 à 2 fois par semaine	28	4.8%	0.9%	2	2.7%	0.1%	26	5.0%	1.5%	11	4.0%	2.1%
1 à 3 fois par mois	6	1.1%	1.6%	2	2.8%	0.9%	5	0.9%	2.1%	1	0.4%	1.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	16	2.8%	1.2%	5	8.1%	0.8%	11	2.1%	1.5%	2	0.6%	0.8%
De 9 000 à moins de 12 000 euros par an	45	7.8%	2.3%	1	2.3%	0.2%	44	8.4%	3.6%	9	3.3%	3.5%
De 12 000 à moins de 18 000 euros par an	55	9.4%	1.1%	0	0.0%	0.0%	55	10.5%	1.9%	18	6.7%	2.3%
De 18 000 à moins de 24 000 euros par an	65	11.1%	0.9%	11	17.9%	0.4%	54	10.3%	1.4%	34	12.6%	2.3%
De 24 000 à moins de 36 000 euros par an	137	23.4%	1.1%	15	25.1%	0.3%	122	23.2%	1.8%	40	15.1%	1.1%
De 36 000 à moins de 45 000 euros par an	78	13.2%	1.0%	9	14.7%	0.2%	69	13.1%	1.8%	30	11.2%	1.0%
De 45 000 à moins de 65 000 euros par an	58	10.0%	0.8%	8	13.8%	0.2%	50	9.5%	1.4%	33	12.2%	0.8%
65 000 euros et plus par an	68	11.6%	1.6%	7	11.8%	0.3%	61	11.6%	3.5%	62	23.1%	2.1%
Refus	41	6.9%	1.1%	4	6.5%	0.3%	37	7.0%	1.8%	25	9.5%	1.9%
Ne sait pas	22	3.8%	1.4%	0	0.0%	0.0%	22	4.2%	2.6%	15	5.8%	2.3%