

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1787	100.0%	3.4%	359	100.0%	1.4%	1428	100.0%	5.2%	550	100.0%	3.1%
Sexe												
Homme	359	20.1%	1.4%	359	100.0%	1.4%	0	0.0%	0.0%	133	24.2%	1.5%
Femme	1428	79.9%	5.2%	0	0.0%	0.0%	1428	100.0%	5.2%	417	75.8%	4.8%
Age												
15 à 24 ans	126	7.1%	1.7%	21	5.9%	0.6%	105	7.4%	2.9%	64	11.6%	2.0%
25 à 34 ans	165	9.2%	2.2%	18	5.1%	0.5%	147	10.3%	3.8%	57	10.4%	1.8%
35 à 49 ans	508	28.5%	4.0%	124	34.6%	2.0%	384	26.9%	6.0%	241	43.8%	3.9%
50 à 59 ans	360	20.2%	4.2%	77	21.4%	1.8%	283	19.9%	6.4%	130	23.7%	3.6%
60 ans et plus	627	35.1%	3.9%	118	33.0%	1.6%	509	35.6%	5.7%	58	10.6%	3.7%
Individu												
Ménagères	1278	71.5%	5.5%	0	0.0%	0.0%	1278	89.5%	5.5%	367	66.7%	5.2%
Personne de référence	664	37.2%	2.4%	308	85.6%	1.5%	356	25.0%	4.8%	164	29.8%	1.9%
Responsable des achats	1449	81.1%	4.0%	194	53.9%	1.5%	1255	87.9%	5.5%	419	76.2%	3.7%
PCS Individu												
Agriculteurs	5	0.3%	0.9%	1	0.3%	0.3%	4	0.3%	1.9%	1	0.2%	3.2%
Petits patrons	41	2.3%	2.5%	18	5.0%	1.5%	23	1.6%	5.6%	40	7.2%	2.7%
Affaires et Cadres	136	7.6%	2.7%	44	12.2%	1.5%	93	6.5%	4.3%	117	21.3%	2.6%
Professions intermédiaires	211	11.8%	2.8%	54	15.1%	1.5%	156	11.0%	4.2%	165	30.0%	2.7%
Employés	442	24.7%	5.2%	54	15.0%	2.4%	388	27.2%	6.2%	90	16.3%	5.0%
Ouvriers	133	7.4%	2.1%	70	19.4%	1.4%	63	4.4%	4.8%	5	0.9%	1.1%
Retraités	499	27.9%	3.9%	99	27.5%	1.6%	401	28.1%	5.8%	26	4.8%	11.8%
Autres inactifs	320	17.9%	3.2%	20	5.6%	0.6%	300	21.0%	4.7%	106	19.3%	3.2%
PCS Personne de référence												
Agriculteurs	8	0.5%	1.1%	1	0.3%	0.3%	7	0.5%	1.7%	0	0.0%	0.0%
Petits patrons	64	3.6%	2.4%	18	5.0%	1.2%	46	3.2%	3.8%	64	11.6%	2.4%
Affaires et Cadres	254	14.2%	3.6%	49	13.8%	1.4%	205	14.3%	5.8%	254	46.2%	3.6%
Professions intermédiaires	232	13.0%	2.9%	66	18.3%	1.6%	166	11.6%	4.2%	232	42.1%	2.9%
Employés	250	14.0%	4.5%	48	13.4%	2.1%	202	14.1%	6.2%	0	0.0%	0.0%
Ouvriers	286	16.0%	2.9%	69	19.2%	1.3%	216	15.2%	4.8%	0	0.0%	0.0%
Retraités	602	33.7%	4.0%	105	29.2%	1.6%	497	34.8%	5.9%	0	0.0%	0.0%
Autres inactifs	91	5.1%	2.6%	3	0.8%	0.2%	88	6.2%	4.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	308	17.2%	3.1%	55	15.2%	1.3%	253	17.7%	4.6%	58	10.6%	2.5%
2 personnes	700	39.2%	3.8%	143	39.9%	1.6%	557	39.0%	5.9%	143	25.9%	3.4%
3 personnes	281	15.7%	3.0%	57	15.8%	1.2%	224	15.7%	4.9%	105	19.1%	2.7%
4 personnes	314	17.6%	3.3%	75	20.8%	1.6%	239	16.8%	5.1%	156	28.3%	3.3%
5 personnes et +	184	10.3%	3.3%	30	8.3%	1.2%	154	10.8%	5.1%	88	16.1%	3.3%
Présence d'enfants de moins de 15 ans												
Oui	526	29.4%	3.3%	98	27.2%	1.3%	428	30.0%	5.1%	240	43.7%	3.2%
Non	1261	70.6%	3.4%	261	72.8%	1.5%	1000	70.0%	5.3%	310	56.3%	3.0%
Habitat												
Communes rurales	283	15.9%	2.4%	49	13.7%	0.9%	234	16.4%	3.7%	72	13.0%	2.1%
Agglo. - 20 000 hab	289	16.2%	3.2%	48	13.5%	1.1%	241	16.9%	5.2%	80	14.5%	2.9%
Agglo. 20 000 à 100 000 hab	208	11.6%	3.0%	29	8.2%	0.9%	179	12.5%	4.9%	45	8.2%	2.1%
Agglo. + 100 000 hab	695	38.9%	4.4%	170	47.3%	2.2%	525	36.8%	6.5%	231	42.1%	4.1%
Agglo. Paris	311	17.4%	3.5%	63	17.5%	1.5%	248	17.4%	5.4%	122	22.2%	3.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	354	19.8%	3.6%	66	18.4%	1.4%	288	20.2%	5.6%	137	24.9%	3.1%
Nord Pas de Calais	76	4.3%	2.4%	24	6.6%	1.5%	52	3.7%	3.2%	23	4.3%	2.3%
Lorraine	51	2.9%	2.7%	13	3.7%	1.4%	38	2.7%	3.9%	2	0.3%	0.3%
Alsace	28	1.6%	1.8%	5	1.4%	0.7%	23	1.6%	2.8%	7	1.3%	1.6%
Franche-Comté	38	2.1%	3.9%	4	1.1%	0.8%	34	2.4%	6.8%	6	1.1%	2.1%
Champagne Ardennes	23	1.3%	2.1%	2	0.5%	0.4%	21	1.5%	3.7%	3	0.5%	1.0%
Picardie	46	2.6%	3.0%	6	1.6%	0.8%	40	2.8%	5.0%	15	2.7%	3.4%
Bourgogne	60	3.3%	4.4%	14	3.9%	2.2%	46	3.2%	6.4%	27	5.0%	7.2%
Haute Normandie	61	3.4%	4.1%	14	4.0%	2.1%	46	3.3%	6.0%	10	1.9%	2.3%
Basse Normandie	26	1.5%	2.2%	2	0.5%	0.3%	25	1.7%	3.9%	6	1.1%	1.7%
Centre	51	2.8%	2.5%	12	3.4%	1.2%	38	2.7%	3.6%	11	1.9%	1.7%
Pays de Loire	104	5.8%	3.4%	22	6.0%	1.5%	83	5.8%	5.2%	24	4.4%	2.7%
Bretagne	70	3.9%	2.6%	6	1.8%	0.5%	64	4.5%	4.6%	23	4.2%	2.9%
Poitou Charentes	50	2.8%	3.3%	7	1.9%	1.0%	43	3.0%	5.5%	8	1.5%	2.0%
Aquitaine	100	5.6%	3.6%	17	4.7%	1.2%	83	5.8%	5.7%	36	6.6%	4.1%
Midi Pyrénées	59	3.3%	2.4%	9	2.5%	0.8%	50	3.5%	3.9%	22	4.1%	2.5%
Limousin	20	1.1%	3.2%	2	0.6%	0.7%	18	1.3%	5.5%	3	0.5%	1.7%
Auvergne	45	2.5%	4.0%	13	3.7%	2.4%	32	2.3%	5.4%	10	1.8%	3.3%
Rhône Alpes	168	9.4%	3.2%	37	10.3%	1.5%	131	9.2%	4.8%	70	12.7%	3.5%
Languedoc Roussillon	106	5.9%	4.6%	24	6.6%	2.1%	83	5.8%	6.7%	24	4.4%	3.3%
Provence Alpes Côte d'Azur. Corse	251	14.0%	5.7%	60	16.7%	2.9%	190	13.3%	8.2%	81	14.7%	5.3%
Habitudes de connexion à Internet												
Tous les jours	1411	78.9%	3.3%	291	81.1%	1.4%	1119	78.4%	5.1%	479	87.2%	3.0%
Presque tous les jours	246	13.8%	4.0%	40	11.0%	1.4%	207	14.5%	6.2%	56	10.2%	4.1%
1 à 2 fois par semaine	105	5.9%	3.5%	23	6.3%	1.8%	82	5.8%	4.6%	14	2.5%	2.6%
1 à 3 fois par mois	25	1.4%	6.3%	6	1.6%	3.2%	19	1.4%	9.0%	1	0.2%	1.7%
Moins souvent	0	0.0%	0.2%	0	0.0%	0.0%	0	0.0%	0.3%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	18	1.0%	1.3%	4	1.1%	0.7%	13	0.9%	1.8%	5	0.9%	2.5%
De 9 000 à moins de 12 000 euros par an	92	5.1%	4.6%	12	3.5%	1.6%	80	5.6%	6.5%	9	1.6%	3.5%
De 12 000 à moins de 18 000 euros par an	140	7.8%	2.8%	6	1.6%	0.3%	134	9.4%	4.5%	22	4.0%	2.8%
De 18 000 à moins de 24 000 euros par an	233	13.0%	3.4%	24	6.7%	0.8%	209	14.6%	5.3%	62	11.3%	4.1%
De 24 000 à moins de 36 000 euros par an	489	27.3%	4.0%	104	29.1%	1.8%	384	26.9%	5.8%	87	15.8%	2.5%
De 36 000 à moins de 45 000 euros par an	275	15.4%	3.6%	67	18.7%	1.7%	208	14.6%	5.5%	80	14.6%	2.8%
De 45 000 à moins de 65 000 euros par an	257	14.4%	3.3%	77	21.5%	1.8%	180	12.6%	5.2%	130	23.6%	3.4%
65 000 euros et plus par an	149	8.3%	3.5%	37	10.2%	1.4%	112	7.9%	6.5%	106	19.2%	3.7%
Refus	104	5.8%	2.9%	19	5.3%	1.2%	85	6.0%	4.2%	40	7.2%	3.0%
Ne sait pas	30	1.7%	1.9%	8	2.2%	1.1%	22	1.5%	2.6%	10	1.8%	1.5%