

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	834	100.0%	1.6%	296	100.0%	1.2%	538	100.0%	2.0%	142	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	296	35.5%	1.2%	296	100.0%	1.2%	0	0.0%	0.0%	57	40.1%	0.6%
<b>Femme</b>	538	64.5%	2.0%	0	0.0%	0.0%	538	100.0%	2.0%	85	59.9%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	44	5.3%	0.6%	26	8.9%	0.7%	18	3.3%	0.5%	26	18.5%	0.8%
<b>25 à 34 ans</b>	55	6.6%	0.7%	21	7.1%	0.6%	34	6.4%	0.9%	9	6.4%	0.3%
<b>35 à 49 ans</b>	170	20.3%	1.3%	61	20.4%	1.0%	109	20.3%	1.7%	55	38.9%	0.9%
<b>50 à 59 ans</b>	170	20.4%	2.0%	66	22.2%	1.6%	104	19.4%	2.4%	43	30.1%	1.2%
<b>60 ans et plus</b>	395	47.4%	2.4%	122	41.4%	1.7%	273	50.7%	3.1%	9	6.2%	0.6%
<b>Individu</b>												
<b>Ménagères</b>	500	59.9%	2.1%	0	0.0%	0.0%	500	92.8%	2.1%	75	52.5%	1.1%
<b>Personne de référence</b>	441	52.8%	1.6%	246	83.1%	1.2%	195	36.2%	2.6%	48	33.9%	0.5%
<b>Responsable des achats</b>	653	78.3%	1.8%	152	51.4%	1.2%	501	93.1%	2.2%	98	68.9%	0.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	1.4%	2.3%	6	2.1%	1.9%	6	1.1%	3.0%	1	0.4%	1.5%
<b>Petits patrons</b>	15	1.8%	0.9%	5	1.5%	0.4%	11	2.0%	2.5%	12	8.6%	0.8%
<b>Affaires et Cadres</b>	29	3.4%	0.6%	8	2.7%	0.3%	21	3.8%	1.0%	23	16.5%	0.5%
<b>Professions intermédiaires</b>	66	8.0%	0.9%	29	9.7%	0.8%	38	7.0%	1.0%	45	31.7%	0.7%
<b>Employés</b>	173	20.7%	2.0%	30	10.1%	1.3%	143	26.5%	2.3%	34	24.2%	1.9%
<b>Ouvriers</b>	102	12.2%	1.6%	75	25.3%	1.5%	27	5.0%	2.1%	6	4.3%	1.4%
<b>Retraités</b>	329	39.4%	2.5%	115	38.7%	1.9%	214	39.8%	3.1%	0	0.1%	0.1%
<b>Autres inactifs</b>	109	13.1%	1.1%	29	9.9%	0.8%	80	14.8%	1.3%	20	14.3%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	18	2.2%	2.3%	6	2.1%	1.7%	12	2.2%	2.9%	0	0.0%	0.0%
<b>Petits patrons</b>	20	2.4%	0.7%	9	2.9%	0.6%	11	2.0%	0.9%	20	13.9%	0.7%
<b>Affaires et Cadres</b>	28	3.3%	0.4%	8	2.8%	0.2%	20	3.6%	0.6%	28	19.6%	0.4%
<b>Professions intermédiaires</b>	94	11.3%	1.2%	40	13.5%	1.0%	54	10.1%	1.4%	94	66.5%	1.2%
<b>Employés</b>	112	13.5%	2.0%	24	8.0%	1.0%	89	16.5%	2.7%	0	0.0%	0.0%
<b>Ouvriers</b>	121	14.5%	1.3%	62	21.1%	1.2%	59	11.0%	1.3%	0	0.0%	0.0%
<b>Retraités</b>	375	45.0%	2.5%	128	43.4%	1.9%	247	45.8%	2.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	65	7.8%	1.8%	19	6.3%	1.2%	47	8.7%	2.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	211	25.3%	2.2%	54	18.2%	1.3%	157	29.2%	2.8%	17	12.0%	0.7%
<b>2 personnes</b>	362	43.4%	2.0%	136	45.8%	1.5%	226	42.0%	2.4%	32	22.4%	0.8%
<b>3 personnes</b>	111	13.3%	1.2%	44	15.0%	0.9%	67	12.4%	1.5%	33	23.3%	0.8%
<b>4 personnes</b>	93	11.2%	1.0%	41	13.7%	0.9%	53	9.8%	1.1%	39	27.8%	0.8%
<b>5 personnes et +</b>	57	6.8%	1.0%	22	7.3%	0.8%	35	6.5%	1.2%	20	14.4%	0.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	162	19.4%	1.0%	57	19.1%	0.8%	105	19.6%	1.2%	59	41.6%	0.8%
<b>Non</b>	672	80.6%	1.8%	239	80.9%	1.3%	433	80.4%	2.3%	83	58.4%	0.8%
<b>Habitat</b>												
<b>Communes rurales</b>	186	22.3%	1.6%	61	20.6%	1.1%	125	23.2%	2.0%	18	12.7%	0.5%
<b>Agglo. - 20 000 hab</b>	179	21.5%	2.0%	60	20.4%	1.4%	119	22.1%	2.6%	43	30.0%	1.5%
<b>Agglo. 20 000 à 100 000 hab</b>	126	15.2%	1.8%	39	13.2%	1.2%	87	16.2%	2.4%	20	14.1%	0.9%
<b>Agglo. + 100 000 hab</b>	255	30.6%	1.6%	100	33.7%	1.3%	155	28.9%	1.9%	41	29.1%	0.7%
<b>Agglo. Paris</b>	88	10.5%	1.0%	36	12.1%	0.9%	52	9.6%	1.1%	20	14.1%	0.5%

# France Dimanche

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	108	13.0%	1.1%	40	13.7%	0.9%	68	12.6%	1.3%	27	19.1%	0.6%
<b>Nord Pas de Calais</b>	93	11.2%	2.9%	32	10.7%	2.0%	62	11.4%	3.7%	15	10.4%	1.5%
<b>Lorraine</b>	38	4.6%	2.0%	12	4.0%	1.2%	27	5.0%	2.7%	7	5.0%	1.3%
<b>Alsace</b>	25	3.0%	1.6%	11	3.6%	1.4%	15	2.7%	1.8%	5	3.4%	1.1%
<b>Franche-Comté</b>	11	1.3%	1.1%	4	1.4%	0.9%	7	1.2%	1.3%	3	1.9%	1.0%
<b>Champagne Ardennes</b>	16	1.9%	1.5%	8	2.8%	1.6%	8	1.5%	1.4%	3	2.0%	0.9%
<b>Picardie</b>	30	3.6%	1.9%	5	1.8%	0.7%	24	4.5%	3.1%	3	1.8%	0.6%
<b>Bourgogne</b>	44	5.3%	3.2%	21	7.2%	3.3%	23	4.2%	3.1%	13	9.4%	3.5%
<b>Haute Normandie</b>	26	3.1%	1.8%	12	4.0%	1.7%	14	2.7%	1.8%	5	3.2%	1.0%
<b>Basse Normandie</b>	21	2.5%	1.7%	3	1.2%	0.6%	18	3.3%	2.8%	3	2.2%	0.9%
<b>Centre</b>	47	5.6%	2.3%	14	4.7%	1.4%	33	6.1%	3.1%	4	2.6%	0.6%
<b>Pays de Loire</b>	73	8.7%	2.4%	27	9.0%	1.8%	46	8.6%	2.9%	6	4.3%	0.7%
<b>Bretagne</b>	32	3.9%	1.2%	3	1.1%	0.3%	29	5.4%	2.1%	6	4.6%	0.8%
<b>Poitou Charentes</b>	24	2.8%	1.6%	10	3.4%	1.4%	14	2.6%	1.8%	1	0.6%	0.2%
<b>Aquitaine</b>	27	3.3%	1.0%	9	3.1%	0.7%	18	3.4%	1.2%	4	2.7%	0.4%
<b>Midi Pyrénées</b>	25	2.9%	1.0%	10	3.2%	0.8%	15	2.8%	1.2%	9	6.4%	1.0%
<b>Limousin</b>	8	0.9%	1.2%	4	1.2%	1.2%	4	0.7%	1.2%	0	0.3%	0.2%
<b>Auvergne</b>	28	3.4%	2.5%	10	3.3%	1.8%	18	3.4%	3.1%	5	3.4%	1.6%
<b>Rhône Alpes</b>	74	8.9%	1.4%	36	12.1%	1.4%	38	7.1%	1.4%	11	7.8%	0.6%
<b>Languedoc Roussillon</b>	39	4.7%	1.7%	9	3.0%	0.8%	31	5.7%	2.5%	4	3.0%	0.6%
<b>Provence Alpes Côte d'Azur. Corse</b>	44	5.3%	1.0%	17	5.7%	0.8%	28	5.1%	1.2%	9	6.1%	0.6%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	621	74.4%	1.5%	221	74.6%	1.1%	400	74.3%	1.8%	123	86.9%	0.8%
<b>Presque tous les jours</b>	133	16.0%	2.2%	51	17.3%	1.9%	82	15.3%	2.4%	10	7.0%	0.7%
<b>1 à 2 fois par semaine</b>	61	7.3%	2.0%	21	7.0%	1.7%	40	7.4%	2.3%	8	5.7%	1.6%
<b>1 à 3 fois par mois</b>	19	2.3%	4.8%	3	1.0%	1.7%	16	3.0%	7.6%	1	0.4%	0.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	26	3.1%	1.9%	13	4.4%	2.1%	13	2.4%	1.7%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	53	6.4%	2.7%	17	5.8%	2.3%	36	6.6%	2.9%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	127	15.2%	2.5%	38	12.9%	1.9%	89	16.4%	3.0%	2	1.5%	0.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	124	14.8%	1.8%	29	9.9%	1.0%	94	17.5%	2.4%	19	13.1%	1.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	255	30.6%	2.1%	89	30.0%	1.6%	167	31.0%	2.5%	31	22.1%	0.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	87	10.5%	1.1%	32	10.8%	0.8%	55	10.3%	1.5%	23	16.0%	0.8%
<b>De 45 000 à moins de 65 000 euros par an</b>	78	9.3%	1.0%	38	12.8%	0.9%	40	7.5%	1.2%	33	23.0%	0.9%
<b>65 000 euros et plus par an</b>	26	3.1%	0.6%	20	6.9%	0.8%	5	1.0%	0.3%	12	8.2%	0.4%
<b>Refus</b>	53	6.3%	1.5%	16	5.6%	1.1%	36	6.7%	1.8%	21	14.7%	1.6%
<b>Ne sait pas</b>	6	0.7%	0.4%	3	0.9%	0.4%	3	0.6%	0.4%	2	1.4%	0.3%