

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2048	100.0%	3.9%	949	100.0%	3.8%	1099	100.0%	4.0%	590	100.0%	3.3%
<b>Sexe</b>												
Homme	949	46.3%	3.8%	949	100.0%	3.8%	0	0.0%	0.0%	353	59.9%	3.9%
Femme	1099	53.7%	4.0%	0	0.0%	0.0%	1099	100.0%	4.0%	236	40.1%	2.7%
<b>Age</b>												
15 à 24 ans	168	8.2%	2.3%	98	10.4%	2.6%	70	6.4%	1.9%	93	15.7%	2.9%
25 à 34 ans	200	9.8%	2.6%	120	12.7%	3.2%	80	7.3%	2.0%	93	15.8%	2.9%
35 à 49 ans	272	13.3%	2.1%	133	14.0%	2.1%	139	12.6%	2.2%	140	23.8%	2.3%
50 à 59 ans	254	12.4%	3.0%	124	13.1%	3.0%	130	11.9%	2.9%	144	24.5%	4.0%
60 ans et plus	1153	56.3%	7.1%	474	49.9%	6.5%	680	61.8%	7.6%	119	20.2%	7.5%
<b>Individu</b>												
Ménagères	995	48.6%	4.2%	0	0.0%	0.0%	995	90.5%	4.2%	182	30.8%	2.6%
Personne de référence	1144	55.9%	4.1%	797	84.0%	3.9%	347	31.6%	4.7%	286	48.5%	3.2%
Responsable des achats	1442	70.4%	4.0%	454	47.8%	3.5%	989	89.9%	4.3%	323	54.8%	2.9%
<b>PCS Individu</b>												
Agriculteurs	17	0.8%	3.3%	11	1.2%	3.6%	5	0.5%	2.8%	4	0.6%	9.7%
Petits patrons	95	4.6%	5.8%	79	8.3%	6.5%	16	1.4%	3.7%	90	15.3%	6.1%
Affaires et Cadres	236	11.5%	4.7%	143	15.0%	4.9%	93	8.5%	4.3%	210	35.7%	4.7%
Professions intermédiaires	117	5.7%	1.6%	59	6.2%	1.6%	59	5.3%	1.6%	104	17.7%	1.7%
Employés	228	11.1%	2.7%	99	10.5%	4.4%	128	11.7%	2.0%	50	8.4%	2.8%
Ouvriers	91	4.4%	1.4%	73	7.6%	1.4%	19	1.7%	1.4%	10	1.7%	2.3%
Retraités	843	41.2%	6.5%	385	40.6%	6.4%	458	41.7%	6.6%	18	3.1%	8.3%
Autres inactifs	421	20.6%	4.2%	101	10.6%	2.8%	320	29.2%	5.1%	104	17.6%	3.1%
<b>PCS Personne de référence</b>												
Agriculteurs	17	0.8%	2.1%	11	1.2%	3.2%	5	0.5%	1.2%	0	0.0%	0.0%
Petits patrons	139	6.8%	5.2%	110	11.6%	7.6%	29	2.7%	2.4%	139	23.6%	5.2%
Affaires et Cadres	288	14.1%	4.1%	156	16.4%	4.4%	132	12.0%	3.7%	288	48.9%	4.1%
Professions intermédiaires	162	7.9%	2.0%	87	9.2%	2.1%	75	6.8%	1.9%	162	27.5%	2.0%
Employés	157	7.7%	2.8%	55	5.7%	2.3%	103	9.4%	3.2%	0	0.0%	0.0%
Ouvriers	142	6.9%	1.5%	82	8.6%	1.6%	60	5.5%	1.3%	0	0.0%	0.0%
Retraités	978	47.8%	6.5%	408	43.0%	6.2%	571	51.9%	6.8%	0	0.0%	0.0%
Autres inactifs	164	8.0%	4.6%	40	4.2%	2.7%	124	11.3%	6.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	413	20.2%	4.2%	129	13.6%	3.0%	284	25.9%	5.1%	65	10.9%	2.7%
<b>2 personnes</b>	984	48.1%	5.4%	433	45.6%	4.9%	551	50.2%	5.8%	164	27.8%	3.9%
<b>3 personnes</b>	216	10.6%	2.3%	126	13.3%	2.7%	90	8.2%	2.0%	110	18.7%	2.8%
<b>4 personnes</b>	294	14.4%	3.1%	184	19.4%	3.9%	109	10.0%	2.3%	161	27.2%	3.4%
<b>5 personnes et +</b>	140	6.8%	2.5%	76	8.0%	3.0%	64	5.8%	2.1%	90	15.3%	3.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	348	17.0%	2.2%	191	20.2%	2.6%	157	14.3%	1.9%	172	29.2%	2.3%
<b>Non</b>	1699	83.0%	4.6%	757	79.8%	4.2%	942	85.7%	5.0%	417	70.8%	4.0%
<b>Habitat</b>												
<b>Communes rurales</b>	287	14.0%	2.4%	152	16.0%	2.7%	135	12.3%	2.2%	69	11.7%	2.1%
<b>Agglo. - 20 000 hab</b>	271	13.2%	3.0%	125	13.2%	2.9%	145	13.2%	3.1%	72	12.2%	2.6%
<b>Agglo. 20 000 à 100 000 hab</b>	246	12.0%	3.5%	114	12.0%	3.5%	132	12.0%	3.6%	54	9.1%	2.5%
<b>Agglo. + 100 000 hab</b>	648	31.7%	4.1%	284	29.9%	3.7%	364	33.1%	4.5%	163	27.6%	2.9%
<b>Agglo. Paris</b>	595	29.1%	6.8%	273	28.8%	6.5%	322	29.3%	7.0%	232	39.4%	5.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	639	31.2%	6.6%	289	30.5%	6.3%	350	31.8%	6.8%	238	40.3%	5.4%
<b>Nord Pas de Calais</b>	75	3.6%	2.3%	27	2.8%	1.7%	48	4.3%	2.9%	21	3.5%	2.0%
<b>Lorraine</b>	53	2.6%	2.8%	25	2.6%	2.7%	28	2.6%	2.9%	8	1.4%	1.6%
<b>Alsace</b>	50	2.5%	3.2%	17	1.8%	2.2%	33	3.0%	4.2%	8	1.3%	1.6%
<b>Franche-Comté</b>	32	1.6%	3.3%	14	1.4%	2.9%	19	1.7%	3.8%	6	1.1%	2.2%
<b>Champagne Ardennes</b>	27	1.3%	2.5%	13	1.4%	2.4%	14	1.3%	2.5%	7	1.1%	2.3%
<b>Picardie</b>	45	2.2%	2.9%	26	2.8%	3.5%	19	1.7%	2.4%	8	1.4%	1.8%
<b>Bourgogne</b>	43	2.1%	3.1%	23	2.4%	3.5%	20	1.8%	2.8%	16	2.7%	4.3%
<b>Haute Normandie</b>	39	1.9%	2.6%	19	2.0%	2.7%	20	1.8%	2.5%	2	0.3%	0.4%
<b>Basse Normandie</b>	15	0.7%	1.2%	6	0.7%	1.1%	8	0.8%	1.3%	3	0.5%	0.8%
<b>Centre</b>	89	4.3%	4.3%	40	4.3%	4.1%	49	4.4%	4.5%	19	3.2%	3.0%
<b>Pays de Loire</b>	64	3.1%	2.1%	26	2.8%	1.8%	38	3.4%	2.4%	10	1.7%	1.1%
<b>Bretagne</b>	58	2.8%	2.2%	39	4.1%	3.0%	20	1.8%	1.4%	19	3.3%	2.5%
<b>Poitou Charentes</b>	46	2.3%	3.1%	20	2.2%	2.9%	26	2.4%	3.3%	6	1.1%	1.5%
<b>Aquitaine</b>	77	3.8%	2.8%	27	2.8%	2.0%	51	4.6%	3.5%	25	4.2%	2.7%
<b>Midi Pyrénées</b>	80	3.9%	3.2%	31	3.3%	2.6%	49	4.4%	3.8%	29	4.8%	3.2%
<b>Limousin</b>	25	1.2%	4.0%	11	1.2%	3.7%	14	1.3%	4.4%	10	1.8%	6.0%
<b>Auvergne</b>	50	2.4%	4.4%	16	1.7%	2.9%	34	3.1%	5.7%	12	2.1%	4.2%
<b>Rhône Alpes</b>	224	10.9%	4.2%	123	12.9%	4.8%	102	9.2%	3.7%	81	13.7%	4.1%
<b>Languedoc Roussillon</b>	83	4.1%	3.6%	32	3.4%	2.9%	51	4.7%	4.2%	15	2.5%	2.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	232	11.3%	5.3%	125	13.2%	6.0%	107	9.7%	4.6%	47	8.0%	3.1%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1686	82.3%	3.9%	793	83.6%	3.8%	892	81.2%	4.1%	530	89.9%	3.3%
<b>Presque tous les jours</b>	237	11.6%	3.9%	90	9.5%	3.3%	147	13.4%	4.4%	43	7.2%	3.1%
<b>1 à 2 fois par semaine</b>	107	5.2%	3.5%	52	5.5%	4.2%	55	5.0%	3.1%	15	2.5%	2.9%
<b>1 à 3 fois par mois</b>	10	0.5%	2.5%	6	0.7%	3.4%	4	0.3%	1.8%	1	0.1%	0.9%
<b>Moins souvent</b>	8	0.4%	7.6%	7	0.8%	19.2%	1	0.1%	1.5%	1	0.3%	6.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	35	1.7%	2.5%	13	1.4%	2.1%	21	1.9%	2.9%	1	0.2%	0.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	56	2.7%	2.8%	18	1.9%	2.4%	38	3.5%	3.1%	2	0.3%	0.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	128	6.2%	2.5%	37	3.9%	1.8%	91	8.3%	3.1%	13	2.2%	1.7%
<b>De 18 000 à moins de 24 000 euros par an</b>	219	10.7%	3.2%	98	10.3%	3.3%	121	11.0%	3.1%	42	7.1%	2.8%
<b>De 24 000 à moins de 36 000 euros par an</b>	346	16.9%	2.8%	158	16.6%	2.8%	188	17.1%	2.8%	95	16.1%	2.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	254	12.4%	3.3%	107	11.3%	2.8%	147	13.3%	3.9%	66	11.1%	2.3%
<b>De 45 000 à moins de 65 000 euros par an</b>	417	20.4%	5.4%	203	21.4%	4.7%	214	19.4%	6.2%	119	20.2%	3.1%
<b>65 000 euros et plus par an</b>	366	17.9%	8.5%	224	23.6%	8.8%	142	12.9%	8.2%	182	30.9%	6.3%
<b>Refus</b>	175	8.6%	4.9%	67	7.0%	4.4%	109	9.9%	5.4%	47	8.0%	3.6%
<b>Ne sait pas</b>	52	2.5%	3.3%	23	2.4%	3.2%	29	2.6%	3.5%	22	3.7%	3.3%