

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2074	100.0%	4.0%	339	100.0%	1.4%	1735	100.0%	6.3%	811	100.0%	4.5%
<b>Sexe</b>												
<b>Homme</b>	339	16.4%	1.4%	339	100.0%	1.4%	0	0.0%	0.0%	162	20.0%	1.8%
<b>Femme</b>	1735	83.6%	6.3%	0	0.0%	0.0%	1735	100.0%	6.3%	648	80.0%	7.5%
<b>Age</b>												
<b>15 à 24 ans</b>	400	19.3%	5.4%	45	13.3%	1.2%	355	20.4%	9.7%	204	25.2%	6.3%
<b>25 à 34 ans</b>	239	11.5%	3.1%	21	6.3%	0.6%	218	12.6%	5.6%	95	11.7%	2.9%
<b>35 à 49 ans</b>	462	22.3%	3.7%	79	23.2%	1.3%	384	22.1%	6.0%	265	32.7%	4.3%
<b>50 à 59 ans</b>	342	16.5%	4.0%	73	21.4%	1.7%	269	15.5%	6.1%	165	20.4%	4.6%
<b>60 ans et plus</b>	631	30.4%	3.9%	121	35.8%	1.7%	509	29.4%	5.7%	82	10.1%	5.2%
<b>Individu</b>												
<b>Ménagères</b>	1346	64.9%	5.7%	0	0.0%	0.0%	1346	77.6%	5.7%	469	57.8%	6.6%
<b>Personne de référence</b>	777	37.5%	2.8%	300	88.3%	1.5%	477	27.5%	6.4%	238	29.4%	2.7%
<b>Responsable des achats</b>	1501	72.4%	4.2%	177	52.3%	1.4%	1323	76.3%	5.8%	519	64.1%	4.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.3%	1.1%	2	0.7%	0.7%	3	0.2%	1.6%	2	0.3%	6.2%
<b>Petits patrons</b>	45	2.2%	2.8%	27	8.0%	2.2%	18	1.0%	4.3%	42	5.2%	2.8%
<b>Affaires et Cadres</b>	261	12.6%	5.2%	66	19.4%	2.3%	196	11.3%	9.1%	221	27.2%	4.9%
<b>Professions intermédiaires</b>	238	11.5%	3.2%	45	13.2%	1.2%	193	11.2%	5.2%	199	24.5%	3.3%
<b>Employés</b>	389	18.8%	4.5%	23	6.8%	1.0%	366	21.1%	5.8%	83	10.2%	4.6%
<b>Ouvriers</b>	100	4.8%	1.6%	42	12.4%	0.8%	58	3.4%	4.5%	7	0.8%	1.5%
<b>Retraités</b>	432	20.8%	3.4%	84	24.9%	1.4%	348	20.1%	5.0%	20	2.5%	9.2%
<b>Autres inactifs</b>	602	29.0%	6.0%	49	14.6%	1.4%	552	31.8%	8.7%	238	29.3%	7.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	22	1.1%	2.8%	2	0.7%	0.7%	20	1.1%	4.8%	0	0.0%	0.0%
<b>Petits patrons</b>	97	4.7%	3.6%	32	9.5%	2.2%	65	3.7%	5.3%	97	11.9%	3.6%
<b>Affaires et Cadres</b>	400	19.3%	5.7%	80	23.5%	2.3%	320	18.5%	9.1%	400	49.4%	5.7%
<b>Professions intermédiaires</b>	314	15.1%	3.9%	50	14.9%	1.2%	263	15.2%	6.7%	314	38.7%	3.9%
<b>Employés</b>	246	11.8%	4.4%	23	6.8%	1.0%	222	12.8%	6.8%	0	0.0%	0.0%
<b>Ouvriers</b>	278	13.4%	2.9%	46	13.4%	0.9%	233	13.4%	5.1%	0	0.0%	0.0%
<b>Retraités</b>	549	26.5%	3.7%	86	25.3%	1.3%	464	26.7%	5.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	168	8.1%	4.7%	20	5.9%	1.3%	148	8.5%	7.2%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	404	19.5%	4.1%	42	12.4%	1.0%	362	20.9%	6.6%	90	11.1%	3.8%
<b>2 personnes</b>	699	33.7%	3.8%	143	42.2%	1.6%	556	32.1%	5.9%	216	26.6%	5.1%
<b>3 personnes</b>	377	18.2%	4.0%	67	19.8%	1.4%	310	17.9%	6.7%	182	22.4%	4.6%
<b>4 personnes</b>	360	17.4%	3.8%	67	19.6%	1.4%	294	16.9%	6.3%	208	25.6%	4.4%
<b>5 personnes et +</b>	233	11.2%	4.2%	20	5.9%	0.8%	213	12.3%	7.0%	115	14.2%	4.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	591	28.5%	3.8%	94	27.7%	1.3%	497	28.7%	5.9%	317	39.1%	4.2%
<b>Non</b>	1483	71.5%	4.0%	245	72.3%	1.4%	1237	71.3%	6.6%	494	60.9%	4.8%
<b>Habitat</b>												
<b>Communes rurales</b>	292	14.1%	2.4%	56	16.6%	1.0%	235	13.6%	3.8%	99	12.2%	3.0%
<b>Agglo. - 20 000 hab</b>	274	13.2%	3.1%	40	11.9%	0.9%	234	13.5%	5.0%	82	10.2%	3.0%
<b>Agglo. 20 000 à 100 000 hab</b>	231	11.1%	3.3%	44	12.9%	1.3%	187	10.8%	5.1%	79	9.8%	3.7%
<b>Agglo. + 100 000 hab</b>	763	36.8%	4.9%	105	31.1%	1.4%	658	37.9%	8.1%	292	36.0%	5.2%
<b>Agglo. Paris</b>	514	24.8%	5.8%	93	27.5%	2.2%	420	24.2%	9.1%	259	31.9%	6.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	569	27.4%	5.8%	101	29.7%	2.2%	468	27.0%	9.2%	270	33.3%	6.1%
Nord Pas de Calais	115	5.6%	3.6%	13	3.9%	0.8%	102	5.9%	6.2%	41	5.1%	4.1%
Lorraine	29	1.4%	1.5%	2	0.5%	0.2%	27	1.6%	2.8%	10	1.2%	1.8%
Alsace	45	2.2%	2.9%	1	0.2%	0.1%	45	2.6%	5.6%	10	1.2%	2.2%
Franche-Comté	39	1.9%	4.0%	4	1.1%	0.8%	35	2.0%	7.1%	23	2.8%	8.1%
Champagne Ardennes	28	1.3%	2.5%	3	0.9%	0.6%	25	1.4%	4.3%	12	1.5%	4.2%
Picardie	32	1.6%	2.1%	7	2.0%	0.9%	26	1.5%	3.2%	15	1.8%	3.3%
Bourgogne	41	2.0%	3.0%	12	3.6%	1.9%	29	1.6%	4.0%	15	1.9%	4.1%
Haute Normandie	40	2.0%	2.7%	7	2.0%	0.9%	34	1.9%	4.4%	13	1.6%	2.8%
Basse Normandie	29	1.4%	2.4%	2	0.5%	0.3%	27	1.6%	4.3%	5	0.6%	1.4%
Centre	77	3.7%	3.7%	15	4.5%	1.6%	61	3.5%	5.7%	32	3.9%	5.0%
Pays de Loire	84	4.1%	2.8%	11	3.1%	0.7%	74	4.2%	4.7%	23	2.8%	2.5%
Bretagne	101	4.9%	3.8%	29	8.5%	2.2%	72	4.2%	5.2%	26	3.2%	3.3%
Poitou Charentes	50	2.4%	3.4%	6	1.8%	0.9%	44	2.5%	5.7%	7	0.9%	1.8%
Aquitaine	125	6.0%	4.4%	29	8.4%	2.1%	96	5.5%	6.6%	44	5.4%	4.9%
Midi Pyrénées	88	4.3%	3.6%	10	2.9%	0.8%	78	4.5%	6.1%	46	5.7%	5.2%
Limousin	29	1.4%	4.7%	5	1.6%	1.8%	24	1.4%	7.3%	9	1.1%	5.3%
Auvergne	45	2.2%	3.9%	6	1.7%	1.1%	39	2.2%	6.5%	19	2.4%	6.5%
Rhône Alpes	192	9.3%	3.6%	38	11.2%	1.5%	154	8.9%	5.6%	90	11.1%	4.5%
Languedoc Roussillon	93	4.5%	4.0%	14	4.0%	1.2%	79	4.6%	6.4%	33	4.0%	4.5%
Provence Alpes Côte d'Azur. Corse	222	10.7%	5.1%	27	8.0%	1.3%	195	11.2%	8.4%	68	8.4%	4.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1711	82.5%	4.0%	273	80.5%	1.3%	1438	82.9%	6.6%	707	87.2%	4.5%
Presque tous les jours	236	11.4%	3.9%	44	12.9%	1.6%	192	11.1%	5.7%	72	8.9%	5.3%
1 à 2 fois par semaine	98	4.7%	3.2%	17	4.9%	1.3%	81	4.7%	4.6%	25	3.1%	5.0%
1 à 3 fois par mois	26	1.3%	6.6%	4	1.2%	2.3%	22	1.3%	10.3%	3	0.3%	4.4%
Moins souvent	3	0.2%	2.9%	1	0.4%	3.9%	2	0.1%	2.3%	3	0.4%	13.6%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	41	2.0%	3.0%	4	1.1%	0.6%	37	2.1%	5.0%	5	0.6%	2.5%
De 9 000 à moins de 12 000 euros par an	78	3.8%	3.9%	4	1.1%	0.5%	74	4.3%	6.1%	14	1.7%	5.5%
De 12 000 à moins de 18 000 euros par an	162	7.8%	3.2%	14	4.3%	0.7%	147	8.5%	5.0%	27	3.3%	3.4%
De 18 000 à moins de 24 000 euros par an	251	12.1%	3.6%	42	12.5%	1.4%	209	12.0%	5.3%	76	9.4%	5.1%
De 24 000 à moins de 36 000 euros par an	473	22.8%	3.8%	62	18.2%	1.1%	411	23.7%	6.2%	122	15.1%	3.5%
De 36 000 à moins de 45 000 euros par an	242	11.7%	3.1%	44	13.0%	1.1%	198	11.4%	5.2%	79	9.8%	2.7%
De 45 000 à moins de 65 000 euros par an	294	14.2%	3.8%	54	16.0%	1.3%	240	13.8%	7.0%	164	20.2%	4.3%
65 000 euros et plus par an	290	14.0%	6.8%	84	24.9%	3.3%	206	11.9%	11.9%	213	26.2%	7.4%
Refus	152	7.4%	4.3%	25	7.4%	1.7%	127	7.3%	6.3%	67	8.2%	5.0%
Ne sait pas	90	4.3%	5.7%	5	1.5%	0.7%	85	4.9%	10.1%	44	5.4%	6.7%