

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2352	100.0%	4.5%	640	100.0%	2.5%	1712	100.0%	6.3%	715	100.0%	4.0%
Sexe												
Homme	640	27.2%	2.5%	640	100.0%	2.5%	0	0.0%	0.0%	220	30.7%	2.4%
Femme	1712	72.8%	6.3%	0	0.0%	0.0%	1712	100.0%	6.3%	495	69.3%	5.7%
Age												
15 à 24 ans	494	21.0%	6.7%	75	11.8%	2.0%	419	24.5%	11.5%	160	22.4%	5.0%
25 à 34 ans	481	20.4%	6.3%	134	21.0%	3.6%	347	20.2%	8.9%	135	18.9%	4.2%
35 à 49 ans	719	30.5%	5.7%	250	39.1%	4.0%	468	27.3%	7.3%	302	42.2%	4.9%
50 à 59 ans	321	13.6%	3.7%	87	13.6%	2.1%	234	13.6%	5.3%	98	13.7%	2.7%
60 ans et plus	338	14.4%	2.1%	93	14.6%	1.3%	245	14.3%	2.8%	20	2.8%	1.2%
Individu												
Ménagères	1260	53.6%	5.4%	0	0.0%	0.0%	1260	73.6%	5.4%	364	50.9%	5.1%
Personne de référence	902	38.4%	3.2%	526	82.1%	2.6%	377	22.0%	5.1%	230	32.1%	2.6%
Responsable des achats	1630	69.3%	4.5%	351	54.9%	2.7%	1278	74.7%	5.6%	470	65.7%	4.2%
PCS Individu												
Agriculteurs	20	0.8%	3.8%	4	0.6%	1.1%	16	0.9%	8.2%	1	0.2%	3.2%
Petits patrons	49	2.1%	3.0%	27	4.2%	2.2%	22	1.3%	5.2%	42	5.8%	2.8%
Affaires et Cadres	142	6.1%	2.8%	49	7.7%	1.7%	93	5.4%	4.3%	118	16.5%	2.6%
Professions intermédiaires	274	11.7%	3.7%	101	15.8%	2.7%	173	10.1%	4.7%	217	30.3%	3.6%
Employés	684	29.1%	8.0%	96	15.0%	4.3%	588	34.4%	9.3%	130	18.2%	7.3%
Ouvriers	296	12.6%	4.6%	194	30.3%	3.8%	102	6.0%	7.9%	10	1.4%	2.3%
Retraités	260	11.0%	2.0%	71	11.1%	1.2%	189	11.0%	2.7%	6	0.9%	2.8%
Autres inactifs	627	26.7%	6.3%	98	15.4%	2.7%	529	30.9%	8.4%	192	26.8%	5.8%
PCS Personne de référence												
Agriculteurs	20	0.9%	2.6%	4	0.6%	1.0%	17	1.0%	4.1%	0	0.0%	0.0%
Petits patrons	108	4.6%	4.0%	35	5.4%	2.4%	73	4.3%	5.9%	108	15.0%	4.0%
Affaires et Cadres	223	9.5%	3.2%	65	10.1%	1.8%	159	9.3%	4.5%	223	31.2%	3.2%
Professions intermédiaires	384	16.3%	4.7%	121	18.8%	2.9%	264	15.4%	6.7%	384	53.7%	4.7%
Employés	429	18.2%	7.7%	96	15.1%	4.2%	332	19.4%	10.2%	0	0.0%	0.0%
Ouvriers	650	27.6%	6.7%	204	31.8%	3.9%	446	26.1%	9.8%	0	0.0%	0.0%
Retraités	365	15.5%	2.4%	77	12.0%	1.2%	289	16.9%	3.4%	0	0.0%	0.0%
Autres inactifs	173	7.3%	4.9%	40	6.2%	2.7%	133	7.8%	6.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	305	13.0%	3.1%	83	12.9%	1.9%	222	13.0%	4.0%	55	7.7%	2.3%
2 personnes	592	25.2%	3.2%	158	24.7%	1.8%	434	25.4%	4.6%	124	17.4%	3.0%
3 personnes	515	21.9%	5.5%	150	23.4%	3.2%	365	21.3%	7.9%	176	24.6%	4.5%
4 personnes	555	23.6%	5.9%	170	26.5%	3.6%	385	22.5%	8.2%	225	31.5%	4.8%
5 personnes et +	386	16.4%	6.9%	79	12.4%	3.1%	306	17.9%	10.1%	135	18.8%	5.1%
Présence d'enfants de moins de 15 ans												
Oui	1038	44.1%	6.6%	288	45.0%	4.0%	750	43.8%	8.9%	372	51.9%	4.9%
Non	1314	55.9%	3.6%	352	55.0%	2.0%	962	56.2%	5.1%	344	48.1%	3.3%
Habitat												
Communes rurales	457	19.4%	3.8%	111	17.4%	1.9%	346	20.2%	5.5%	122	17.1%	3.7%
Agglo. - 20 000 hab	395	16.8%	4.4%	126	19.6%	2.9%	269	15.7%	5.8%	116	16.2%	4.2%
Agglo. 20 000 à 100 000 hab	283	12.0%	4.1%	81	12.6%	2.4%	202	11.8%	5.5%	86	12.0%	4.0%
Agglo. + 100 000 hab	768	32.6%	4.9%	214	33.4%	2.8%	554	32.3%	6.8%	229	32.0%	4.1%
Agglo. Paris	449	19.1%	5.1%	108	16.9%	2.6%	341	19.9%	7.4%	162	22.7%	4.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	504	21.4%	5.2%	123	19.2%	2.7%	381	22.2%	7.5%	180	25.2%	4.1%
Nord Pas de Calais	155	6.6%	4.8%	51	8.0%	3.3%	104	6.1%	6.2%	48	6.7%	4.7%
Lorraine	118	5.0%	6.1%	30	4.7%	3.2%	88	5.1%	8.9%	22	3.0%	4.1%
Alsace	57	2.4%	3.7%	21	3.3%	2.8%	36	2.1%	4.6%	10	1.5%	2.3%
Franche-Comté	37	1.6%	3.8%	12	1.9%	2.6%	24	1.4%	4.9%	11	1.5%	3.9%
Champagne Ardennes	58	2.5%	5.3%	12	1.8%	2.2%	47	2.7%	8.1%	15	2.1%	5.1%
Picardie	86	3.6%	5.6%	27	4.2%	3.6%	59	3.4%	7.4%	19	2.6%	4.3%
Bourgogne	73	3.1%	5.3%	24	3.8%	3.7%	49	2.9%	6.8%	28	4.0%	7.5%
Haute Normandie	59	2.5%	4.0%	19	2.9%	2.6%	41	2.4%	5.2%	20	2.7%	4.3%
Basse Normandie	35	1.5%	2.9%	3	0.4%	0.4%	33	1.9%	5.1%	10	1.5%	2.9%
Centre	78	3.3%	3.8%	24	3.8%	2.4%	53	3.1%	5.0%	23	3.2%	3.6%
Pays de Loire	134	5.7%	4.4%	38	5.9%	2.6%	97	5.6%	6.1%	27	3.8%	3.0%
Bretagne	76	3.2%	2.8%	16	2.6%	1.3%	60	3.5%	4.3%	19	2.7%	2.4%
Poitou Charentes	53	2.3%	3.6%	21	3.2%	2.9%	32	1.9%	4.1%	12	1.7%	2.9%
Aquitaine	93	4.0%	3.3%	19	3.0%	1.4%	74	4.3%	5.1%	28	3.9%	3.1%
Midi Pyrénées	99	4.2%	4.0%	17	2.7%	1.4%	82	4.8%	6.4%	33	4.6%	3.7%
Limousin	28	1.2%	4.5%	10	1.6%	3.5%	18	1.1%	5.5%	3	0.4%	1.6%
Auvergne	46	1.9%	4.0%	9	1.5%	1.7%	36	2.1%	6.1%	14	1.9%	4.6%
Rhône Alpes	181	7.7%	3.4%	53	8.3%	2.1%	128	7.5%	4.6%	69	9.6%	3.5%
Languedoc Roussillon	101	4.3%	4.3%	31	4.9%	2.8%	70	4.1%	5.7%	33	4.6%	4.5%
Provence Alpes Côte d'Azur. Corse	281	11.9%	6.4%	80	12.6%	3.9%	201	11.7%	8.7%	92	12.9%	6.0%
Habitudes de connexion à Internet												
Tous les jours	2014	85.6%	4.7%	566	88.4%	2.7%	1448	84.6%	6.6%	650	90.9%	4.1%
Presque tous les jours	237	10.1%	3.9%	46	7.2%	1.7%	191	11.2%	5.7%	47	6.6%	3.4%
1 à 2 fois par semaine	82	3.5%	2.7%	16	2.6%	1.3%	65	3.8%	3.7%	14	2.0%	2.7%
1 à 3 fois par mois	16	0.7%	3.9%	8	1.2%	4.1%	8	0.5%	3.7%	4	0.5%	6.5%
Moins souvent	4	0.2%	3.4%	4	0.6%	9.9%	0	0.0%	0.0%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	73	3.1%	5.3%	21	3.3%	3.4%	51	3.0%	6.9%	9	1.3%	4.3%
De 9 000 à moins de 12 000 euros par an	123	5.2%	6.2%	26	4.1%	3.4%	97	5.7%	7.9%	11	1.5%	4.3%
De 12 000 à moins de 18 000 euros par an	274	11.7%	5.5%	46	7.2%	2.2%	228	13.3%	7.7%	30	4.3%	3.9%
De 18 000 à moins de 24 000 euros par an	309	13.1%	4.5%	62	9.6%	2.1%	247	14.5%	6.3%	77	10.8%	5.2%
De 24 000 à moins de 36 000 euros par an	535	22.8%	4.3%	160	24.9%	2.8%	376	21.9%	5.7%	116	16.2%	3.3%
De 36 000 à moins de 45 000 euros par an	330	14.0%	4.3%	115	18.0%	3.0%	215	12.5%	5.6%	106	14.8%	3.7%
De 45 000 à moins de 65 000 euros par an	287	12.2%	3.7%	97	15.1%	2.2%	190	11.1%	5.5%	145	20.3%	3.8%
65 000 euros et plus par an	145	6.2%	3.4%	58	9.0%	2.3%	87	5.1%	5.0%	113	15.9%	3.9%
Refus	165	7.0%	4.7%	28	4.3%	1.8%	137	8.0%	6.8%	82	11.5%	6.2%
Ne sait pas	111	4.7%	7.1%	28	4.4%	3.8%	83	4.8%	9.9%	25	3.5%	3.8%