

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	6922	100.0%	13.3%	3357	100.0%	13.5%	3565	100.0%	13.1%	1760	100.0%	10.1%
Sexe												
Homme	3357	48.5%	13.5%	3357	100.0%	13.5%	0	0.0%	0.0%	948	53.9%	10.7%
Femme	3565	51.5%	13.1%	0	0.0%	0.0%	3565	100.0%	13.1%	812	46.1%	9.5%
Age												
15 à 24 ans	612	8.8%	8.5%	341	10.2%	9.3%	271	7.6%	7.6%	204	11.6%	6.6%
25 à 34 ans	840	12.1%	11.1%	447	13.3%	12.0%	393	11.0%	10.1%	295	16.8%	9.3%
35 à 49 ans	1479	21.4%	11.8%	775	23.1%	12.6%	704	19.7%	11.1%	638	36.3%	10.1%
50 à 59 ans	1437	20.8%	16.0%	713	21.3%	15.8%	724	20.3%	16.2%	500	28.4%	13.1%
60 ans et plus	2554	36.9%	16.2%	1080	32.2%	15.7%	1474	41.3%	16.6%	122	6.9%	12.2%
Individu												
Ménagères	3283	47.4%	14.0%	0	0.0%	0.0%	3283	92.1%	14.0%	724	41.1%	10.3%
Personne de référence	3871	55.9%	13.7%	2880	85.8%	14.1%	991	27.8%	12.6%	930	52.8%	10.9%
Responsable des achats	4876	70.4%	13.6%	1712	51.0%	13.0%	3164	88.7%	13.8%	1117	63.5%	10.1%
PCS Individu												
Agriculteurs	133	1.9%	26.5%	98	2.9%	29.0%	35	1.0%	21.2%	6	0.3%	21.7%
Petits patrons	221	3.2%	13.8%	166	5.0%	14.2%	55	1.5%	12.6%	200	11.4%	13.9%
Affaires et Cadres	427	6.2%	8.7%	262	7.8%	9.3%	165	4.6%	7.9%	371	21.1%	8.4%
Professions intermédiaires	832	12.0%	11.5%	438	13.1%	12.1%	393	11.0%	10.9%	664	37.7%	11.3%
Employés	1139	16.5%	13.6%	267	7.9%	11.8%	872	24.5%	14.3%	224	12.7%	12.3%
Ouvriers	1011	14.6%	16.0%	808	24.1%	16.0%	204	5.7%	16.0%	38	2.2%	10.8%
Retraités	2070	29.9%	16.1%	969	28.9%	16.0%	1101	30.9%	16.3%	31	1.7%	14.8%
Autres inactifs	1089	15.7%	10.5%	348	10.4%	9.6%	740	20.8%	11.0%	227	12.9%	6.9%
PCS Personne de référence												
Agriculteurs	201	2.9%	26.8%	112	3.3%	28.3%	89	2.5%	25.0%	0	0.0%	0.0%
Petits patrons	344	5.0%	13.1%	182	5.4%	13.2%	162	4.5%	13.1%	344	19.5%	13.1%
Affaires et Cadres	566	8.2%	8.3%	299	8.9%	8.8%	268	7.5%	7.8%	566	32.2%	8.3%
Professions intermédiaires	850	12.3%	10.7%	468	13.9%	11.4%	382	10.7%	10.0%	850	48.3%	10.7%
Employés	596	8.6%	11.0%	265	7.9%	11.2%	331	9.3%	10.8%	0	0.0%	0.0%
Ouvriers	1452	21.0%	15.3%	798	23.8%	15.7%	654	18.3%	14.8%	0	0.0%	0.0%
Retraités	2373	34.3%	15.9%	1055	31.4%	15.7%	1318	37.0%	16.1%	0	0.0%	0.0%
Autres inactifs	540	7.8%	13.2%	179	5.3%	11.8%	361	10.1%	14.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1264	18.3%	12.6%	535	15.9%	12.3%	729	20.4%	12.8%	186	10.6%	9.6%
2 personnes	2744	39.6%	15.2%	1259	37.5%	14.5%	1485	41.7%	15.8%	456	25.9%	11.0%
3 personnes	1181	17.1%	12.8%	604	18.0%	12.8%	577	16.2%	12.9%	390	22.2%	9.7%
4 personnes	1071	15.5%	11.6%	609	18.1%	13.5%	462	13.0%	9.7%	434	24.6%	9.1%
5 personnes et +	663	9.6%	12.1%	350	10.4%	13.2%	313	8.8%	11.0%	294	16.7%	11.5%
Présence d'enfants de moins de 15 ans												
Oui	1888	27.3%	12.0%	956	28.5%	12.9%	932	26.1%	11.2%	767	43.6%	10.0%
Non	5034	72.7%	13.9%	2400	71.5%	13.7%	2634	73.9%	14.0%	993	56.4%	10.2%
Habitat												
Communes rurales	2443	35.3%	20.4%	1123	33.4%	19.6%	1321	37.0%	21.2%	504	28.6%	15.7%
Agglo. - 20 000 hab	1718	24.8%	18.9%	813	24.2%	18.8%	905	25.4%	19.0%	442	25.1%	17.1%
Agglo. 20 000 à 100 000 hab	1233	17.8%	17.7%	633	18.9%	18.9%	600	16.8%	16.5%	304	17.3%	15.0%
Agglo. + 100 000 hab	1147	16.6%	7.4%	597	17.8%	8.0%	549	15.4%	6.9%	379	21.5%	6.7%
Agglo. Paris	382	5.5%	4.5%	191	5.7%	4.7%	190	5.3%	4.2%	131	7.5%	3.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	569	8.2%	5.9%	279	8.3%	6.1%	290	8.1%	5.8%	191	10.8%	4.4%
Nord Pas de Calais	815	11.8%	25.4%	413	12.3%	27.0%	402	11.3%	23.9%	214	12.2%	21.5%
Lorraine	78	1.1%	4.0%	44	1.3%	4.7%	34	1.0%	3.4%	22	1.3%	4.1%
Alsace	60	0.9%	3.9%	33	1.0%	4.5%	27	0.8%	3.4%	8	0.5%	1.8%
Franche-Comté	127	1.8%	13.3%	62	1.9%	13.4%	65	1.8%	13.2%	32	1.8%	12.8%
Champagne Ardennes	70	1.0%	6.5%	40	1.2%	7.5%	31	0.9%	5.4%	8	0.5%	2.8%
Picardie	386	5.6%	25.1%	176	5.2%	23.7%	211	5.9%	26.4%	81	4.6%	18.3%
Bourgogne	120	1.7%	8.8%	59	1.8%	9.0%	61	1.7%	8.6%	24	1.3%	7.0%
Haute Normandie	496	7.2%	33.3%	227	6.8%	32.0%	269	7.6%	34.5%	124	7.1%	27.4%
Basse Normandie	507	7.3%	42.4%	223	6.6%	39.4%	284	8.0%	45.1%	129	7.3%	36.2%
Centre	260	3.8%	12.4%	131	3.9%	12.9%	129	3.6%	11.9%	53	3.0%	7.9%
Pays de Loire	573	8.3%	19.2%	249	7.4%	17.3%	324	9.1%	21.0%	117	6.7%	13.2%
Bretagne	481	6.9%	18.0%	225	6.7%	17.5%	256	7.2%	18.4%	110	6.3%	15.6%
Poitou Charentes	171	2.5%	11.4%	87	2.6%	12.1%	84	2.3%	10.8%	43	2.5%	11.7%
Aquitaine	364	5.3%	13.0%	179	5.3%	13.5%	184	5.2%	12.6%	76	4.3%	9.2%
Midi Pyrénées	408	5.9%	16.5%	208	6.2%	17.4%	200	5.6%	15.6%	98	5.6%	12.1%
Limousin	62	0.9%	10.0%	32	1.0%	10.9%	30	0.8%	9.2%	7	0.4%	4.2%
Auvergne	182	2.6%	16.0%	97	2.9%	17.7%	85	2.4%	14.4%	26	1.5%	8.6%
Rhône Alpes	743	10.7%	14.3%	349	10.4%	13.9%	394	11.1%	14.6%	242	13.7%	12.5%
Languedoc Roussillon	304	4.4%	13.2%	163	4.8%	14.9%	141	4.0%	11.7%	102	5.8%	14.0%
Provence Alpes Côte d'Azur. Corse	146	2.1%	3.3%	83	2.5%	4.0%	63	1.8%	2.7%	52	3.0%	3.4%
Habitudes de connexion à Internet												
Tous les jours	4479	64.7%	12.1%	2359	70.3%	12.9%	2120	59.4%	11.3%	1509	85.7%	10.0%
Presque tous les jours	713	10.3%	12.8%	352	10.5%	13.8%	361	10.1%	11.9%	135	7.7%	8.5%
1 à 2 fois par semaine	468	6.8%	17.1%	202	6.0%	17.5%	266	7.5%	16.9%	66	3.8%	12.8%
1 à 3 fois par mois	70	1.0%	13.8%	22	0.7%	9.5%	48	1.4%	17.5%	15	0.9%	18.6%
Moins souvent	99	1.4%	17.5%	43	1.3%	14.9%	56	1.6%	20.2%	5	0.3%	8.9%
Jamais	20	0.3%	27.7%	19	0.6%	37.2%	1	0.0%	3.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	216	3.1%	12.8%	81	2.4%	11.0%	135	3.8%	14.2%	9	0.5%	5.3%
De 9 000 à moins de 12 000 euros par an	396	5.7%	14.6%	170	5.1%	16.3%	226	6.3%	13.6%	16	0.9%	6.2%
De 12 000 à moins de 18 000 euros par an	816	11.8%	15.2%	316	9.4%	14.1%	500	14.0%	16.0%	74	4.2%	10.9%
De 18 000 à moins de 24 000 euros par an	1024	14.8%	15.3%	457	13.6%	15.5%	568	15.9%	15.1%	169	9.6%	11.9%
De 24 000 à moins de 36 000 euros par an	1691	24.4%	14.5%	813	24.2%	14.6%	878	24.6%	14.4%	386	21.9%	11.0%
De 36 000 à moins de 45 000 euros par an	989	14.3%	13.4%	508	15.1%	13.5%	481	13.5%	13.3%	299	17.0%	10.4%
De 45 000 à moins de 65 000 euros par an	777	11.2%	11.1%	473	14.1%	12.0%	303	8.5%	9.9%	379	21.5%	10.2%
65 000 euros et plus par an	402	5.8%	9.5%	270	8.0%	11.0%	132	3.7%	7.4%	254	14.4%	8.8%
Refus	488	7.1%	11.6%	209	6.2%	11.8%	279	7.8%	11.4%	134	7.6%	9.0%
Ne sait pas	124	1.8%	11.5%	60	1.8%	12.4%	63	1.8%	10.8%	41	2.3%	10.5%