

7ème jour PQR 66



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	13924	100.0%	26.7%	6998	100.0%	28.1%	6926	100.0%	25.5%	3499	100.0%	20.1%
Sexe												
Homme	6998	50.3%	28.1%	6998	100.0%	28.1%	0	0.0%	0.0%	1834	52.4%	20.6%
Femme	6926	49.7%	25.5%	0	0.0%	0.0%	6926	100.0%	25.5%	1665	47.6%	19.6%
Age												
15 à 24 ans	1191	8.6%	16.4%	638	9.1%	17.4%	552	8.0%	15.4%	465	13.3%	15.1%
25 à 34 ans	1579	11.3%	20.8%	823	11.8%	22.1%	756	10.9%	19.5%	546	15.6%	17.1%
35 à 49 ans	2991	21.5%	23.9%	1606	23.0%	26.1%	1384	20.0%	21.8%	1247	35.6%	19.7%
50 à 59 ans	2782	20.0%	30.9%	1402	20.0%	31.0%	1380	19.9%	30.8%	962	27.5%	25.3%
60 ans et plus	5381	38.6%	34.2%	2529	36.1%	36.8%	2852	41.2%	32.2%	280	8.0%	27.9%
Individu												
Ménagères	6288	45.2%	26.8%	0	0.0%	0.0%	6288	90.8%	26.8%	1439	41.1%	20.6%
Personne de référence	7902	56.7%	27.9%	6064	86.6%	29.6%	1838	26.5%	23.4%	1775	50.7%	20.9%
Responsable des achats	9844	70.7%	27.4%	3702	52.9%	28.2%	6142	88.7%	26.9%	2270	64.9%	20.6%
PCS Individu												
Agriculteurs	183	1.3%	36.4%	133	1.9%	39.2%	51	0.7%	30.8%	6	0.2%	24.3%
Petits patrons	394	2.8%	24.5%	274	3.9%	23.4%	120	1.7%	27.6%	342	9.8%	23.9%
Affaires et Cadres	765	5.5%	15.6%	478	6.8%	16.9%	287	4.1%	13.7%	661	18.9%	15.0%
Professions intermédiaires	1640	11.8%	22.8%	895	12.8%	24.8%	746	10.8%	20.7%	1323	37.8%	22.5%
Employés	2263	16.3%	27.1%	635	9.1%	28.1%	1628	23.5%	26.7%	487	13.9%	26.8%
Ouvriers	1916	13.8%	30.3%	1582	22.6%	31.3%	334	4.8%	26.3%	80	2.3%	22.7%
Retraités	4536	32.6%	35.4%	2285	32.6%	37.7%	2252	32.5%	33.3%	59	1.7%	28.4%
Autres inactifs	2225	16.0%	21.6%	718	10.3%	19.8%	1508	21.8%	22.5%	541	15.4%	16.5%
PCS Personne de référence												
Agriculteurs	278	2.0%	37.0%	149	2.1%	37.6%	129	1.9%	36.3%	0	0.0%	0.0%
Petits patrons	600	4.3%	22.9%	320	4.6%	23.2%	280	4.0%	22.6%	600	17.2%	22.9%
Affaires et Cadres	1119	8.0%	16.3%	572	8.2%	16.8%	547	7.9%	15.8%	1119	32.0%	16.3%
Professions intermédiaires	1780	12.8%	22.5%	941	13.4%	23.0%	839	12.1%	22.0%	1780	50.9%	22.5%
Employés	1301	9.3%	23.9%	626	8.9%	26.4%	675	9.7%	22.0%	0	0.0%	0.0%
Ouvriers	2627	18.9%	27.7%	1519	21.7%	29.9%	1109	16.0%	25.1%	0	0.0%	0.0%
Retraités	5166	37.1%	34.6%	2457	35.1%	36.7%	2708	39.1%	33.0%	0	0.0%	0.0%
Autres inactifs	1052	7.6%	25.8%	413	5.9%	27.2%	639	9.2%	24.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	2625	18.9%	26.2%	1244	17.8%	28.6%	1381	19.9%	24.3%	344	9.8%	17.7%
2 personnes	5777	41.5%	31.9%	2808	40.1%	32.3%	2968	42.9%	31.6%	907	25.9%	22.0%
3 personnes	2260	16.2%	24.6%	1269	18.1%	26.8%	990	14.3%	22.2%	843	24.1%	21.0%
4 personnes	2123	15.2%	22.9%	1095	15.7%	24.2%	1027	14.8%	21.7%	929	26.5%	19.5%
5 personnes et +	1139	8.2%	20.8%	580	8.3%	21.9%	559	8.1%	19.7%	476	13.6%	18.6%
Présence d'enfants de moins de 15 ans												
Oui	3515	25.2%	22.3%	1818	26.0%	24.5%	1697	24.5%	20.4%	1478	42.2%	19.2%
Non	10409	74.8%	28.7%	5181	74.0%	29.6%	5228	75.5%	27.8%	2021	57.8%	20.8%
Habitat												
Communes rurales	3829	27.5%	32.0%	1873	26.8%	32.7%	1957	28.3%	31.3%	866	24.8%	27.0%
Agglo. - 20 000 hab	2959	21.2%	32.6%	1488	21.3%	34.5%	1471	21.2%	31.0%	675	19.3%	26.2%
Agglo. 20 000 à 100 000 hab	2472	17.8%	35.4%	1223	17.5%	36.5%	1248	18.0%	34.4%	583	16.7%	28.7%
Agglo. + 100 000 hab	4519	32.5%	29.2%	2320	33.1%	31.0%	2200	31.8%	27.5%	1311	37.5%	23.4%
Agglo. Paris	145	1.0%	1.7%	94	1.3%	2.3%	51	0.7%	1.1%	65	1.9%	1.6%

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Régions INSEE												
Ile de France	165	1.2%	1.7%	103	1.5%	2.2%	62	0.9%	1.2%	76	2.2%	1.7%
Nord Pas de Calais	1233	8.9%	38.4%	663	9.5%	43.4%	569	8.2%	33.8%	322	9.2%	32.4%
Lorraine	901	6.5%	47.0%	472	6.8%	51.0%	429	6.2%	43.3%	224	6.4%	42.0%
Alsace	564	4.1%	36.8%	296	4.2%	39.7%	269	3.9%	34.0%	151	4.3%	34.1%
Franche-Comté	399	2.9%	41.7%	199	2.8%	43.0%	200	2.9%	40.6%	80	2.3%	31.8%
Champagne Ardennes	417	3.0%	38.2%	222	3.2%	42.1%	195	2.8%	34.6%	90	2.6%	31.8%
Picardie	387	2.8%	25.1%	199	2.8%	26.8%	188	2.7%	23.6%	98	2.8%	22.2%
Bourgogne	398	2.9%	29.3%	189	2.7%	29.0%	208	3.0%	29.5%	101	2.9%	29.7%
Haute Normandie	103	0.7%	6.9%	52	0.7%	7.3%	51	0.7%	6.5%	13	0.4%	2.9%
Basse Normandie	284	2.0%	23.7%	129	1.8%	22.8%	155	2.2%	24.6%	81	2.3%	22.9%
Centre	432	3.1%	20.5%	225	3.2%	22.3%	207	3.0%	19.0%	103	2.9%	15.5%
Pays de Loire	926	6.7%	31.0%	478	6.8%	33.2%	448	6.5%	29.0%	209	6.0%	23.5%
Bretagne	1027	7.4%	38.4%	513	7.3%	40.0%	514	7.4%	37.0%	217	6.2%	30.6%
Poitou Charentes	327	2.3%	21.9%	168	2.4%	23.5%	158	2.3%	20.4%	77	2.2%	20.6%
Aquitaine	807	5.8%	28.9%	384	5.5%	28.9%	424	6.1%	28.9%	192	5.5%	23.1%
Midi Pyrénées	729	5.2%	29.5%	379	5.4%	31.8%	350	5.1%	27.3%	180	5.1%	22.3%
Limousin	194	1.4%	31.5%	85	1.2%	28.8%	109	1.6%	33.9%	37	1.1%	22.8%
Auvergne	524	3.8%	46.1%	270	3.9%	49.5%	254	3.7%	42.9%	100	2.9%	32.7%
Rhône Alpes	1794	12.9%	34.4%	852	12.2%	33.9%	942	13.6%	34.9%	476	13.6%	24.7%
Languedoc Roussillon	875	6.3%	38.2%	424	6.1%	38.9%	451	6.5%	37.4%	226	6.5%	30.8%
Provence Alpes Côte d'Azur. Corse	1437	10.3%	32.8%	694	9.9%	33.5%	743	10.7%	32.2%	447	12.8%	29.1%
Habitudes de connexion à Internet												
Tous les jours	9082	65.2%	24.5%	4756	68.0%	25.9%	4325	62.5%	23.0%	2899	82.9%	19.2%
Presque tous les jours	1622	11.6%	29.1%	750	10.7%	29.5%	872	12.6%	28.8%	379	10.8%	23.9%
1 à 2 fois par semaine	898	6.4%	32.8%	396	5.7%	34.3%	501	7.2%	31.8%	134	3.8%	25.8%
1 à 3 fois par mois	166	1.2%	32.7%	65	0.9%	28.2%	100	1.5%	36.4%	35	1.0%	43.0%
Moins souvent	186	1.3%	32.9%	127	1.8%	44.6%	59	0.8%	21.0%	22	0.6%	40.2%
Jamais	28	0.2%	38.2%	22	0.3%	42.0%	6	0.1%	28.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	365	2.6%	21.7%	174	2.5%	23.8%	191	2.8%	20.1%	31	0.9%	17.6%
De 9 000 à moins de 12 000 euros par an	759	5.5%	28.0%	319	4.6%	30.6%	440	6.4%	26.5%	63	1.8%	24.9%
De 12 000 à moins de 18 000 euros par an	1585	11.4%	29.4%	729	10.4%	32.5%	855	12.4%	27.3%	107	3.0%	15.7%
De 18 000 à moins de 24 000 euros par an	2017	14.5%	30.0%	943	13.5%	31.9%	1074	15.5%	28.5%	352	10.0%	24.8%
De 24 000 à moins de 36 000 euros par an	3242	23.3%	27.7%	1604	22.9%	28.8%	1638	23.7%	26.8%	743	21.2%	21.2%
De 36 000 à moins de 45 000 euros par an	2127	15.3%	28.9%	1110	15.9%	29.6%	1017	14.7%	28.1%	659	18.8%	22.9%
De 45 000 à moins de 65 000 euros par an	1776	12.8%	25.3%	1026	14.7%	26.0%	751	10.8%	24.4%	757	21.6%	20.4%
65 000 euros et plus par an	804	5.8%	19.0%	510	7.3%	20.8%	294	4.2%	16.6%	460	13.2%	15.9%
Refus	1048	7.5%	24.8%	491	7.0%	27.8%	557	8.0%	22.7%	283	8.1%	19.0%
Ne sait pas	202	1.5%	18.9%	94	1.3%	19.4%	108	1.6%	18.4%	45	1.3%	11.7%