

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	333	100.0%	0.6%	181	100.0%	0.7%	152	100.0%	0.6%	76	100.0%	0.4%
Sexe												
Homme	181	54.3%	0.7%	181	100.0%	0.7%	0	0.0%	0.0%	30	39.3%	0.3%
Femme	152	45.7%	0.6%	0	0.0%	0.0%	152	100.0%	0.6%	46	60.7%	0.5%
Age												
15 à 24 ans	44	13.2%	0.6%	30	16.7%	0.8%	14	9.1%	0.4%	13	17.3%	0.4%
25 à 34 ans	35	10.6%	0.5%	21	11.6%	0.6%	14	9.5%	0.4%	13	17.1%	0.4%
35 à 49 ans	81	24.3%	0.6%	40	22.1%	0.6%	41	26.9%	0.6%	24	31.5%	0.4%
50 à 59 ans	62	18.8%	0.7%	43	23.9%	1.0%	19	12.7%	0.4%	18	23.8%	0.5%
60 ans et plus	110	33.1%	0.7%	47	25.8%	0.7%	64	41.8%	0.7%	8	10.2%	0.8%
Individu												
Ménagères	138	41.5%	0.6%	0	0.0%	0.0%	138	90.7%	0.6%	39	50.6%	0.6%
Personne de référence	199	59.8%	0.7%	160	88.4%	0.8%	39	25.9%	0.5%	35	46.3%	0.4%
Responsable des achats	217	65.3%	0.6%	94	52.1%	0.7%	123	81.0%	0.5%	46	60.1%	0.4%
PCS Individu												
Agriculteurs	7	2.1%	1.4%	5	2.6%	1.4%	2	1.4%	1.3%	0	0.0%	0.0%
Petits patrons	4	1.3%	0.3%	2	0.9%	0.1%	3	1.8%	0.6%	4	5.8%	0.3%
Affaires et Cadres	12	3.6%	0.2%	8	4.3%	0.3%	4	2.7%	0.2%	11	13.8%	0.2%
Professions intermédiaires	44	13.3%	0.6%	18	10.2%	0.5%	26	16.9%	0.7%	35	45.5%	0.6%
Employés	49	14.7%	0.6%	20	11.3%	0.9%	28	18.7%	0.5%	12	15.9%	0.7%
Ouvriers	58	17.6%	0.9%	52	28.7%	1.0%	7	4.4%	0.5%	0	0.0%	0.0%
Retraités	103	31.0%	0.8%	44	24.6%	0.7%	59	38.8%	0.9%	4	5.7%	2.1%
Autres inactifs	55	16.5%	0.5%	31	17.4%	0.9%	23	15.4%	0.3%	10	13.3%	0.3%
PCS Personne de référence												
Agriculteurs	7	2.1%	0.9%	4	2.2%	1.0%	3	2.0%	0.9%	0	0.0%	0.0%
Petits patrons	8	2.3%	0.3%	2	0.9%	0.1%	6	3.9%	0.5%	8	10.0%	0.3%
Affaires et Cadres	17	5.2%	0.3%	8	4.7%	0.2%	9	5.8%	0.3%	17	22.7%	0.3%
Professions intermédiaires	51	15.5%	0.6%	20	11.0%	0.5%	31	20.7%	0.8%	51	67.4%	0.6%
Employés	29	8.6%	0.5%	19	10.7%	0.8%	9	6.2%	0.3%	0	0.0%	0.0%
Ouvriers	82	24.7%	0.9%	58	32.1%	1.1%	24	15.8%	0.5%	0	0.0%	0.0%
Retraités	114	34.2%	0.8%	50	27.5%	0.7%	64	42.2%	0.8%	0	0.0%	0.0%
Autres inactifs	25	7.5%	0.6%	20	11.0%	1.3%	5	3.3%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	55	16.5%	0.5%	28	15.5%	0.6%	27	17.7%	0.5%	9	11.9%	0.5%
2 personnes	127	38.1%	0.7%	64	35.5%	0.7%	63	41.3%	0.7%	16	20.6%	0.4%
3 personnes	53	15.9%	0.6%	22	12.4%	0.5%	30	19.9%	0.7%	23	30.2%	0.6%
4 personnes	70	20.9%	0.8%	48	26.3%	1.1%	22	14.5%	0.5%	22	28.3%	0.5%
5 personnes et +	28	8.5%	0.5%	18	10.2%	0.7%	10	6.5%	0.4%	7	8.9%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	106	31.8%	0.7%	59	32.8%	0.8%	47	30.7%	0.6%	38	50.0%	0.5%
Non	227	68.2%	0.6%	121	67.2%	0.7%	105	69.3%	0.6%	38	50.0%	0.4%
Habitat												
Communes rurales	132	39.6%	1.1%	64	35.6%	1.1%	67	44.2%	1.1%	36	47.1%	1.1%
Agglo. - 20 000 hab	57	17.0%	0.6%	27	15.1%	0.6%	29	19.2%	0.6%	11	14.2%	0.4%
Agglo. 20 000 à 100 000 hab	92	27.6%	1.3%	55	30.7%	1.7%	36	23.9%	1.0%	13	17.1%	0.6%
Agglo. + 100 000 hab	45	13.6%	0.3%	29	15.8%	0.4%	17	11.0%	0.2%	14	18.2%	0.2%
Agglo. Paris	8	2.3%	0.1%	5	2.7%	0.1%	3	1.7%	0.1%	3	3.5%	0.1%
Régions INSEE												
Ile de France	8	2.3%	0.1%	5	2.7%	0.1%	3	1.7%	0.1%	3	3.5%	0.1%
Lorraine	1	0.4%	0.1%	1	0.7%	0.1%	0	0.0%	0.0%	1	1.6%	0.2%
Champagne Ardennes	249	74.9%	22.8%	135	74.6%	25.5%	114	75.2%	20.3%	56	73.1%	19.7%
Picardie	74	22.2%	4.8%	39	21.7%	5.3%	35	22.9%	4.4%	16	20.8%	3.6%
Bretagne	1	0.2%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%	1	0.9%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Habitudes de connexion à Internet												
Tous les jours	224	67.4%	0.6%	131	72.7%	0.7%	93	61.1%	0.5%	61	80.0%	0.4%
Presque tous les jours	47	14.2%	0.8%	20	10.9%	0.8%	27	18.0%	0.9%	10	13.7%	0.7%
1 à 2 fois par semaine	21	6.3%	0.8%	11	6.1%	0.9%	10	6.5%	0.6%	4	5.1%	0.7%
1 à 3 fois par mois	4	1.3%	0.9%	3	1.9%	1.5%	1	0.7%	0.4%	1	1.2%	1.1%
Moins souvent	8	2.3%	1.4%	8	4.3%	2.7%	0	0.0%	0.0%	0	0.0%	0.0%

L'Union / l'Ardennais Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	7	2.1%	0.4%	3	1.7%	0.4%	4	2.6%	0.4%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	26	7.9%	1.0%	16	9.1%	1.6%	10	6.6%	0.6%	3	3.7%	1.1%
De 12 000 à moins de 18 000 euros par an	40	12.0%	0.7%	24	13.4%	1.1%	16	10.3%	0.5%	8	11.0%	1.2%
De 18 000 à moins de 24 000 euros par an	41	12.4%	0.6%	24	13.3%	0.8%	17	11.3%	0.5%	7	8.7%	0.5%
De 24 000 à moins de 36 000 euros par an	59	17.7%	0.5%	32	17.9%	0.6%	27	17.6%	0.4%	14	18.9%	0.4%
De 36 000 à moins de 45 000 euros par an	45	13.4%	0.6%	22	12.0%	0.6%	23	15.1%	0.6%	7	9.5%	0.3%
De 45 000 à moins de 65 000 euros par an	45	13.4%	0.6%	20	11.3%	0.5%	24	16.0%	0.8%	15	19.3%	0.4%
65 000 euros et plus par an	33	10.1%	0.8%	18	10.2%	0.8%	15	9.9%	0.8%	16	20.7%	0.5%
Refus	23	6.9%	0.5%	14	7.8%	0.8%	9	5.9%	0.4%	6	7.6%	0.4%
Ne sait pas	13	4.0%	1.2%	6	3.2%	1.2%	7	4.9%	1.3%	0	0.5%	0.1%