

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1127	100.0%	2.2%	505	100.0%	2.0%	621	100.0%	2.3%	309	100.0%	1.8%
<b>Sexe</b>												
<b>Homme</b>	505	44.9%	2.0%	505	100.0%	2.0%	0	0.0%	0.0%	139	44.9%	1.6%
<b>Femme</b>	621	55.1%	2.3%	0	0.0%	0.0%	621	100.0%	2.3%	170	55.1%	2.0%
<b>Age</b>												
<b>15 à 24 ans</b>	105	9.3%	1.4%	39	7.7%	1.1%	66	10.6%	1.8%	48	15.5%	1.6%
<b>25 à 34 ans</b>	129	11.5%	1.7%	63	12.6%	1.7%	66	10.6%	1.7%	58	18.9%	1.8%
<b>35 à 49 ans</b>	253	22.5%	2.0%	115	22.7%	1.9%	139	22.3%	2.2%	109	35.4%	1.7%
<b>50 à 59 ans</b>	216	19.2%	2.4%	98	19.4%	2.2%	118	19.0%	2.6%	85	27.5%	2.2%
<b>60 ans et plus</b>	423	37.5%	2.7%	190	37.6%	2.8%	233	37.4%	2.6%	9	2.8%	0.9%
<b>Individu</b>												
<b>Ménagères</b>	560	49.7%	2.4%	0	0.0%	0.0%	560	90.1%	2.4%	134	43.3%	1.9%
<b>Personne de référence</b>	595	52.8%	2.1%	446	88.3%	2.2%	149	24.0%	1.9%	133	42.9%	1.6%
<b>Responsable des achats</b>	828	73.5%	2.3%	275	54.5%	2.1%	553	89.0%	2.4%	191	61.8%	1.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	1.0%	2.2%	11	2.2%	3.3%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	50	4.4%	3.1%	39	7.6%	3.3%	12	1.9%	2.7%	45	14.7%	3.2%
<b>Affaires et Cadres</b>	57	5.1%	1.2%	30	5.9%	1.1%	27	4.4%	1.3%	44	14.2%	1.0%
<b>Professions intermédiaires</b>	127	11.3%	1.8%	64	12.7%	1.8%	63	10.1%	1.8%	101	32.8%	1.7%
<b>Employés</b>	217	19.3%	2.6%	34	6.8%	1.5%	183	29.4%	3.0%	58	18.8%	3.2%
<b>Ouvriers</b>	127	11.3%	2.0%	103	20.4%	2.0%	24	3.8%	1.9%	5	1.7%	1.5%
<b>Retraités</b>	365	32.4%	2.8%	183	36.1%	3.0%	183	29.4%	2.7%	1	0.4%	0.6%
<b>Autres inactifs</b>	172	15.2%	1.7%	41	8.1%	1.1%	131	21.0%	1.9%	54	17.5%	1.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	23	2.1%	3.1%	11	2.2%	2.8%	12	1.9%	3.4%	0	0.0%	0.0%
<b>Petits patrons</b>	66	5.9%	2.5%	38	7.4%	2.7%	29	4.7%	2.3%	66	21.5%	2.5%
<b>Affaires et Cadres</b>	93	8.3%	1.4%	39	7.8%	1.1%	54	8.7%	1.6%	93	30.2%	1.4%
<b>Professions intermédiaires</b>	149	13.2%	1.9%	62	12.3%	1.5%	87	14.0%	2.3%	149	48.3%	1.9%
<b>Employés</b>	118	10.5%	2.2%	38	7.6%	1.6%	80	12.9%	2.6%	0	0.0%	0.0%
<b>Ouvriers</b>	204	18.1%	2.1%	108	21.3%	2.1%	96	15.4%	2.2%	0	0.0%	0.0%
<b>Retraités</b>	430	38.1%	2.9%	194	38.4%	2.9%	235	37.9%	2.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	42	3.8%	1.0%	15	2.9%	1.0%	28	4.4%	1.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	217	19.3%	2.2%	105	20.7%	2.4%	112	18.1%	2.0%	21	6.9%	1.1%
<b>2 personnes</b>	428	38.0%	2.4%	185	36.7%	2.1%	243	39.0%	2.6%	66	21.3%	1.6%
<b>3 personnes</b>	167	14.8%	1.8%	73	14.4%	1.5%	94	15.1%	2.1%	70	22.7%	1.7%
<b>4 personnes</b>	194	17.2%	2.1%	77	15.3%	1.7%	116	18.7%	2.5%	96	31.1%	2.0%
<b>5 personnes et +</b>	122	10.8%	2.2%	65	13.0%	2.5%	56	9.0%	2.0%	56	18.0%	2.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	322	28.6%	2.0%	153	30.3%	2.1%	169	27.2%	2.0%	149	48.3%	1.9%
<b>Non</b>	805	71.4%	2.2%	352	69.7%	2.0%	452	72.8%	2.4%	160	51.7%	1.6%
<b>Habitat</b>												
<b>Communes rurales</b>	275	24.4%	2.3%	101	19.9%	1.8%	175	28.1%	2.8%	70	22.6%	2.2%
<b>Agglo. - 20 000 hab</b>	294	26.1%	3.2%	153	30.2%	3.5%	142	22.8%	3.0%	93	30.0%	3.6%
<b>Agglo. 20 000 à 100 000 hab</b>	238	21.2%	3.4%	94	18.6%	2.8%	144	23.2%	4.0%	58	18.7%	2.9%
<b>Agglo. + 100 000 hab</b>	315	27.9%	2.0%	155	30.7%	2.1%	159	25.7%	2.0%	87	28.2%	1.6%
<b>Agglo. Paris</b>	4	0.3%	0.0%	2	0.5%	0.1%	2	0.2%	0.0%	2	0.5%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	6	0.6%	0.1%	2	0.5%	0.1%	4	0.6%	0.1%	4	1.3%	0.1%
<b>Franche-Comté</b>	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
<b>Picardie</b>	2	0.2%	0.1%	2	0.4%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Bourgogne</b>	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Haute Normandie</b>	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
<b>Midi Pyrénées</b>	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
<b>Auvergne</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Rhône Alpes</b>	990	87.8%	19.0%	426	84.2%	16.9%	564	90.8%	20.9%	276	89.3%	14.3%
<b>Languedoc Roussillon</b>	12	1.1%	0.5%	12	2.4%	1.1%	0	0.0%	0.0%	1	0.2%	0.1%
<b>Provence Alpes Côte d'Azur. Corse</b>	113	10.1%	2.6%	62	12.3%	3.0%	51	8.3%	2.2%	28	9.1%	1.8%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	772	68.5%	2.1%	349	69.1%	1.9%	423	68.0%	2.3%	258	83.6%	1.7%
<b>Presque tous les jours</b>	98	8.7%	1.8%	36	7.1%	1.4%	62	10.0%	2.1%	26	8.4%	1.6%
<b>1 à 2 fois par semaine</b>	89	7.9%	3.3%	49	9.8%	4.3%	40	6.4%	2.5%	22	7.2%	4.3%
<b>1 à 3 fois par mois</b>	8	0.7%	1.5%	2	0.3%	0.7%	6	1.0%	2.2%	0	0.0%	0.0%
<b>Moins souvent</b>	10	0.9%	1.7%	8	1.6%	2.9%	2	0.3%	0.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	24	2.1%	1.4%	15	3.1%	2.1%	8	1.4%	0.9%	1	0.2%	0.4%
De 9 000 à moins de 12 000 euros par an	32	2.9%	1.2%	6	1.2%	0.6%	26	4.2%	1.6%	3	1.0%	1.2%
De 12 000 à moins de 18 000 euros par an	131	11.7%	2.4%	51	10.1%	2.3%	80	13.0%	2.6%	11	3.5%	1.6%
De 18 000 à moins de 24 000 euros par an	143	12.7%	2.1%	56	11.0%	1.9%	88	14.1%	2.3%	25	8.0%	1.7%
De 24 000 à moins de 36 000 euros par an	267	23.7%	2.3%	114	22.6%	2.1%	152	24.5%	2.5%	64	20.6%	1.8%
De 36 000 à moins de 45 000 euros par an	164	14.6%	2.2%	73	14.5%	2.0%	91	14.7%	2.5%	54	17.4%	1.9%
De 45 000 à moins de 65 000 euros par an	142	12.6%	2.0%	74	14.7%	1.9%	68	11.0%	2.2%	64	20.7%	1.7%
65 000 euros et plus par an	103	9.1%	2.4%	65	12.9%	2.7%	38	6.1%	2.1%	57	18.4%	2.0%
Refus	97	8.6%	2.3%	40	8.0%	2.3%	56	9.0%	2.3%	18	6.0%	1.2%
Ne sait pas	23	2.1%	2.2%	10	2.0%	2.1%	13	2.1%	2.3%	13	4.3%	3.4%