

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1211	100.0%	2.3%	639	100.0%	2.6%	572	100.0%	2.1%	325	100.0%	1.9%
Sexe												
Homme	639	52.8%	2.6%	639	100.0%	2.6%	0	0.0%	0.0%	182	55.9%	2.0%
Femme	572	47.2%	2.1%	0	0.0%	0.0%	572	100.0%	2.1%	143	44.1%	1.7%
Age												
15 à 24 ans	132	10.9%	1.8%	75	11.8%	2.1%	57	9.9%	1.6%	60	18.3%	1.9%
25 à 34 ans	208	17.2%	2.7%	116	18.2%	3.1%	92	16.0%	2.4%	63	19.5%	2.0%
35 à 49 ans	319	26.3%	2.6%	176	27.5%	2.8%	143	25.1%	2.3%	114	35.0%	1.8%
50 à 59 ans	231	19.1%	2.6%	127	19.9%	2.8%	103	18.1%	2.3%	72	22.0%	1.9%
60 ans et plus	321	26.5%	2.0%	145	22.6%	2.1%	177	30.9%	2.0%	17	5.1%	1.7%
Individu												
Ménagères	510	42.1%	2.2%	0	0.0%	0.0%	510	89.2%	2.2%	115	35.4%	1.6%
Personne de référence	640	52.9%	2.3%	514	80.4%	2.5%	127	22.1%	1.6%	152	46.9%	1.8%
Responsable des achats	794	65.6%	2.2%	283	44.2%	2.2%	511	89.5%	2.2%	186	57.3%	1.7%
PCS Individu												
Agriculteurs	5	0.4%	1.0%	5	0.8%	1.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	21	1.7%	1.3%	15	2.4%	1.3%	6	1.0%	1.3%	20	6.0%	1.4%
Affaires et Cadres	74	6.1%	1.5%	50	7.8%	1.8%	25	4.3%	1.2%	66	20.2%	1.5%
Professions intermédiaires	151	12.5%	2.1%	84	13.1%	2.3%	68	11.8%	1.9%	115	35.5%	2.0%
Employés	238	19.6%	2.8%	78	12.2%	3.5%	160	27.9%	2.6%	50	15.3%	2.7%
Ouvriers	216	17.9%	3.4%	175	27.4%	3.5%	41	7.2%	3.3%	6	1.8%	1.7%
Retraités	245	20.2%	1.9%	133	20.8%	2.2%	112	19.5%	1.6%	4	1.3%	2.0%
Autres inactifs	261	21.5%	2.5%	99	15.5%	2.7%	161	28.2%	2.4%	65	19.9%	2.0%
PCS Personne de référence												
Agriculteurs	8	0.7%	1.1%	5	0.8%	1.3%	3	0.6%	0.9%	0	0.0%	0.0%
Petits patrons	34	2.8%	1.3%	18	2.8%	1.3%	17	2.9%	1.4%	34	10.6%	1.3%
Affaires et Cadres	119	9.8%	1.7%	71	11.2%	2.1%	48	8.3%	1.4%	119	36.6%	1.7%
Professions intermédiaires	172	14.2%	2.2%	93	14.5%	2.3%	79	13.8%	2.1%	172	52.8%	2.2%
Employés	124	10.2%	2.3%	70	10.9%	2.9%	54	9.5%	1.8%	0	0.0%	0.0%
Ouvriers	329	27.2%	3.5%	168	26.2%	3.3%	161	28.2%	3.6%	0	0.0%	0.0%
Retraités	287	23.7%	1.9%	144	22.6%	2.2%	142	24.9%	1.7%	0	0.0%	0.0%
Autres inactifs	138	11.4%	3.4%	71	11.1%	4.7%	67	11.7%	2.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	152	12.6%	1.5%	75	11.8%	1.7%	77	13.4%	1.3%	23	7.2%	1.2%
2 personnes	440	36.4%	2.4%	221	34.6%	2.5%	219	38.3%	2.3%	64	19.8%	1.6%
3 personnes	235	19.4%	2.6%	132	20.7%	2.8%	102	17.9%	2.3%	87	26.7%	2.2%
4 personnes	213	17.6%	2.3%	116	18.2%	2.6%	97	16.9%	2.0%	83	25.5%	1.7%
5 personnes et +	171	14.1%	3.1%	94	14.7%	3.6%	77	13.5%	2.7%	68	20.8%	2.6%
Présence d'enfants de moins de 15 ans												
Oui	376	31.0%	2.4%	191	29.9%	2.6%	184	32.3%	2.2%	150	46.2%	2.0%
Non	835	69.0%	2.3%	448	70.1%	2.6%	387	67.7%	2.1%	175	53.8%	1.8%
Habitat												
Communes rurales	152	12.5%	1.3%	72	11.2%	1.3%	80	14.0%	1.3%	55	17.0%	1.7%
Agglo. - 20 000 hab	163	13.5%	1.8%	86	13.5%	2.0%	77	13.5%	1.6%	48	14.7%	1.9%
Agglo. 20 000 à 100 000 hab	155	12.8%	2.2%	68	10.6%	2.0%	87	15.2%	2.4%	34	10.5%	1.7%
Agglo. + 100 000 hab	738	61.0%	4.8%	413	64.7%	5.5%	325	56.8%	4.1%	185	57.1%	3.3%
Agglo. Paris	3	0.2%	0.0%	0	0.0%	0.0%	3	0.5%	0.1%	3	0.8%	0.1%
Régions INSEE												
Ile de France	3	0.2%	0.0%	0	0.0%	0.0%	3	0.5%	0.1%	3	0.8%	0.1%
Nord Pas de Calais	1170	96.6%	36.4%	619	96.8%	40.5%	551	96.3%	32.7%	307	94.5%	30.9%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Picardie	22	1.8%	1.4%	10	1.6%	1.3%	12	2.1%	1.5%	10	3.2%	2.4%
Haute Normandie	2	0.2%	0.2%	2	0.4%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	3	0.3%	0.1%	2	0.3%	0.2%	1	0.2%	0.1%	0	0.0%	0.0%
Midi Pyrénées	1	0.1%	0.0%	0	0.1%	0.0%	1	0.1%	0.1%	1	0.4%	0.1%
Limousin	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.3%	1	0.3%	0.5%
Rhône Alpes	8	0.7%	0.2%	6	0.9%	0.2%	2	0.4%	0.1%	2	0.7%	0.1%
Languedoc Roussillon	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	913	75.4%	2.5%	480	75.1%	2.6%	433	75.8%	2.3%	290	89.1%	1.9%
Presque tous les jours	114	9.4%	2.1%	61	9.6%	2.4%	53	9.3%	1.8%	30	9.2%	1.9%
1 à 2 fois par semaine	74	6.1%	2.7%	38	5.9%	3.2%	36	6.4%	2.3%	6	1.7%	1.1%
1 à 3 fois par mois	15	1.2%	2.9%	7	1.1%	3.1%	8	1.3%	2.7%	0	0.0%	0.0%
Moins souvent	13	1.1%	2.3%	10	1.6%	3.5%	3	0.5%	1.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	44	3.6%	2.6%	28	4.4%	3.8%	16	2.8%	1.7%	3	1.0%	1.8%
De 9 000 à moins de 12 000 euros par an	81	6.7%	3.0%	26	4.0%	2.5%	55	9.6%	3.3%	2	0.5%	0.6%
De 12 000 à moins de 18 000 euros par an	137	11.3%	2.5%	78	12.3%	3.5%	59	10.3%	1.9%	11	3.3%	1.6%
De 18 000 à moins de 24 000 euros par an	167	13.8%	2.5%	62	9.7%	2.1%	105	18.4%	2.8%	35	10.7%	2.5%
De 24 000 à moins de 36 000 euros par an	298	24.6%	2.6%	154	24.1%	2.8%	144	25.2%	2.4%	67	20.5%	1.9%
De 36 000 à moins de 45 000 euros par an	183	15.2%	2.5%	101	15.8%	2.7%	82	14.4%	2.3%	70	21.5%	2.4%
De 45 000 à moins de 65 000 euros par an	128	10.6%	1.8%	85	13.3%	2.2%	43	7.6%	1.4%	56	17.1%	1.5%
65 000 euros et plus par an	81	6.7%	1.9%	53	8.3%	2.2%	28	4.9%	1.6%	55	16.9%	1.9%
Refus	81	6.7%	1.9%	47	7.4%	2.7%	34	6.0%	1.4%	26	8.0%	1.8%
Ne sait pas	9	0.8%	0.9%	4	0.6%	0.8%	5	0.9%	0.9%	2	0.5%	0.4%