

La Provence Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	616	100.0%	1.2%	313	100.0%	1.3%	303	100.0%	1.1%	187	100.0%	1.1%
Sexe												
Homme	313	50.8%	1.3%	313	100.0%	1.3%	0	0.0%	0.0%	91	48.8%	1.0%
Femme	303	49.2%	1.1%	0	0.0%	0.0%	303	100.0%	1.1%	96	51.2%	1.1%
Age												
15 à 24 ans	61	10.0%	0.8%	37	11.7%	1.0%	25	8.1%	0.7%	39	20.9%	1.3%
25 à 34 ans	80	13.0%	1.1%	35	11.2%	0.9%	45	14.8%	1.2%	47	25.0%	1.5%
35 à 49 ans	124	20.1%	1.0%	73	23.4%	1.2%	51	16.7%	0.8%	48	25.6%	0.8%
50 à 59 ans	125	20.2%	1.4%	73	23.2%	1.6%	52	17.1%	1.2%	38	20.3%	1.0%
60 ans et plus	226	36.7%	1.4%	95	30.4%	1.4%	131	43.3%	1.5%	15	8.1%	1.5%
Individu												
Ménagères	270	43.9%	1.1%	0	0.0%	0.0%	270	89.2%	1.1%	80	42.7%	1.1%
Personne de référence	343	55.7%	1.2%	277	88.5%	1.4%	66	21.8%	0.8%	71	38.2%	0.8%
Responsable des achats	433	70.3%	1.2%	158	50.4%	1.2%	275	90.9%	1.2%	126	67.2%	1.1%
PCS Individu												
Agriculteurs	4	0.7%	0.8%	1	0.2%	0.2%	3	1.1%	2.0%	0	0.0%	0.0%
Petits patrons	9	1.5%	0.6%	9	2.8%	0.7%	1	0.2%	0.1%	9	4.7%	0.6%
Affaires et Cadres	37	6.0%	0.8%	21	6.6%	0.7%	17	5.5%	0.8%	32	17.2%	0.7%
Professions intermédiaires	53	8.6%	0.7%	37	11.8%	1.0%	16	5.2%	0.4%	46	24.7%	0.8%
Employés	131	21.3%	1.6%	52	16.8%	2.3%	79	26.0%	1.3%	42	22.3%	2.3%
Ouvriers	44	7.2%	0.7%	32	10.2%	0.6%	12	4.0%	1.0%	2	0.9%	0.5%
Retraités	203	32.9%	1.6%	92	29.3%	1.5%	111	36.7%	1.6%	10	5.3%	4.8%
Autres inactifs	134	21.8%	1.3%	70	22.3%	1.9%	64	21.3%	1.0%	47	25.0%	1.4%
PCS Personne de référence												
Agriculteurs	7	1.1%	0.9%	2	0.8%	0.6%	4	1.5%	1.3%	0	0.0%	0.0%
Petits patrons	25	4.0%	0.9%	17	5.3%	1.2%	8	2.7%	0.7%	25	13.3%	0.9%
Affaires et Cadres	66	10.8%	1.0%	30	9.4%	0.9%	37	12.1%	1.1%	66	35.5%	1.0%
Professions intermédiaires	96	15.5%	1.2%	45	14.3%	1.1%	51	16.8%	1.3%	96	51.2%	1.2%
Employés	78	12.6%	1.4%	50	16.1%	2.1%	27	9.1%	0.9%	0	0.0%	0.0%
Ouvriers	69	11.2%	0.7%	30	9.7%	0.6%	38	12.6%	0.9%	0	0.0%	0.0%
Retraités	229	37.1%	1.5%	94	30.2%	1.4%	134	44.4%	1.6%	0	0.0%	0.0%
Autres inactifs	47	7.7%	1.2%	45	14.2%	2.9%	3	0.9%	0.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	110	17.9%	1.1%	67	21.5%	1.5%	43	14.1%	0.8%	14	7.7%	0.7%
2 personnes	228	37.1%	1.3%	95	30.2%	1.1%	134	44.2%	1.4%	37	20.0%	0.9%
3 personnes	140	22.7%	1.5%	90	28.7%	1.9%	50	16.5%	1.1%	47	24.9%	1.2%
4 personnes	109	17.7%	1.2%	44	14.2%	1.0%	65	21.3%	1.4%	75	40.3%	1.6%
5 personnes et +	29	4.7%	0.5%	17	5.4%	0.6%	12	3.9%	0.4%	13	7.1%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	160	26.0%	1.0%	88	28.1%	1.2%	72	23.9%	0.9%	81	43.3%	1.1%
Non	456	74.0%	1.3%	225	71.9%	1.3%	231	76.1%	1.2%	106	56.7%	1.1%
Habitat												
Communes rurales	50	8.2%	0.4%	35	11.2%	0.6%	15	5.1%	0.2%	13	6.8%	0.4%
Agglo. - 20 000 hab	106	17.3%	1.2%	49	15.6%	1.1%	58	19.0%	1.2%	29	15.6%	1.1%
Agglo. 20 000 à 100 000 hab	46	7.5%	0.7%	35	11.1%	1.0%	12	3.8%	0.3%	10	5.2%	0.5%
Agglo. + 100 000 hab	410	66.5%	2.6%	192	61.2%	2.6%	218	72.1%	2.7%	134	71.9%	2.4%
Agglo. Paris	3	0.5%	0.0%	3	1.0%	0.1%	0	0.0%	0.0%	1	0.5%	0.0%
Régions INSEE												
Ile de France	3	0.5%	0.0%	3	1.0%	0.1%	0	0.0%	0.0%	1	0.5%	0.0%
Picardie	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%
Aquitaine	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%
Midi Pyrénées	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Rhône Alpes	7	1.2%	0.1%	5	1.5%	0.2%	3	0.9%	0.1%	0	0.0%	0.0%
Languedoc Roussillon	7	1.2%	0.3%	5	1.6%	0.5%	2	0.7%	0.2%	1	0.5%	0.1%
Provence Alpes Côte d'Azur. Corse	597	96.9%	13.6%	300	95.6%	14.5%	297	98.1%	12.9%	184	98.5%	11.9%
Habitudes de connexion à Internet												
Tous les jours	425	69.0%	1.1%	218	69.7%	1.2%	207	68.2%	1.1%	155	83.0%	1.0%
Presque tous les jours	80	13.0%	1.4%	31	9.9%	1.2%	49	16.1%	1.6%	31	16.5%	1.9%
1 à 2 fois par semaine	45	7.3%	1.7%	34	10.7%	2.9%	12	3.8%	0.7%	1	0.3%	0.1%
1 à 3 fois par mois	13	2.2%	2.7%	4	1.2%	1.7%	10	3.2%	3.5%	0	0.2%	0.5%
Moins souvent	4	0.6%	0.7%	4	1.2%	1.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	5	0.8%	0.3%	4	1.3%	0.6%	1	0.2%	0.1%	1	0.3%	0.4%
De 9 000 à moins de 12 000 euros par an	30	4.9%	1.1%	9	2.8%	0.9%	21	7.0%	1.3%	1	0.3%	0.2%
De 12 000 à moins de 18 000 euros par an	58	9.5%	1.1%	31	10.0%	1.4%	27	9.0%	0.9%	5	2.9%	0.8%
De 18 000 à moins de 24 000 euros par an	48	7.8%	0.7%	26	8.3%	0.9%	22	7.3%	0.6%	6	3.1%	0.4%
De 24 000 à moins de 36 000 euros par an	168	27.3%	1.4%	85	27.3%	1.5%	83	27.3%	1.4%	63	33.9%	1.8%
De 36 000 à moins de 45 000 euros par an	91	14.8%	1.2%	51	16.2%	1.4%	40	13.4%	1.1%	33	17.4%	1.1%
De 45 000 à moins de 65 000 euros par an	90	14.6%	1.3%	36	11.3%	0.9%	54	18.0%	1.8%	39	20.7%	1.0%
65 000 euros et plus par an	39	6.3%	0.9%	25	7.9%	1.0%	14	4.6%	0.8%	24	12.9%	0.8%
Refus	79	12.8%	1.9%	41	13.2%	2.3%	38	12.4%	1.5%	14	7.3%	0.9%
Ne sait pas	7	1.2%	0.7%	5	1.6%	1.0%	2	0.8%	0.4%	2	1.1%	0.5%