

L'indépendant Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	255	100.0%	0.5%	135	100.0%	0.5%	120	100.0%	0.4%	64	100.0%	0.4%
Sexe												
Homme	135	53.1%	0.5%	135	100.0%	0.5%	0	0.0%	0.0%	38	58.8%	0.4%
Femme	120	46.9%	0.4%	0	0.0%	0.0%	120	100.0%	0.4%	26	41.2%	0.3%
Age												
15 à 24 ans	32	12.5%	0.4%	7	5.0%	0.2%	25	21.1%	0.7%	7	11.0%	0.2%
25 à 34 ans	24	9.4%	0.3%	18	13.5%	0.5%	6	4.8%	0.1%	9	13.6%	0.3%
35 à 49 ans	50	19.4%	0.4%	34	25.3%	0.6%	15	12.8%	0.2%	19	29.5%	0.3%
50 à 59 ans	48	18.9%	0.5%	19	13.8%	0.4%	29	24.6%	0.7%	18	28.4%	0.5%
60 ans et plus	101	39.8%	0.6%	57	42.4%	0.8%	44	36.7%	0.5%	11	17.5%	1.1%
Individu												
Ménagères	99	38.9%	0.4%	0	0.0%	0.0%	99	82.8%	0.4%	21	32.6%	0.3%
Personne de référence	158	61.9%	0.6%	126	92.9%	0.6%	32	26.7%	0.4%	42	66.2%	0.5%
Responsable des achats	163	63.8%	0.5%	64	47.3%	0.5%	99	82.4%	0.4%	45	70.4%	0.4%
PCS Individu												
Agriculteurs	4	1.8%	0.9%	4	2.8%	1.1%	1	0.5%	0.4%	0	0.0%	0.0%
Petits patrons	13	5.2%	0.8%	11	8.1%	0.9%	2	2.0%	0.6%	13	19.7%	0.9%
Affaires et Cadres	16	6.5%	0.3%	11	8.1%	0.4%	5	4.6%	0.3%	15	23.4%	0.3%
Professions intermédiaires	26	10.3%	0.4%	15	11.4%	0.4%	11	9.0%	0.3%	21	32.9%	0.4%
Employés	36	14.2%	0.4%	7	5.0%	0.3%	29	24.6%	0.5%	4	6.6%	0.2%
Ouvriers	34	13.4%	0.5%	26	19.0%	0.5%	8	7.1%	0.7%	0	0.7%	0.1%
Retraités	87	34.1%	0.7%	53	38.9%	0.9%	34	28.7%	0.5%	2	2.5%	0.8%
Autres inactifs	37	14.5%	0.4%	9	6.6%	0.2%	28	23.4%	0.4%	9	14.2%	0.3%
PCS Personne de référence												
Agriculteurs	8	3.1%	1.0%	4	2.8%	1.0%	4	3.3%	1.1%	0	0.0%	0.0%
Petits patrons	16	6.4%	0.6%	10	7.5%	0.7%	6	5.2%	0.5%	16	25.5%	0.6%
Affaires et Cadres	26	10.3%	0.4%	13	9.4%	0.4%	14	11.4%	0.4%	26	41.1%	0.4%
Professions intermédiaires	21	8.4%	0.3%	15	11.0%	0.4%	7	5.5%	0.2%	21	33.4%	0.3%
Employés	23	9.0%	0.4%	8	5.6%	0.3%	15	12.9%	0.5%	0	0.0%	0.0%
Ouvriers	42	16.4%	0.4%	26	19.5%	0.5%	15	12.9%	0.3%	0	0.0%	0.0%
Retraités	102	40.0%	0.7%	56	41.6%	0.8%	46	38.2%	0.6%	0	0.0%	0.0%
Autres inactifs	16	6.4%	0.4%	4	2.7%	0.2%	13	10.5%	0.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	38	14.9%	0.4%	13	9.3%	0.3%	25	21.3%	0.4%	8	13.1%	0.4%
2 personnes	102	39.9%	0.6%	46	34.0%	0.5%	56	46.6%	0.6%	15	23.5%	0.4%
3 personnes	52	20.2%	0.6%	41	30.2%	0.9%	11	8.9%	0.2%	17	25.9%	0.4%
4 personnes	38	15.1%	0.4%	20	14.9%	0.4%	18	15.2%	0.4%	11	17.4%	0.2%
5 personnes et +	25	9.9%	0.5%	16	11.6%	0.6%	10	8.0%	0.3%	13	20.1%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	70	27.5%	0.4%	50	37.2%	0.7%	20	16.4%	0.2%	27	42.1%	0.4%
Non	185	72.5%	0.5%	85	62.8%	0.5%	100	83.6%	0.5%	37	57.9%	0.4%
Habitat												
Communes rurales	65	25.5%	0.5%	37	27.0%	0.6%	29	23.9%	0.5%	12	19.3%	0.4%
Agglo. - 20 000 hab	72	28.2%	0.8%	33	24.3%	0.8%	39	32.6%	0.8%	12	19.3%	0.5%
Agglo. 20 000 à 100 000 hab	38	15.0%	0.5%	18	12.9%	0.5%	21	17.3%	0.6%	13	20.1%	0.6%
Agglo. + 100 000 hab	78	30.8%	0.5%	47	34.7%	0.6%	31	26.2%	0.4%	27	41.3%	0.5%
Agglo. Paris	1	0.6%	0.0%	1	1.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Régions INSEE												
Ile de France	3	1.0%	0.0%	3	1.8%	0.1%	0	0.0%	0.0%	1	1.7%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.1%	0	0.0%	0.0%
Midi Pyrénées	6	2.2%	0.2%	5	3.3%	0.4%	1	1.0%	0.1%	2	3.9%	0.3%
Rhône Alpes	1	0.5%	0.0%	1	0.9%	0.0%	0	0.0%	0.0%	1	1.8%	0.1%
Languedoc Roussillon	243	95.1%	10.6%	127	94.0%	11.7%	115	96.4%	9.6%	57	89.3%	7.8%
Provence Alpes Côte d'Azur. Corse	2	0.9%	0.0%	0	0.0%	0.0%	2	1.8%	0.1%	2	3.4%	0.1%
Habitudes de connexion à Internet												
Tous les jours	180	70.7%	0.5%	87	64.3%	0.5%	93	77.9%	0.5%	45	69.8%	0.3%
Presque tous les jours	31	12.3%	0.6%	18	13.5%	0.7%	13	10.9%	0.4%	11	16.8%	0.7%
1 à 2 fois par semaine	21	8.2%	0.8%	17	12.4%	1.4%	4	3.5%	0.3%	2	2.8%	0.4%
1 à 3 fois par mois	2	0.8%	0.4%	2	1.2%	0.7%	1	0.5%	0.2%	1	0.9%	0.7%
Moins souvent	0	0.1%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.4%	0.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	10	3.8%	0.6%	8	6.1%	1.1%	1	1.1%	0.1%	0	0.4%	0.2%
De 9 000 à moins de 12 000 euros par an	18	7.0%	0.7%	10	7.1%	0.9%	8	7.0%	0.5%	7	11.4%	2.9%
De 12 000 à moins de 18 000 euros par an	36	14.0%	0.7%	11	8.0%	0.5%	25	20.8%	0.8%	3	5.1%	0.5%
De 18 000 à moins de 24 000 euros par an	30	11.7%	0.4%	11	7.9%	0.4%	19	16.1%	0.5%	5	7.9%	0.4%
De 24 000 à moins de 36 000 euros par an	48	19.0%	0.4%	24	18.0%	0.4%	24	20.1%	0.4%	9	14.3%	0.3%
De 36 000 à moins de 45 000 euros par an	32	12.7%	0.4%	24	17.9%	0.6%	8	6.9%	0.2%	7	11.7%	0.3%
De 45 000 à moins de 65 000 euros par an	31	12.2%	0.4%	18	13.1%	0.5%	13	11.2%	0.4%	14	21.7%	0.4%
65 000 euros et plus par an	29	11.4%	0.7%	23	16.7%	0.9%	7	5.5%	0.4%	13	20.0%	0.4%
Refus	15	5.7%	0.3%	7	5.3%	0.4%	7	6.2%	0.3%	4	5.6%	0.2%
Ne sait pas	6	2.4%	0.6%	0	0.0%	0.0%	6	5.2%	1.1%	1	2.0%	0.3%