

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	760	100.0%	1.5%	405	100.0%	1.6%	355	100.0%	1.3%	228	100.0%	1.3%
Sexe												
Homme	405	53.3%	1.6%	405	100.0%	1.6%	0	0.0%	0.0%	112	49.2%	1.3%
Femme	355	46.7%	1.3%	0	0.0%	0.0%	355	100.0%	1.3%	116	50.8%	1.4%
Age												
15 à 24 ans	54	7.1%	0.8%	33	8.1%	0.9%	21	6.0%	0.6%	24	10.5%	0.8%
25 à 34 ans	69	9.0%	0.9%	33	8.3%	0.9%	35	9.9%	0.9%	43	18.9%	1.4%
35 à 49 ans	182	24.0%	1.5%	102	25.2%	1.7%	80	22.6%	1.3%	86	37.6%	1.4%
50 à 59 ans	171	22.5%	1.9%	101	24.9%	2.2%	70	19.7%	1.6%	54	23.5%	1.4%
60 ans et plus	284	37.4%	1.8%	136	33.5%	2.0%	148	41.8%	1.7%	22	9.6%	2.2%
Individu												
Ménagères	325	42.8%	1.4%	0	0.0%	0.0%	325	91.6%	1.4%	110	48.1%	1.6%
Personne de référence	431	56.7%	1.5%	355	87.6%	1.7%	76	21.4%	1.0%	106	46.3%	1.2%
Responsable des achats	521	68.6%	1.4%	201	49.6%	1.5%	320	90.2%	1.4%	157	68.7%	1.4%
PCS Individu												
Agriculteurs	9	1.1%	1.7%	6	1.5%	1.8%	3	0.7%	1.6%	0	0.0%	0.0%
Petits patrons	21	2.8%	1.3%	18	4.3%	1.5%	4	1.1%	0.9%	18	8.1%	1.3%
Affaires et Cadres	53	7.0%	1.1%	33	8.1%	1.2%	21	5.8%	1.0%	47	20.8%	1.1%
Professions intermédiaires	79	10.5%	1.1%	47	11.7%	1.3%	32	9.0%	0.9%	68	30.0%	1.2%
Employés	146	19.3%	1.7%	57	14.2%	2.5%	89	25.1%	1.5%	45	19.9%	2.5%
Ouvriers	49	6.5%	0.8%	44	10.8%	0.9%	5	1.5%	0.4%	2	0.8%	0.5%
Retraités	242	31.9%	1.9%	129	31.8%	2.1%	113	31.9%	1.7%	8	3.4%	3.8%
Autres inactifs	160	21.0%	1.5%	71	17.6%	2.0%	88	24.9%	1.3%	39	17.0%	1.2%
PCS Personne de référence												
Agriculteurs	10	1.3%	1.3%	6	1.5%	1.5%	4	1.0%	1.0%	0	0.0%	0.0%
Petits patrons	38	5.1%	1.5%	22	5.3%	1.6%	17	4.7%	1.4%	38	16.8%	1.5%
Affaires et Cadres	76	10.0%	1.1%	39	9.7%	1.1%	37	10.3%	1.1%	76	33.2%	1.1%
Professions intermédiaires	114	15.0%	1.4%	51	12.7%	1.3%	63	17.7%	1.6%	114	50.0%	1.4%
Employés	90	11.9%	1.7%	52	12.7%	2.2%	39	10.9%	1.3%	0	0.0%	0.0%
Ouvriers	72	9.5%	0.8%	41	10.0%	0.8%	31	8.8%	0.7%	0	0.0%	0.0%
Retraités	281	36.9%	1.9%	138	34.0%	2.1%	143	40.3%	1.7%	0	0.0%	0.0%
Autres inactifs	79	10.4%	1.9%	57	14.1%	3.8%	22	6.2%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	138	18.1%	1.4%	87	21.4%	2.0%	51	14.4%	0.9%	25	11.1%	1.3%
2 personnes	326	42.9%	1.8%	153	37.9%	1.8%	173	48.7%	1.8%	73	31.9%	1.8%
3 personnes	133	17.5%	1.4%	87	21.5%	1.8%	46	12.8%	1.0%	48	21.2%	1.2%
4 personnes	129	17.0%	1.4%	59	14.5%	1.3%	71	19.9%	1.5%	69	30.1%	1.4%
5 personnes et +	34	4.5%	0.6%	19	4.8%	0.7%	15	4.2%	0.5%	13	5.7%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	185	24.4%	1.2%	95	23.5%	1.3%	90	25.4%	1.1%	88	38.5%	1.1%
Non	574	75.6%	1.6%	310	76.5%	1.8%	265	74.6%	1.4%	140	61.5%	1.4%
Habitat												
Communes rurales	94	12.4%	0.8%	50	12.3%	0.9%	44	12.5%	0.7%	18	8.0%	0.6%
Agglo. - 20 000 hab	137	18.1%	1.5%	73	17.9%	1.7%	65	18.2%	1.4%	36	15.8%	1.4%
Agglo. 20 000 à 100 000 hab	94	12.4%	1.4%	62	15.3%	1.9%	32	9.2%	0.9%	24	10.5%	1.2%
Agglo. + 100 000 hab	421	55.4%	2.7%	215	53.1%	2.9%	206	58.0%	2.6%	145	63.4%	2.6%
Agglo. Paris	13	1.8%	0.2%	6	1.4%	0.1%	8	2.1%	0.2%	5	2.2%	0.1%
Régions INSEE												
Ile de France	14	1.8%	0.1%	6	1.5%	0.1%	8	2.1%	0.2%	5	2.2%	0.1%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Auvergne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%	0	0.2%	0.1%
Rhône Alpes	7	0.9%	0.1%	3	0.8%	0.1%	3	1.0%	0.1%	2	0.9%	0.1%
Languedoc Roussillon	11	1.5%	0.5%	7	1.7%	0.6%	4	1.2%	0.4%	4	1.8%	0.5%
Provence Alpes Côte d'Azur. Corse	726	95.5%	16.6%	388	95.7%	18.7%	338	95.3%	14.6%	216	94.6%	14.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	522	68.8%	1.4%	277	68.4%	1.5%	245	69.2%	1.3%	190	83.2%	1.3%
Presque tous les jours	89	11.7%	1.6%	45	11.2%	1.8%	43	12.2%	1.4%	34	14.9%	2.2%
1 à 2 fois par semaine	53	6.9%	1.9%	37	9.2%	3.2%	15	4.3%	1.0%	3	1.4%	0.6%
1 à 3 fois par mois	6	0.7%	1.1%	0	0.1%	0.1%	5	1.5%	1.9%	0	0.2%	0.5%
Moins souvent	5	0.7%	0.9%	5	1.3%	1.8%	0	0.0%	0.0%	0	0.0%	0.0%
Jamais	0	0.1%	0.6%	0	0.1%	0.8%	0	0.0%	0.0%	0	0.2%	5.9%
Revenus du foyer												
Moins de 9 000 euros par an	7	0.9%	0.4%	4	1.0%	0.6%	3	0.8%	0.3%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	31	4.0%	1.1%	14	3.4%	1.3%	17	4.8%	1.0%	3	1.2%	1.0%
De 12 000 à moins de 18 000 euros par an	89	11.7%	1.7%	46	11.4%	2.1%	43	12.1%	1.4%	12	5.1%	1.7%
De 18 000 à moins de 24 000 euros par an	71	9.3%	1.1%	33	8.2%	1.1%	37	10.5%	1.0%	14	6.2%	1.0%
De 24 000 à moins de 36 000 euros par an	212	27.9%	1.8%	121	29.8%	2.2%	91	25.7%	1.5%	72	31.6%	2.1%
De 36 000 à moins de 45 000 euros par an	118	15.5%	1.6%	65	16.0%	1.7%	53	14.9%	1.5%	49	21.3%	1.7%
De 45 000 à moins de 65 000 euros par an	94	12.4%	1.3%	49	12.2%	1.3%	45	12.6%	1.4%	35	15.4%	0.9%
65 000 euros et plus par an	46	6.1%	1.1%	26	6.5%	1.1%	20	5.6%	1.1%	30	13.4%	1.1%
Refus	85	11.2%	2.0%	42	10.3%	2.4%	44	12.3%	1.8%	12	5.1%	0.8%
Ne sait pas	7	1.0%	0.7%	5	1.2%	1.0%	3	0.7%	0.4%	1	0.6%	0.4%