

Groupe Champagne / Est Eclair



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	103	100.0%	0.2%	52	100.0%	0.2%	51	100.0%	0.2%	19	100.0%	0.1%
Sexe												
Homme	52	50.7%	0.2%	52	100.0%	0.2%	0	0.0%	0.0%	12	61.9%	0.1%
Femme	51	49.3%	0.2%	0	0.0%	0.0%	51	100.0%	0.2%	7	38.1%	0.1%
Age												
15 à 24 ans	9	9.1%	0.1%	6	11.6%	0.2%	3	6.6%	0.1%	2	10.5%	0.1%
25 à 34 ans	5	4.7%	0.1%	4	8.3%	0.1%	0	1.0%	0.0%	2	11.3%	0.1%
35 à 49 ans	17	16.0%	0.1%	8	15.2%	0.1%	9	16.9%	0.1%	5	27.1%	0.1%
50 à 59 ans	20	19.8%	0.2%	13	24.4%	0.3%	8	15.1%	0.2%	8	39.6%	0.2%
60 ans et plus	52	50.4%	0.3%	21	40.6%	0.3%	31	60.4%	0.3%	2	11.6%	0.2%
Individu												
Ménagères	47	45.1%	0.2%	0	0.0%	0.0%	47	91.4%	0.2%	5	27.8%	0.1%
Personne de référence	56	54.4%	0.2%	45	85.3%	0.2%	12	22.7%	0.1%	13	66.7%	0.2%
Responsable des achats	63	61.3%	0.2%	25	47.4%	0.2%	39	75.6%	0.2%	11	55.1%	0.1%
PCS Individu												
Agriculteurs	3	3.4%	0.7%	2	4.3%	0.7%	1	2.4%	0.7%	1	2.8%	2.1%
Petits patrons	2	2.0%	0.1%	2	3.2%	0.1%	0	0.9%	0.1%	2	8.6%	0.1%
Affaires et Cadres	5	4.6%	0.1%	3	5.7%	0.1%	2	3.4%	0.1%	5	23.9%	0.1%
Professions intermédiaires	11	11.0%	0.2%	7	13.9%	0.2%	4	8.1%	0.1%	10	49.5%	0.2%
Employés	12	11.3%	0.1%	4	7.5%	0.2%	8	15.3%	0.1%	1	4.6%	0.0%
Ouvriers	14	13.6%	0.2%	13	24.3%	0.3%	1	2.5%	0.1%	0	0.0%	0.0%
Retraités	46	44.5%	0.4%	19	36.5%	0.3%	27	52.8%	0.4%	0	1.0%	0.1%
Autres inactifs	10	9.6%	0.1%	2	4.7%	0.1%	7	14.6%	0.1%	2	9.7%	0.1%
PCS Personne de référence												
Agriculteurs	3	3.2%	0.4%	2	4.3%	0.6%	1	2.0%	0.3%	0	0.0%	0.0%
Petits patrons	3	3.3%	0.1%	2	3.2%	0.1%	2	3.5%	0.1%	3	17.7%	0.1%
Affaires et Cadres	5	4.9%	0.1%	3	5.8%	0.1%	2	4.1%	0.1%	5	26.5%	0.1%
Professions intermédiaires	11	10.4%	0.1%	7	13.9%	0.2%	3	6.9%	0.1%	11	55.8%	0.1%
Employés	3	3.2%	0.1%	2	4.1%	0.1%	1	2.3%	0.0%	0	0.0%	0.0%
Ouvriers	18	17.9%	0.2%	12	22.9%	0.2%	6	12.7%	0.1%	0	0.0%	0.0%
Retraités	55	53.7%	0.4%	22	42.0%	0.3%	33	65.7%	0.4%	0	0.0%	0.0%
Autres inactifs	3	3.4%	0.1%	2	3.9%	0.1%	1	2.8%	0.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	17	16.0%	0.2%	5	9.7%	0.1%	12	22.6%	0.2%	2	11.2%	0.1%
2 personnes	56	54.5%	0.3%	29	56.1%	0.3%	27	53.0%	0.3%	6	31.0%	0.1%
3 personnes	20	19.6%	0.2%	12	22.8%	0.3%	8	16.3%	0.2%	7	36.3%	0.2%
4 personnes	7	7.0%	0.1%	4	8.6%	0.1%	3	5.4%	0.1%	3	16.7%	0.1%
5 personnes et +	3	2.8%	0.1%	2	2.9%	0.1%	1	2.7%	0.0%	1	4.8%	0.0%
Présence d'enfants de moins de 15 ans												
Oui	13	12.7%	0.1%	8	14.5%	0.1%	6	10.8%	0.1%	8	42.1%	0.1%
Non	90	87.3%	0.2%	45	85.5%	0.3%	45	89.2%	0.2%	11	57.9%	0.1%
Habitat												
Communes rurales	41	39.3%	0.3%	18	34.4%	0.3%	23	44.4%	0.4%	8	43.3%	0.3%
Agglo. - 20 000 hab	19	18.1%	0.2%	8	14.5%	0.2%	11	21.7%	0.2%	2	11.2%	0.1%
Agglo. 20 000 à 100 000 hab	1	0.6%	0.0%	1	1.1%	0.0%	0	0.0%	0.0%	1	3.0%	0.0%
Agglo. + 100 000 hab	42	40.3%	0.3%	24	46.6%	0.3%	17	33.8%	0.2%	8	41.7%	0.1%
Agglo. Paris	2	1.8%	0.0%	2	3.5%	0.0%	0	0.0%	0.0%	0	0.8%	0.0%
Régions INSEE												
Ile de France	2	1.8%	0.0%	2	3.5%	0.0%	0	0.0%	0.0%	0	0.8%	0.0%
Franche-Comté	0	0.1%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%	0	0.7%	0.1%
Champagne Ardennes	101	97.6%	9.2%	50	95.3%	9.5%	51	100.0%	9.0%	18	95.9%	6.5%
Bourgogne	0	0.5%	0.0%	0	0.9%	0.1%	0	0.0%	0.0%	0	2.6%	0.1%
Habitudes de connexion à Internet												
Tous les jours	69	66.4%	0.2%	43	81.3%	0.2%	26	51.1%	0.1%	16	82.3%	0.1%
Presque tous les jours	10	9.7%	0.2%	4	6.9%	0.1%	6	12.6%	0.2%	2	12.6%	0.2%
1 à 2 fois par semaine	15	14.4%	0.5%	6	11.1%	0.5%	9	17.8%	0.6%	1	5.1%	0.2%
1 à 3 fois par mois	0	0.3%	0.1%	0	0.2%	0.0%	0	0.5%	0.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	2	2.3%	0.1%	1	1.9%	0.1%	1	2.6%	0.1%	1	3.4%	0.4%
De 9 000 à moins de 12 000 euros par an	1	0.5%	0.0%	0	0.4%	0.0%	0	0.6%	0.0%	0	0.3%	0.0%
De 12 000 à moins de 18 000 euros par an	6	6.2%	0.1%	3	6.4%	0.1%	3	6.0%	0.1%	1	7.6%	0.2%
De 18 000 à moins de 24 000 euros par an	18	17.8%	0.3%	5	10.4%	0.2%	13	25.4%	0.3%	1	6.9%	0.1%
De 24 000 à moins de 36 000 euros par an	25	24.0%	0.2%	14	26.3%	0.2%	11	21.7%	0.2%	5	23.5%	0.1%
De 36 000 à moins de 45 000 euros par an	20	19.2%	0.3%	10	18.5%	0.3%	10	19.9%	0.3%	5	23.9%	0.2%
De 45 000 à moins de 65 000 euros par an	10	9.9%	0.1%	7	13.8%	0.2%	3	5.9%	0.1%	2	8.6%	0.0%
65 000 euros et plus par an	12	11.2%	0.3%	6	12.4%	0.3%	5	9.9%	0.3%	4	22.9%	0.2%
Refus	5	5.2%	0.1%	2	4.6%	0.1%	3	5.9%	0.1%	0	1.8%	0.0%
Ne sait pas	4	3.7%	0.4%	3	5.4%	0.6%	1	1.9%	0.2%	0	1.0%	0.1%