

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	608	100.0%	1.2%	278	100.0%	1.1%	330	100.0%	1.2%	133	100.0%	0.8%
Sexe												
Homme	278	45.7%	1.1%	278	100.0%	1.1%	0	0.0%	0.0%	79	59.2%	0.9%
Femme	330	54.3%	1.2%	0	0.0%	0.0%	330	100.0%	1.2%	54	40.8%	0.6%
Age												
15 à 24 ans	39	6.4%	0.5%	17	6.3%	0.5%	22	6.5%	0.6%	11	8.3%	0.4%
25 à 34 ans	56	9.3%	0.7%	32	11.6%	0.9%	24	7.3%	0.6%	21	15.6%	0.7%
35 à 49 ans	121	19.9%	1.0%	56	20.1%	0.9%	65	19.7%	1.0%	55	40.9%	0.9%
50 à 59 ans	118	19.5%	1.3%	49	17.7%	1.1%	69	21.0%	1.5%	37	27.5%	1.0%
60 ans et plus	273	45.0%	1.7%	123	44.3%	1.8%	150	45.5%	1.7%	10	7.8%	1.0%
Individu												
Ménagères	308	50.7%	1.3%	0	0.0%	0.0%	308	93.4%	1.3%	49	36.9%	0.7%
Personne de référence	345	56.7%	1.2%	252	90.8%	1.2%	92	28.0%	1.2%	80	59.8%	0.9%
Responsable des achats	441	72.6%	1.2%	137	49.2%	1.0%	304	92.3%	1.3%	85	63.6%	0.8%
PCS Individu												
Agriculteurs	9	1.5%	1.8%	7	2.4%	2.0%	2	0.8%	1.5%	0	0.0%	0.0%
Petits patrons	13	2.2%	0.8%	9	3.3%	0.8%	4	1.2%	0.9%	11	8.4%	0.8%
Affaires et Cadres	36	5.9%	0.7%	20	7.2%	0.7%	16	4.7%	0.7%	29	21.7%	0.7%
Professions intermédiaires	77	12.7%	1.1%	45	16.2%	1.2%	32	9.8%	0.9%	64	47.8%	1.1%
Employés	95	15.6%	1.1%	14	5.2%	0.6%	81	24.5%	1.3%	15	11.0%	0.8%
Ouvriers	70	11.5%	1.1%	55	19.9%	1.1%	14	4.3%	1.1%	2	1.3%	0.5%
Retraités	245	40.3%	1.9%	116	41.6%	1.9%	129	39.1%	1.9%	1	0.8%	0.5%
Autres inactifs	63	10.4%	0.6%	11	4.1%	0.3%	52	15.7%	0.8%	12	9.0%	0.4%
PCS Personne de référence												
Agriculteurs	13	2.2%	1.8%	7	2.4%	1.7%	7	2.0%	1.9%	0	0.0%	0.0%
Petits patrons	17	2.8%	0.7%	10	3.8%	0.8%	7	2.1%	0.6%	17	12.9%	0.7%
Affaires et Cadres	38	6.2%	0.5%	22	7.9%	0.6%	16	4.7%	0.5%	38	28.2%	0.5%
Professions intermédiaires	79	12.9%	1.0%	47	16.8%	1.1%	32	9.7%	0.8%	79	58.9%	1.0%
Employés	47	7.7%	0.9%	16	5.6%	0.7%	31	9.4%	1.0%	0	0.0%	0.0%
Ouvriers	108	17.7%	1.1%	49	17.7%	1.0%	59	17.8%	1.3%	0	0.0%	0.0%
Retraités	276	45.4%	1.8%	119	42.9%	1.8%	157	47.5%	1.9%	0	0.0%	0.0%
Autres inactifs	31	5.1%	0.8%	8	3.0%	0.6%	22	6.8%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	135	22.3%	1.3%	54	19.3%	1.2%	82	24.7%	1.4%	22	16.3%	1.1%
2 personnes	277	45.5%	1.5%	128	46.2%	1.5%	148	45.0%	1.6%	33	24.8%	0.8%
3 personnes	72	11.8%	0.8%	36	13.0%	0.8%	36	10.8%	0.8%	17	13.1%	0.4%
4 personnes	86	14.1%	0.9%	39	14.1%	0.9%	47	14.2%	1.0%	36	26.9%	0.8%
5 personnes et +	38	6.3%	0.7%	21	7.4%	0.8%	18	5.3%	0.6%	25	18.9%	1.0%
Présence d'enfants de moins de 15 ans												
Oui	144	23.7%	0.9%	63	22.6%	0.8%	81	24.6%	1.0%	61	45.4%	0.8%
Non	464	76.3%	1.3%	215	77.4%	1.2%	249	75.4%	1.3%	73	54.6%	0.7%
Habitat												
Communes rurales	228	37.5%	1.9%	101	36.3%	1.8%	127	38.5%	2.0%	35	25.9%	1.1%
Agglo. - 20 000 hab	128	21.0%	1.4%	65	23.4%	1.5%	62	18.9%	1.3%	33	25.0%	1.3%
Agglo. 20 000 à 100 000 hab	95	15.6%	1.4%	38	13.7%	1.1%	57	17.3%	1.6%	23	17.3%	1.1%
Agglo. + 100 000 hab	152	25.1%	1.0%	70	25.1%	0.9%	83	25.1%	1.0%	41	30.8%	0.7%
Agglo. Paris	5	0.8%	0.1%	4	1.4%	0.1%	1	0.2%	0.0%	1	0.9%	0.0%
Régions INSEE												
Ile de France	5	0.8%	0.0%	4	1.4%	0.1%	1	0.2%	0.0%	1	0.9%	0.0%
Bourgogne	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Centre	359	59.1%	17.1%	161	57.9%	15.9%	198	60.1%	18.2%	74	55.8%	11.2%
Pays de Loire	7	1.2%	0.2%	6	2.1%	0.4%	1	0.4%	0.1%	4	2.7%	0.4%
Poitou Charentes	232	38.2%	15.5%	105	37.7%	14.6%	127	38.6%	16.4%	52	38.8%	13.9%
Aquitaine	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.1%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.2%	0.0%
Limousin	1	0.2%	0.2%	1	0.4%	0.4%	0	0.1%	0.1%	1	0.4%	0.3%
Auvergne	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.2%	0.0%	1	0.3%	0.0%	0	0.1%	0.0%	1	0.7%	0.1%
Habitudes de connexion à Internet												
Tous les jours	413	67.9%	1.1%	199	71.5%	1.1%	214	64.8%	1.1%	123	92.4%	0.8%
Presque tous les jours	65	10.6%	1.2%	34	12.3%	1.3%	30	9.2%	1.0%	5	3.9%	0.3%
1 à 2 fois par semaine	21	3.4%	0.8%	6	2.3%	0.5%	14	4.4%	0.9%	5	3.7%	0.9%
1 à 3 fois par mois	3	0.5%	0.5%	1	0.3%	0.4%	2	0.5%	0.7%	0	0.0%	0.0%
Moins souvent	12	1.9%	2.0%	2	0.7%	0.6%	10	3.0%	3.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	12	1.9%	0.7%	6	2.2%	0.8%	5	1.6%	0.6%	1	0.4%	0.3%
De 9 000 à moins de 12 000 euros par an	47	7.7%	1.7%	24	8.5%	2.3%	23	7.1%	1.4%	2	1.2%	0.7%
De 12 000 à moins de 18 000 euros par an	69	11.3%	1.3%	28	10.1%	1.2%	41	12.3%	1.3%	6	4.4%	0.9%
De 18 000 à moins de 24 000 euros par an	95	15.7%	1.4%	33	11.7%	1.1%	63	19.0%	1.7%	14	10.3%	1.0%
De 24 000 à moins de 36 000 euros par an	142	23.3%	1.2%	73	26.1%	1.3%	69	21.0%	1.1%	33	24.5%	0.9%
De 36 000 à moins de 45 000 euros par an	88	14.5%	1.2%	42	15.2%	1.1%	46	14.0%	1.3%	27	19.9%	0.9%
De 45 000 à moins de 65 000 euros par an	82	13.4%	1.2%	40	14.5%	1.0%	41	12.5%	1.3%	34	25.1%	0.9%
65 000 euros et plus par an	22	3.6%	0.5%	14	5.1%	0.6%	8	2.3%	0.4%	12	9.1%	0.4%
Refus	46	7.6%	1.1%	16	5.6%	0.9%	30	9.2%	1.2%	6	4.8%	0.4%
Ne sait pas	6	1.0%	0.6%	3	1.0%	0.6%	3	1.0%	0.6%	0	0.3%	0.1%