

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1337	100.0%	2.6%	633	100.0%	2.5%	704	100.0%	2.6%	275	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	633	47.3%	2.5%	633	100.0%	2.5%	0	0.0%	0.0%	142	51.7%	1.6%
<b>Femme</b>	704	52.7%	2.6%	0	0.0%	0.0%	704	100.0%	2.6%	133	48.3%	1.6%
<b>Age</b>												
<b>15 à 24 ans</b>	79	5.9%	1.1%	42	6.6%	1.1%	38	5.3%	1.0%	23	8.5%	0.8%
<b>25 à 34 ans</b>	133	9.9%	1.7%	59	9.3%	1.6%	74	10.5%	1.9%	55	20.0%	1.7%
<b>35 à 49 ans</b>	245	18.3%	2.0%	131	20.8%	2.1%	113	16.1%	1.8%	94	34.2%	1.5%
<b>50 à 59 ans</b>	249	18.6%	2.8%	122	19.2%	2.7%	127	18.0%	2.8%	75	27.4%	2.0%
<b>60 ans et plus</b>	632	47.3%	4.0%	279	44.1%	4.1%	353	50.1%	4.0%	27	9.8%	2.7%
<b>Individu</b>												
<b>Ménagères</b>	650	48.6%	2.8%	0	0.0%	0.0%	650	92.3%	2.8%	116	42.2%	1.7%
<b>Personne de référence</b>	765	57.2%	2.7%	565	89.3%	2.8%	200	28.4%	2.5%	148	53.9%	1.7%
<b>Responsable des achats</b>	986	73.7%	2.7%	347	54.9%	2.6%	638	90.7%	2.8%	192	70.0%	1.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	33	2.5%	6.5%	17	2.7%	5.1%	16	2.2%	9.5%	1	0.3%	3.1%
<b>Petits patrons</b>	30	2.3%	1.9%	21	3.4%	1.8%	9	1.3%	2.1%	25	8.9%	1.7%
<b>Affaires et Cadres</b>	67	5.0%	1.4%	38	6.0%	1.4%	28	4.0%	1.4%	58	21.0%	1.3%
<b>Professions intermédiaires</b>	166	12.4%	2.3%	82	12.9%	2.3%	84	11.9%	2.3%	124	45.1%	2.1%
<b>Employés</b>	203	15.2%	2.4%	67	10.7%	3.0%	135	19.2%	2.2%	31	11.1%	1.7%
<b>Ouvriers</b>	143	10.7%	2.3%	117	18.5%	2.3%	26	3.6%	2.0%	4	1.6%	1.2%
<b>Retraités</b>	540	40.4%	4.2%	253	40.0%	4.2%	287	40.7%	4.2%	7	2.7%	3.6%
<b>Autres inactifs</b>	156	11.6%	1.5%	36	5.7%	1.0%	120	17.0%	1.8%	25	9.2%	0.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	41	3.0%	5.4%	18	2.9%	4.6%	23	3.2%	6.4%	0	0.0%	0.0%
<b>Petits patrons</b>	40	3.0%	1.5%	23	3.6%	1.7%	17	2.5%	1.4%	40	14.6%	1.5%
<b>Affaires et Cadres</b>	88	6.6%	1.3%	43	6.8%	1.3%	45	6.4%	1.3%	88	32.0%	1.3%
<b>Professions intermédiaires</b>	147	11.0%	1.9%	77	12.1%	1.9%	70	10.0%	1.8%	147	53.4%	1.9%
<b>Employés</b>	119	8.9%	2.2%	62	9.8%	2.6%	58	8.2%	1.9%	0	0.0%	0.0%
<b>Ouvriers</b>	218	16.3%	2.3%	124	19.6%	2.4%	95	13.4%	2.1%	0	0.0%	0.0%
<b>Retraités</b>	602	45.0%	4.0%	269	42.5%	4.0%	333	47.3%	4.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	81	6.1%	2.0%	18	2.8%	1.2%	63	9.0%	2.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	302	22.6%	3.0%	129	20.4%	3.0%	173	24.5%	3.0%	39	14.3%	2.0%
2 personnes	612	45.7%	3.4%	300	47.4%	3.5%	312	44.2%	3.3%	81	29.4%	2.0%
3 personnes	184	13.8%	2.0%	99	15.6%	2.1%	86	12.1%	1.9%	54	19.6%	1.3%
4 personnes	157	11.8%	1.7%	76	12.0%	1.7%	81	11.5%	1.7%	63	23.0%	1.3%
5 personnes et +	82	6.1%	1.5%	29	4.6%	1.1%	53	7.5%	1.9%	37	13.6%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	252	18.8%	1.6%	111	17.5%	1.5%	141	20.0%	1.7%	108	39.2%	1.4%
Non	1085	81.2%	3.0%	522	82.5%	3.0%	563	80.0%	3.0%	167	60.8%	1.7%
<b>Habitat</b>												
Communes rurales	558	41.7%	4.7%	255	40.3%	4.5%	303	43.0%	4.8%	112	40.7%	3.5%
Agglo. - 20 000 hab	249	18.6%	2.7%	116	18.4%	2.7%	133	18.8%	2.8%	43	15.5%	1.7%
Agglo. 20 000 à 100 000 hab	261	19.6%	3.7%	128	20.3%	3.8%	133	18.9%	3.7%	52	18.8%	2.5%
Agglo. + 100 000 hab	247	18.4%	1.6%	118	18.7%	1.6%	128	18.2%	1.6%	62	22.4%	1.1%
Agglo. Paris	22	1.7%	0.3%	15	2.3%	0.4%	8	1.1%	0.2%	7	2.6%	0.2%
<b>Régions INSEE</b>												
Ile de France	27	2.0%	0.3%	15	2.4%	0.3%	12	1.7%	0.2%	9	3.3%	0.2%
Alsace	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.1%	0	0.1%	0.1%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	188	14.1%	13.8%	82	13.0%	12.6%	106	15.0%	15.0%	28	10.4%	8.4%
Haute Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.3%	0.2%
Basse Normandie	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	0	0.1%	0.1%
Centre	362	27.0%	17.2%	169	26.7%	16.7%	193	27.4%	17.7%	77	27.8%	11.6%
Poitou Charentes	1	0.1%	0.1%	1	0.1%	0.1%	0	0.1%	0.0%	0	0.0%	0.0%
Aquitaine	4	0.3%	0.1%	1	0.1%	0.1%	3	0.4%	0.2%	3	1.0%	0.3%
Midi Pyrénées	6	0.4%	0.2%	2	0.4%	0.2%	3	0.5%	0.3%	3	1.1%	0.4%
Limousin	257	19.2%	41.7%	119	18.9%	40.6%	138	19.6%	42.7%	47	17.1%	29.0%
Auvergne	482	36.0%	42.3%	236	37.3%	43.2%	245	34.8%	41.5%	102	37.0%	33.2%
Rhône Alpes	5	0.4%	0.1%	2	0.4%	0.1%	3	0.4%	0.1%	4	1.6%	0.2%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.1%	0.0%	2	0.3%	0.1%	0	0.0%	0.0%	1	0.2%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
Tous les jours	824	61.6%	2.2%	416	65.7%	2.3%	408	57.9%	2.2%	226	82.2%	1.5%
Presque tous les jours	161	12.1%	2.9%	68	10.8%	2.7%	93	13.2%	3.1%	38	13.8%	2.4%
1 à 2 fois par semaine	79	5.9%	2.9%	27	4.2%	2.3%	52	7.4%	3.3%	10	3.7%	1.9%
1 à 3 fois par mois	7	0.5%	1.3%	2	0.3%	0.8%	5	0.7%	1.7%	1	0.3%	0.9%
Moins souvent	13	1.0%	2.3%	8	1.2%	2.7%	5	0.8%	1.9%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	36	2.7%	2.2%	11	1.7%	1.5%	26	3.6%	2.7%	3	0.9%	1.5%
De 9 000 à moins de 12 000 euros par an	90	6.7%	3.3%	32	5.0%	3.1%	58	8.2%	3.5%	5	1.9%	2.0%
De 12 000 à moins de 18 000 euros par an	163	12.2%	3.0%	73	11.5%	3.2%	90	12.8%	2.9%	12	4.3%	1.7%
De 18 000 à moins de 24 000 euros par an	208	15.5%	3.1%	111	17.5%	3.8%	96	13.7%	2.6%	24	8.8%	1.7%
De 24 000 à moins de 36 000 euros par an	315	23.6%	2.7%	149	23.6%	2.7%	166	23.5%	2.7%	62	22.7%	1.8%
De 36 000 à moins de 45 000 euros par an	213	15.9%	2.9%	109	17.3%	2.9%	104	14.7%	2.9%	60	21.9%	2.1%
De 45 000 à moins de 65 000 euros par an	149	11.2%	2.1%	84	13.3%	2.1%	65	9.2%	2.1%	59	21.5%	1.6%
65 000 euros et plus par an	47	3.5%	1.1%	26	4.0%	1.0%	21	3.0%	1.2%	23	8.3%	0.8%
Refus	99	7.4%	2.3%	32	5.1%	1.8%	66	9.4%	2.7%	24	8.7%	1.6%
Ne sait pas	18	1.4%	1.7%	5	0.8%	1.1%	13	1.9%	2.2%	3	1.0%	0.7%