

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	554	100.0%	1.1%	272	100.0%	1.1%	282	100.0%	1.0%	113	100.0%	0.6%
Sexe												
Homme	272	49.0%	1.1%	272	100.0%	1.1%	0	0.0%	0.0%	63	55.8%	0.7%
Femme	282	51.0%	1.0%	0	0.0%	0.0%	282	100.0%	1.0%	50	44.2%	0.6%
Age												
15 à 24 ans	32	5.7%	0.4%	16	5.9%	0.4%	16	5.6%	0.4%	14	12.6%	0.5%
25 à 34 ans	57	10.3%	0.8%	32	11.7%	0.9%	25	9.0%	0.7%	22	19.2%	0.7%
35 à 49 ans	123	22.1%	1.0%	57	21.1%	0.9%	65	23.2%	1.0%	46	41.2%	0.7%
50 à 59 ans	113	20.4%	1.3%	51	19.0%	1.1%	62	21.8%	1.4%	24	21.7%	0.6%
60 ans et plus	229	41.4%	1.5%	115	42.4%	1.7%	114	40.5%	1.3%	6	5.4%	0.6%
Individu												
Ménagères	262	47.3%	1.1%	0	0.0%	0.0%	262	92.8%	1.1%	42	36.9%	0.6%
Personne de référence	341	61.5%	1.2%	242	89.0%	1.2%	99	35.1%	1.3%	68	60.5%	0.8%
Responsable des achats	401	72.4%	1.1%	140	51.5%	1.1%	262	92.6%	1.1%	70	61.8%	0.6%
PCS Individu												
Agriculteurs	4	0.8%	0.8%	1	0.5%	0.4%	3	1.0%	1.7%	0	0.0%	0.0%
Petits patrons	22	4.0%	1.4%	16	6.1%	1.4%	6	2.1%	1.4%	20	18.0%	1.4%
Affaires et Cadres	29	5.3%	0.6%	20	7.4%	0.7%	9	3.2%	0.4%	25	21.8%	0.6%
Professions intermédiaires	56	10.1%	0.8%	23	8.5%	0.6%	33	11.7%	0.9%	41	36.6%	0.7%
Employés	79	14.2%	0.9%	13	4.8%	0.6%	66	23.3%	1.1%	12	10.2%	0.6%
Ouvriers	78	14.1%	1.2%	62	22.9%	1.2%	16	5.6%	1.2%	0	0.4%	0.1%
Retraités	217	39.1%	1.7%	109	40.1%	1.8%	108	38.1%	1.6%	1	1.2%	0.6%
Autres inactifs	69	12.4%	0.7%	27	9.8%	0.7%	42	15.0%	0.6%	13	11.9%	0.4%
PCS Personne de référence												
Agriculteurs	12	2.1%	1.5%	2	0.7%	0.5%	10	3.4%	2.7%	0	0.0%	0.0%
Petits patrons	28	5.0%	1.1%	17	6.1%	1.2%	11	3.9%	0.9%	28	24.5%	1.1%
Affaires et Cadres	40	7.2%	0.6%	22	8.1%	0.6%	18	6.4%	0.5%	40	35.6%	0.6%
Professions intermédiaires	45	8.1%	0.6%	24	8.9%	0.6%	21	7.4%	0.5%	45	39.9%	0.6%
Employés	39	7.0%	0.7%	10	3.7%	0.4%	28	10.1%	0.9%	0	0.0%	0.0%
Ouvriers	115	20.7%	1.2%	63	23.3%	1.2%	51	18.2%	1.2%	0	0.0%	0.0%
Retraités	238	43.0%	1.6%	117	43.2%	1.8%	121	42.8%	1.5%	0	0.0%	0.0%
Autres inactifs	38	6.9%	0.9%	16	5.9%	1.1%	22	7.8%	0.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	108	19.4%	1.1%	43	15.7%	1.0%	65	23.0%	1.1%	19	16.6%	1.0%
2 personnes	230	41.6%	1.3%	120	44.0%	1.4%	111	39.3%	1.2%	23	20.7%	0.6%
3 personnes	79	14.2%	0.9%	42	15.3%	0.9%	37	13.2%	0.8%	21	18.6%	0.5%
4 personnes	102	18.4%	1.1%	53	19.6%	1.2%	49	17.2%	1.0%	36	31.7%	0.8%
5 personnes et +	35	6.4%	0.6%	15	5.5%	0.6%	21	7.3%	0.7%	14	12.4%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	135	24.4%	0.9%	63	23.3%	0.9%	72	25.4%	0.9%	54	48.1%	0.7%
Non	419	75.6%	1.2%	208	76.7%	1.2%	211	74.6%	1.1%	59	51.9%	0.6%
Habitat												
Communes rurales	247	44.6%	2.1%	121	44.6%	2.1%	126	44.6%	2.0%	44	38.8%	1.4%
Agglo. - 20 000 hab	81	14.6%	0.9%	49	17.9%	1.1%	32	11.4%	0.7%	17	15.4%	0.7%
Agglo. 20 000 à 100 000 hab	80	14.4%	1.1%	30	11.0%	0.9%	50	17.7%	1.4%	14	12.3%	0.7%
Agglo. + 100 000 hab	147	26.5%	0.9%	72	26.5%	1.0%	75	26.4%	0.9%	38	33.4%	0.7%
Régions INSEE												
Ile de France	1	0.1%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%	1	0.5%	0.0%
Lorraine	244	44.0%	12.7%	116	42.7%	12.5%	128	45.2%	12.9%	52	46.3%	9.8%
Alsace	3	0.6%	0.2%	1	0.5%	0.2%	2	0.6%	0.2%	2	1.7%	0.4%
Franche-Comté	296	53.5%	31.0%	149	54.8%	32.1%	148	52.3%	30.0%	55	48.6%	21.8%
Champagne Ardennes	3	0.6%	0.3%	1	0.5%	0.3%	2	0.7%	0.3%	1	0.7%	0.3%
Bourgogne	5	0.9%	0.4%	2	0.8%	0.3%	3	0.9%	0.4%	1	1.0%	0.3%
Haute Normandie	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Centre	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.2%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.1%
Habitudes de connexion à Internet												
Tous les jours	313	56.5%	0.8%	166	61.0%	0.9%	147	52.2%	0.8%	95	84.0%	0.6%
Presque tous les jours	78	14.0%	1.4%	31	11.2%	1.2%	47	16.7%	1.6%	10	9.1%	0.7%
1 à 2 fois par semaine	30	5.4%	1.1%	18	6.5%	1.5%	12	4.3%	0.8%	5	4.8%	1.0%
1 à 3 fois par mois	3	0.5%	0.6%	0	0.1%	0.1%	3	1.0%	1.0%	0	0.2%	0.3%
Moins souvent	8	1.5%	1.5%	7	2.4%	2.3%	2	0.7%	0.7%	0	0.1%	0.3%
Jamais	2	0.4%	3.3%	0	0.0%	0.0%	2	0.9%	11.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	14	2.6%	0.9%	10	3.6%	1.4%	5	1.6%	0.5%	9	7.8%	5.0%
De 9 000 à moins de 12 000 euros par an	31	5.6%	1.2%	10	3.9%	1.0%	21	7.3%	1.2%	2	2.2%	1.0%
De 12 000 à moins de 18 000 euros par an	82	14.8%	1.5%	37	13.7%	1.7%	45	15.8%	1.4%	6	5.2%	0.9%
De 18 000 à moins de 24 000 euros par an	91	16.4%	1.4%	37	13.7%	1.3%	54	19.1%	1.4%	11	10.0%	0.8%
De 24 000 à moins de 36 000 euros par an	114	20.6%	1.0%	57	20.9%	1.0%	57	20.3%	0.9%	25	22.1%	0.7%
De 36 000 à moins de 45 000 euros par an	80	14.4%	1.1%	40	14.8%	1.1%	39	13.9%	1.1%	18	16.0%	0.6%
De 45 000 à moins de 65 000 euros par an	69	12.4%	1.0%	42	15.4%	1.1%	27	9.5%	0.9%	19	16.5%	0.5%
65 000 euros et plus par an	36	6.5%	0.9%	27	9.8%	1.1%	10	3.4%	0.5%	13	11.9%	0.5%
Refus	30	5.4%	0.7%	9	3.3%	0.5%	21	7.5%	0.9%	7	6.6%	0.5%
Ne sait pas	7	1.2%	0.6%	2	0.9%	0.5%	4	1.5%	0.7%	2	1.7%	0.5%