

Le Progrès

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	797	100.0%	1.5%	438	100.0%	1.8%	359	100.0%	1.3%	191	100.0%	1.1%
Sexe												
Homme	438	54.9%	1.8%	438	100.0%	1.8%	0	0.0%	0.0%	111	58.1%	1.2%
Femme	359	45.1%	1.3%	0	0.0%	0.0%	359	100.0%	1.3%	80	41.9%	0.9%
Age												
15 à 24 ans	49	6.1%	0.7%	24	5.5%	0.7%	25	6.9%	0.7%	16	8.2%	0.5%
25 à 34 ans	87	10.9%	1.1%	48	10.9%	1.3%	40	11.0%	1.0%	22	11.4%	0.7%
35 à 49 ans	169	21.2%	1.4%	106	24.2%	1.7%	63	17.4%	1.0%	78	41.0%	1.2%
50 à 59 ans	140	17.6%	1.6%	75	17.1%	1.7%	65	18.2%	1.5%	59	31.1%	1.6%
60 ans et plus	352	44.2%	2.2%	185	42.3%	2.7%	167	46.5%	1.9%	16	8.3%	1.6%
Individu												
Ménagères	326	40.8%	1.4%	0	0.0%	0.0%	326	90.6%	1.4%	71	37.5%	1.0%
Personne de référence	485	60.8%	1.7%	394	90.0%	1.9%	90	25.1%	1.1%	115	60.1%	1.3%
Responsable des achats	597	74.9%	1.7%	276	62.9%	2.1%	322	89.5%	1.4%	130	68.2%	1.2%
PCS Individu												
Agriculteurs	7	0.9%	1.4%	4	1.0%	1.2%	3	0.8%	1.7%	0	0.0%	0.0%
Petits patrons	36	4.5%	2.2%	31	7.1%	2.7%	4	1.2%	1.0%	33	17.4%	2.3%
Affaires et Cadres	52	6.5%	1.1%	36	8.2%	1.3%	16	4.5%	0.8%	47	24.7%	1.1%
Professions intermédiaires	83	10.5%	1.2%	41	9.4%	1.1%	42	11.8%	1.2%	64	33.8%	1.1%
Employés	121	15.1%	1.4%	29	6.6%	1.3%	92	25.5%	1.5%	27	14.0%	1.5%
Ouvriers	114	14.3%	1.8%	98	22.4%	1.9%	16	4.3%	1.2%	4	2.0%	1.1%
Retraités	314	39.4%	2.4%	173	39.4%	2.8%	141	39.3%	2.1%	3	1.4%	1.3%
Autres inactifs	71	8.9%	0.7%	26	5.9%	0.7%	45	12.5%	0.7%	13	6.7%	0.4%
PCS Personne de référence												
Agriculteurs	14	1.7%	1.8%	6	1.3%	1.4%	8	2.2%	2.3%	0	0.0%	0.0%
Petits patrons	48	6.0%	1.8%	33	7.6%	2.4%	15	4.1%	1.2%	48	25.1%	1.8%
Affaires et Cadres	59	7.5%	0.9%	37	8.4%	1.1%	23	6.3%	0.7%	59	31.2%	0.9%
Professions intermédiaires	83	10.4%	1.1%	41	9.3%	1.0%	42	11.8%	1.1%	83	43.7%	1.1%
Employés	65	8.1%	1.2%	27	6.1%	1.1%	38	10.7%	1.3%	0	0.0%	0.0%
Ouvriers	127	15.9%	1.3%	91	20.8%	1.8%	36	10.0%	0.8%	0	0.0%	0.0%
Retraités	360	45.1%	2.4%	182	41.5%	2.7%	178	49.6%	2.2%	0	0.0%	0.0%
Autres inactifs	41	5.2%	1.0%	22	5.1%	1.5%	19	5.3%	0.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	159	20.0%	1.6%	89	20.3%	2.0%	70	19.5%	1.2%	23	11.8%	1.2%
2 personnes	373	46.8%	2.1%	180	41.2%	2.1%	193	53.6%	2.0%	46	24.3%	1.1%
3 personnes	97	12.2%	1.1%	55	12.6%	1.2%	42	11.7%	0.9%	36	19.1%	0.9%
4 personnes	113	14.2%	1.2%	75	17.2%	1.7%	38	10.6%	0.8%	59	31.2%	1.2%
5 personnes et +	55	6.9%	1.0%	38	8.7%	1.4%	16	4.6%	0.6%	26	13.5%	1.0%
Présence d'enfants de moins de 15 ans												
Oui	183	22.9%	1.2%	116	26.5%	1.6%	66	18.5%	0.8%	83	43.3%	1.1%
Non	615	77.1%	1.7%	322	73.5%	1.8%	293	81.5%	1.6%	108	56.7%	1.1%
Habitat												
Communes rurales	182	22.9%	1.5%	91	20.7%	1.6%	91	25.4%	1.5%	42	22.0%	1.3%
Agglo. - 20 000 hab	100	12.6%	1.1%	56	12.7%	1.3%	44	12.4%	0.9%	26	13.6%	1.0%
Agglo. 20 000 à 100 000 hab	163	20.5%	2.3%	108	24.6%	3.2%	56	15.5%	1.5%	31	16.1%	1.5%
Agglo. + 100 000 hab	346	43.4%	2.2%	180	41.2%	2.4%	166	46.2%	2.1%	90	47.0%	1.6%
Agglo. Paris	5	0.6%	0.1%	3	0.8%	0.1%	2	0.5%	0.0%	2	1.2%	0.1%
Régions INSEE												
Ile de France	5	0.6%	0.1%	3	0.8%	0.1%	2	0.5%	0.0%	2	1.2%	0.1%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Alsace	2	0.3%	0.1%	2	0.5%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	84	10.5%	8.8%	44	10.0%	9.4%	40	11.2%	8.2%	18	9.3%	7.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Picardie	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Bourgogne	3	0.3%	0.2%	1	0.3%	0.2%	2	0.4%	0.2%	0	0.2%	0.1%
Haute Normandie	1	0.1%	0.1%	0	0.1%	0.0%	1	0.2%	0.1%	1	0.3%	0.1%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Aquitaine	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	1	0.3%	0.1%
Auvergne	49	6.1%	4.3%	20	4.5%	3.6%	29	8.1%	4.9%	13	6.6%	4.1%
Rhône Alpes	648	81.3%	12.4%	365	83.4%	14.5%	283	78.7%	10.5%	153	80.5%	7.9%
Languedoc Roussillon	2	0.3%	0.1%	1	0.3%	0.1%	1	0.2%	0.1%	1	0.4%	0.1%
Provence Alpes Côte d'Azur. Corse	2	0.2%	0.0%	1	0.2%	0.0%	1	0.2%	0.0%	1	0.7%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	514	64.4%	1.4%	291	66.5%	1.6%	223	62.0%	1.2%	169	88.8%	1.1%
Presque tous les jours	90	11.2%	1.6%	41	9.4%	1.6%	49	13.5%	1.6%	14	7.4%	0.9%
1 à 2 fois par semaine	69	8.6%	2.5%	34	7.8%	2.9%	35	9.7%	2.2%	5	2.7%	1.0%
1 à 3 fois par mois	5	0.6%	1.0%	5	1.1%	2.1%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	11	1.4%	2.0%	5	1.3%	1.9%	6	1.5%	2.0%	0	0.2%	0.8%
Revenus du foyer												
Moins de 9 000 euros par an	14	1.7%	0.8%	4	1.0%	0.6%	9	2.6%	1.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	40	5.0%	1.5%	18	4.2%	1.8%	22	6.0%	1.3%	2	1.1%	0.8%
De 12 000 à moins de 18 000 euros par an	75	9.4%	1.4%	40	9.1%	1.8%	35	9.8%	1.1%	9	4.5%	1.3%
De 18 000 à moins de 24 000 euros par an	105	13.2%	1.6%	53	12.1%	1.8%	52	14.6%	1.4%	21	11.2%	1.5%
De 24 000 à moins de 36 000 euros par an	193	24.3%	1.7%	112	25.5%	2.0%	82	22.8%	1.3%	29	15.4%	0.8%
De 36 000 à moins de 45 000 euros par an	126	15.8%	1.7%	67	15.3%	1.8%	59	16.5%	1.6%	42	21.9%	1.5%
De 45 000 à moins de 65 000 euros par an	128	16.0%	1.8%	79	18.1%	2.0%	48	13.4%	1.6%	46	24.4%	1.3%
65 000 euros et plus par an	43	5.4%	1.0%	30	6.9%	1.2%	13	3.6%	0.7%	27	14.3%	0.9%
Refus	70	8.8%	1.7%	34	7.7%	1.9%	37	10.2%	1.5%	13	6.8%	0.9%
Ne sait pas	3	0.3%	0.3%	0	0.1%	0.1%	2	0.6%	0.4%	1	0.4%	0.2%