

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	399	100.0%	0.8%	188	100.0%	0.8%	211	100.0%	0.8%	117	100.0%	0.7%
Sexe												
Homme	188	47.2%	0.8%	188	100.0%	0.8%	0	0.0%	0.0%	68	58.4%	0.8%
Femme	211	52.8%	0.8%	0	0.0%	0.0%	211	100.0%	0.8%	49	41.6%	0.6%
Age												
15 à 24 ans	26	6.6%	0.4%	17	8.8%	0.5%	10	4.7%	0.3%	14	11.7%	0.4%
25 à 34 ans	48	12.0%	0.6%	26	14.0%	0.7%	22	10.2%	0.6%	20	17.0%	0.6%
35 à 49 ans	84	20.9%	0.7%	45	23.8%	0.7%	39	18.4%	0.6%	37	32.1%	0.6%
50 à 59 ans	87	21.8%	1.0%	32	16.7%	0.7%	55	26.3%	1.2%	39	33.4%	1.0%
60 ans et plus	154	38.6%	1.0%	69	36.6%	1.0%	85	40.4%	1.0%	7	5.8%	0.7%
Individu												
Ménagères	200	50.0%	0.8%	0	0.0%	0.0%	200	94.7%	0.8%	45	38.2%	0.6%
Personne de référence	237	59.5%	0.8%	160	85.2%	0.8%	77	36.5%	1.0%	64	54.6%	0.7%
Responsable des achats	286	71.6%	0.8%	105	55.9%	0.8%	181	85.7%	0.8%	72	61.7%	0.7%
PCS Individu												
Petits patrons	13	3.4%	0.8%	9	5.0%	0.8%	4	1.9%	0.9%	12	10.2%	0.8%
Affaires et Cadres	32	7.9%	0.6%	15	8.1%	0.5%	16	7.8%	0.8%	28	24.1%	0.6%
Professions intermédiaires	49	12.4%	0.7%	37	19.5%	1.0%	13	6.0%	0.3%	43	37.1%	0.7%
Employés	92	23.0%	1.1%	30	16.2%	1.3%	61	29.1%	1.0%	14	12.0%	0.8%
Ouvriers	16	4.1%	0.3%	15	7.7%	0.3%	2	0.9%	0.1%	3	2.8%	0.9%
Retraités	129	32.4%	1.0%	62	32.9%	1.0%	67	31.9%	1.0%	1	1.2%	0.7%
Autres inactifs	67	16.8%	0.7%	20	10.5%	0.5%	47	22.4%	0.7%	15	12.7%	0.5%
PCS Personne de référence												
Agriculteurs	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%
Petits patrons	27	6.7%	1.0%	11	5.6%	0.8%	16	7.7%	1.3%	27	22.9%	1.0%
Affaires et Cadres	38	9.4%	0.5%	19	10.2%	0.6%	18	8.7%	0.5%	38	32.2%	0.5%
Professions intermédiaires	52	13.1%	0.7%	38	20.4%	0.9%	14	6.6%	0.4%	52	44.9%	0.7%
Employés	63	15.7%	1.2%	30	16.1%	1.3%	32	15.3%	1.1%	0	0.0%	0.0%
Ouvriers	41	10.2%	0.4%	17	8.8%	0.3%	24	11.4%	0.5%	0	0.0%	0.0%
Retraités	141	35.2%	0.9%	65	34.4%	1.0%	76	36.0%	0.9%	0	0.0%	0.0%
Autres inactifs	38	9.6%	0.9%	8	4.5%	0.6%	30	14.2%	1.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	96	24.1%	1.0%	39	20.6%	0.9%	58	27.3%	1.0%	13	10.8%	0.6%
2 personnes	170	42.7%	0.9%	79	42.2%	0.9%	91	43.1%	1.0%	35	29.7%	0.8%
3 personnes	81	20.4%	0.9%	41	21.8%	0.9%	40	19.1%	0.9%	42	36.3%	1.1%
4 personnes	36	9.0%	0.4%	22	11.5%	0.5%	14	6.8%	0.3%	18	15.6%	0.4%
5 personnes et +	15	3.8%	0.3%	7	3.9%	0.3%	8	3.7%	0.3%	9	7.6%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	85	21.3%	0.5%	43	22.9%	0.6%	42	19.8%	0.5%	40	34.6%	0.5%
Non	314	78.7%	0.9%	145	77.1%	0.8%	169	80.2%	0.9%	76	65.4%	0.8%
Habitat												
Communes rurales	13	3.3%	0.1%	7	3.6%	0.1%	7	3.1%	0.1%	3	3.0%	0.1%
Agglo. - 20 000 hab	20	5.0%	0.2%	7	3.7%	0.2%	13	6.1%	0.3%	4	3.1%	0.1%
Agglo. 20 000 à 100 000 hab	50	12.4%	0.7%	22	11.7%	0.7%	28	13.1%	0.8%	13	11.2%	0.6%
Agglo. + 100 000 hab	315	78.9%	2.0%	151	80.4%	2.0%	163	77.5%	2.0%	96	82.4%	1.7%
Agglo. Paris	1	0.4%	0.0%	1	0.5%	0.0%	0	0.2%	0.0%	0	0.4%	0.0%
Régions INSEE												
Ile de France	1	0.4%	0.0%	1	0.5%	0.0%	0	0.2%	0.0%	0	0.4%	0.0%
Nord Pas de Calais	4	1.0%	0.1%	0	0.2%	0.0%	4	1.7%	0.2%	0	0.3%	0.0%
Lorraine	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.3%	0.1%	1	0.5%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	1	0.3%	0.0%	0	0.0%	0.0%	1	0.5%	0.1%	0	0.0%	0.0%
Rhône Alpes	2	0.4%	0.0%	0	0.1%	0.0%	1	0.6%	0.1%	0	0.3%	0.0%
Languedoc Roussillon	1	0.2%	0.0%	0	0.1%	0.0%	1	0.3%	0.1%	1	0.6%	0.1%
Provence Alpes Côte d'Azur. Corse	389	97.4%	8.9%	186	98.6%	9.0%	203	96.4%	8.8%	115	98.4%	7.5%
Habitudes de connection à Internet												
Tous les jours	299	75.0%	0.8%	163	86.4%	0.9%	137	64.9%	0.7%	109	93.2%	0.7%
Presque tous les jours	28	6.9%	0.5%	11	5.7%	0.4%	17	7.9%	0.6%	5	4.2%	0.3%
1 à 2 fois par semaine	33	8.2%	1.2%	3	1.4%	0.2%	30	14.2%	1.9%	2	1.5%	0.3%
1 à 3 fois par mois	1	0.3%	0.2%	0	0.0%	0.0%	1	0.5%	0.4%	1	0.9%	1.2%
Moins souvent	4	1.0%	0.7%	0	0.0%	0.0%	4	1.9%	1.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	19	4.9%	1.2%	4	2.3%	0.6%	15	7.1%	1.6%	0	0.4%	0.3%
De 9 000 à moins de 12 000 euros par an	14	3.5%	0.5%	5	2.6%	0.5%	9	4.3%	0.5%	1	0.9%	0.4%
De 12 000 à moins de 18 000 euros par an	41	10.1%	0.8%	11	6.0%	0.5%	29	13.9%	0.9%	7	6.1%	1.1%
De 18 000 à moins de 24 000 euros par an	48	12.0%	0.7%	27	14.4%	0.9%	21	9.8%	0.6%	9	8.1%	0.7%
De 24 000 à moins de 36 000 euros par an	77	19.2%	0.7%	33	17.4%	0.6%	44	20.9%	0.7%	20	17.4%	0.6%
De 36 000 à moins de 45 000 euros par an	64	16.0%	0.9%	31	16.4%	0.8%	33	15.6%	0.9%	22	18.7%	0.8%
De 45 000 à moins de 65 000 euros par an	59	14.8%	0.8%	40	21.0%	1.0%	19	9.2%	0.6%	25	21.8%	0.7%
65 000 euros et plus par an	30	7.6%	0.7%	16	8.5%	0.6%	14	6.7%	0.8%	18	15.7%	0.6%
Refus	44	11.1%	1.1%	18	9.8%	1.0%	26	12.3%	1.1%	13	10.9%	0.9%
Ne sait pas	3	0.8%	0.3%	3	1.6%	0.6%	0	0.1%	0.0%	0	0.0%	0.0%