

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	912	100.0%	1.8%	465	100.0%	1.9%	448	100.0%	1.7%	243	100.0%	1.4%
Sexe												
Homme	465	50.9%	1.9%	465	100.0%	1.9%	0	0.0%	0.0%	136	56.1%	1.5%
Femme	448	49.1%	1.7%	0	0.0%	0.0%	448	100.0%	1.7%	107	43.9%	1.3%
Age												
15 à 24 ans	72	7.9%	1.0%	35	7.5%	1.0%	37	8.3%	1.0%	29	11.8%	0.9%
25 à 34 ans	106	11.6%	1.4%	52	11.2%	1.4%	53	11.9%	1.4%	50	20.5%	1.6%
35 à 49 ans	183	20.0%	1.5%	106	22.8%	1.7%	77	17.1%	1.2%	91	37.3%	1.4%
50 à 59 ans	164	17.9%	1.8%	81	17.4%	1.8%	83	18.5%	1.8%	64	26.2%	1.7%
60 ans et plus	389	42.6%	2.5%	191	41.1%	2.8%	198	44.2%	2.2%	10	4.3%	1.0%
Individu												
Ménagères	409	44.8%	1.7%	0	0.0%	0.0%	409	91.3%	1.7%	90	37.2%	1.3%
Personne de référence	532	58.3%	1.9%	418	90.0%	2.0%	114	25.5%	1.5%	134	55.0%	1.6%
Responsable des achats	668	73.2%	1.9%	261	56.1%	2.0%	407	90.9%	1.8%	151	62.1%	1.4%
PCS Individu												
Agriculteurs	12	1.3%	2.4%	9	2.0%	2.7%	3	0.6%	1.8%	0	0.0%	0.0%
Petits patrons	34	3.7%	2.1%	29	6.3%	2.5%	5	1.0%	1.1%	30	12.5%	2.1%
Affaires et Cadres	64	7.0%	1.3%	38	8.1%	1.3%	26	5.8%	1.2%	52	21.4%	1.2%
Professions intermédiaires	111	12.1%	1.5%	64	13.8%	1.8%	47	10.4%	1.3%	90	37.0%	1.5%
Employés	140	15.4%	1.7%	32	6.9%	1.4%	108	24.2%	1.8%	31	12.8%	1.7%
Ouvriers	89	9.8%	1.4%	75	16.1%	1.5%	14	3.2%	1.1%	3	1.2%	0.8%
Retraités	339	37.1%	2.6%	169	36.5%	2.8%	169	37.8%	2.5%	1	0.6%	0.7%
Autres inactifs	124	13.6%	1.2%	48	10.4%	1.3%	76	16.9%	1.1%	35	14.6%	1.1%
PCS Personne de référence												
Agriculteurs	19	2.1%	2.6%	9	2.0%	2.3%	10	2.2%	2.8%	0	0.0%	0.0%
Petits patrons	39	4.3%	1.5%	29	6.2%	2.1%	11	2.4%	0.9%	39	16.2%	1.5%
Affaires et Cadres	84	9.2%	1.2%	45	9.6%	1.3%	39	8.7%	1.1%	84	34.4%	1.2%
Professions intermédiaires	120	13.1%	1.5%	63	13.6%	1.5%	57	12.7%	1.5%	120	49.4%	1.5%
Employés	86	9.5%	1.6%	35	7.4%	1.5%	52	11.6%	1.7%	0	0.0%	0.0%
Ouvriers	128	14.0%	1.3%	76	16.4%	1.5%	52	11.6%	1.2%	0	0.0%	0.0%
Retraités	384	42.1%	2.6%	179	38.6%	2.7%	204	45.7%	2.5%	0	0.0%	0.0%
Autres inactifs	52	5.7%	1.3%	29	6.2%	1.9%	23	5.1%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	194	21.3%	1.9%	100	21.5%	2.3%	94	21.0%	1.7%	22	9.1%	1.1%
2 personnes	360	39.5%	2.0%	172	37.1%	2.0%	188	41.9%	2.0%	57	23.5%	1.4%
3 personnes	141	15.4%	1.5%	72	15.5%	1.5%	69	15.4%	1.5%	53	21.9%	1.3%
4 personnes	142	15.6%	1.5%	73	15.7%	1.6%	69	15.5%	1.5%	73	29.9%	1.5%
5 personnes et +	75	8.2%	1.4%	47	10.2%	1.8%	28	6.2%	1.0%	38	15.7%	1.5%
Présence d'enfants de moins de 15 ans												
Oui	219	24.0%	1.4%	125	27.0%	1.7%	93	20.8%	1.1%	109	44.7%	1.4%
Non	694	76.0%	1.9%	339	73.0%	1.9%	355	79.2%	1.9%	134	55.3%	1.4%
Habitat												
Communes rurales	220	24.1%	1.8%	94	20.3%	1.6%	126	28.1%	2.0%	52	21.6%	1.6%
Agglo. - 20 000 hab	214	23.5%	2.4%	113	24.3%	2.6%	101	22.7%	2.1%	71	29.4%	2.8%
Agglo. 20 000 à 100 000 hab	175	19.1%	2.5%	87	18.6%	2.6%	88	19.7%	2.4%	37	15.0%	1.8%
Agglo. + 100 000 hab	297	32.6%	1.9%	168	36.2%	2.3%	129	28.8%	1.6%	79	32.7%	1.4%
Agglo. Paris	6	0.7%	0.1%	3	0.6%	0.1%	3	0.7%	0.1%	3	1.2%	0.1%
Régions INSEE												
Ile de France	6	0.7%	0.1%	3	0.6%	0.1%	3	0.7%	0.1%	3	1.3%	0.1%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.1%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	1	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%
Centre	1	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Auvergne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%	0	0.2%	0.1%
Rhône Alpes	774	84.8%	14.8%	384	82.6%	15.3%	390	87.1%	14.4%	204	84.0%	10.6%
Languedoc Roussillon	15	1.7%	0.7%	14	3.0%	1.3%	1	0.3%	0.1%	3	1.0%	0.3%
Provence Alpes Côte d'Azur. Corse	113	12.4%	2.6%	62	13.4%	3.0%	51	11.4%	2.2%	32	13.2%	2.1%
Habitudes de connexion à Internet												
Tous les jours	616	67.5%	1.7%	316	68.0%	1.7%	300	66.9%	1.6%	211	86.9%	1.4%
Presque tous les jours	81	8.9%	1.5%	31	6.6%	1.2%	50	11.2%	1.7%	20	8.2%	1.3%
1 à 2 fois par semaine	72	7.9%	2.6%	38	8.1%	3.3%	35	7.8%	2.2%	11	4.5%	2.1%
1 à 3 fois par mois	4	0.5%	0.9%	1	0.2%	0.5%	3	0.7%	1.2%	0	0.0%	0.0%
Moins souvent	7	0.7%	1.2%	5	1.0%	1.7%	2	0.4%	0.7%	0	0.0%	0.0%
Jamais	1	0.1%	0.7%	1	0.1%	1.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	21	2.3%	1.2%	18	3.8%	2.4%	3	0.8%	0.4%	1	0.4%	0.5%
De 9 000 à moins de 12 000 euros par an	20	2.2%	0.8%	3	0.5%	0.2%	18	4.0%	1.1%	0	0.2%	0.2%
De 12 000 à moins de 18 000 euros par an	123	13.5%	2.3%	51	11.0%	2.3%	72	16.0%	2.3%	11	4.3%	1.5%
De 18 000 à moins de 24 000 euros par an	109	11.9%	1.6%	47	10.0%	1.6%	62	13.8%	1.6%	24	9.7%	1.7%
De 24 000 à moins de 36 000 euros par an	216	23.7%	1.8%	112	24.1%	2.0%	104	23.3%	1.7%	52	21.3%	1.5%
De 36 000 à moins de 45 000 euros par an	147	16.1%	2.0%	75	16.2%	2.0%	71	16.0%	2.0%	43	17.5%	1.5%
De 45 000 à moins de 65 000 euros par an	107	11.8%	1.5%	63	13.5%	1.6%	45	10.0%	1.5%	53	21.9%	1.4%
65 000 euros et plus par an	80	8.7%	1.9%	54	11.7%	2.2%	26	5.7%	1.4%	46	18.8%	1.6%
Refus	77	8.5%	1.8%	37	7.9%	2.1%	40	9.0%	1.6%	11	4.4%	0.7%
Ne sait pas	12	1.3%	1.1%	6	1.3%	1.2%	6	1.4%	1.1%	4	1.5%	1.0%