

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1032	100.0%	2.0%	543	100.0%	2.2%	488	100.0%	1.8%	255	100.0%	1.5%
Sexe												
Homme	543	52.7%	2.2%	543	100.0%	2.2%	0	0.0%	0.0%	136	53.3%	1.5%
Femme	488	47.3%	1.8%	0	0.0%	0.0%	488	100.0%	1.8%	119	46.7%	1.4%
Age												
15 à 24 ans	85	8.2%	1.2%	46	8.4%	1.3%	39	8.0%	1.1%	38	15.0%	1.2%
25 à 34 ans	145	14.0%	1.9%	88	16.2%	2.4%	57	11.7%	1.5%	36	14.3%	1.1%
35 à 49 ans	234	22.6%	1.9%	136	25.1%	2.2%	97	19.9%	1.5%	87	34.2%	1.4%
50 à 59 ans	219	21.2%	2.4%	112	20.6%	2.5%	107	21.9%	2.4%	76	29.9%	2.0%
60 ans et plus	349	33.9%	2.2%	161	29.7%	2.3%	188	38.5%	2.1%	17	6.6%	1.7%
Individu												
Ménagères	443	42.9%	1.9%	0	0.0%	0.0%	443	90.7%	1.9%	98	38.3%	1.4%
Personne de référence	584	56.6%	2.1%	460	84.7%	2.2%	123	25.3%	1.6%	129	50.5%	1.5%
Responsable des achats	687	66.6%	1.9%	251	46.3%	1.9%	436	89.2%	1.9%	156	61.0%	1.4%
PCS Individu												
Agriculteurs	5	0.5%	1.0%	4	0.8%	1.2%	1	0.1%	0.4%	1	0.2%	2.3%
Petits patrons	26	2.5%	1.6%	14	2.6%	1.2%	12	2.5%	2.8%	23	8.8%	1.6%
Affaires et Cadres	64	6.2%	1.3%	42	7.8%	1.5%	21	4.4%	1.0%	58	22.6%	1.3%
Professions intermédiaires	119	11.5%	1.6%	67	12.4%	1.9%	52	10.5%	1.4%	91	35.7%	1.5%
Employés	182	17.6%	2.2%	61	11.2%	2.7%	121	24.8%	2.0%	29	11.5%	1.6%
Ouvriers	188	18.2%	3.0%	154	28.4%	3.1%	33	6.8%	2.6%	5	2.1%	1.5%
Retraités	279	27.1%	2.2%	146	26.9%	2.4%	133	27.3%	2.0%	5	1.9%	2.3%
Autres inactifs	169	16.4%	1.6%	54	9.9%	1.5%	116	23.7%	1.7%	44	17.1%	1.3%
PCS Personne de référence												
Agriculteurs	9	0.9%	1.3%	4	0.8%	1.1%	5	1.1%	1.5%	0	0.0%	0.0%
Petits patrons	37	3.6%	1.4%	17	3.1%	1.2%	20	4.2%	1.6%	37	14.6%	1.4%
Affaires et Cadres	94	9.1%	1.4%	50	9.2%	1.5%	44	9.1%	1.3%	94	36.9%	1.4%
Professions intermédiaires	124	12.0%	1.6%	70	12.8%	1.7%	54	11.1%	1.4%	124	48.5%	1.6%
Employés	113	11.0%	2.1%	59	10.8%	2.5%	55	11.2%	1.8%	0	0.0%	0.0%
Ouvriers	247	24.0%	2.6%	149	27.4%	2.9%	98	20.1%	2.2%	0	0.0%	0.0%
Retraités	311	30.2%	2.1%	157	28.9%	2.3%	154	31.6%	1.9%	0	0.0%	0.0%
Autres inactifs	95	9.2%	2.3%	38	7.0%	2.5%	57	11.6%	2.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	144	13.9%	1.4%	63	11.7%	1.5%	80	16.4%	1.4%	17	6.7%	0.9%
2 personnes	424	41.1%	2.3%	219	40.2%	2.5%	206	42.2%	2.2%	65	25.5%	1.6%
3 personnes	187	18.2%	2.0%	104	19.1%	2.2%	83	17.1%	1.9%	69	27.0%	1.7%
4 personnes	167	16.2%	1.8%	95	17.5%	2.1%	72	14.7%	1.5%	69	27.0%	1.4%
5 personnes et +	109	10.6%	2.0%	62	11.5%	2.4%	47	9.6%	1.7%	35	13.8%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	273	26.4%	1.7%	146	26.9%	2.0%	127	25.9%	1.5%	109	42.8%	1.4%
Non	759	73.6%	2.1%	397	73.1%	2.3%	362	74.1%	1.9%	146	57.2%	1.5%
Habitat												
Communes rurales	139	13.5%	1.2%	72	13.2%	1.3%	68	13.9%	1.1%	41	15.9%	1.3%
Agglo. - 20 000 hab	143	13.8%	1.6%	72	13.2%	1.7%	71	14.5%	1.5%	40	15.6%	1.5%
Agglo. 20 000 à 100 000 hab	133	12.9%	1.9%	64	11.8%	1.9%	69	14.1%	1.9%	28	10.8%	1.4%
Agglo. + 100 000 hab	610	59.1%	3.9%	334	61.4%	4.5%	277	56.6%	3.5%	144	56.3%	2.6%
Agglo. Paris	6	0.6%	0.1%	2	0.3%	0.0%	5	0.9%	0.1%	3	1.4%	0.1%
Régions INSEE												
Ile de France	7	0.6%	0.1%	2	0.4%	0.0%	5	0.9%	0.1%	4	1.4%	0.1%
Nord Pas de Calais	1001	97.0%	31.2%	526	96.9%	34.4%	475	97.2%	28.2%	242	94.9%	24.3%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Champagne Ardennes	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	1	0.2%	0.2%
Picardie	14	1.3%	0.9%	8	1.5%	1.1%	6	1.2%	0.7%	5	2.0%	1.2%
Haute Normandie	2	0.2%	0.1%	2	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Midi Pyrénées	2	0.2%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%	2	0.6%	0.2%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	4	0.3%	0.1%	2	0.4%	0.1%	1	0.3%	0.1%	1	0.4%	0.1%
Languedoc Roussillon	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	1	0.3%	0.1%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	750	72.6%	2.0%	387	71.2%	2.1%	363	74.3%	1.9%	226	88.6%	1.5%
Presque tous les jours	106	10.3%	1.9%	55	10.1%	2.2%	51	10.5%	1.7%	24	9.5%	1.5%
1 à 2 fois par semaine	62	6.0%	2.3%	35	6.4%	3.0%	27	5.5%	1.7%	5	2.0%	1.0%
1 à 3 fois par mois	12	1.2%	2.5%	7	1.3%	3.2%	5	1.1%	1.9%	0	0.0%	0.0%
Moins souvent	9	0.9%	1.6%	8	1.5%	2.9%	1	0.2%	0.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	41	3.9%	2.4%	24	4.5%	3.3%	16	3.3%	1.7%	2	0.9%	1.4%
De 9 000 à moins de 12 000 euros par an	63	6.1%	2.3%	23	4.2%	2.2%	40	8.2%	2.4%	2	0.9%	0.9%
De 12 000 à moins de 18 000 euros par an	88	8.5%	1.6%	46	8.6%	2.1%	41	8.5%	1.3%	8	3.2%	1.2%
De 18 000 à moins de 24 000 euros par an	148	14.3%	2.2%	61	11.2%	2.1%	87	17.8%	2.3%	16	6.4%	1.1%
De 24 000 à moins de 36 000 euros par an	272	26.4%	2.3%	149	27.5%	2.7%	123	25.1%	2.0%	44	17.1%	1.2%
De 36 000 à moins de 45 000 euros par an	165	16.0%	2.2%	81	14.9%	2.2%	83	17.1%	2.3%	60	23.7%	2.1%
De 45 000 à moins de 65 000 euros par an	113	11.0%	1.6%	73	13.5%	1.9%	40	8.1%	1.3%	47	18.3%	1.3%
65 000 euros et plus par an	74	7.2%	1.8%	48	8.9%	2.0%	26	5.4%	1.5%	53	20.7%	1.8%
Refus	62	6.0%	1.5%	34	6.2%	1.9%	28	5.7%	1.1%	22	8.5%	1.4%
Ne sait pas	7	0.7%	0.6%	3	0.5%	0.6%	4	0.8%	0.7%	1	0.3%	0.2%