

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	979	100.0%	1.9%	498	100.0%	2.0%	481	100.0%	1.8%	232	100.0%	1.3%
Sexe												
Homme	498	50.9%	2.0%	498	100.0%	2.0%	0	0.0%	0.0%	126	54.3%	1.4%
Femme	481	49.1%	1.8%	0	0.0%	0.0%	481	100.0%	1.8%	106	45.7%	1.2%
Age												
15 à 24 ans	75	7.7%	1.0%	33	6.7%	0.9%	42	8.7%	1.2%	23	9.9%	0.7%
25 à 34 ans	103	10.5%	1.4%	60	12.1%	1.6%	43	8.9%	1.1%	45	19.5%	1.4%
35 à 49 ans	191	19.5%	1.5%	92	18.5%	1.5%	99	20.5%	1.6%	80	34.6%	1.3%
50 à 59 ans	190	19.4%	2.1%	106	21.2%	2.3%	85	17.6%	1.9%	63	27.2%	1.7%
60 ans et plus	420	42.9%	2.7%	207	41.5%	3.0%	213	44.3%	2.4%	20	8.8%	2.0%
Individu												
Ménagères	423	43.2%	1.8%	0	0.0%	0.0%	423	88.0%	1.8%	91	39.2%	1.3%
Personne de référence	582	59.5%	2.1%	445	89.3%	2.2%	137	28.6%	1.7%	124	53.5%	1.5%
Responsable des achats	677	69.2%	1.9%	274	55.1%	2.1%	403	83.8%	1.8%	154	66.3%	1.4%
PCS Individu												
Agriculteurs	28	2.9%	5.6%	20	4.1%	6.1%	8	1.6%	4.7%	0	0.0%	0.0%
Petits patrons	34	3.5%	2.1%	19	3.9%	1.6%	15	3.1%	3.4%	28	11.9%	1.9%
Affaires et Cadres	61	6.3%	1.2%	35	7.1%	1.2%	26	5.5%	1.3%	50	21.7%	1.1%
Professions intermédiaires	119	12.1%	1.6%	55	11.0%	1.5%	64	13.4%	1.8%	92	39.5%	1.6%
Employés	145	14.8%	1.7%	35	7.0%	1.6%	110	22.9%	1.8%	19	8.1%	1.0%
Ouvriers	102	10.4%	1.6%	89	17.8%	1.8%	13	2.7%	1.0%	8	3.6%	2.4%
Retraités	347	35.5%	2.7%	173	34.8%	2.9%	174	36.2%	2.6%	3	1.4%	1.5%
Autres inactifs	142	14.5%	1.4%	71	14.3%	2.0%	70	14.6%	1.0%	32	13.8%	1.0%
PCS Personne de référence												
Agriculteurs	48	4.9%	6.4%	25	5.0%	6.3%	23	4.8%	6.4%	0	0.0%	0.0%
Petits patrons	48	4.9%	1.8%	34	6.9%	2.5%	14	2.8%	1.1%	48	20.7%	1.8%
Affaires et Cadres	78	7.9%	1.1%	37	7.5%	1.1%	40	8.4%	1.2%	78	33.5%	1.1%
Professions intermédiaires	106	10.9%	1.3%	54	10.9%	1.3%	52	10.8%	1.4%	106	45.9%	1.3%
Employés	85	8.7%	1.6%	33	6.6%	1.4%	52	10.8%	1.7%	0	0.0%	0.0%
Ouvriers	157	16.0%	1.7%	83	16.7%	1.6%	74	15.4%	1.7%	0	0.0%	0.0%
Retraités	377	38.5%	2.5%	184	36.9%	2.7%	193	40.1%	2.3%	0	0.0%	0.0%
Autres inactifs	80	8.2%	2.0%	48	9.6%	3.1%	33	6.8%	1.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	193	19.7%	1.9%	77	15.4%	1.8%	116	24.1%	2.0%	28	12.1%	1.4%
2 personnes	443	45.2%	2.4%	231	46.3%	2.7%	212	44.1%	2.3%	67	28.8%	1.6%
3 personnes	162	16.5%	1.8%	92	18.5%	1.9%	69	14.4%	1.6%	61	26.2%	1.5%
4 personnes	142	14.5%	1.5%	71	14.3%	1.6%	70	14.7%	1.5%	62	26.8%	1.3%
5 personnes et +	40	4.1%	0.7%	27	5.5%	1.0%	13	2.7%	0.5%	14	6.1%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	207	21.1%	1.3%	114	22.9%	1.5%	93	19.4%	1.1%	81	35.1%	1.1%
Non	772	78.9%	2.1%	384	77.1%	2.2%	388	80.6%	2.1%	150	64.9%	1.5%
Habitat												
Communes rurales	311	31.8%	2.6%	159	31.9%	2.8%	152	31.6%	2.4%	48	20.6%	1.5%
Agglo. - 20 000 hab	185	18.9%	2.0%	95	19.1%	2.2%	90	18.7%	1.9%	38	16.5%	1.5%
Agglo. 20 000 à 100 000 hab	164	16.8%	2.3%	83	16.6%	2.5%	81	16.9%	2.2%	39	16.6%	1.9%
Agglo. + 100 000 hab	307	31.4%	2.0%	155	31.1%	2.1%	152	31.7%	1.9%	103	44.6%	1.8%
Agglo. Paris	12	1.2%	0.1%	6	1.2%	0.2%	5	1.1%	0.1%	4	1.8%	0.1%
Régions INSEE												
Ile de France	14	1.4%	0.1%	6	1.2%	0.1%	8	1.6%	0.2%	4	1.8%	0.1%
Centre	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	1	0.4%	0.1%
Pays de Loire	2	0.2%	0.1%	1	0.1%	0.0%	1	0.2%	0.1%	0	0.1%	0.0%
Bretagne	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	196	20.0%	13.1%	102	20.4%	14.2%	94	19.6%	12.1%	45	19.4%	12.1%
Aquitaine	735	75.1%	26.3%	370	74.3%	27.8%	365	76.0%	24.9%	168	72.4%	20.2%
Midi Pyrénées	25	2.5%	1.0%	15	3.1%	1.3%	10	2.0%	0.7%	12	5.1%	1.5%
Limousin	2	0.2%	0.4%	1	0.3%	0.5%	1	0.2%	0.3%	1	0.3%	0.4%
Auvergne	2	0.2%	0.1%	1	0.2%	0.2%	0	0.1%	0.1%	0	0.1%	0.1%
Rhône Alpes	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	1	0.1%	0.0%	0	0.1%	0.0%	1	0.1%	0.1%	1	0.4%	0.1%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Habitudes de connection à Internet												
Tous les jours	655	67.0%	1.8%	335	67.2%	1.8%	321	66.7%	1.7%	206	88.7%	1.4%
Presque tous les jours	116	11.8%	2.1%	56	11.2%	2.2%	60	12.4%	2.0%	21	8.9%	1.3%
1 à 2 fois par semaine	48	4.9%	1.7%	17	3.5%	1.5%	30	6.3%	1.9%	4	1.9%	0.9%
1 à 3 fois par mois	12	1.3%	2.4%	7	1.4%	3.0%	5	1.1%	1.9%	1	0.6%	1.6%
Moins souvent	8	0.9%	1.5%	7	1.4%	2.5%	1	0.3%	0.4%	0	0.0%	0.0%
Jamais	5	0.6%	7.5%	5	1.1%	10.4%	0	0.0%	0.0%	0	0.0%	0.0%

Sud Ouest

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	22	2.3%	1.3%	8	1.6%	1.1%	15	3.0%	1.5%	2	1.0%	1.3%
De 9 000 à moins de 12 000 euros par an	48	5.0%	1.8%	33	6.7%	3.2%	15	3.2%	0.9%	4	1.7%	1.6%
De 12 000 à moins de 18 000 euros par an	111	11.3%	2.1%	45	9.0%	2.0%	66	13.6%	2.1%	5	2.1%	0.7%
De 18 000 à moins de 24 000 euros par an	126	12.9%	1.9%	56	11.2%	1.9%	70	14.6%	1.9%	27	11.7%	1.9%
De 24 000 à moins de 36 000 euros par an	266	27.2%	2.3%	123	24.7%	2.2%	143	29.7%	2.3%	51	21.8%	1.4%
De 36 000 à moins de 45 000 euros par an	158	16.1%	2.1%	87	17.5%	2.3%	70	14.6%	1.9%	41	17.8%	1.4%
De 45 000 à moins de 65 000 euros par an	115	11.7%	1.6%	74	14.8%	1.9%	41	8.5%	1.3%	51	21.9%	1.4%
65 000 euros et plus par an	61	6.2%	1.4%	44	8.7%	1.8%	17	3.6%	1.0%	27	11.9%	1.0%
Refus	67	6.9%	1.6%	27	5.4%	1.5%	40	8.3%	1.6%	22	9.6%	1.5%
Ne sait pas	5	0.5%	0.5%	1	0.3%	0.3%	4	0.7%	0.6%	1	0.4%	0.2%