

# La Provence



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	608	100.0%	1.2%	329	100.0%	1.3%	279	100.0%	1.0%	183	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	329	54.1%	1.3%	329	100.0%	1.3%	0	0.0%	0.0%	90	49.0%	1.0%
<b>Femme</b>	279	45.9%	1.0%	0	0.0%	0.0%	279	100.0%	1.0%	93	51.0%	1.1%
<b>Age</b>												
<b>15 à 24 ans</b>	44	7.3%	0.6%	24	7.4%	0.7%	20	7.0%	0.5%	19	10.3%	0.6%
<b>25 à 34 ans</b>	52	8.6%	0.7%	23	7.0%	0.6%	29	10.5%	0.8%	39	21.1%	1.2%
<b>35 à 49 ans</b>	143	23.5%	1.1%	84	25.5%	1.4%	59	21.2%	0.9%	65	35.4%	1.0%
<b>50 à 59 ans</b>	138	22.6%	1.5%	85	25.8%	1.9%	53	18.9%	1.2%	45	24.7%	1.2%
<b>60 ans et plus</b>	231	38.0%	1.5%	113	34.2%	1.6%	118	42.4%	1.3%	16	8.6%	1.6%
<b>Individu</b>												
<b>Ménagères</b>	256	42.1%	1.1%	0	0.0%	0.0%	256	91.7%	1.1%	88	48.1%	1.3%
<b>Personne de référence</b>	347	57.0%	1.2%	292	88.7%	1.4%	55	19.6%	0.7%	85	46.5%	1.0%
<b>Responsable des achats</b>	422	69.3%	1.2%	168	51.0%	1.3%	254	90.8%	1.1%	128	69.8%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	1.1%	1.4%	5	1.5%	1.5%	2	0.7%	1.1%	0	0.0%	0.0%
<b>Petits patrons</b>	15	2.5%	0.9%	12	3.6%	1.0%	3	1.2%	0.8%	14	7.7%	1.0%
<b>Affaires et Cadres</b>	45	7.4%	0.9%	26	7.9%	0.9%	19	6.8%	0.9%	40	21.9%	0.9%
<b>Professions intermédiaires</b>	60	9.9%	0.8%	40	12.1%	1.1%	20	7.2%	0.6%	53	28.7%	0.9%
<b>Employés</b>	112	18.3%	1.3%	45	13.7%	2.0%	67	23.8%	1.1%	35	19.1%	1.9%
<b>Ouvriers</b>	34	5.5%	0.5%	30	9.1%	0.6%	4	1.4%	0.3%	1	0.7%	0.4%
<b>Retraités</b>	203	33.4%	1.6%	109	33.3%	1.8%	94	33.5%	1.4%	6	3.3%	2.9%
<b>Autres inactifs</b>	133	21.8%	1.3%	62	18.8%	1.7%	71	25.4%	1.1%	34	18.4%	1.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	8	1.3%	1.1%	5	1.5%	1.3%	3	1.1%	0.9%	0	0.0%	0.0%
<b>Petits patrons</b>	30	5.0%	1.2%	17	5.2%	1.2%	13	4.6%	1.0%	30	16.5%	1.2%
<b>Affaires et Cadres</b>	62	10.1%	0.9%	32	9.8%	0.9%	30	10.6%	0.9%	62	33.7%	0.9%
<b>Professions intermédiaires</b>	91	15.0%	1.2%	40	12.2%	1.0%	51	18.2%	1.3%	91	49.8%	1.2%
<b>Employés</b>	71	11.6%	1.3%	42	12.9%	1.8%	28	10.1%	0.9%	0	0.0%	0.0%
<b>Ouvriers</b>	51	8.4%	0.5%	26	7.8%	0.5%	26	9.2%	0.6%	0	0.0%	0.0%
<b>Retraités</b>	231	37.9%	1.5%	116	35.4%	1.7%	114	40.9%	1.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	64	10.6%	1.6%	50	15.1%	3.3%	15	5.3%	0.6%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	112	18.3%	1.1%	74	22.6%	1.7%	37	13.3%	0.7%	20	10.8%	1.0%
2 personnes	254	41.8%	1.4%	120	36.4%	1.4%	135	48.2%	1.4%	57	31.2%	1.4%
3 personnes	113	18.6%	1.2%	78	23.6%	1.6%	36	12.7%	0.8%	42	22.9%	1.0%
4 personnes	100	16.4%	1.1%	41	12.4%	0.9%	59	21.0%	1.2%	52	28.4%	1.1%
5 personnes et +	29	4.8%	0.5%	16	4.9%	0.6%	13	4.8%	0.5%	12	6.7%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	151	24.8%	1.0%	77	23.5%	1.0%	74	26.4%	0.9%	73	39.9%	1.0%
Non	457	75.2%	1.3%	252	76.5%	1.4%	206	73.6%	1.1%	110	60.1%	1.1%
<b>Habitat</b>												
Communes rurales	42	7.0%	0.4%	26	8.0%	0.5%	16	5.8%	0.3%	8	4.3%	0.2%
Agglo. - 20 000 hab	96	15.8%	1.1%	51	15.4%	1.2%	46	16.3%	1.0%	23	12.5%	0.9%
Agglo. 20 000 à 100 000 hab	42	6.8%	0.6%	35	10.5%	1.0%	7	2.5%	0.2%	8	4.1%	0.4%
Agglo. + 100 000 hab	417	68.6%	2.7%	214	65.1%	2.9%	203	72.7%	2.5%	142	77.7%	2.5%
Agglo. Paris	11	1.8%	0.1%	3	1.0%	0.1%	8	2.7%	0.2%	2	1.4%	0.1%
<b>Régions INSEE</b>												
Ile de France	11	1.8%	0.1%	3	1.0%	0.1%	8	2.7%	0.2%	2	1.4%	0.1%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.1%	0.0%
Auvergne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Rhône Alpes	6	0.9%	0.1%	3	0.8%	0.1%	3	1.1%	0.1%	1	0.7%	0.1%
Languedoc Roussillon	11	1.7%	0.5%	6	1.9%	0.6%	4	1.5%	0.4%	4	1.9%	0.5%
Provence Alpes Côte d'Azur. Corse	578	95.1%	13.2%	315	95.9%	15.2%	263	94.2%	11.4%	175	95.7%	11.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connexion à Internet</b>												
Tous les jours	398	65.5%	1.1%	215	65.3%	1.2%	184	65.7%	1.0%	153	83.5%	1.0%
Presque tous les jours	69	11.4%	1.2%	35	10.7%	1.4%	34	12.1%	1.1%	28	15.2%	1.8%
1 à 2 fois par semaine	47	7.6%	1.7%	34	10.2%	2.9%	13	4.7%	0.8%	2	0.9%	0.3%
1 à 3 fois par mois	4	0.6%	0.7%	0	0.0%	0.1%	3	1.2%	1.2%	0	0.0%	0.1%
Moins souvent	5	0.8%	0.9%	5	1.5%	1.8%	0	0.0%	0.0%	0	0.0%	0.0%
Jamais	0	0.1%	0.6%	0	0.1%	0.8%	0	0.0%	0.0%	0	0.2%	5.9%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	7	1.2%	0.4%	4	1.3%	0.6%	3	1.0%	0.3%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	22	3.7%	0.8%	11	3.2%	1.0%	12	4.2%	0.7%	2	1.1%	0.8%
De 12 000 à moins de 18 000 euros par an	79	13.0%	1.5%	43	13.1%	1.9%	36	12.8%	1.1%	12	6.4%	1.7%
De 18 000 à moins de 24 000 euros par an	46	7.6%	0.7%	25	7.7%	0.9%	21	7.4%	0.5%	7	4.0%	0.5%
De 24 000 à moins de 36 000 euros par an	180	29.6%	1.5%	102	31.0%	1.8%	78	27.9%	1.3%	62	33.9%	1.8%
De 36 000 à moins de 45 000 euros par an	87	14.3%	1.2%	49	14.9%	1.3%	38	13.5%	1.0%	36	19.9%	1.3%
De 45 000 à moins de 65 000 euros par an	71	11.6%	1.0%	36	11.0%	0.9%	35	12.4%	1.1%	28	15.3%	0.8%
65 000 euros et plus par an	35	5.8%	0.8%	19	5.7%	0.8%	16	5.9%	0.9%	23	12.8%	0.8%
Refus	78	12.8%	1.8%	38	11.5%	2.1%	40	14.3%	1.6%	11	5.8%	0.7%
Ne sait pas	3	0.6%	0.3%	2	0.6%	0.4%	1	0.5%	0.3%	1	0.8%	0.4%