

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2387	100.0%	4.6%	1183	100.0%	4.7%	1204	100.0%	4.4%	616	100.0%	3.5%
Sexe												
Homme	1183	49.6%	4.7%	1183	100.0%	4.7%	0	0.0%	0.0%	342	55.5%	3.9%
Femme	1204	50.4%	4.4%	0	0.0%	0.0%	1204	100.0%	4.4%	274	44.5%	3.2%
Age												
15 à 24 ans	197	8.3%	2.7%	95	8.0%	2.6%	103	8.5%	2.9%	76	12.3%	2.5%
25 à 34 ans	211	8.9%	2.8%	107	9.0%	2.9%	104	8.7%	2.7%	93	15.1%	2.9%
35 à 49 ans	491	20.6%	3.9%	270	22.9%	4.4%	221	18.3%	3.5%	226	36.7%	3.6%
50 à 59 ans	401	16.8%	4.5%	208	17.6%	4.6%	193	16.0%	4.3%	167	27.1%	4.4%
60 ans et plus	1086	45.5%	6.9%	503	42.6%	7.3%	583	48.4%	6.6%	55	8.9%	5.5%
Individu												
Ménagères	1107	46.4%	4.7%	0	0.0%	0.0%	1107	91.9%	4.7%	239	38.7%	3.4%
Personne de référence	1413	59.2%	5.0%	1060	89.6%	5.2%	353	29.4%	4.5%	351	57.0%	4.1%
Responsable des achats	1693	70.9%	4.7%	615	52.0%	4.7%	1078	89.5%	4.7%	409	66.3%	3.7%
PCS Individu												
Agriculteurs	58	2.4%	11.6%	47	3.9%	13.8%	12	1.0%	7.0%	1	0.1%	2.1%
Petits patrons	61	2.5%	3.8%	47	4.0%	4.0%	14	1.1%	3.1%	52	8.4%	3.6%
Affaires et Cadres	180	7.5%	3.7%	107	9.1%	3.8%	73	6.0%	3.5%	161	26.1%	3.7%
Professions intermédiaires	307	12.8%	4.3%	163	13.8%	4.5%	144	11.9%	4.0%	253	41.0%	4.3%
Employés	299	12.5%	3.6%	69	5.9%	3.1%	229	19.0%	3.8%	58	9.4%	3.2%
Ouvriers	266	11.1%	4.2%	200	16.9%	4.0%	66	5.5%	5.2%	17	2.8%	4.8%
Retraités	914	38.3%	7.1%	452	38.2%	7.5%	462	38.4%	6.8%	8	1.2%	3.6%
Autres inactifs	303	12.7%	2.9%	98	8.3%	2.7%	205	17.1%	3.1%	68	11.0%	2.1%
PCS Personne de référence												
Agriculteurs	76	3.2%	10.1%	50	4.2%	12.6%	26	2.2%	7.3%	0	0.0%	0.0%
Petits patrons	80	3.4%	3.1%	49	4.1%	3.5%	31	2.6%	2.5%	80	13.0%	3.1%
Affaires et Cadres	226	9.5%	3.3%	126	10.6%	3.7%	100	8.3%	2.9%	226	36.6%	3.3%
Professions intermédiaires	310	13.0%	3.9%	168	14.2%	4.1%	143	11.8%	3.7%	310	50.4%	3.9%
Employés	169	7.1%	3.1%	77	6.5%	3.3%	92	7.6%	3.0%	0	0.0%	0.0%
Ouvriers	386	16.2%	4.1%	211	17.8%	4.1%	175	14.6%	4.0%	0	0.0%	0.0%
Retraités	999	41.8%	6.7%	466	39.4%	7.0%	533	44.2%	6.5%	0	0.0%	0.0%
Autres inactifs	141	5.9%	3.5%	37	3.1%	2.4%	104	8.6%	4.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
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Taille du foyer												
1 personne	485	20.3%	4.8%	200	16.9%	4.6%	285	23.6%	5.0%	68	11.1%	3.5%
2 personnes	1041	43.6%	5.8%	529	44.7%	6.1%	513	42.6%	5.4%	150	24.3%	3.6%
3 personnes	330	13.8%	3.6%	158	13.4%	3.3%	172	14.3%	3.9%	144	23.3%	3.6%
4 personnes	339	14.2%	3.7%	190	16.1%	4.2%	148	12.3%	3.1%	151	24.5%	3.2%
5 personnes et +	192	8.0%	3.5%	106	9.0%	4.0%	86	7.1%	3.0%	104	16.9%	4.1%
Présence d'enfants de moins de 15 ans												
Oui	546	22.9%	3.5%	277	23.4%	3.7%	270	22.4%	3.2%	260	42.1%	3.4%
Non	1841	77.1%	5.1%	906	76.6%	5.2%	934	77.6%	5.0%	357	57.9%	3.7%
Habitat												
Communes rurales	778	32.6%	6.5%	377	31.8%	6.6%	401	33.3%	6.4%	159	25.7%	4.9%
Agglo. - 20 000 hab	699	29.3%	7.7%	348	29.4%	8.1%	352	29.2%	7.4%	148	24.1%	5.8%
Agglo. 20 000 à 100 000 hab	367	15.4%	5.3%	167	14.1%	5.0%	200	16.6%	5.5%	89	14.4%	4.4%
Agglo. + 100 000 hab	495	20.7%	3.2%	264	22.3%	3.5%	231	19.2%	2.9%	197	31.9%	3.5%
Agglo. Paris	48	2.0%	0.6%	28	2.4%	0.7%	20	1.6%	0.4%	24	4.0%	0.6%
Régions INSEE												
Ile de France	51	2.1%	0.5%	28	2.4%	0.6%	23	1.9%	0.5%	26	4.2%	0.6%
Nord Pas de Calais	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Champagne Ardennes	1	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%
Picardie	5	0.2%	0.3%	4	0.3%	0.5%	1	0.1%	0.1%	2	0.4%	0.5%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.1%	0.1%
Haute Normandie	16	0.7%	1.1%	8	0.6%	1.1%	8	0.7%	1.0%	6	1.0%	1.4%
Basse Normandie	322	13.5%	26.9%	147	12.4%	25.9%	175	14.5%	27.7%	93	15.1%	26.2%
Centre	14	0.6%	0.7%	7	0.6%	0.7%	7	0.6%	0.6%	10	1.7%	1.5%
Pays de Loire	932	39.0%	31.2%	472	39.9%	32.8%	459	38.1%	29.7%	235	38.1%	26.4%
Bretagne	1016	42.6%	38.0%	496	41.9%	38.7%	520	43.2%	37.4%	230	37.2%	32.3%
Poitou Charentes	16	0.7%	1.1%	10	0.9%	1.4%	6	0.5%	0.7%	6	1.0%	1.7%
Aquitaine	6	0.3%	0.2%	5	0.5%	0.4%	1	0.1%	0.1%	3	0.5%	0.3%
Midi Pyrénées	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.1%	0.2%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%
Rhône Alpes	2	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.1%	0.0%
Languedoc Roussillon	2	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%
Provence Alpes Côte d'Azur. Corse	2	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	1496	62.7%	4.0%	809	68.4%	4.4%	688	57.1%	3.7%	519	84.2%	3.4%
Presque tous les jours	227	9.5%	4.1%	101	8.5%	4.0%	126	10.5%	4.2%	60	9.7%	3.8%
1 à 2 fois par semaine	118	5.0%	4.3%	48	4.0%	4.1%	71	5.9%	4.5%	20	3.2%	3.8%
1 à 3 fois par mois	28	1.2%	5.4%	11	0.9%	4.6%	17	1.4%	6.1%	12	1.9%	14.4%
Moins souvent	43	1.8%	7.6%	18	1.5%	6.4%	24	2.0%	8.8%	0	0.0%	0.2%
Jamais	10	0.4%	13.8%	7	0.6%	13.8%	3	0.2%	14.0%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	45	1.9%	2.7%	24	2.0%	3.3%	22	1.8%	2.3%	3	0.4%	1.4%
De 9 000 à moins de 12 000 euros par an	83	3.5%	3.1%	22	1.9%	2.1%	61	5.1%	3.7%	4	0.7%	1.7%
De 12 000 à moins de 18 000 euros par an	296	12.4%	5.5%	121	10.2%	5.4%	174	14.5%	5.6%	19	3.0%	2.7%
De 18 000 à moins de 24 000 euros par an	409	17.1%	6.1%	189	16.0%	6.4%	220	18.2%	5.8%	59	9.6%	4.2%
De 24 000 à moins de 36 000 euros par an	539	22.6%	4.6%	279	23.6%	5.0%	260	21.6%	4.3%	138	22.5%	4.0%
De 36 000 à moins de 45 000 euros par an	342	14.3%	4.6%	182	15.4%	4.8%	161	13.4%	4.4%	121	19.6%	4.2%
De 45 000 à moins de 65 000 euros par an	325	13.6%	4.6%	181	15.3%	4.6%	144	11.9%	4.7%	148	24.0%	4.0%
65 000 euros et plus par an	124	5.2%	2.9%	81	6.8%	3.3%	44	3.6%	2.5%	72	11.7%	2.5%
Refus	185	7.8%	4.4%	85	7.2%	4.8%	100	8.3%	4.1%	45	7.3%	3.0%
Ne sait pas	39	1.6%	3.6%	19	1.6%	4.0%	19	1.6%	3.3%	7	1.1%	1.8%